



## PLAN OUTLINE

Following is a summary of the sections contained in this plan.

### I. Section One: Existing Conditions (Historic Quality Assessment)

This section describes existing conditions in the Scenic 11 Corridor area. It has been organized in sections designed to address the following three questions about the corridor:

1. What is there now?
  - Natural Features
  - Land Use
  - Infrastructure
2. What is unique and/or valuable about it?
  - Scenic and Cultural Resources
  - Recreational Amenities
3. What can we expect to see there in the future?
  - Trends in Use and Development
  - Existing Policies and Plans

The topics covered in this document should not be considered an exhaustive list of the information needed to develop a corridor management plan. They are meant only to provide a range of identified issues which have importance in the highway's future.

### II. Section Two – Corridor Issues (Historic Quality Management Strategies)

This section describes the issues raised about Scenic Highway 11 by the advisory committee and through the public input process for the corridor management plan. The issues are based on the existing conditions information detailed in Section One and were collected from three sources: advisory committee discussions, survey responses from residents located within the corridor area, and public input meetings held along Highway 11. The issues were grouped into three distinctive categories:

- I. What are the physical assets located within the corridor and how can they be enhanced?



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2. What are the scenic assets located within the corridor and how can they be enhanced?
3. What mechanisms can be utilized to promote tourism and economic development? What types of economic development should be encouraged?

### III. Section Three – Action Plan (Interpretation Plan)

This section recognizes the strategies as possible actions taken to meet the issues raised in Section Two of this document. The most vital part of the corridor management plan is to clearly define the goals for the highway, as well as to detail the policies recommended by the advisory committee to the county councils. All goal and policy recommendations will meet an identified issue or need for Scenic Highway 11. It is important to keep in mind that, for the purposes of this document, such goals and policies shall be considered recommendations only, as the purpose of this document is to outline a general plan for the corridor that is acceptable to the advisory committee. The following areas will be addressed in the Action Plan:

1. Visitor Needs and Expectations:
  - The Visitor Experience Plan
  - The Development Plan
  - The Commerce Plan
  - The Sign Plan
  - Outdoor Advertising Control Compliance
2. Marketing and Promotion
  - Marketing Narrative
3. People's Involvement and Responsibility
  - Public Participation
  - Responsibility Schedule

# OCONEE COUNTY SCENIC HIGHWAY COMMITTEE

415 South Pine Street - Walhalla, SC



TEL (864) 638-4218 FAX (864) 638-4168

## DESIGNATION SCORE SHEET

Sponsoring Organization/Applicant: \_\_\_\_\_ Designation Highway: \_\_\_\_\_  
 Designation Location Parameters: \_\_\_\_\_

1. Intrinsic Qualities (35%)			
	RANGE	SCORE	TOTAL
Scenic	0-10		
Historic	0-5		
Cultural	0-5		
Recreational	0-5		
Natural	0-5		
Archaeological	0-5		
Combined Total			
2. Additional Amenities & Support (30%)			
	RANGE	SCORE	TOTAL
Hospitality Features	0-5		
Length of Route	0-5		
Protective easements, Zoning, Overlays, Other Land Use Restrictions	0-5		
General Support for Proposed Route	0-5		
Role in Regional/Statewide Strategy	0-5		
Financial Commitment	0-5		
Combined Total			
3. Features Negatively Impacting the Scenic Qualities of the Highway (-40%)			
	RANGE	SCORE	TOTAL
Junkyards/Litter	0-5		
Dilapidated/Blighted Structures	0-5		
Mining/Lumbering Scars	0-5		
Landfills/Other Pollutants Visible from Route	0-5		
Excessive Advertising	0-5		
Parallel & Visible Utilities along Roadway	0-5		
Heavy Traffic Uses	0-5		
Heavy Industry	0-5		
Combined Total			
4. Feasibility of Maintenance Plan & Responsibilities (35%)			
	RANGE	SCORE	TOTAL
Maintenance Plan Detail	0-35		
Combined Total			
Grand Combined Total			

Reviewer: \_\_\_\_\_ Print: \_\_\_\_\_ Date: \_\_\_\_\_

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## SCENIC HIGHWAY 2 YEAR ANNUAL MAINTENANCE LOG

Years: \_\_\_\_\_

Highway / Location: \_\_\_\_\_

Sponsoring Agency: \_\_\_\_\_

Cleanup	Cleanup Date (MM/DD/YYYY)	Description	Staff Verification Signature	Approval Date (MM/DD/YYYY)
Cleanup 1				
Cleanup 2				
Cleanup 3				
Cleanup 4				
Cleanup 5				
Cleanup 6				
Cleanup 7				
Cleanup 8				
Cleanup 9				
Cleanup 10				

\*Minimum 3 cleanups per year meaning at least 6 rows should be filled out above.