

**OCONEE COUNTY ATAX GRANT
APPLICATION FORM
FOR TOURISM RELATED PROJECTS**

I. APPLICANT

A. Name of Organization City of Seneca
B. Address 221 E.N. 1st Street - PO Box 4773
Seneca SC 29679

II. FUNDS REQUESTED

A. ATAX Funds Requested \$ 10,000.00
B. How will ATAX Funds be used? Used to secure Advertising with FOX Carolina to promote out-of-country & out-of-state Attendance of "Race for the Green"
C. Estimated percentage of costs directly attributed to attracting or serving tourists? 100%^{the} Green
D. Funds furnished by your organization See Budget sheets Attached
Matching Grant _____ Source _____
Matching Grant _____ Source _____
Other Funding _____ Source _____
Other Funding _____ Source _____

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

III. NARRATIVE PROJECT DESCRIPTION

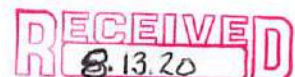
A. Project Title City of Seneca's "Race for the Green"
B. Description of project 5K & HALF MARATHON
C. Who will benefit from this project? Businesses in downtown & by-pass area of Seneca; also, county hotels, restaurants, and peripheral county businesses such as gas and misc retail.

IV. DATES OF PROJECT

Beginning Sept 2020 Ending MARCH 2021 (3-13-21)

V. APPLICANT CATEGORY

Government Entity: City of Seneca municipality
Non-profit Organization: Incorporation date _____
Eleemosynary Organization under IRS Code: IRS # _____
Date of Determination Letter _____



VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

This project will create overnight stays in local hotels and will fill up county-wide restaurants.

A. How many visitors/participants attended the event last year and are anticipated this year?

400 last year 700 this year

B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County

last year and are anticipated this year?

Last Year 6070

This Year 7570

C. How many overnight stays were created by this event last year and are anticipated this year?

Last year: Furnished separately

This Year: Furnished separately

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?

FOX 21 TV ADS, SOCIAL MEDIA - FACEBOOK & INSTAGRAM. ALSO, NEW FOR THIS YEAR: GO GREEN EVENT

E. What other documentation can you provide demonstrating this event promotes tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners)

Attached is print-out of registrations & their origins

F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics)

Website Clicks, lead ads, retargeting, FACEBOOK MONITORING, CUSTOM AUDIENCE TARGETING PARTICIPANT REGISTRATION DEMOGRAPHICS

VII. AUDIT

Does your organization perform an independent audit? Yes No

Name of the Auditor: STANCI, COOLEY, ESTEP & STAMEY

VIII. Will your project be using any funds from another group that received ATAX funds? NO

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.

A. Contact Name: Riley Johnson Title EVENTS COORDINATOR, CITY OF SENECA
Signature [Signature] Date 8-13-2020
Address 221 E.N. 1ST ST - Seneca SC 29678
Email rhjohnson@seneca.sc.us Fax No. 864-885-2701
Phone Number (s) 864-864-7233

B. Alternate Contact Name: Scott Moulder Title CITY ADMINISTRATOR
Signature [Signature] Date 8/12/2020
Address 221 E.N. 1ST ST Seneca SC 29678
Email SMoulder@seneca.sc.us Phone Number (s) 864-885-2721

RACE FOR THE GREEN 2020

CITY OF SENECA 5K AND HALF MARATHON

ANDERSON INDEPENDENT MAIL	\$ 1,000.00
T & R GRAPHICS	\$ 4,000.00
RMS TIMING	\$ 3,600.00
ACTION SEPTIC	\$ 250.00
TERRY TIMES	\$ 250.00
GO GREEN EVENTS	\$ 250.00
MIKE PATE RACE SHIRTS	\$ 12,000.00
BEST WESTERN	\$ 100.00
ATAK GRANT (FOX 21)	\$ 10,000.00
HAT ADS	\$ 25,000.00
PRIZE MONEY	\$ 3,000.00
TOTAL	\$ 59,450.00

Race for the Green 2021

Book: 4Q20



Proposal ID: 140388
 Market: GREENVLL-SPART-ASHEVLL-AND [38]
 Station: WHNS
 Schedule Date: 12/28/2020 - 3/7/2021
 Advertiser: Race for the Green
 Buyer: Riley Johnson
 Spot Length(s): :30
 Book: 4Q20
 Report: Planner
 Author: Jennifer Ford

Acct. Exec: Jennifer Ford
 Email: jennifer.ford@foxcarolina.com

Rate quotes are valid for 5 business days

Flight Dates: 12/28/2020-3/7/2021

Program Time	Spot Length	DE	JA	JA	JA	JA	FE	FE	FE	FE	MR	DMA P25-54	Weeks	Rate Spots
WHNS		28	4	11	18	26	1	8	15	22	1	000		
WHNS Totals		13	14	13	14	13	15	13	15	14	16			\$10,000.00
									GRP/(000)			2216.6		Spts: 140
									CPP/CPM:			\$4.51		
									Reach:			94.0		
									Frequency:			3.6		

Total Cost: \$10,000.00 Signature _____

General Summary (DMA P25-54 D.000)

Description	Spots	Cost	Impressions (000)	Reach	Freq	CPM
WHNS	140	\$10,000.00	2,216.6	94.0	3.6	\$4.51

Week Summary (DMA P25-54 D.000)

Description	Spots	%	Cost	%	Impressions (000)	Reach	Freq	CPM
12/28/2020	13	9%	\$635.00	6%	94.3	11.2	1.3	\$6.73
1/4/2021	14	10%	\$675.00	7%	101.7	11.9	1.3	\$6.64
1/11/2021	13	9%	\$635.00	6%	94.3	11.2	1.3	\$6.73
1/18/2021	14	10%	\$675.00	7%	101.7	11.9	1.3	\$6.64
1/25/2021	13	9%	\$635.00	6%	94.3	11.2	1.3	\$6.73
2/1/2021	15	11%	\$2,175.00	22%	701.7	90.5	1.2	\$3.10
2/8/2021	13	9%	\$635.00	6%	94.3	11.2	1.3	\$6.73
2/15/2021	15	11%	\$825.00	8%	113.9	13.4	1.3	\$7.24
2/22/2021	14	10%	\$785.00	8%	106.5	12.7	1.3	\$7.37
3/1/2021	16	11%	\$2,325.00	23%	713.9	90.6	1.2	\$3.26
Total (DMA P25-54)	140	100%	\$10,000.00	100%	2,216.6	94.0	3.6	\$4.51

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Program Time	Spot Length	DE	JA	JA	JA	JA	FE	FE	FE	FE	MR	DMA P25-54	Weeks	Rate Spots
WHNS		28	4	11	18	25	1	8	15	22	1	000		
THE MORNG NWS@5	:30	1	2	1	2	1	2	1	2	1	2	7.4	10	\$40.00
GRPs/Impressions												111.0		15
SHR												10.0		
CPP/CPM												\$5.41		
Mo-Fr 5:00a-6:00a														
The Morning News Rotator	:30	2	2	2	2	2	2	2	2	2	2	13.8	10	\$115.00
GRPs/Impressions												276.0		20
SHR												13.4		
CPP/CPM												\$8.33		
Mo-Fr 6:00a-9:00a														
ROS MF 9A-4P	:30	3	3	3	3	3	3	3	3	3	3	2.5	10	\$30.00
GRPs/Impressions												75.0		30
SHR												2.3		
CPP/CPM												\$12.00		
Mo-Fr 9:00a-4:00p														
EARLY NEWS ROTATOR	:30	2	2	2	2	2	2	2	2	2	2	7.1	10	\$75.00
GRPs/Impressions												142.0		20
SHR												5.1		
CPP/CPM												\$10.56		
Mo-Fr 4:00p-6:00p														
LATE NEWS ROTATOR	:30	--	--	--	--	--	--	--	1	1	1	12.2	3	\$150.00
GRPs/Impressions												36.6		3
SHR												6.0		
CPP/CPM												\$12.30		
Mo-Fr 10:00p-11:30p														
PEOPLE TV 11:35PM	:30	1	1	1	1	1	1	1	1	1	1	5.2	10	\$75.00
GRPs/Impressions												52.0		10
SHR												3.4		
CPP/CPM												\$14.42		
Mo-Fr 11:35p-12:05a														
EXTRA 1205A	:30	1	1	1	1	1	1	1	1	1	1	4.5	10	\$50.00
GRPs/Impressions												45.0		10
SHR												3.3		
CPP/CPM												\$11.11		
Mo-Fr 12:05a-12:35a														
NEWS APP OPEN SOV	:30	--	--	--	--	--	1	--	--	--	1	*600.0	2	\$1,500.00
GRPs/Impressions												1,200.0		2
SHR												414.0		
CPP/CPM												\$2.50		
Mo-Su 5:00a-2:00a														
ADDED VALUE	:30	3	3	3	3	3	3	3	3	3	3	9.3	10	\$0.00
GRPs/Impressions												279.0		30
SHR												6.1		
CPP/CPM												\$0.00		
Mo-Su 6:00a-12:00a														

Note: Asterisk (*) indicates manual adjustment of estimate.
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FUN00669 : 30 -Local HAT funds

PERIOD TO USE: Jul-2019 THRU Jun-2020

DEPT : 485 HAT

ACCOUNTS: 485-000-804-05 THRU 485-000-804-05

POST	DATE	TRAM	REFERENCE	PACKET	DESCRIPTION	VEND	INV/JE #	NOTE	AMOUNT	BALANCE

485-000-804-05	HAT - City Marathon									
B E G I N N I N G B A L A N C E										
										0.00
9/24/19	9/24	A27965	CHK: 088995	07320	MTS INC	07937		RACE DEPOSIT	9,720.00	9,720.00
9/24/19	9/24	A27993	CHK: 089023	07320	THE JOURNAL	2564	772408		23.14	9,743.14
9/30/19	3/10	B04339	R. Lacey CC	10247	CHARLESTON MARATHON...	91990	JE# 023218	000162	95.71	9,838.85
9/30/19	3/10	B04339	R. Lacey CC	10247	CAPSTONE EVENT GROUP	86656	JE# 023218	000162	514.50	10,353.35
9/30/19	3/10	B04339	R. Lacey CC	10247	CHARLESTON MARATHON...	91990	JE# 023218	000162	44.11	10,397.46
-----				SEPTEMBER ACTIVITY DB:	10,397.46	CR:	0.00		10,397.46	
10/28/19	2/28	B03968		10176	FC VISA CARD PAY		JE# 023066		44.11	10,441.57
10/28/19	2/28	B03968		10176	FC VISA CARD PAY		JE# 023066		514.50	10,956.07
10/28/19	2/28	B03968		10176	FC VISA CARD PAY		JE# 023066		95.71	11,051.78
10/28/19	3/10	B04338		10246	FC VISA CARD PAY		JE# 023217	000161	44.11CR	11,007.67
10/28/19	3/10	B04338		10246	FC VISA CARD PAY		JE# 023217	000161	514.50CR	10,493.17
10/28/19	3/10	B04338		10246	FC VISA CARD PAY		JE# 023217	000161	95.71CR	10,397.46
10/29/19	10/29	A28888	CHK: 089649	07369	GREENVILLE NEWS/CITIZERN-	3285	2605487		1,105.86	11,503.32
-----				OCTOBER ACTIVITY DB:	1,760.18	CR:	654.32CR		1,105.86	
11/21/19	11/21	A29532	CHK: 000149	07402	MTS INC	07937		JACKET BALANCE	9,000.00	20,503.32
-----				NOVEMBER ACTIVITY DB:	9,000.00	CR:	0.00		9,000.00	
1/02/20	1/02	A30550	CHK: 000864	07476	MOLLIE DODD	06627		REIMB. FOR RACE	469.66	20,972.98
1/02/20	1/02	A30558	CHK: 000872	07476	RILEY JOHNSON	1906		REIMB. FOR RACE	173.00	21,145.98
1/22/20	1/22	A31080	CHK: 001251	07503	RALPHS TROPHY SHOP	1878	3158		7,538.32	28,684.30
-----				JANUARY ACTIVITY DB:	8,180.98	CR:	0.00		8,180.98	
2/28/20	4/01	B05677	S. Moulder CC	10324	ADVANCED GRAPHICS		JE# 023387	000193	39.95	28,724.25
-----				FEBRUARY ACTIVITY DB:	39.95	CR:	0.00		39.95	
3/10/20	3/10	A32241	CHK: 001979	07529	AARON SLOAN	06722		RACE DJ 2020	550.00	29,274.25
3/10/20	3/10	A32258	CHK: 001996	07529	CAROLINA BOUNCE	06720	1616		418.70	29,692.95
3/10/20	3/10	A32290	CHK: 002028	07529	MOLLIE DODD	06627		RACE PRIZE MONEY	5,000.00	34,692.95
3/17/20	3/17	A32518	CHK: 002164	07596	RMS	06455	2020 RACE		3,610.75	38,303.70
3/17/20	3/17	A32536	CHK: 002182	07596	T & R GRAPHICS	04365	19464		90.00	38,393.70
3/17/20	3/17	A32536	CHK: 002182	07596	T & R GRAPHICS	04365	19685		1,810.00	40,203.70
3/17/20	3/17	A32536	CHK: 002182	07596	T & R GRAPHICS	04365	19733		224.00	40,427.70
3/17/20	3/17	A32536	CHK: 002182	07596	T & R GRAPHICS	04365	19735		97.00	40,524.70
3/31/20	5/20	A34973	VOID: 001996	07838	REVERSE VOIDED CHECK	06720	1616		418.70CR	40,106.00
3/31/20	5/20	A34974	VOID: 002028	07838	REVERSE VOIDED CHECK	06627		RACE PRIZE MONEY	5,000.00CR	35,106.00
3/31/20	7/31	B10978	MOULDER CC	10699	HOME DEPOT/LOWES EXPENSES		JE# 024192		237.97	35,343.97
-----				MARCH ACTIVITY DB:	12,038.42	CR:	5,418.70CR		6,619.72	
4/08/20	4/08	A33342	CHK: 002788	07704	SAM'S CLUB/SYNCHRONY BAN	1941	3/23/20		684.06	36,028.03
-----				APRIL ACTIVITY DB:	684.06	CR:	0.00		684.06	
5/19/20	5/19	A34866	CHK: 003891	07815	PAK MAIL	06253	5/15/20		14.74	36,042.77
5/27/20	5/27	A35033	CHK: 003979	07845	BEST WESTERN EXECUTIVE I	4281	1863		197.98	36,240.75

SELECTION CRITERIA

FISCAL YEAR: Jul-2019 / Jun-2020
 FUND: Include: 30
 PERIOD TO USE: Jul-2019 THRU Jun-2020
 TRANSACTIONS: BOTH

ACCOUNT SELECTION

ACCOUNT RANGE: 485-000-804-05 THRU 485-000-804-05
 DEPARTMENT RANGE: - THRU -
 ACTIVE FUNDS ONLY: NO
 ACTIVE ACCOUNT ONLY: NO
 INCLUDE RESTRICTED ACCOUNTS: NO
 DIGIT SELECTION:

PRINT OPTIONS	DETAIL
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OMIT ACCOUNTS WITH NO ACTIVITY:	NO
PRINT ENCUMBRANCS:	NO
PRINT VENDOR NAME:	NO
PRINT PROJECTS:	NO
PRINT JOURNAL ENTRY NOTES:	NO
PRINT MONTHLY TOTALS:	YES
PRINT GRAND TOTALS:	NO
PRINT: INVOICE #	
PAGE BREAK BY: NONE	

*** END OF REPORT ***

10th ANNUAL CITY OF SENECA, SC-HALF MARATHON
 HALF MARATHON ROAD RACE
 Seneca, S.C. May 23, 2020

Results Compiled by Race Management Systems(RMS),www.rmssports.com

***** AWARDS LIST *****

***** FEMALE OVERALL RESULTS *****

- 1 Joy Miller 32 West Columbia SC 1:22:02
- 2 Claire Poulin 35 Chicago IL 1:58:50
- 3 Shannon Gallagher 25 2:03:29

***** MALE OVERALL RESULTS *****

- 1 Harrison Kirigwi 31 Columbia SC 1:11:21
- 2 James Quattlebaum 24 Greenville SC 1:11:36
- 3 David Nelson 32 Greenville SC 1:23:44

***** FEMALE MASTER OVERALL *****

- 1 Shawanna White 40 Columbia SC 1:25:46
- 2 Daidre Martin 43 Greenville SC 1:47:46
- 3 Brenda Harris 50 Easley SC 2:05:26

***** MALE MASTER OVERALL *****

- 1 Brent Fields 48 Sc 1:16:34
- 2 Eddie Posey 48 Easley SC 1:20:20
- 3 Orinthal Striggles 44 Columbia SC 1:24:59

10th ANNUAL CITY OF SENECA, SC-HALF MARATHON
 HALF MARATHON ROAD RACE
 Seneca, S.C. May 23, 2020

Results Compiled by Race Management Systems(RMS),www.rmssports.com

Place	Div No.	Name	Age	S	City	St	Chiptm	Pace
1	1	188 Harrison Kirigwi	31	M	Columbia	SC	1:11:17	5:27
2	1	88 James Quattlebaum	24	M	Greenville	SC	1:11:39	5:28
3	1	37 Brent Fields	48	M	Sc		1:16:30	5:51
4	2	186 Eddie Posey	48	M	Easley	SC	1:20:17	6:08
5	1	44 Joy Miller	32	F	West Columbia	SC	1:21:59	6:16
6	2	82 David Nelson	32	M	Greenville	SC	1:23:41	6:23
7	3	187 Orinthal Striggles	44	M	Columbia	SC	1:24:55	6:29
8	1	189 Shawanna White	40	F	Columbia	SC	1:25:43	6:33
9	4	35 David Evans	45	M	Franklin	NC	1:28:04	6:43
10	1	81 Ryan Nation	19	M	Seneca	SC	1:36:11	7:21
11		29 Will Dodd		M	Seneca	SC	1:38:55	7:33
12	2	72 Benjamin Martin	27	M	Clemson	SC	1:42:18	7:49
13	5	17 Jeffro Carroll	40	M			1:43:43	7:55
14		28 Sam Dodd		M	Seneca	SC	1:44:02	7:57
15	2	73 Daidre Martin	43	F	Greenville	SC	1:46:29	8:08
16	3	19 Eric Cash	31	M	Easley	SC	1:47:35	8:13
17	1	95 Martin Schmoll	56	M	Clemson	SC	1:47:56	8:14
18	2	3 Jody Addicott	53	M	Easley	SC	1:48:54	8:19
19	6	76 Brandon Miller	44	M	Westminster	SC	1:49:22	8:21
20	3	90 Randy Randall	53	M	Greenwood	SC	1:51:24	8:30
21	1	118 Joe White	64	M		SC	1:51:24	8:30
22	7	11 Jeremy Brick	46	M	Belton	SC	1:53:57	8:42
23	8	27 Mark Dodd	49	M	Seneca	SC	1:54:15	8:43
24	2	87 Claire Poulin	35	F	Chicago	IL	1:55:04	8:47
25	4	7 Nathan Anderson	34	M	Sc		1:56:49	8:55
26	9	86 Anthony Perdrix	44	M	Pickens	SC	1:58:25	9:02
27	4	93 Yodd Scharich	53	M	Seneca	SC	1:58:26	9:02
28	5	65 Roberto Lomeli	50	M	Central	SC	1:59:26	9:07
29	10	41 Fernando Joel Galla	47	M	Anderson	SC	1:59:39	9:08
30	1	40 Shannon Gallagher	25	F			1:59:42	9:08
31	6	119 Ben Wicker	58	M	Ware Shoals	SC	1:59:47	9:09
32	2	92 William Rowell	64	M		SC	2:01:13	9:15
33	7	121 Todd Will	55	M	Greenwood	SC	2:02:16	9:20
34	1	45 Brenda Harris	50	F	Easley	SC	2:04:10	9:29
35	3	97 Mary-Celeste Schreu	37	F			2:04:49	9:32
36	8	74 Watson A McBride II	54	M	Sandy Springs	SC	2:04:50	9:32
37	4	43 Beth Goldie	36	F		SC	2:05:33	9:35
38	2	22 Toni Coomer	27	F	Simpsonville	SC	2:06:51	9:41
39	1	16 Gerry Carner	76	M	Central	SC	2:07:17	9:43
40	5	89 Heather Raffini	34	F	Belton	SC	2:09:38	9:54
41	3	99 Candace Schutt	40	F	Seneca	SC	2:11:23	10:02
42	3	68 Jacob Lusk-King	20	M	Seneca	SC	2:12:34	10:07
43	12	83 Greg Nodine	47	M	Central	SC	2:12:47	10:08
44	9	100 Ken Shaw	56	M	Seneca	SC	2:13:00	10:09
45	5	98 Michael Schreuder	37	M			2:13:23	10:11
46	3	64 Brittany Lipari	29	F	Sc		2:13:57	10:14
47	12	2 Randy Adams	43	M	Anderson	SC	2:14:18	10:15

48	4	62	Ethan Kinney	27 M	Arlington	VA	2:15:48	10:22
49	2	71	Dana Marsal	55 F			2:17:14	10:29
50	6	18	Savannah Cartee	31 F	Anderson	SC	2:17:41	10:31
51	4	78	Becky Moulder	45 F	Sc		2:18:54	10:36
52	7	58	Valerie Hunt	37 F	Honea Path	SC	2:19:11	10:37
53	10	24	John Davis	53 M	Seneca	SC	2:20:39	10:44
54	13	111	David Story	42 M	Seneca	SC	2:22:45	10:54
55	14	128	Chris Wickware	47 M	Anderson	SC	2:23:24	10:57
56	11	184	Matthew Schwartz	54 M	Seneca	SC	2:23:58	10:59
57	5	42	Pamela Garrett	40 F		SC	2:29:58	11:27
58	8	52	Debra Holden	36 F	Massapequa	NY	2:31:52	11:35
59	12	108	Michael Smith	55 M	Seneca	SC	2:32:05	11:37
60	1	101	Sonya Shepherd	64 F			2:33:53	11:45
61	4	96	Gretchen Schober	28 F	Central	SC	2:35:56	11:54
62	1	48	Amelia Heichel	18 F	Pickens	SC	2:36:17	11:56
63	15	115	Richard Upchurch	47 M			2:37:34	12:02
64	16	38	Chris Finley	48 M	Anderson	SC	2:42:23	12:24
65	9	9	Krystle Bannister	38 F	Anderson	SC	2:47:24	12:47
66	3	33	Robbie Elliott	51 F		GA	2:47:34	12:47
67	4	69	Angie Lyko	55 F	Peizer	SC	2:47:40	12:48
68	1	79	Joan Mulvihill	75 F	Greenville	SC	2:50:07	12:59
69	5	51	Joy Hill	50 F	Honea Path	SC	2:50:21	13:00
70	13	6	John Anderson	56 M	Dillard	GA	2:54:32	13:19
71	6	39	Barbara Folkman Fer	42 F	Piedmont	SC	2:55:00	13:21
72	7	57	Cheryl Hunsberger	43 F	Belton	SC	3:25:07	15:39
73	3	36	Bob Faires	61 M		SC	4:00:04	18:19

10TH ANNUAL CITY OF SENECA, SC-5KM

FIVE KILOMETER ROAD RACE

Seneca, S.C. May 23, 2020

Results Compiled by Race Management Systems(RMS),www.rmsports.com

***** AWARDS LIST *****

***** FEMALE OVERALL RESULTS *****

1	Victoria Hammersmit	29	Mauldin	SC	28:23
2	Angela Heck	36	Woodruff	SC	31:44
3	Catherine Cann	18	Inman	SC	33:29

***** MALE OVERALL RESULTS *****

1	Alex Marchek	23	Greenville	SC	26:19
2	Elijah Poore	13			28:59
3	Jonathan Fenske	50	Simpsonville	SC	29:33

10TH ANNUAL CITY OF SENECA, SC-5KM

FIVE KILOMETER ROAD RACE

Seneca, S.C. May 23, 2020

Results Compiled by Race Management Systems(RMS),www.rmsports.com

Place	Div	No.	Name	Age	S	City	St	Chiptm	Pace
1	1	433	Alex Marchek	23	M	Greenville	SC	16:26	5:18
2	1	376	Victoria Hammersmit	29	F	Mauldin	SC	18:29	5:57
3	1	485	Elijah Poore	13	M			19:06	6:09
4	1	344	Jonathan Fenske	50	M	Simpsonville	SC	19:40	6:20
5	1	466	Mickey Nickles	45	M	Seneca	SC	20:58	6:45
6	2	363	William Grant	14	M		SC	21:48	7:01
7	1	381	Angela Heck	36	F	Woodruff	SC	21:50	7:02
8	1	293	Catherine Cann	18	F	Inman	SC	22:00	7:05
9	3	462	Seth Mullen	14	M		SC	22:25	7:13
10	1	637	Bill Scism	70	M	Spartanburg	SC	23:36	7:36
11	2	377	Bill Harley	59	M	Clemson	SC	24:00	7:44
12	4	459	Elliott Moulder	15	M	Sc		24:18	7:50
13	2	304	Jeff Cole	41	M	Pickens	SC	24:24	7:52
14	5	460	Micah Moulder	18	M			24:33	7:54
15	2	487	Rodi Pope	33	F			25:06	8:05
16	2	467	Ava Nimmons	13	F			25:06	8:05
17	1	559	Leavell Wall	30	M	Pendleton	SC	25:17	8:08
18	3	636	Sidney Doyle	14	F	Seneca	SC	25:49	8:19
19	3	545	Deidre Thomas	37	F	Walhalla	SC	26:10	8:26
20	1	468	Shannon Nimmons	41	F			26:22	8:29
21	6	486	Isaac Poore	11	M			26:30	8:32
22	3	373	Jonathan Haines	48	M	Pickens	SC	26:38	8:35
23	4	349	Andrew Frady	40	M	Seneca	SC	26:42	8:36
24	5	360	Danny Gosnell	45	M	Seneca	SC	26:43	8:36
25	3	435	Cas Marszal	56	M	Seneca	SC	27:15	8:47
26	6	332	Brandon East	46	M	Liberty	SC	27:19	8:48
27	1	548	Sidney Thompson	59	F	Seneca	SC	27:19	8:48

28	2	489	Kara Jones	27	F	Westminster	SC	27:51	8:58
29	2	577	Laura Ziluck	48	F	Seneca	SC	28:10	9:04
30	2	278	Earl Bowers II	36	M	Central	SC	28:20	9:07
31	3	487	Sudie Johnson	48	F			28:23	9:09
32	3	476	Margaret Palagye	25	F	Easley	SC	28:32	9:12
33	4	422	Shanice Kronbeen	25	F	Westminster	SC	28:33	9:12
34	4	494	Leah Qualkinbush	30	F	Seneca	SC	28:45	9:16
35	5	493	Elizabeth Qualkinbu	25	F	Seneca	SC	28:46	9:16
36	2	279	Donna Brewer	59	F	Seneca	SC	28:53	9:18
37	4	536	Greg Swaney	55	M		SC	29:07	9:22
38	6	477	Halie Patterson	27	F	Walhalla	SC	29:35	9:32
39	7	471	Mel Norris	49	M	Seneca	SC	29:54	9:38
40	3	286	Janet Bryant	57	F	Liberty	SC	30:28	9:49
41	7	549	Morgan Todd	22	F	Columbia	SC	30:42	9:53
42	5	381	Christina Charron	33	F	Seneca	SC	30:44	9:54
43	7	457	Luke Morris	18	M	Easley	SC	30:44	9:54
44	6	305	Beth Collins	34	F	Westminster	SC	31:09	10:02
45	4	311	Jeannie Craig	55	F	Seneca	SC	31:11	10:03
46	8	571	Brendan Wolff	15	M		SC	31:12	10:03
47	5	316	Lisa Crisp	53	F			31:32	10:09
48	7	322	Lily Davis	37	F	Seneca	SC	31:49	10:15
49	5	338	John Estridge	58	M	Seneca	SC	31:54	10:16
50	2	502	Anthony Roach	27	M	Liberty	SC	33:18	10:43
51	6	290	Kelly Byrne	51	F	Seneca	SC	33:18	10:43
52	7	469	Lisa Nock	59	F	Seneca	SC	33:20	10:44
53	4	299	Kathryn Cauley	11	F			33:22	10:45
54	8	296	Sheryl Carpenter	59	F	Seneca	SC	33:30	10:47
55	8	437	Heather McAlister	29	F	Anderson	SC	33:41	10:51
56	9	566	Jessica Wells	50	F	Westminster	SC	33:41	10:51
57	10	291	Karen Canipe	50	F	Seneca	SC	33:42	10:51
58	9	292	Parks Canipe	13	M			33:42	10:51
59	3	271	Jeff Bolde	35	M			33:43	10:52
60	1	281	Anne Brooks	78	F	Salem	SC	33:44	10:52
61	8	358	Tamara Gibson	38	F	Iva	SC	34:02	10:58
62	4	529	Kendall Snyder	42	F	Seneca	SC	34:16	11:02
63	10	464	Drey Mullinax	12	M		SC	34:22	11:04
64	6	490	Craig Powell	50	M			34:49	11:13
65	3	420	Xylon Knope	23	M	Glenville	NC	35:06	11:18
66	9	334	Catherine Elliott	26	F	Mount Pleasant	SC	35:26	11:25
67	11	302	Lynne Clufo	58	F		SC	35:36	11:28
68	5	359	Kelsy Gilstrap	18	F	Pickens	SC	35:40	11:29
69	5	300	Michele Cauley	49	F			35:51	11:33
70	6	461	Olivia Moulder	10	F		SC	36:00	11:35
71	9	508	Kara Sayre	32	F			36:01	11:36
72	6	372	Jessica Haines	42	F	Pickens	SC	36:16	11:41
73	10	455	Emily Morris	23	F	Easley	SC	36:43	11:49
74	7	438	Lana McCall	48	F	Walhalla	SC	36:50	11:52
75	11	314	Landon Crawford	11	M		SC	36:52	11:52
76	12	503	Talisa Roberts	56	F	Seneca	SC	37:02	11:56
77	13	362	Fran Graham	57	F	Seneca	SC	37:04	11:56
78	14	430	Amy Lowry	50	F	Seneca	SC	37:04	11:56
79	10	345	Brittany Ferguson	30	F	Six Mile	SC	37:31	12:05
80	11	558	Yesenia Verduzco	25	F	Walhalla	SC	37:38	12:07
81	8	436	Michele Martin	49	F	Clayton	GA	37:59	12:14
82	4	383	Dustin Helt	33	M			38:26	12:22
83	12	384	Seth Helt	8	M			38:26	12:23
84	4	575	Benjamin Yeargin	25	M	Norris	SC	38:27	12:23
85	11	557	Jyoti Vaidya	37	F	Central	SC	38:37	12:26
86	13	415	Gavin Kilpatrick	12	M			39:34	12:44
87	1	324	Larry Day	67	M		SC	39:36	12:45
88	9	456	Jennifer Morris	45	F	Easley	SC	39:45	12:48
89	15	416	Karen Kilpatrick	56	F	Seneca	SC	39:46	12:48
90	7	532	Alice Story	13	F		SC	40:06	12:55
91	2	268	Timothy Blakeney	64	M	Seneca	SC	40:29	13:02
92	12	492	Kaitlen Purvis	32	F	Seneca	SC	41:01	13:12
93	8	533	Daphne Story	15	F		SC	42:11	13:35
94	9	335	Kenzie Elliott	11	F		SC	42:19	13:37
95	10	486	London Johnson	10	F		SC	42:20	13:38
96	10	315	Tracey Crawford	43	F		SC	42:53	13:49
97	13	399	Heather Hunter	38	F	Seneca	SC	43:07	13:53
98	14	425	Carrie Lee	36	F	Mountain Rest	SC	43:25	13:59
99	1	522	Mary Shultz	65	F			43:46	14:05
100	2	295	Ginger Carner	68	F	Central	SC	45:47	14:44
101	14	356	Miles Garrett	19	M	Greenville	SC	46:21	14:55
102	11	483	Zoe Pohl	16	F			46:23	14:56
103	12	574	Alyssa Yeargin	25	F	Norris	SC	46:35	15:00
104	11	482	Wendy Pohl	49	F			46:52	15:06
105	15	389	Kayla Hiller	32	F	Osage Beach	MO	46:59	15:08
106	16	639	Tonia Jones	51	F	Seneca	SC	47:14	15:13
107	3	521	Jim Shultz	67	M			47:15	15:13
108	3	567	Monica White	63	F		SC	48:18	15:33
109	12	534	Karen Story	41	F		SC	48:41	15:41

110	15	274	Joseph Bouldin	7	M		48:57	15:46	
111	16	273	Brenda Bouldin	31	F	Seneca	SC	48:57	15:46
112	4	254	Jackie Ansley	63	F	Seneca	SC	48:58	15:46
113	17	573	Allison Wroblewski	37	F	Seneca	SC	49:23	15:54
114	7	398	Darryl Hunter	55	M		SC	49:42	16:00
115	2	564	Anne Webb	75	F		SC	49:48	16:02
116	16	275	Brady Bowen	14	M		SC	49:57	16:05
117	3	336	Trish Emmert	71	F	Salem	SC	49:58	16:05
118	13	561	Danielle Watson	29	F	Piedmont	SC	50:19	16:12
119	18	387	Josy Hernandez	32	F	Anderson	SC	50:21	16:13
120	19	428	Mary Logsdon	30	F			50:21	16:13
121	8	277	Walker Bowen	51	M		SC	50:31	16:16
122		266	Ted Bisterfeld	72			SC	50:36	16:18
123	4	351	Susan Frattinger	71	F	Salem	SC	50:38	16:18
124	17	263	Ann Beatty	57	F		SC	51:39	16:38
125	12	370	Leigha Guillot	7	F		SC	51:40	16:38
126	9	547	Brandt Thompson	52	M	Anderson	SC	52:04	16:46
127	20	546	Amber Thompson	39	F			52:05	16:46
128	5	550	Rebecca Trax	69	F		SC	52:30	16:54
129	18	267	Jacqueline Blakeney	51	F	Seneca	SC	53:15	17:09
130	13	565	Genia Webb	41	F		SC	53:33	17:15
131	13	554	Reagan Upchurch	14	F			55:27	17:51
132	14	555	Samantha Upchurch	16	F			55:28	17:52
133	14	408	Daffenty Jones	49	F			55:33	17:53
134	19	556	Stacey Upchurch	51	F	Simpsonville	SC	55:35	17:54
135	20	261	Janet Bean	55	F	Seneca	SC	56:38	18:14
136	6	638	Terie Dreussi-Smith	65	F	Seneca	SC	57:49	18:37
137	7	317	Paula Crosbie	68	F	Seneca	SC	57:49	18:37
138	8	330	Chris Dunn	41	M	Seneca	SC	1:03:43	20:31
139	4	327	Jack Dorsey	67	M	Seneca	SC	1:30:41	29:12
140	8	328	Lucinda Dorsey	68	F			1:30:56	29:16

Oconee County ATAX Grant Application Form

For Tourism Related Projects

I. Applicant

- A. Name of Organization: Devils Fork State Park
- B. Address: 161 Holcombe Circle, Salem, SC 29676

II. FUNDS REQUESTED

- A. ATAX funds requested \$8,658.93
- B. Funding will be used to purchase treated timbers, stone screening, picnic tables, and grills to improve picnic table pads.
- C. One hundred percent of the requested amount (\$8,658.93) will be directly attributed to attracting guest and serving tourist.
- D. There will be no matching grants or other funding for this project.

III. NARRATIVE PROJECT DESCRIPTION

- A. **Project Title:** Picnic Pad Improvement
- B. **Description of Project**

Devils Fork State Park receives heavy use on spring and fall weekends and throughout the duration of the summer season. Funding will be used to purchase materials to repair impact pads and construct new pads, where guests can prepare and eat meals. Charcoal grills and tables that have deteriorated over time with heavy use will be replaced.

RECEIVED
8.14.20

C. Project Benefits

This project directly benefits guests visiting Devils Fork and Oconee County. Devils Fork is a popular tourist destination for numerous people entering the Golden Corner. Many of the guests that visit the park also enjoy the abundant sites and recreational opportunities within Oconee County. This proposed project will improve the guests' experience by providing them with a refreshed area to cook and eat meals.

Not only will this project benefit guests, but will also increase the sustainability of the park's resources by designating an area to prepare and eat meals. By having a designated impact area the goal is to limit the impact of heavy use to one location, thus lowering wide spread erosion and compaction of the soil. Local Oconee County businesses will benefit as well as a greater number of park guests will insure continued tourist spending.

IV. Dates of project

Depending on the approval of the requested funds and when they are released, the project will begin after October 1, 2020 and be completed by April 1, 2021.

V. Application category

X Government Entity: Devils Fork State Park (South Carolina State Park Service).

VI. Demographic Data

The proposed project will serve to strengthen Devils Fork's influence on tourism in Oconee County by rehabilitating parts of a heavily used park, thus making the park an even more desirable destination. Prior to opening in 1991, no appreciable overnight accommodations providing lake access were available to people visiting Lake Jocassee. The park operates 20 mountain villas, 25 boat access only primitive campsites, 59 paved sites with water and electric hook-ups, and 25 rustic tent sites. The park also operates a Ranger Station/Park Store that provides area information and brochures. Since opening in 1991, Devils Fork State Park has steadily become a popular destination for visitors to the Golden Corner. The park staff routinely refers individuals to local restaurants, bed and breakfast, private cabin rental and county campgrounds when Devils Fork is full. The park has seen its attendance increase by providing well, maintained quality facilities from which visitors can enjoy picturesque Lake Jocassee. The proposed project will improve the quality of the visitors experience at Devils Fork and maintain the high standards repeat guests and new guest have come to expect.

A. In 2019, there were 11,215 reservations made at Devils Fork State Park. It's anticipated that this number will be similar for 2020, but maybe a little lower due to the park being closed for the month of April.

B.

A total of 11,215 overnight reservations were made in 2019 with a total of 9,942 of those reservation being made by people from over 50 miles from Oconee County. By the end of February 2020 there were 1,639 overnight reservations made at Devils Fork State Park with 1,471 being made by tourists.

C.

Previously there were 11,215 overnight reservations made at Devils Fork State Park. The number of overnight reservations is predicted to be close to the same this year. By the end of February 2020 there were 1,639 overnight reservations made at Devils Fork State Park.

D.

SouthCarolinaParks.com is the website for the South Carolina State Park Service and South Carolina as a whole. Not only is it a website for reserving campsites and cabins, it serves as a tourism guide as well. This website is connecting people all over the World Wide Web and throughout the Unites States with South Carolina. There are also printed material, brochures, television commercials and other advertisements currently circulating.

E.

With the popularity of social media, the South Carolina State Park Service has increased its presence on such sites as, Facebook, Twitter, Youtube, Instagram, and Pinterest. There are currently over 149,308 people following SC State Parks on Facebook, over 57,000 on Instagram, and over 17,500 followers on Twitter. Many park guest post pictures and comments to these social media sites.

F.

Demographic data will be obtained from the Itinio reservation system.

VII. Audit

Does your organization perform independent audit? Yes X

Name of the Auditor: Frances Miley, Capital Project and Grants Manager,
SC Department Of Parks Recreation and Tourism, and the State Budget Office


VIII. No additional funding will come from another group that receive ATAX funds.

I have read the guidelines for the Oconee County Accommodations Grant Request and hereby agree to comply with the rules and requirements, I understand failure to comply may result in a lost of funding for the project.

A. Contact Name: Jacob Gantt

Title: Park Ranger II

Signature



Date

8/14/12

Address: 161 Holcombe Circle Salem, SC 29676

Email: jgantt@scprt.com

Phone Number (s) Office: 864-944-2639

B. Contact Name: Kevin Evans

Title: Park Manager

Address: 161 Holcombe Circle Salem, SC 29676

Email: kevans@scprt.com

Signature _____

Date _____

Phone Number(s) 864-944-2639

Budget for Impact Pad Improvements

6 x 6 x 8 Ground Treated Timbers (50).....	\$1630.81
Fine Stone Screenings (One truckload).....	\$380.00
Picnic Tables (10).....	\$3630.12
Grills (20).....	\$3018.00
	<u>Total Budget From A-Tax Funds: \$8,658.93</u>



QUOTE

Store 1130 SENECA, SC
1614 SANDIFER BLVD
SENECA, SC 29678

Phone: (864) 886-0633
Salesperson: AEB975
Reviewer: AEB975

SOLD TO	Name		Phone 1	
	PARK DEVILS FORK STATE		(864) 944-2639	
	Address 161 HOLCOMBE CIR		Phone 2	
	Company Name			
	City SALEM		Job Description Picnic Timbers	
State SC		Zip 29676-2306	County OCONEE	

QUOTE

2020-08-07 15:46

Prices Valid Thru: 08/14/2020

CUSTOMER PICKUP #1	MERCHANDISE AND SERVICE SUMMARY	We reserve the right to limit the quantities of merchandise sold to customers						
REF # W02 SKU # 0000-515-664 Customer Pickup / Will Call								
STOCK MERCHANDISE TO BE PICKED UP:								
REF #	SKU	QTY	UM	DESCRIPTION	PI	TAX	PRICE EACH	EXTENSION
R01	0000-260-691	50.00	EA	6X6-8FT #2 PT GC /	A	Y	\$30.77	\$1,538.50
SCHEDULED PICKUP DATE: 08/28/2020							MERCHANDISE TOTAL:	
							\$1,538.50	
END OF CUSTOMER PICKUP - REF #W02								

TOTAL CHARGES OF ALL MERCHANDISE & SERVICES									
Policy Id (PI): A: 180 DAYS DEFAULT POLICY; <i>'The Home Depot reserves the right to limit / deny returns. Please see the return policy sign in stores for details.'</i>	<table border="1"> <tr><td>ORDER TOTAL</td><td>\$1,538.50</td></tr> <tr><td>SALES TAX</td><td>\$92.31</td></tr> <tr><td>TOTAL</td><td>\$1,630.81</td></tr> <tr><td>BALANCE DUE</td><td>\$1,630.81</td></tr> </table>	ORDER TOTAL	\$1,538.50	SALES TAX	\$92.31	TOTAL	\$1,630.81	BALANCE DUE	\$1,630.81
ORDER TOTAL	\$1,538.50								
SALES TAX	\$92.31								
TOTAL	\$1,630.81								
BALANCE DUE	\$1,630.81								
END OF ORDER No. H1130-82955									

TERMS AND CONDITIONS

WILL CALL

Will Call items will be held in the store for 7 days. For Will Call merchandise pick up, proceed to Will Call/Service Desk area(Pro Customers, proceed to the Pro Desk).

*** CONTINUED ON NEXT PAGE ***

**FOR WILL CALL
MERCHANDISE PICK-UP
PROCEED TO WILL CALL OR
SERVICE DESK AREA**
(Pro Customers, Proceed To The Pro Desk)

PROJECT ESTIMATE

PICNIC TIMBERS

CONTACT: STATE PARK, DEVIL'S FORK
CUST #: 109810792

SALESPERSON: HEDLUND, JERAMY
SALES #: 146298

PROJECT NUMBER: 638728259

DATE ESTIMATED: 08/10/20

QTY	ITEM #	ITEM DESCRIPTION	VEND PART #	PRICE
50	056216	6-6-8 TREATED #2 GRADE TIMBERS	668T240C	1538.50
		TOTAL FOR ITEMS		1538.50
		FREIGHT CHARGES		0.00
		DELIVERY CHARGES		20.00
		TAX AMOUNT		93.51
		TOTAL ESTIMATE		1652.01

This Quote is valid until 09/09/20.

MANAGER SIGNATURE

DATE

THIS ESTIMATE IS NOT VALID WITHOUT MANAGER'S SIGNATURE.
THIS IS AN ESTIMATE ONLY. DELIVERY OF ALL MATERIALS CONTAINED IN THIS
ESTIMATE ARE SUBJECT TO AVAILABILITY FROM THE MANUFACTURER OR SUPPLIER.
QUANTITY, EXTENSION, OR ADDITION ERRORS SUBJECT TO CORRECTION. CREDIT
TERMS SUBJECT TO APPROVAL BY LOWES CREDIT DEPARTMENT.

LOWES IS A SUPPLIER OF MATERIALS ONLY. LOWES DOES NOT ENGAGE IN THE PRACTICE
OF ENGINEERING, ARCHITECTURE, OR GENERAL CONTRACTING. LOWES DOES NOT ASSUME
ANY RESPONSIBILITY FOR DESIGN, ENGINEERING, OR CONSTRUCTION; FOR THE
SELECTION OR CHOICE OF MATERIALS FOR A GENERAL OR SPECIFIC USE; FOR
QUANTITIES OR SIZING OF MATERIALS; FOR THE USE OR INSTALLATION OF MATERIALS;
OR FOR COMPLIANCE WITH ANY BUILDING CODE OR STANDARD OF WORKMANSHIP.



COMMERCIAL:
 11 GENEVA CT.
 GREENVILLE, SC 29607
 (864)286-2364
 FAX(864)286-2386

MAULDIN:
 103 OLD MILL RD.
 GREENVILLE, SC 29607
 (864)288-6754
 FAX (864)297-8809

HENDERSONVILLE:
 507 DUNCAN HILL RD.
 HENDERSONVILLE, NC 28793
 (828)697-2471
 FAX (828)697-5739

SIX MILE:
 148 S MAIN ST.
 SIX MILE, SC 29682
 (864)868-9900
 FAX (864)868-4488

ANDERSON:
 100 ASHELY RD.
 ANDERSON, SC 29622
 (864)225-0555
 FAX(864)222-1220

SOLD TO
 CASH-CONTRACTOR
 SIX MILE

SHIP TO
 Devil's Court State Park

, SC

, SC

ACCOUNT #	QUOTE #	TERMS	DATE ENTERED	SLSMN	EXPIRATION DATE
GCCON6	6006476	CASH	08/10/20	2306	08/25/20
QTY.	U/M	DESCRIPTION	PRICE	EXTENSION	
50	EA	**** QUOTE **** 6X6X8 TREATED Some items included in this estimate may be subject to supply interruptions, quickly changing market conditions, or uncontrollable disruptions. Please be advised that pricing and product availability may be subject to change until further notice.	40.733	2036.65*	
August 10, 2020 08:46:00 OT:MBOWE2306 PRICES GOOD FOR 7 DAYS MAXIMUM. PAGE 1 OF 1 GBS NOT RESPONSIBLE FOR ERRORS IN QUANTITIES, PRICE EXTENSIONS, OR MATERIAL DESCRIPTION. QUOTE CAN BE CONVERTED TO BID FOR POSSIBLE TIME EXTENSION.			MERCHANDISE: OTHER: TAX: 7.000% FREIGHT: TOTAL:	2036.65 0.00 142.57 0.00 2179.22	

QUOTE

Re: Stone screenings/Fines

ryangrade955@yahoo.com <ryangrade955@yahoo.com>

Tue 8/11/2020 3:49 PM

To: Jacob Gantt <jgantt@scprt.com>

Jacob,

Screenings to that location would be \$380 per load.

Thank you,

Ryan Alexander

Alexander's Grading & Hauling

Sent from Yahoo Mail on Android

On Tue, Aug 11, 2020 at 3:10 PM, Jacob Gantt <jgantt@scprt.com> wrote:

Good Afternoon Ryan,

I'm looking for pricing for a truck load of stone screenings/fines to be delivered to Devils Fork State Park. Can you please send me a quote?

Thank you,

Jacob Gantt
Park Ranger
Devils Fork State Park
South Carolina Department of Parks, Recreation & Tourism
161 Holcombe Circle
Salem, SC 29676
864-944-2639
SCPRT.com



Devils Fork State Park

Lynlee Turner <lynlee@mcneelyco.com>

Mon 8/10/2020 4:51 PM

To: Jacob Gantt <jgantt@scprt.com>

FINES delivered to Devils Fork State Park

\$27.50/TON + 6% TAX

Thanks!

--

Lynlee Turner

Salem Stone

864-966-7625

www.mcneelycompanies.com

209 Harbor Dr., West Union SC 29696
 864-718-3075 Office
 carolinamtnco@aol.com -email
 www.carolinamountaingrading.com -website
 Facebook-Carolina Mountain Grading



Carolina Mountain Grading, LLC.

Estimate

For: Devils Fork State Park
 jgantt@scprt.com
 161 Holcombe Cir
 Salem, SC, 29676

Estimate No: 1282
 Date: 08/11/2020

Description	Quantity	Rate	Amount
Rock dust screening, 20-21 tons with delivery	1	\$425.00	\$425.00*
		Parts Subtotal	\$425.00

*Indicates non-taxable item

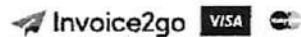
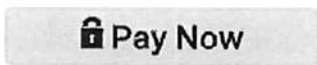
Payment Details

A 0% deposit of \$0.00 is required by 08/11/2020.

Subtotal \$425.00
 Total \$425.00

Total \$425.00

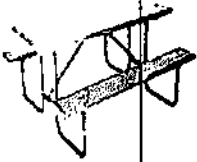
Deposit due 08/11/2020 \$0.00



SHOPPING CART

SAVE CART : KEEP SHOPPING (/)

ITEM	PRICE	QTY	TOTAL
HEAVY DUTY PICNIC TABLE (/T/CATEGORY/CAMPSITES/PICNIC-TABLES/HEAVY-DUTY)			



SKU: 11135-5
Table Size: 6'
Frame Finish: Galvanized
Frame Size: 2" Schedule 40 Pipe - Heavy Duty
Mounting Option(s): Portable
Table Top & Seats: Treated Lumber

\$291.00 10 \$2,910.00

ORDER SUBTOTAL **\$2,910.00**

SAVE CART : EMPTY CART KEEP SHOPPING (/)

*GSA, government, and preferred contract pricing is not reflected online.
Please call your sales representative for your preferred contract pricing.*

SHIPPING

Is this a residential address?

Yes No

Do you require a liftgate?

Yes No

PROMO CODE

enter promo code

APPLY

29676

TOTAL:
\$2,910.00

CALCULATE QUOTE

CHECKOUT

Estimated Shipping: \$720.12

Estimated Arrival: 2

\$3630.12

JOIN OUR E-MAIL LIST

ENTER YOUR EMAIL ADDRESS

SUBMIT

[About \(/about\)](#)

[Careers \(/careers\)](#)

[Return and Warranty Policies \(/return-policy\)](#)

[Recycle Across America \(/recycleacrossamerica\)](#)

[Government Purchases \(/government-purchases\)](#)

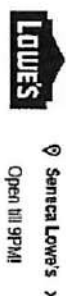
[Contact Your Rep \(/contact-your-rep\)](#)

[Color Choices \(/color-choices\)](#)

[Resources \(/resources\)](#)

© 2020 JAMESTOWN ADVANCED PRODUCTS : [PRIVACY POLICY \(/PRIVACY-POLICY\)](#)

LOWE'S EXPANDS SMALL BUSINESS GRANT PROGRAM FOR MINORITIES AND RURAL COMMUNITIES. LEARN MORE HERE >



Seneca Lowe's >
Open till 9PM

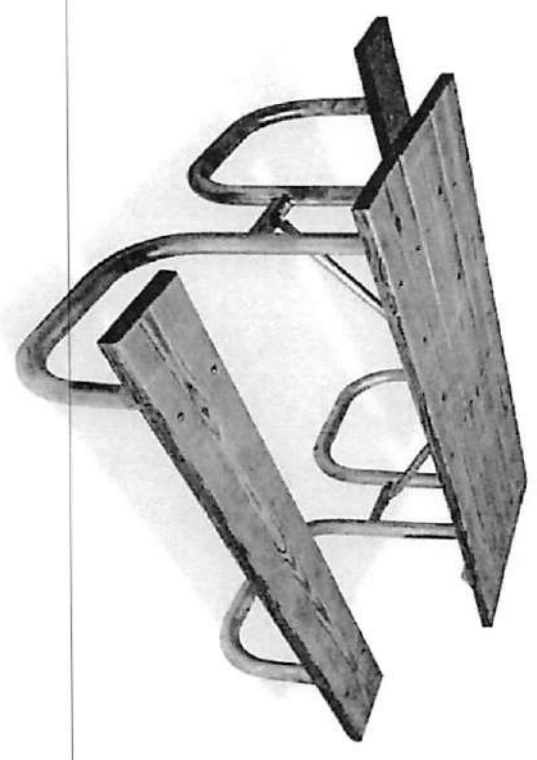
Shop Ideas Savings Services

Search by Name, Keyword or Item Number



Order Status Lowe's Credit Cards Weekly Ad

Outdoors / Commercial Park Equipment / Park Equipment / Picnic Tables



\$893.76

★★★★★ 4
View Q&A

UltraPlay 72-in Brown Southern Yellow Pine Rectangle Picnic Table

Item #31759 Model #Q238-PT6

- Pressure treated wood planking with steel frame
- 2-3/8-in all M/G welded frame
- All zinc plated hardware

- 1 +

Hurry, Low in Stock

Add to Cart

Free Store Pickup
Ready for pickup. Estimated by Sep 1

Delivery
Ready for Delivery. Estimated on Sep 1



Item Description

Delivery Options

Qty

Price

Product Total

\$5,299.90

Product Discount

-\$79.50

Order Subtotal

\$5,220.40

UltraSite 6ft. Pressure Treated Wood Table — Galvanized Frame. 72in.L x 68in.W x 30in.H. Model# 238-PT6 Item# 67770



Factory Shipped
Get It Thu, Sep 10 -
Mon, Sep 14
Ships Truck 275 lbs

Reg. \$529.99 ea.
\$522.04 ea.
Update \$5,220.40

Save \$7.95ea.

[Remove](#) | [Save For Later](#)



Ship It

[View Shipping Options](#)



Store Pickup

Not all items in your cart are available at Columbia.

[Check Other Stores](#)

[See Pickup Details](#)

Recently Viewed Items ([Remove All](#))



UltraSite 6ft. Pressure Treated Wood Table — Galvanized Frame. 72in.L x 68in.W x 30in.H. Model# 238-PT6 Item# 67770

Factory Shipped —
Estimated Delivery: 22 - 24
Business Days

\$529.99

[Remove](#) | [Item in Cart](#)



Pilot Rock Heavy-Duty Steel Park-Style Charcoal Grill — 16in. x 16in. Model# H-16 B6X2 Item# 42958

In Stock

\$159.99

[Remove](#) | [Add to Cart](#)



Pilot Rock Single Charcoal Park Grill — 300 Sq. In. Model# Q-20 B2 Item# 82127

Factory Shipped —
Estimated Delivery: 12 - 14
Business Days

\$204.99

[Remove](#) | [Add to Cart](#)

Review items in your cart

CART: 175565EM-2

ESTIMATED QUOTE AMOUNT: \$3,018.00

ITEMS: 20

Pilot Rock
RJ Thomas Mfg. Co.

PO Box 946

Cherokee, IA 51012-0946

customerservice@rjthomas.com

Fax: 712-225-5796

Phone: 1-800-762-5002

Billing Information

Organization Type - Government: State

First Name - Jacob

Address - 161 Holcombe Circle

City - Salem

Zip/Postal Code - 29676

Phone - 864-944-2639

Organization Name - Devils Fork State Park

Last Name - Gantt

Address (continued) -

State/Province - SC

Country - USA

Email Address - jgantt@scprt.com

Shipping Information

Ship-To Organization Name - Devils Fork State Park

Ship-To First Name - Jacob

Ship-To Address - 161 Holcombe Circle

Ship-To City - Salem

Ship-To Zip/Postal Code - 29676

Ship-To Phone - 864-944-2639

Ship-To Last Name - Gantt

Ship-To Address (continued) -

Ship-To State/Province - SC

Ship-To Country - USA

Ship-To Email Address - jgantt@scprt.com

Will the ship-to destination require residential/limited access delivery? -

Yes

Do you require liftgate (unloading) service for freight shipments at the destination? -

Yes

Promo Code -

RFQ Notes

Notes -

RJ Thomas Mfg. Aug 13 2020 2:10PM:

Delivery: will ship (21) days After Receiving Order (ARO) by truck freight. Includes limited access delivery and liftgate service to unload to the ground. Someone at the destination must inspect and sign for the freight.

Configurable Items

Type / Model #	Item Price	Qty	Total
H-16 B6X2 Series Charcoal Grill - BUY NOW	\$125.10	20	\$2,502.00

H-16-B6X2

✓ This Is A "Buy Now" Item

- B6X2 Embedded 2-section Post. Grill & post ship in 1 box. (\$0.00)

Estimated Quote Amount:	\$3,018.00
Number of Items:	20
Total Items Cost:	\$2,502.00
Tax:	\$0.00
Shipping:	\$516.00
Final Cost:	\$3,018.00

Purchase Orders and Payments:
R.J. Thomas Mfg. Co. Inc.
PO Box 946
Cherokee, IA 51012-0946

800-762-5002
Mon - Fri: 8am - 5pm CT

Physical/Shipment Address:
R.J. Thomas Mfg. Co. Inc.
5648 U.S. Hwy 59
Cherokee, IA 51012

Pilot Rock
Rj Thomas Mfg. Co.

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Copyright © 2003-2020 Rj Thomas Mfg. Co. Inc.



Item Description

Delivery Options

Qty

Price

Product Total

\$3,199.80



Pilot Rock Heavy-Duty Steel Park-Style Charcoal Grill — 16in. x 16in., Model# H-16 B6X2
Item# 42958

In Stock
Get it Mon, Aug 10 -
Wed, Aug 12

Update \$159.99 ea.
\$3,199.80

Order Subtotal

\$3,199.80



[Remove](#) | [Save For Later](#)

[Check Store Stock](#)



[Ship It](#)
[View Shipping Options](#)

Store Pickup
Not all items in your cart are available at
Columbia.

[Check Other Stores](#)
[See Pickup Details](#)

Recently Viewed Items ([Remove All](#))



Pilot Rock Heavy-Duty Steel Park-Style Charcoal Grill — 16in. x 16in., Model# H-16 B6X2
Item# 42958

In Stock

\$159.99

[Remove](#) | [Item in Cart](#)



Pilot Rock Single Charcoal Park Grill — 300 Sq. In., Model# Q-20 B2
Item# 62127

Factory Shipped —
Estimated Delivery: 12 - 14
Business Days

\$204.99

[Remove](#) | [Add to Cart](#)

**OCONEE COUNTY ATAX GRANT
APPLICATION FORM
FOR TOURISM RELATED PROJECTS**

I. APPLICANT

A. Name of Organization: Discover Upcountry Carolina Association

B. Address: PO Box 3116, Greenville, SC 29602

II. FUNDS REQUESTED

A. ATAX Funds Requested: \$10,000.00

B. How will ATAX Funds be used?

Advertisements will be placed in publications such as Southern Living, South Carolina Living, The SC Travel Guide, Georgia Magazine, AAA Living, AAA Go and Newcomer Magazine. Additionally, digital advertising campaigns (Facebook & Google) will be conducted that will drive visitors to the organization's website, UpcountrySC.com.

C. Estimated percentage of costs directly attributed to attracting or serving tourists? 94%

D. Funds furnished by your organization \$220,500.00

Matching Grant	<u>\$45,000.00</u>	<u>Source – SC Dept. of Parks, Recreation & Tourism</u>
Matching Grant	<u>\$80,000.00</u>	<u>Source – ATAX grants</u>
Other Funding	<u>\$95,500.00</u>	<u>Source – SCPRT appropriation</u>
Other Funding	<u> </u>	<u>Source</u>

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet.**

III. NARRATIVE PROJECT DESCRIPTION

A. Project Title: Upcountry Advertising and Marketing

B. Description of project: Discover Upcountry Carolina Association was founded in 1978 for the purpose of promoting tourism as an economic development activity in the six northwestern counties of South Carolina. We implement a comprehensive advertising, marketing and public relations program that results in attracting nearly 600,000 visitors to the region every year.

C. Who will benefit from this project?
The primary beneficiaries will be accommodations, restaurants, attractions and recreation providers/outfitters. Retail outlets will also see the benefits, as well as festivals and special events that are held in Oconee County.

IV. DATES OF PROJECT

Beginning 9-1-20 Ending 6-30-21

V. APPLICANT CATEGORY

Government Entity

Non-profit Organization: Incorporation date

Eleemosynary Organization under IRS Code: IRS # 501(c)6

Date of Determination Letter January 14, 1998

RECEIVED
8.05.20

VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

The entire advertising and marketing budget is targeted toward audiences that are within a 50 to 350-mile radius of Oconee County. The majority of our ads feature outdoor recreation and the scenic attributes of the area, so the numerous waterfalls, Lakes Jocassee, Keowee and Hartwell, the National Wild & Scenic Chattooga River, and the four state and three county parks are all featured prominently in our advertising and marketing efforts. Also, in the annual *Visitors Guide to the Upcountry*, the many Oconee attractions, sites and activities are prominently featured.

- A. How many visitors/participants attended the event last year and are anticipated this year?
34,626 in FY 2020. Projected 25,970 in FY 2021.
- B. How many of the visitors/participants were from beyond a 50-mile radius of Oconee County last year and are anticipated this year?
Last Year – 32,548 This Year – 31,684
- C. How many overnight stays were created by this event last year and are anticipated this year?
Last Year – 53,567 This Year – 40,175
- D. How do you plan to advertise this event beyond a 50-mile radius of Oconee County?

The primary target markets for the Upcountry have traditionally been South Carolina, North Carolina, Georgia and Florida, so the majority of our advertising buys are in publications (and online) that reach these geographic markets. Due to the COVID-19 pandemic, we are planning to reduce our target markets from a 500-mile radius to a 350-mile radius.

- E. What other documentation can you provide demonstrating this event promotes tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners)

We have numerous members and partners in Oconee who have provided testimonials that our efforts are bringing visitors to their business or organization. Lodging properties, restaurants, attractions and recreation providers are the businesses that give us the most positive feedback. We also receive a great deal of feedback on our social media channels from visitors about their experiences in the area.

- F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics)

Visitor data is collected in several ways by our organization. Website visits are tracked with Google Analytics. Our site currently gets approximately 350,000 unique visits per year. Inquiries are generated from advertising and marketing efforts. These inquiries will be fulfilled with the Upcountry Visitors Guide and they will also be added to our e-newsletter mailing list (41,000 subscribers). Facebook Analytics are also tracked to evaluate our engagement. We currently average over 140,000 engagements per month on our page.


VII. AUDIT

Does your organization perform an independent audit? Yes.

Name of the Auditor: Lee, Broome, MacBay and Associates

- VIII. Will your project be using any funds from another group that received ATAX funds? No.

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.

- A. Contact Name: Tim Todd Title: Executive Director
Signature:  Date: August 5, 2020
Address: PO Box 3116, Greenville, SC 29602 Email: Tim@UpcountrySC.com
Phone Number: 864-233-2690



Budget for FY 2020-21

Carryover from FY 2019-2020		60,000
	Income	
Memberships		7,000
Advertising		30,000
Grants		45,000
Appropriations		225,000
Accommodations Tax		85,000
Wildlife Funding		<u>20,000</u>
Total Income		472,000
	Expenses	
Salaries/Wages		119,000
Payroll Taxes		13,000
Deferred Compensation		4,500
Employee Insurance		18,000
Rent		23,000
Office Insurance		1,000
Auto Expense		14,000
Utilities		2,000
Telephone		5,500
Office Supplies		8,000
Computer Services		10,000
Maintenance		500
Furniture & Equipment		4,000
Printing		500
Travel Expenses		8,500
Membership Dues		2,000
Subscriptions		500
Meeting Expense		500
Registration Fees		2,000
Professional Services		10,000
Board Development		500
Service Charges		500
Miscellaneous		500
Literature Production		37,000
Advertising		95,500
Website Development/hosting		20,000
Travel/Trade Shows		5,000
Shipping/Postage		8,000
Photography/Videography		18,000
Promotions/PR		4,000
Fam Tours		5,000
Special Projects - SCATR		<u>11,000</u>
Total Expense		451,500
Net Profit/Loss		20,500



**FY 2021 Budget For
Oconee County Accommodations Tax Grant Funds**

Print Media (<i>Southern Living, SC Living, Georgia Magazine, AAA Go, etc.</i>)	\$7,500.00
Social Media & Digital Advertising	\$2,500.00

**OCONEE COUNTY ATAX GRANT
APPLICATION FORM
FOR TOURISM RELATED PROJECTS**

I. APPLICANT

A. Name of Organization Main Street Walhalla / Downtown Dev. Corp. ^{Walhalla}
B. Address 105 W. S. Broad St.
Walhalla, SC 29691

II. FUNDS REQUESTED

A. ATAX Funds Requested \$ 9210
B. How will ATAX Funds be used? creation of print, digital + video advertising to encourage tourism to downtown Walhalla
C. Estimated percentage of costs directly attributed to attracting or serving tourists? 100%
D. Funds furnished by your organization labor/salary
Matching Grant _____ Source _____
Matching Grant _____ Source _____
Other Funding \$4000 Source 224 Co-Work in-kind donation
Other Funding \$1300 Source City of Walhalla

Provide an itemized total budget for your event and an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

III. NARRATIVE PROJECT DESCRIPTION

A. Project Title Downtown Walhalla Visitor's Promotion
B. Description of project Create a strategic, targeted marketing campaign to attract visitors to the downtown business District.
C. Who will benefit from this project? Downtown Businesses, Museums, recreational services

IV. DATES OF PROJECT

Beginning October 1/2020 Ending March 30/2021

V. APPLICANT CATEGORY

Government Entity: _____
 Non-profit Organization: Incorporation date 2016
_____ Eleemosynary Organization under IRS Code: IRS # _____
_____ Date of Determination Letter _____

RECEIVED
8-12-20

VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

By highlighting the unique opportunities of Walhalla + strategically targeting visitors to stop by on their way to play in the mountains, tourists to Oconee will have an even more valuable experience during their visit.

A. How many visitors/participants attended the event last year and are anticipated this year?

n/a goal

B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?

Last Year n/a

This Year _____

C. How many overnight stays were created by this event last year and are anticipated this year?

Last year: n/a

This Year: _____

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?

Placement of brochures, billboard, strategic social media ads
Facebook/Instagram/youtube/google ads

E. What other documentation can you provide demonstrating this event promotes

Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) Photographs, letters from businesses & airbnbs, social media analytics.

F. What records will be kept during this event to obtain the above demographic data?

(i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) website data, social media analytics, traffic counts, merchant zip code tracking, surveys

VII. AUDIT

Does your organization perform an independent audit? Yes ___ No X

Name of the Auditor: _____

VIII. Will your project be using any funds from another group that received ATAX funds? no

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.

A. Contact Name: Libby Imbody Title Director Main Street Walhalla

Signature [Signature] Date 8.12.2020

Address 105 W. South Broad Walhalla

Email libby@mainstreetwalhalla.com Fax No. _____

Phone Number (s) 864-977-0222

B. Alternate Contact Name: Brant Taylor Title City Administrator

Signature [Signature] Date 8.12.2020

Address 206 N Church St. Walhalla, SC 29611

Email brant@cityofwalhalla.com Fax No. _____

Phone Number (s) 864-638-4343

OCONEE COUNTY ATAX GRANT



DOWNTOWN WALHALLA TOURISM CAMPAIGN
6 month tourism marketing campaign (October 2020-March 2021)

GOAL

To encourage visitors from outside Oconee County to the Walhalla Downtown Business District.

STRATEGY

- Develop website and event page
- Create strategic, targeted marketing campaign to attract tourism to Walhalla Biz District
- Focus on growing, up and coming possibilities of Walhalla
- Create an inventory of photos, drone shots, and videos to use in upcoming promotions
- Create a series of video ads to run on social media and youtube highlighting downtown businesses
- Analyze best location for billboard and run two promotions to attract travelers

BUDGET

Social media advertising	\$200/month	\$1200
Soc.Med management tool	\$30/mo	\$360*
2 Billboards	\$185x2 print, \$1920/mo for 3 months x2	\$4210
Trifold Brochures & holders	Holders \$140 Printing \$800	\$940*
Photography/drone inventory		\$4000*
3 Video shorts		\$2000
Youtube advertising	\$300/mo	\$1800
		Total budget: \$14,510
		Matched: \$5300*
		Requesting: \$9210

RECORDS & DATA

- Merchants will track zip codes of customers
- Accommodations log in - air bnbs
- Social media tracking
- Google analytics
- Website tracking
- Surveys
- Traffic count, event count

CONTACT

Libby Imbody, Main Street Walhalla Director libby@mainstreetwalhalla.com 864-977-0222

BROCHURE QUOTES: 3000/5000qty

Vista Print (Online): \$564/768

PrintIt (Seneca): \$605/796

East Park (Clemson): \$1050/1125

Paid for with funds from City of Walhalla

The screenshot shows the Vista Print website interface for a bi-fold brochure. On the left, there is a visual representation of the brochure in its folded state, with labels for 'Bi-fold', 'Tri-fold', and 'Z-fold'. Below this are several thumbnail images of different brochure designs. On the right, the configuration options are displayed:

- Stock:** Standard glossy, Standard matte, Standard uncoated, Standard recycled, Premium glossy (selected), Premium matte, Premium uncoated.
- Unfolded Size:** 8.5" x 11" (selected), 8.5" x 14", 9" x 18".
- Quantity:** 3000.
- Add accessories:** Brochure Holders: 0, Starting at \$9.00.

Price \$563.64
Original Price (\$563.64) - Accessories (\$0.00)

This screenshot shows the same Vista Print website interface but for a quantity of 5000 units. The configuration options are identical to the first screenshot:

- Stock:** Standard glossy, Standard matte, Standard uncoated, Standard recycled, Premium glossy (selected), Premium matte, Premium uncoated.
- Unfolded Size:** 8.5" x 11" (selected), 8.5" x 14", 9" x 18".
- Quantity:** 5000.
- Add accessories:** Brochure Holders: 0, Starting at \$9.00.

Price \$767.74
Original Price (\$767.74) - Accessories (\$0.00)



1776 17th Tiger Boulevard
 Post Office Box 162
 Seneca, South Carolina 29683
 Telephone: (803) 884-4000
 Fax: (803) 884-4000
 www.eastparkprinting.com

Estimate 18522

Date: 08/11/20

Libby Imbody
 Libby Imbody
 Main Street Walhalla
 105 W South Broad
 Walhalla SC 29691

SHIP TO:
 Libby Imbody
 Main Street Walhalla
 105 W South Broad
 Walhalla SC 29691
 Pickup: 8/18/2020

Acct.No	Ordered By	Phone	Fax	P.O. No	Prepared By Sales Rep
---------	------------	-------	-----	---------	-----------------------

31	Libby Imbody	864-977-0222			Anna
----	--------------	--------------	--	--	------

Description

THIS IS YOUR ESTIMATED PRICE. Your price may vary between the estimate and the final invoice based on specifications of the final product. Please refer to this estimate number when placing your order. Standard turnaround time of 3-5 business days begins after we receive all order specifications and artwork. Larger quantity orders may require additional production days.

Main Street Walhalla Trifold (80# Gloss Text)

Quantity	Price
3,000	1,050.00
5,000	1,125.00

Graphics: 015, Preflight
 Plate: QuickMaster
 Press: QuickMaster DJ VENDOR ONLY
 80# Flo Gloss Text 11 x 8.5 White
 Front: 4 Colors
 Back: 4 Colors
 To Finished Size (6 Cuts/Sheet)
 Fold: Stahlfolder 2 Fold

Print It!

864-882-3609 • PrintItInColor.com
 PO Box 1707 • Seneca, SC 29679

Print It Quote

No: 18466

Date: 08/11/20

SHIP TO:

Walk-in ***

walk in
 Walk-in ***

Acct.No	Ordered by	Phone	P.O. No	Prepared by	Sales Rep	Ship By
31	walk in			Mike Wallace		Customer Pickup
Quantity	Description					Price
3,000	Brochure - Main Street Walhalla 1 Sheet Text Coated: 100# Gloss 11 x 8.5 (1 Sheet) Front: Color Back: Color					605.00
5,000	Brochure - Main Street Walhalla 1 Sheet Text Coated: 100# Gloss 11 x 8.5 (1 Sheet) Front: Color Back: Color					796.00

BILLBOARD QUOTES:

Lamar (Highway 28 and 188) \$640/mo

Outdoor Billboard (I85 Lavonia) \$750/mo

Insite Media (Highway 28 and 107) \$550/mo

miscellaneous: Per flight, based on 7x

2	720302	8079453	Permanent Bulletin / Regular	East	28' 0" x 36' 0"	193,530	YES
<p>Location: I-85 2.8 mi S/O HWY 21 (EXIT 11) WS Current Advertiser: GA STATE PARKS Rate: \$1,800.00 Miscellaneous: Per flight, based on 7x</p>							
3	6234	8079460	Poster / Retro	South East	10' 0" x 22' 0"	80,061	NO
<p>Location: HWY 28 150 ft E/O NEW HOLLAND ST RD Current Advertiser: KARMA W/POROCONES HEMP Rate: \$640.00 Miscellaneous: Per flight, based on 2x</p>							
4	2910	14931557	Poster / Retro	South East	12' 0" x 22' 0"	66,520	YES
<p>Location: HWY 28 150 ft E/O HWY 188 NS Current Advertiser: ANDERSON COUNSEL BEHAVIORAL HEALTH SERVICES (ACBHS) Rate: \$640.00 Miscellaneous: Per flight, based on 2x</p>							
5	7225	30444820	Poster / Retro	South East	10' 0" x 22' 0"	50,822	YES
<p>Location: HWY 28 0.3 mi E/O ALBERTS RD CB Current Advertiser: THINK ADVERTISING & MARKETING, L.L.C. (MARNEMAX) Rate: \$640.00 Miscellaneous: Per flight, based on 2x</p>							

OutdoorBillboard.com/billboards/107442-94-05-behavioral-counselor-facilities-for-wellness-lavonia-ga

Contact Information

Neal Spencer
Billboard Connection

CONTACT LISTER

Share

Billboard Details

Rate: \$750
Media Type: Billboard
View: Right Hand Read
Daily Circulation: 0
Visibility: Neighborhood Traffic

Ad Size: 14 ft x 22 ft
Property ID: 10954850
Posted On: Apr 18, 2019
Updated On: May 19, 2020

Contact Information

Neal Spencer
Billboard Connection

CONTACT LISTER

Share

Search Our Outdoor Billboards

Search City:

BillboardConnection
The Outdoor Advertising Experts

Share

Make Your Own Website Now **OPEN**

THREE 30 SECOND AD PRODUCTION QUOTES:

Matthew El-Bayadi \$1500-2500

Based on my initial thoughts on the scope of your campaign I would estimate a total cost between \$1500-\$2500 for production of all three videos as long as they could be shot during the same day. That would include all the shooting, editing, music, and 2 revisions if needed.

Total View Productions, LLC: \$2100

- Three :30 spots
- Multiple formats for use across all platforms
- Including drone footage
- Download link to videos as well as thumb drive
- 3 to 5 day turnaround
- background music bed
- Onscreen graphics

Trey Keys Media: \$2050

Typically I do \$250 a day for shooting and \$500 a day for editing. A "day" typically consists of 8 hours maximum. Based on your *initial* idea it seems like we may be able to accomplish all of this in 1 day of shooting. I kinda play editing by ear until we can get a final "plan" ready. Three videos could take 1-3 days depending on duration. I typically outsource any drone video to my good friend Roy Costner from Easley. Generally for 2-3 hours of drone video it's around \$250-\$300 depending on travel. (\$1 per mile, one way)

***BUDGET FOR SOCIAL MEDIA/ONLINE ADS AND PROMOTIONS CANNOT BE QUOTED BY MORE THAN ONE SOURCE.**

Facebook/Instagram: \$1200

Youtube/Google: \$1800

PHOTOGRAPHY/VIDEOGRAPHY AND DRONE WORK TO CREATE IMAGE RESOURCES TO USE THROUGHOUT CAMPAIGN SPONSORED BY 224 COWORK SPACE

Upper Room Media: \$4000

SOCIAL MEDIA MANAGEMENT SOFTWARE

Hootsuite Annual Subscription: \$360

Paid for with funds from City of Walhalla

**OCONEE COUNTY ATAX GRANT
APPLICATION FORM
FOR TOURISM RELATED PROJECTS**

I. APPLICANT

A. Name of Organization The Foothills Farmstead
B. Address (mailing address) 158 Grant Road
Westminster, SC 29693

II. FUNDS REQUESTED

A. ATAX Funds Requested \$ 2,300

B. How will ATAX Funds be used?

ATAX funds would be used to partially purchase 3 storage containers. Each container is 40ft in length. These will be part of the construction costs of building the main farmhouse. We are in the process of building now, but all parts of the house are located in a warehouse in Westminster. Instead of making trips over the next 14 months as we need certain parts, we need to move the house in its entirety to the farmstead site at this time allowing for access to the lumber as needed. The contents of the containers would be secure and safe from the weather until used.

C. Estimated percentage of costs directly attributed to attracting or serving tourists? _____

D. Funds furnished by your organization \$4,600
Matching Grant _____ Source _____
Matching Grant _____ Source _____
Other Funding _____ Source _____
Other Funding _____ Source _____

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

III. NARRATIVE PROJECT DESCRIPTION

A. Project Title Purchase of 3 Containers for Onsite Storage During House Rebuild

B. Description of project:

The Foothills Farmstead is a living history farm located in Oakway, SC. It illustrates the lives of farming in the Foothills of the Southern Appalachian Mountains of Georgia, South Carolina and North Carolina.

The purpose of this grant specifically is to be able to store the entire, disassembled house onsite while it is being built. Currently, we borrow trucks and trailers each time we need specific parts and move them from the warehouse in Westminster as needed. Moving the entire house at once will save money in transport costs in the end and allow for quicker rebuilding. The volume held by three 40ft containers would hold the entire disassembled house

C. Who will benefit from this project?

The great thing about heritage tourism is that it entails both preservation and publication. Those who benefit from this will be residents of the region wanting to preserve their heritage. However, the largest benefit will be to the growing number of attractions in Oconee County for tourists. Benefits will thus be

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seen across the board in areas such as overnight stays, local restaurant visits and areas of commerce like small businesses (local shopping). This will be achieved the greatest through large events at the farmstead including out-of-town bus tours, weddings, festivals, and other events such as tractor/engine shows, etc.

IV. DATES OF PROJECT

Beginning Sept 2020 Ending Oct 2020

V. APPLICANT CATEGORY

Government Entity:

- Non-profit Organization: Incorporation date March 10, 2017
- Eleemosynary Organization under IRS Code: IRS # 82-0943477
- Date of Determination Letter April 5, 2017

VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

Tourism will be influenced in Oconee County not only by bringing in visitors to the farmstead, but by subsequently sending them forth to other attractions and accommodations throughout the county.

- A. How many visitors/participants attended the event last year and are anticipated this year?
N/A
- B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?
Last Year N/A
This Year N/A
- C. How many overnight stays were created by this event last year and are anticipated this year?
Last year : N/A
This Year: N/A
- D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?

The Foothills Farmstead will begin marketing throughout the region in newspapers, internet, mailings, networking, etc. This will begin in the larger cities surrounding the farmstead including (Georgia) Athens, Atlanta, Augusta, (South Carolina) Greenville, Columbia, Charleston and (North Carolina) Charlotte, Greensboro and Asheville.

- E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) *See attached*
- F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics)

The Foothills Farmstead officially opened to the public on July 11th, 2020. In order to keep record for demographic data, the Foothills Farmstead is maintaining a guest log on site that records number of visitors, their respective zip codes and how they found out about the Foothills Farmstead. The Foothills Farmstead Website also records demographic data statistics. Also, a record will be compiled of all advertising demographics and compared to visitation to get an idea of what advertising methods are effective.

Does your organization perform an independent audit? Yes ___ No X

Name of the Auditor: _____

VIII. Will your project be using any funds from another group that received ATAX funds? No

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.

A. Contact Name: EDDIE MARTIN Title President
Signature [Signature] Date 8 11 20
Address 730 Jumping Branch Road Tamassee SC 29686
Email edd.mart:u@sc.walnet.net Fax No. _____
Phone Number (s) 864 944 0040

B. Alternate Contact Name: Alex Vassey Title Treasurer
Signature [Signature] Date _____
Address 305 W South 1st St Sumner, SC 29678
Email Alex@VasseyFp.com Fax No. _____
Phone Number (s) 864-280-6822

*The Foothills Farmstead
Oconee County ATAX
August 2020 Application*

We obtained prices on 40ft Containers from three sources as outlined below. All prices include delivery.

Upstate Containers (Pelzer): \$2,550 each

Benny Burton (Westminster): \$3,000 each

CFS Containers (Greer): \$2,300 each

— The —
FOOTHILLS
FARMSTEAD
c.1925

For Immediate Release

Contact: Nicholas Gambrell
Phone: 864.710.1568
Email: info@oldoakway.com

Farmstead Opens to Public

OAKWAY, SOUTH CAROLINA, July 6: After years of planning and working, the Foothills Farmstead is opening its “doors” to the public this Saturday, July 11th. That is not to say everything is complete, though! Rather, things are just beginning on site. “We want everyone to come and see the beginning and follow our journey as we build the farmstead,” says Nick Gambrell, Director of the Foothills Farmstead. “We received a Bridge Grant from SC Humanities that is allowing us to open to the public each Saturday for one year... and we’re excited to show off our dreams and accomplishments.”

The Foothills Farmstead, a non-profit organization started in 2017, is building a living-history, working farm in Oakway, SC the way a farm would have looked in the first half of the 1900s. To do this, they are moving historic structures, one piece at a time, to 16 acres leased from Oconee County. The first structure, the main farmhouse, is well underway thanks to grants from SC Parks, Recreation & Tourism (SCPRT), Oconee County, the USDA and Oconee County ATAX. Gambrell explains that “The grants are requiring that we charge admission. We want this to be available to everyone so the admission charge is \$1.00 per person. Of course, donations are accepted too!”

“We are very grateful for the amount of support we have received from the community. It truly is a way to protect and educate future generations about this region’s history,” Gambrell said. The overall plan is to have many buildings on the farm including the farmhouse, tenant houses, barns, general store, school and even a grist mill. Most of the work thus far has been behind the scenes and offsite but now visitors can come and follow the progress of the main farmhouse as it is rebuilt. From almost a mile away, this house was numbered, photographed, drawn, deconstructed and stored until now.

Everyone is invited to visit during Open Hours which are every Saturday between 10am and Noon. The entrance to the farmstead is across the road from the Oakway Fire Department on School House Road. For more information, visit www.foothillsfarmstead.org, follow their Facebook page or email to info@oldoakway.com.

###

Mailing Address: 158 Grant Road
Westminster, SC 29693

info@oldoakway.com
864.710.1568

**OCONEE COUNTY ATAX GRANT
APPLICATION FORM
FOR TOURISM RELATED PROJECTS**

I. APPLICANT

- A. Name of Organization: Walhalla Oktoberfest
B. Address Post Office Box 6
 Walhalla, South Carolina 29691

II. FUNDS REQUESTED

- A. ATAX Funds Requested: \$ 7,000
B. How will ATAX Funds be used? Funding will be used for advertising the 42nd Annual Oktoberfest via magazines, newspapers, radio and television.
C. Estimated percentage of costs directly attributed to attracting or serving tourists? 40%
D. Funds furnished by your organization _____
 Matching Grant _____ Source _____
 Matching Grant _____ Source _____
 Other Funding \$11,000 Source Gate Admission Revenue from event
 Other Funding _____ Source _____

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

III. NARRATIVE PROJECT DESCRIPTION

- A. Project Title Advertising and Promotion of the 42nd Annual Oktoberfest
B. Description of project The mission of the Oktoberfest is to celebrate the rich history and heritage of Walhalla, which was founded in 1850 by a German Colonization Society from Charleston.
C. Who will benefit from this project? Oktoberfest has a positive economic impact on lodging properties, restaurants, local merchants, gas stations, and local independent vendors.

IV. DATES OF PROJECT

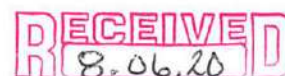
Beginning 10/16/2020 Ending 10/18/2020

V. APPLICANT CATEGORY

- Government Entity: _____
 Non-profit Organization: Incorporation date March 7, 2014

Eleemosynary Organization under IRS Code: IRS # _____

Date of Determination Letter _____



VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?
The entire advertising budget will be directed to attracting visitors from a 50 to 200-mile radius of Walhalla. The festival intends to attract new visitors to Oconee County and expose them to the many historical, cultural and recreational activities the area has to offer.

- A. How many visitors/participants attended the event last year and are anticipated this year?
Last Year – Approximately 25,000 Projected for 2020 – 26,000
- B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?
Last Year 11,000+
This Year 12,000
- C. How many overnight stays were created by this event last year and are anticipated this year?
Last year: 3,500
This Year: 4,000
- D. How do you plan to advertise this event beyond a 50-mile radius of Oconee County?
South Carolina Living, Upstate Magazine, The Greenville News, The State Newspaper, TV / Radio and a digital campaign
- E. What other documentation can you provide demonstrating this event promotes tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) The Oktoberfest charges admission for entry, thus an exact paying attendance may be tracked.
- F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) On-site surveys administered during the event are used to obtain information such as home zip codes, spending date, etc.

VII. AUDIT

Does your organization perform an independent audit? Yes X No _____
Name of the Auditor: Renita Owens, CPA

VIII. Will your project be using any funds from another group that received ATAX funds? No.

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.

- A. Contact Name: Edward H. Booker, Jr. Title: Board Member
Signature: _____ Date: 8/5/20
Address: 205 Brookridge Drive, West Union, SC 29696
Email: ted.booker@gcip.net Fax No.: 864-638-6126
Phone Number: (s) 864-723-6052
- B. Contact Name: Barbara Yates Title: Event Coordinator
Signature: Barbara Yates Date: 8-5-2020
Address: [21 Hillcrest Ct, Walhalla, SC 2969]
Email: walhallaoktoberfest@gmail.com Fax No.: N/A
Phone Number: (s) 864-710-3788

WALHALLA OKTOBERFEST

2020 EVENT BUDGET

Income:

Admission	\$55,000.00
Carnival	\$9,500.00
Booth Rental	\$13,000.00
Souvenirs / Sales	\$2,500.00
Grants	\$9,000.00
Total Income:	\$89,000.00

Expenses:

Bands/ Entertainment	\$10,000.00
Security	\$7,000.00
Souvenirs/T-shirts	\$2,000.00
Advertising	\$18,000.00
Fireworks	\$6,500.00
Tent Rental	\$4,500.00
Garbage/Litter Pickup	\$2,000.00
Port-A-John Rental	\$1,500.00
Parking Staff	\$750.00
Gate Staff	\$1,000.00
Electrician/Electrical Repairs	\$1,250.00
Electricity	\$1,000.00
Banners & Signs	\$1,500.00
Sertoma Field maintenance/restoration	\$4,000.00
Event Coordinator	\$9,000.00
Volunteer meals	\$1,500.00
ASCAP/BMI License Fees	\$250.00
Community Luncheon	\$750.00
Liability Insurance	\$4,500.00
Phone, Internet and Office Expenses	\$1,500.00
Accounting Services	\$1,000.00
Total Expenses:	\$79,500.00
Net Profit (Loss)	\$9,500.00

WALHALLA OKTOBERFEST

Advertising Budget for 2020

Brochures	\$1,000.00
South Carolina Living	\$2,500.00
Southern Living	\$4,000.00
Facebook Advertising/Marketing	\$2,500.00
iHeart Media (Radio)	\$2,500.00
WHLC Radio - Highlands, NC	\$500.00
WYFF Television - Greenville, SC	\$500.00
WHNS Television - Greenville, SC	\$1,500.00
The Greenville News - Greenville, SC	\$1,000.00
Festival News Magazine	\$1,000.00
The State - Columbia, SC	\$1,000.00
Total	\$18,000.00

**OCONEE COUNTY ATAX GRANT
APPLICATION FORM FOR TOURISM RELATED
PROJECTS**

I. APPLICANT

A. Name of Organization Museum of the Cherokee in South Carolina

B. Address 70 Short Street, Walhalla, SC 29691

II. FUNDS REQUESTED

A. ATAX Funds Requested \$8,087.79

B. How will ATAX Funds be used? The ATAX Funds will be used to help establish the Museum's Library and Research room. The Library and Research room project is to benefit the disadvantaged groups within our community, along with students and scholars. This room will be the 'go-to' place to do research on Southeastern Native American history and culture. The key financial help would go towards finishing the construction of the Library and Research room, along with computers, desks, chairs, lamps, bookshelves, book cart, storage units for archival material like maps and documents.

C. Estimated percentage of costs directly attributed to attracting or serving tourists? 100%

D. Funds furnished by your organization 0

Matching Grant \$3,796.08 Source DAR (Seneca Chapter) Wizard of Tamassee

Matching Grant _____ Source _____

Other Funding _____ Source _____

Other Funding _____ Source _____

Provide an itemized total budget for your event and an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

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III. NARRATIVE PROJECT DESCRIPTION

A. Project Title The Library and Research room project

B. Description of project The Library and Research room project is to benefit the disadvantaged groups within our community, along with students and scholars. This room will be the 'go-to' place to do research on Southeastern Native American history and culture. The key financial help would go towards finishing the construction of the Library and Research room, along with computers, desks, chairs, lamps, bookshelves, book cart, storage units for archival material like maps and documents.

C. Who will benefit from this project? The Library and Research room project is to benefit the disadvantaged groups within our community, along with students and scholars. A great deal of statewide and regional interest has already been expressed in the Museum's progress due in part to our website (www.cherokeemuseumsc.org), newspaper articles, and word-of-mouth. We have received numerous phone calls and emails about the opening date of our library and research room. The success of this project will be measured not only by the number of visitors to the Museum, but by the knowledge they take with them as measured and evaluated by a voluntary feedback form. The benefit from the project will be that it will be the 'go-to' place for the public to do research and have access to documents.

IV. DATES OF PROJECT

Beginning September 2020

Ending May 2021

V. APPLICANT CATEGORY

- ✓ Government Entity: IRS
- ✓ Non-profit Organization: Incorporation date January 18, 2012
- ✓ Eleemosynary Organization under IRS Code: IRS # 90-0798631
- ✓ Date of Determination Letter December 11, 2012

V1. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County? The Library and Research room project is to benefit the disadvantaged groups within our community, along with students and scholars. The benefit from the project will be that it will be the 'go-to' place for the public to do research and have access to documents.

A. How many visitors/participants attended the event last year and are anticipated this year?

N/A

B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?

Last Year: N/A

This Year: N/A

C. How many overnight stays were created by this event last year and are anticipated this year?

Last year: N/A

This Year: N/A

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?

The museum plans to advertise by using our website (www.cherokeemuseumsc.org) and Facebook page.

E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners)

The museum has Passport booklets and brochures.

F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics)

The records kept during this event will be the museum's guest log book, phone calls, and website hits.

VII. AUDIT


Does your organization perform an independent audit? Yes ___ No ✓

Name of the Auditor: N/A

VIII. Will your project be using any funds from another group that received ATAX funds? No

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.

A. Contact Name: Luther Lyle **Title** Director / Curator

Signature  **Date** 7/30/2020

Address 57 Plantation Road Walhalla, SC 29691

Email lutherlyle@bellsouth.net **Fax No.** N/A

Phone Number (s) (864) 710-9210

B. Alternate Contact Name: Hannah Cartee Interiano **Title** Assistant Director / Curator

Signature  **Date** 7.30.2020

Address 319 Rhodehaven Drive Anderson, SC 29625

Email hcartee92@gmail.com **Fax No.** N/A

Phone Number (s) (864) 556-4175

Oconee County ATAX Grant 2020

Museum of the Cherokee in South Carolina

Project: The Library and Research room

Itemized Total Budget for project:

Items	Quantity	Individual Cost	Total Cost
Computer	2	549.99	1,099.98
Photoshop	1	99.99	99.99
Chair	6	47.99	287.94
Desk	6	110.00	660.00
Drafting Table	3	189.58	568.74
Flat File	4	1,286.25	5,145.00
Flat File Base	4	277.20	1,108.80
Library Lamp	6	39.95	239.70
Bookshelves	8	194.47	1,555.76
Book Cart	3	140.99	422.97
Room Renovation		600.00	600.00
Internet hook up / wiring		94.99	94.99
		Overall Total Cost:	11,883.87

Itemized Budget for ATAX Funds only:

Items	Quantity	Individual Cost	Total Cost
Chair	4	47.99	191.96
Desk	4	110.00	440.00
Drafting Table	2	189.58	379.16
Flat File	3	1,286.25	3,858.75
Flat File Base	4	277.20	1,108.80
Library Lamp	4	39.95	159.80
Bookshelves	5	194.47	972.35
Book Cart	2	140.99	281.98
Room Renovation		600.00	600.00
Internet hook up / wiring		94.99	94.99
		Total use of ATAX Funds:	8,087.79