



AGENDA

RECREATION REVIEW TASK FORCE COMMITTEE MEETING

November 21, 2017

3:30 PM

County Council Chambers, Oconee County Administrative Offices
415 South Pine Street, Walhalla, SC

1. Call to Order

2. Approval of Minutes

- October 24, 2017

3. Discussion Items *[to include Vote and/or Action on matter brought up for discussion, if required]*

- Discussion regarding City Recreation Data form
- Continued Discussion regarding Budget
- Discussion regarding Recreation / Tourism impact on Cities
- Discussion regarding Oconee County PRT tourism impact – Mr. Phil Shirley

4. Goals for Next Meeting

- December 19, 2017 at 3:30 p.m.

5. Other Business

[to include Vote and/or Action on matter brought up for discussion, if required]

6. Adjourn

[This agenda is not inclusive of all items which the Committee may bring up for discussion at this meeting.]

Assisted Listening Devices (ALD) are available to accommodate the special needs of citizens attending meetings held in Council Chambers.

ALD requests should be made to the Clerk of Council at least 30 minutes prior to the meeting start time.

Oconee County Council & Committee meeting schedules and agendas are posted at the Oconee County Administration Building and are available on the County Council Website www.oconeesc.com/council.htm

All upcoming meetings will be held in Council Chambers unless otherwise noted.

Council & Committee meetings will be conducted pursuant to North Carolina's Freedom of Information Act, Council's Rules and the Model Rules of Parliamentary Procedure for South Carolina Councils. Information: This agenda may not be subject to a public records request. Council meeting agendas are posted on the public record site: www.oconeesc.com/council.htm. Agenda items received as information are listed at the end of the meeting. Items listed on Committee agendas may be taken up, added, amended, removed or otherwise disposed of as provided for under Council's Rules and Model Rules of Parliamentary Procedure. AGENDA: Oconee County Council, 10/25/2017. Visit www.oconeesc.com

City Recreation Data

2017

2016

2015

Rec Organization

City Participants

County Participants

Total Participants

Total Operational Budget (Rec Sports)

Capital Outlay

Non-Tax Revenues

County Allocation

Admissions

Concessions

Sponsors

Tournament Fees

Other

Participation Fee County Residents

Participation Fee City Residents

	2017	2016	2015
Rec Organization			
City Participants			
County Participants			
Total Participants			
Total Operational Budget (Rec Sports)			
Capital Outlay			
Non-Tax Revenues			
County Allocation			
Admissions			
Concessions			
Sponsors			
Tournament Fees			
Other			
Participation Fee County Residents			
Participation Fee City Residents			

Katie Smith

From: Katie Smith
Sent: Wednesday, November 08, 2017 1:11 PM
To: 'classadmgr@upstatetoday.com'
Subject: RE: Classified Ad# 23434 Confirmation

Looks good, thanks!

Kacie

Katie D. Smith
Clerk to Council
Oroonee County
415 S. Pine St. Walkalla
864.718.1023
Fx. 854.718.1024
ksmith@oconeesc.com

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From: classadmgr@upstatetoday.com [mailto:classadmgr@upstatetoday.com]
Sent: Wednesday, November 08, 2017 12:09 PM
To: Katie Smith
Subject: Classified Ad# 23434 Confirmation

Hi Katie, This ad did not go in the paper today. I left early and it wasn't approved. I'm sorry. Please let me know if it can run tomorrow. Thanks, Jenny White

THE JOURNAL

Classified Advertising

OCONEE COUNTY COUNCIL
415 S PINE ST
WALHALLA, SC 29691

Acct#:63488
Ad#:23434
Phone#:864-718-1023
Date:11/08/2017

Salesperson: JWHITE Classification: Legals Ad Size: 1.0 x 1.000

Advertisement Information:

Description	Start	Stop	Ins.	Cost/Day	Total
The Journal	11/09/2017	11/09/2017	1	17.85	17.85

Payment Information:

Date: Order# Type
11/08/2017 23434 BILLED ACCOUNT

Total Amount: 17.85

Amount Due: 17.85

Comments: OCONEE COUNTY RECREATION REVIEW TASK FORCE WILL MEET ON NOVEMBER 21 AND DECEMBER 19, 2017 AT 3:30 PM

Attention: Please return the top portion of this invoice with your payment including account and ad number.

Ad Copy

THE OCONEE COUNTY
Recreation Review Task Force
will meet on the following dates/times
in Council Chambers, 415 South
Pine Street, Walhalla, SC 29691
unless otherwise advertised:
November 21, 2017 & December 19,
2017. All meetings are scheduled for
3:30 p.m.

PUBLISHER'S AFFIDAVIT

**STATE OF SOUTH CAROLINA
COUNTY OF OCONEE**

OCONEE COUNTY COUNCIL

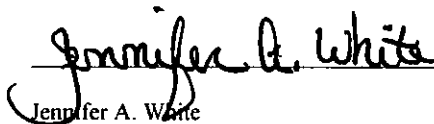
IN RE: OCONEE COUNTY RECREATION REVIEW TASK FORCE WILL MEET ON NOVEMBER 21 AND DECEMBER 19, 2017 AT 3:30 PM

BEFORE ME the undersigned, a Notary Public for the State and County above named. This day personally came before me, Hal Welch, who being first duly sworn according to law, says that he is the General Manager of **THE JOURNAL**, a newspaper published Tuesday through Saturday in Seneca, SC and distributed in **Oconee County, Pickens County** and the Pendleton area of **Anderson County** and the notice (of which the annexed is a true copy) was inserted in said papers on 11/09/2017 and the rate charged therefore is not in excess of the regular rates charged private individuals for similar insertions.



Hal Welch
General Manager

Subscribed and sworn to before me this
11/09/2017



Jennifer A. White
Notary Public
State of South Carolina
My Commission Expires July 1, 2024

**JENNIFER A WHITE
NOTARY PUBLIC
State of South Carolina
My Commission Expires July 1, 2024**

LEGAL NOTICES

LEGALS

PLEASE TAKE NOTICE, you are hereby notified that a hearing has been scheduled for Wednesday, December 27, 2017 at 9:00 A.M. at the PROBATE COURT OF PICKENS COUNTY, Pickens, SC. STEVEN L. ALEXANDER, ATTORNEY FOR PETITIONER, P.O. BOX 613, PICKENS, SC 29687. PHONE: 864-973-2309. Date: 01, 2017.

STATE OF SOUTH CAROLINA
DOUGLASS COUNTY
Ordinance 2017-20
AN ORDINANCE AMENDING
ARTICLE 6 OF CHAPTER 28 OF
THE DOUGLASS COUNTY CODE
OF ORDINANCES IN CERTAIN
LIMITED RECORDS AND PAR-
TICULARS PERTAINING TO
"AMENDMENTS AND REZON-
ING" GENERALLY AND METH-
ODS OF INITIAL REZONING IN
PARTICULAR AND OTHER
MATTERS RELATED THERETO

LEGAL NOTICES

LEGALS

THE DOUGLASS COUNTY
Declaratory Review Task Force
will meet on the following dates in
Council Chambers, 415 South
Pine Street, Wallula, SC 29687
unless otherwise advised:
November 21, 2017 & December 10,
2017. All meetings are scheduled for
8:30 A.M.

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looking to buy or
sell...



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HOROSCOPES

ARIES (March 21-April 19): Give every-thing you've got to gaining experience that will help you position yourself well for future prospects. Don't get angry if someone is acting like a jerk. Take care of your responsibilities and move onward and upward without hesitation. **

TAURUS (April 20-May 20): You can make changes to your residence that will make your life easier. Sharing responsibility with someone else will improve your relationships and standard of living. Use your ingenuity to come up with unique solutions. Love is highlighted. ***

GEMINI (May 21-June 20): Do your own thing and don't worry about what others do. Keeping up with your responsibilities should be your prime concern. Truth may be in short supply regarding a job someone wants you to do. Ask questions before you commit. ***

CANCER (June 21-July 22): Don't push others to get involved in your battles or challenges. Take control and you will get things done in a shorter period than you expected. Once you are finished, plan to celebrate your success with someone special. ***

LEO (July 23-Aug. 22): Subdue your emotions when dealing with work-related matters. Showing any sign of inconsistency or letting personal matters cloud the way you do your job will come back to haunt you. Stay intent on doing your best and getting ahead. ***

VIRGO (Aug. 23-Sept. 22): Reconnect with someone you used to enjoy being around and doing things with. A reunion will give way to new opportunities with old

LIBRA (Sept. 23-Oct. 22): Don't let anyone push you into something you aren't ready for. Speak up and make what you want known to anyone who may be pressuring you to change your ways. A job opportunity looks inviting and should be considered. **

SCORPIO (Oct. 23-Nov. 21): Travel, communication and furthering your education will play into your overall success. A change in the way you live or who you live with is favored. The power of persuasion will work well for you. Romance and personal gains are highlighted. ***

SAGITTARIUS (Nov. 22-Dec. 21): Take care of administrative matters in your own unique way. A settlement contract or investment will pay off. Don't go on a shopping spree before you have the cash in hand. Moderation is required. ***

CAPRICORN (Dec. 22-Jan. 19): Your ability to be patient and charming will put you in a good position to negotiate professional gains. A unique platform to present what you want to accomplish should be considered. It's OK to be different. ***

AQUARIUS (Jan. 20-Feb. 18): Lean on someone who has a better handle on a situation that crops up. Dealing with a colleague or relative will leave you emotionally drained and searching for answers. Be fair but firm when dealing with such matters. ***

PISCES (Feb. 19-March 20): Take charge. Don't debate others if you don't have to. Let your actions be your calling card and your intuition guide you. ***

Oconee County



Parks, Recreation & Tourism

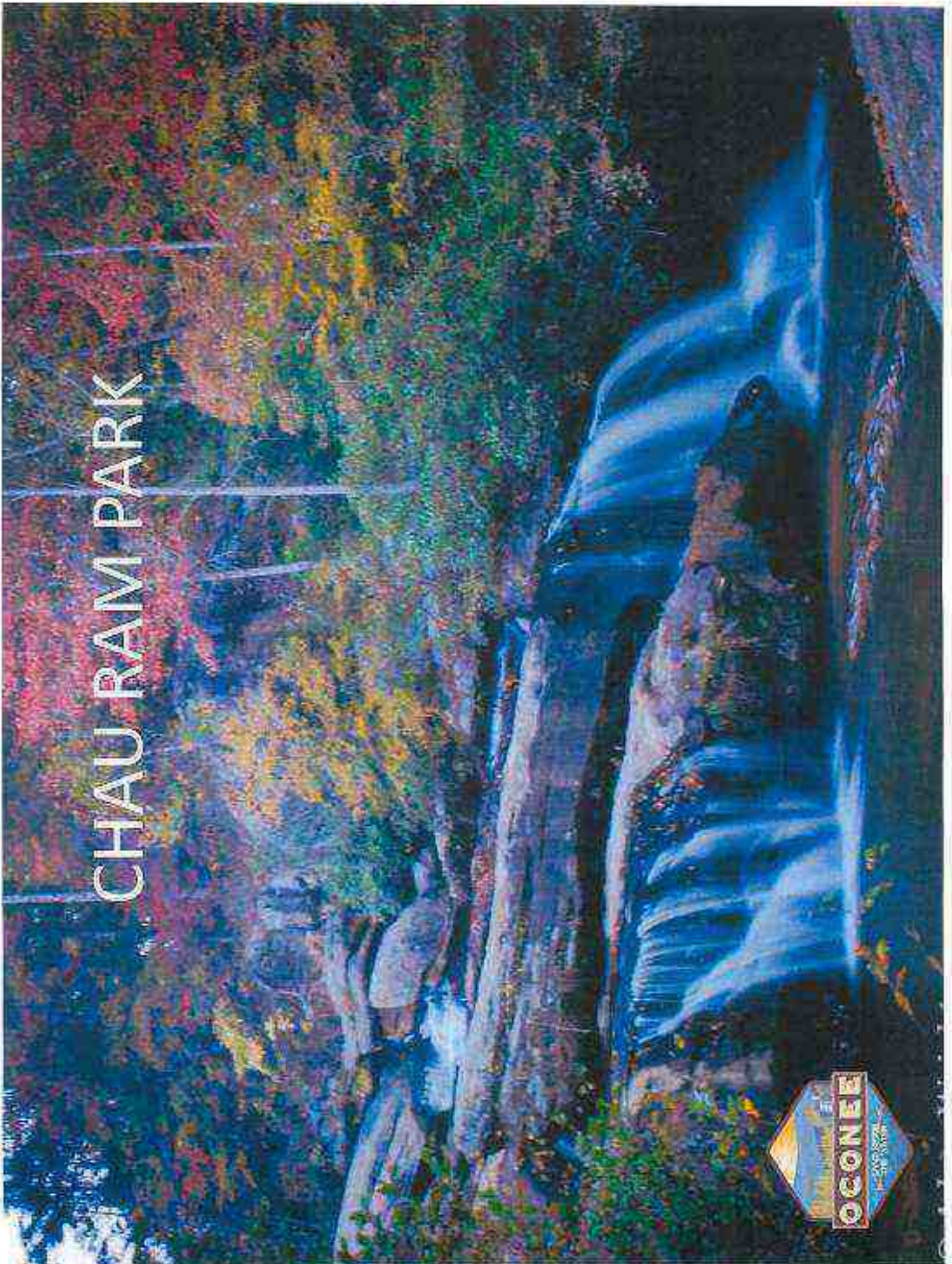


Creating Community through People, Parks & Programs

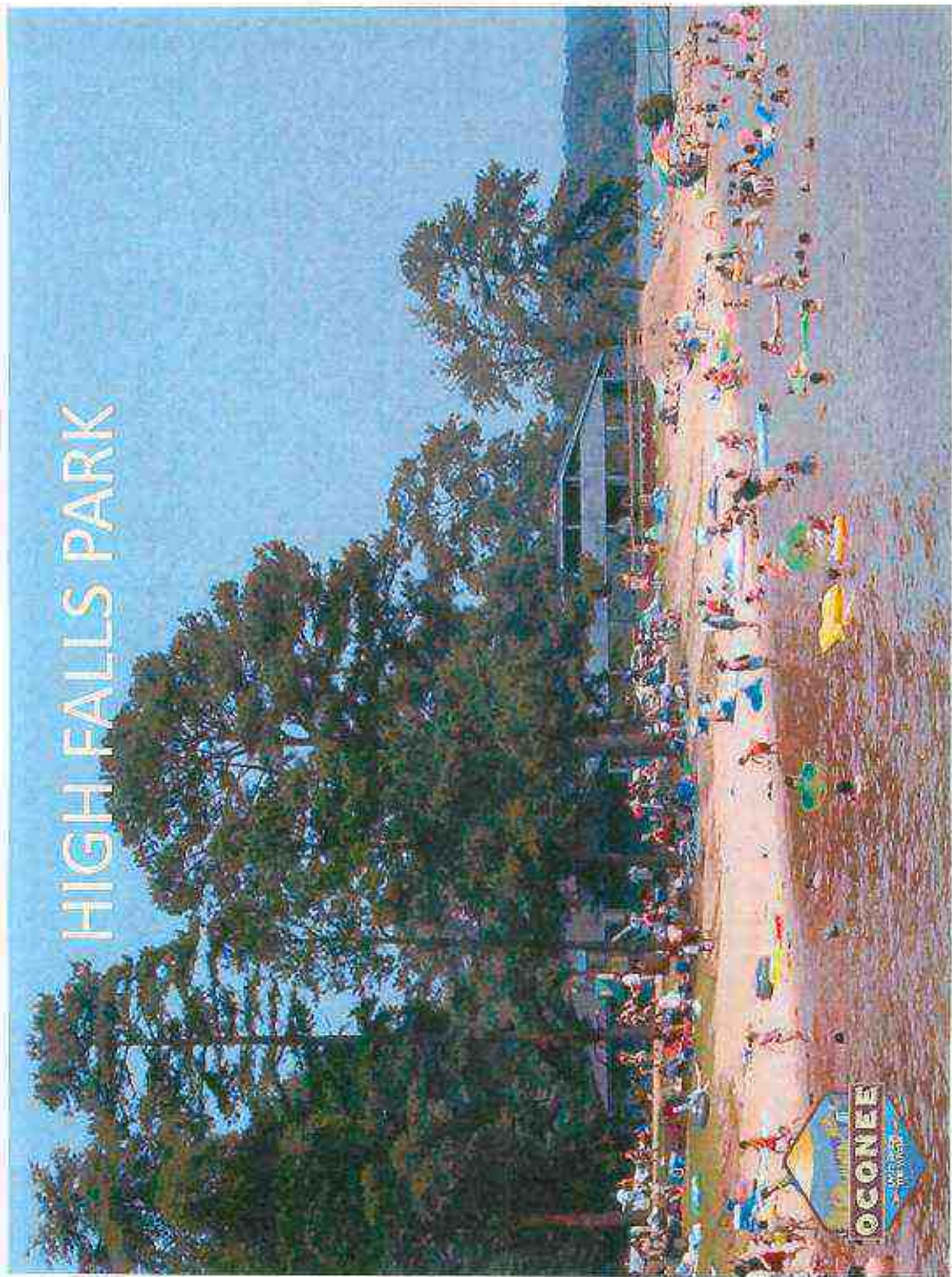


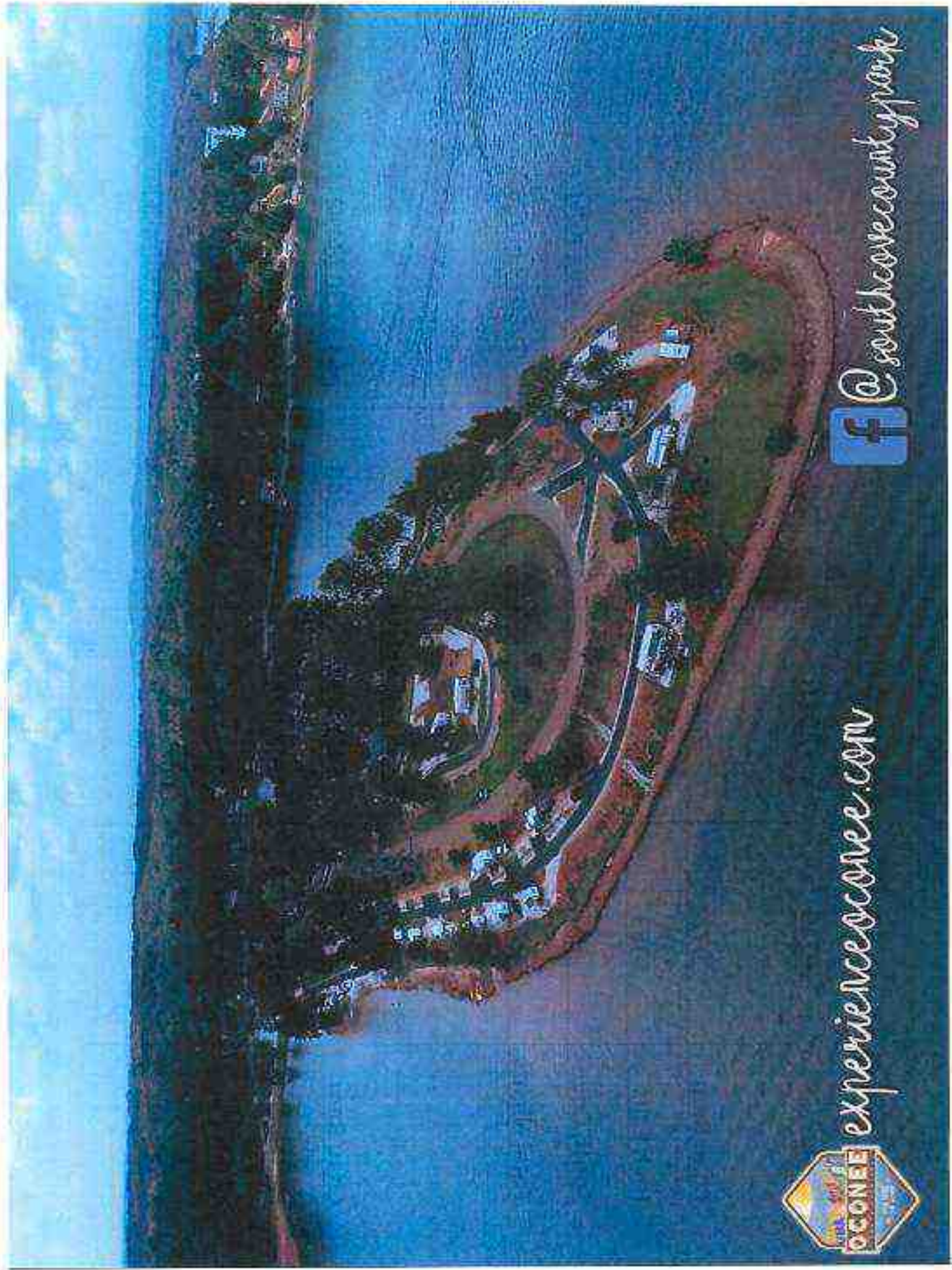
**County Parks
Resource Management
Tourism
Product Development**

CHAU RAM PARK



HIGH FALLS PARK





experienceoconee.com



@southcoastcountrypark

Oconee PRT - 3 year Snapshot



CAMPING NIGHTS

<u>Park</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>↑↓</u>
Chau Ram	572	704	935	↑363 (63%)
High Falls	3637	4341	5277	↑1,640 (45%)
South Cove	4945	7078	7441	↑2,496 (50%)
Total Nights	9154	12123	13653	↑4,499 (49%)

PARKS REVENUE

Chau Ram	\$39,716	\$42,389	\$53,346	↑\$13,630 (34%)
High Falls	\$135,446	\$146,024	\$171,003	↑\$35,557 (26%)
South Cove	\$177,968	\$231,765	\$289,599	↑\$111,631(63%)
Total	\$353,130	\$420,178	\$513,948	↑\$160,818(46%)



Resource Management

Lake Keowee-1971

- South Cove
- Cane Creek Landing
- High Falls
- Stamp Creek Landing
- Keowee Town Landing
- Fall Creek Landing



Resource Management Lake Hartwell- 1963

- Holder's Landing
- Lawrence Bridge Recreation Area
- Seneca Creek Landing
- Martins Creek Landing
- Oconee Point
- Friendship Recreation Area
- Coneross
- Timberlake Landing
- LakeShore Landing
- FairPlay Landing
- Lake Hartwell State Park
- Tugaloo Shores Landing
- Port Bass Landing
- South Union Landing
- Choestoea Landing
- Mullins Ford Recreation Area
- Tabor Landing
- Hwy 123 Fishing Pier

JOBS

TAXES

TOURISM

GROWTH

INCOME

2015 VACATION GUIDE

DISCOVER

Where
**SOUTH
CAROLINA
ADVENTURE**
starts here

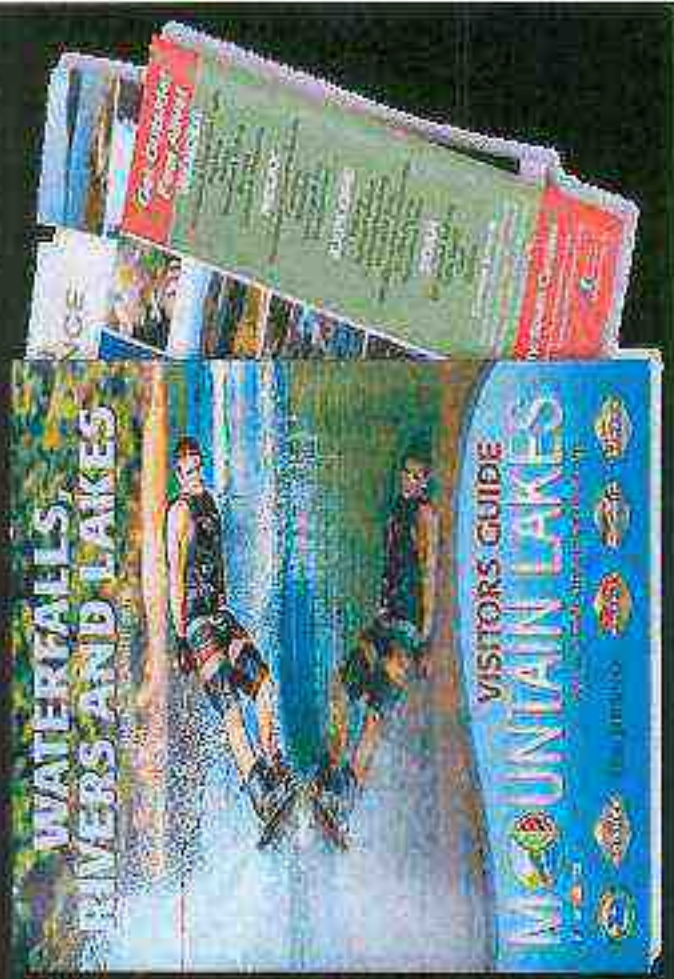
WHAT'S COOKING?

Chief Ambassadors
serve up signature dishes

PLUS

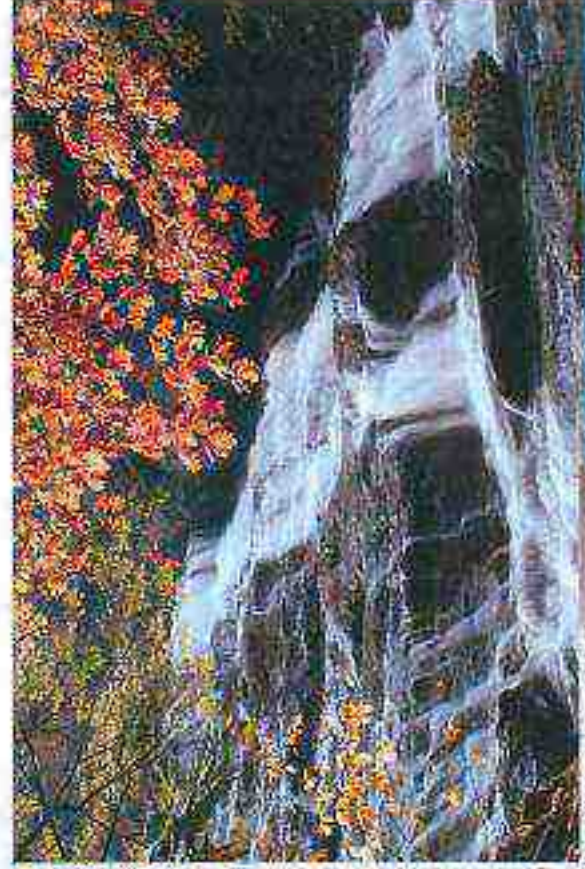
beaches, folk art, golf,
tailgating and fish stories

DiscoverSouthCarolina.com





World Class Resources





TOURISM DEMAND



Heritage/Cultural Tourism

- Bertha Lee Strickland Cultural Museum
- General Store Museum-Westminster
- Lunney House Museum
- Museum of the Cherokee In South Carolina
- Oconee Heritage Center
- Patriot's Hall Veteran's Museum

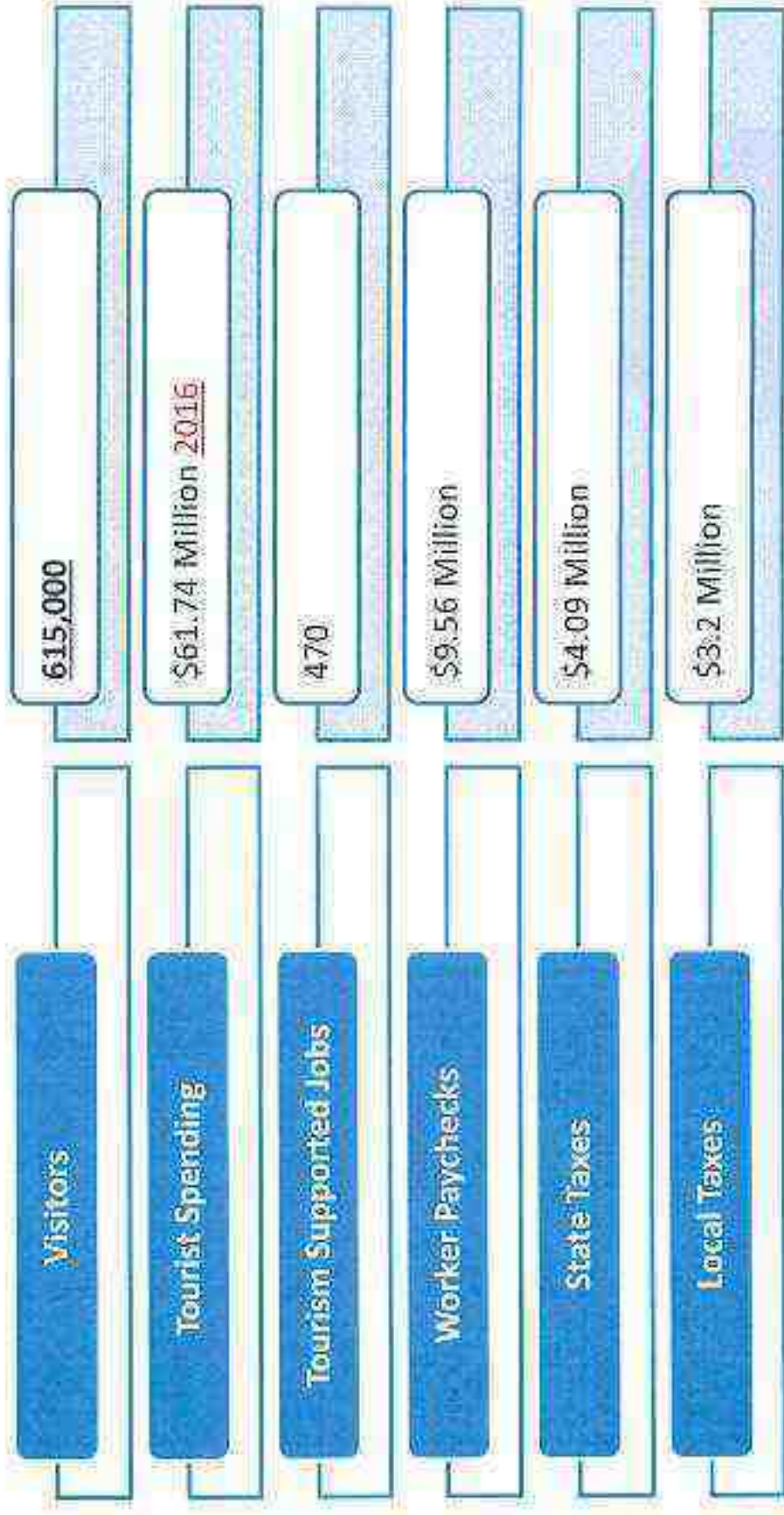
Heritage/Cultural Tourism

- Upstate Heritage Quilt Trail
- <http://www.uhqt.org/>



Upstate Heritage Quilt Trail

2016 Tourism Data

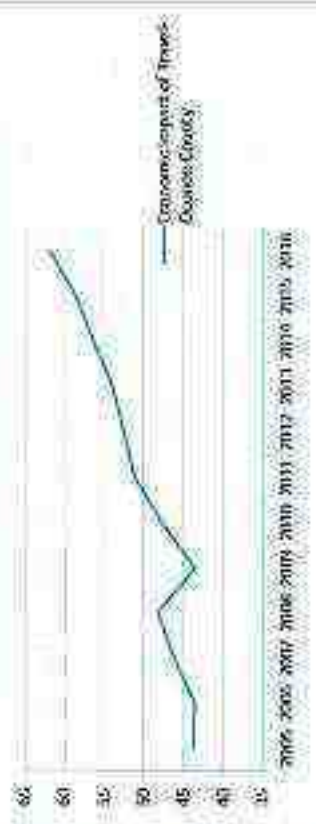


Source: Study prepared for the State of Alaska, Bureau of Tourism by the U.S. Travel Association, Washington, DC. The 2016 Economic Impact of Travel on South-Central Alaska

US TRAVEL					
ECONOMIC IMPACT OF TRAVEL ON OCONEE COUNTY, SOUTH CAROLINA					
Year	Visitor Spending (Millions)	Payroll (Million)	Jobs	State Taxes	Local Taxes Generated from
2005	43.86	7.4	430	5.3	
2006	43.55	7.4	430	5.3	
2007	46.09	7.7	440	5.6	
2008	48.2	7.8	440	5.75	
2009	43.47	7.42	420	2.84	2.52
2010	47.72	7.6	420	3.02	2.7
2011	51.15	7.82	420	3.09	2.74
2012	52.54	8.01	430	3.18	2.78
2013	53.91	8.17	430	3.29	2.83
2014	56.18	8.36	440	3.47	2.91
2015	58.4	8.93	450	3.77	2.97
2016	61.74	9.56	470	4.09	3.2



Economic Impact of Travel-Oconee County



5.72% Increase over 2015

41% increase in visitor spending since 2006 (\$17.88 Million/year)

2017 Tourism Investment- \$292,000

Source: Study prepared for the 100th Anniversary, Charleston & TourSpree by the U.S. Travel Association, Washington DC. The 2017 Tourism Impact of Travel on South Carolina Counties

OCONEE COUNTY
US Travel Association Research Data

	Tourism Expenditures (millions)	Payroll	Jobs	State Taxes Generated	Local Taxes Generated
2006	43.55	7.4 Million	430	5.3	
2007	46.09	7.7 Million	440	5.6	
2008	48.2	7.8 Million	440	5.75	
2009	43.47	7.42 Million	420	2.84	2.52
2010	47.72	7.6 Million	420	3.02	2.7
2011	51.15	7.82 Million	420	3.09	2.74
2012	52.54	8.01 Million	430	3.18	2.78
2013	53.91	8.17 Million	430	3.29	2.83
2014	56.18	8.36 Million	440	3.47	2.91
2015	58.4	8.93 Million	450	3.77	2.97

Source: Study prepared for the SC Dept. of Parks, Recreation & Tourism by the U.S. Travel Association, Washington DC, The 2013 Economic Impact of Travel on South Carolina Counties

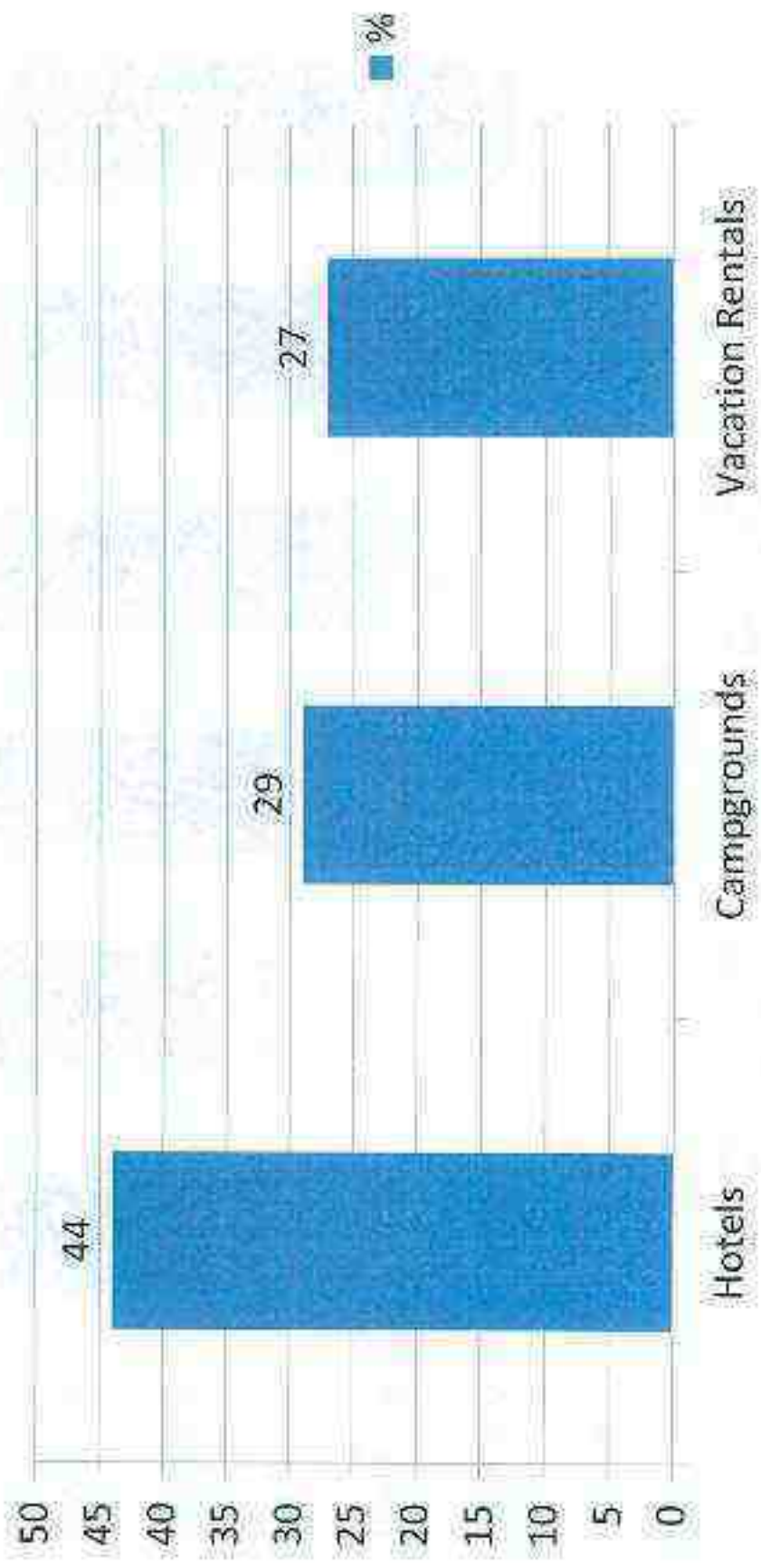
Tourism Tax Relief

- ★ Each of the 31,792 households in Oconee County pays \$212 less in State and local taxes as a result of taxes generated by tourism economic activity!

Local ATAX Revenue

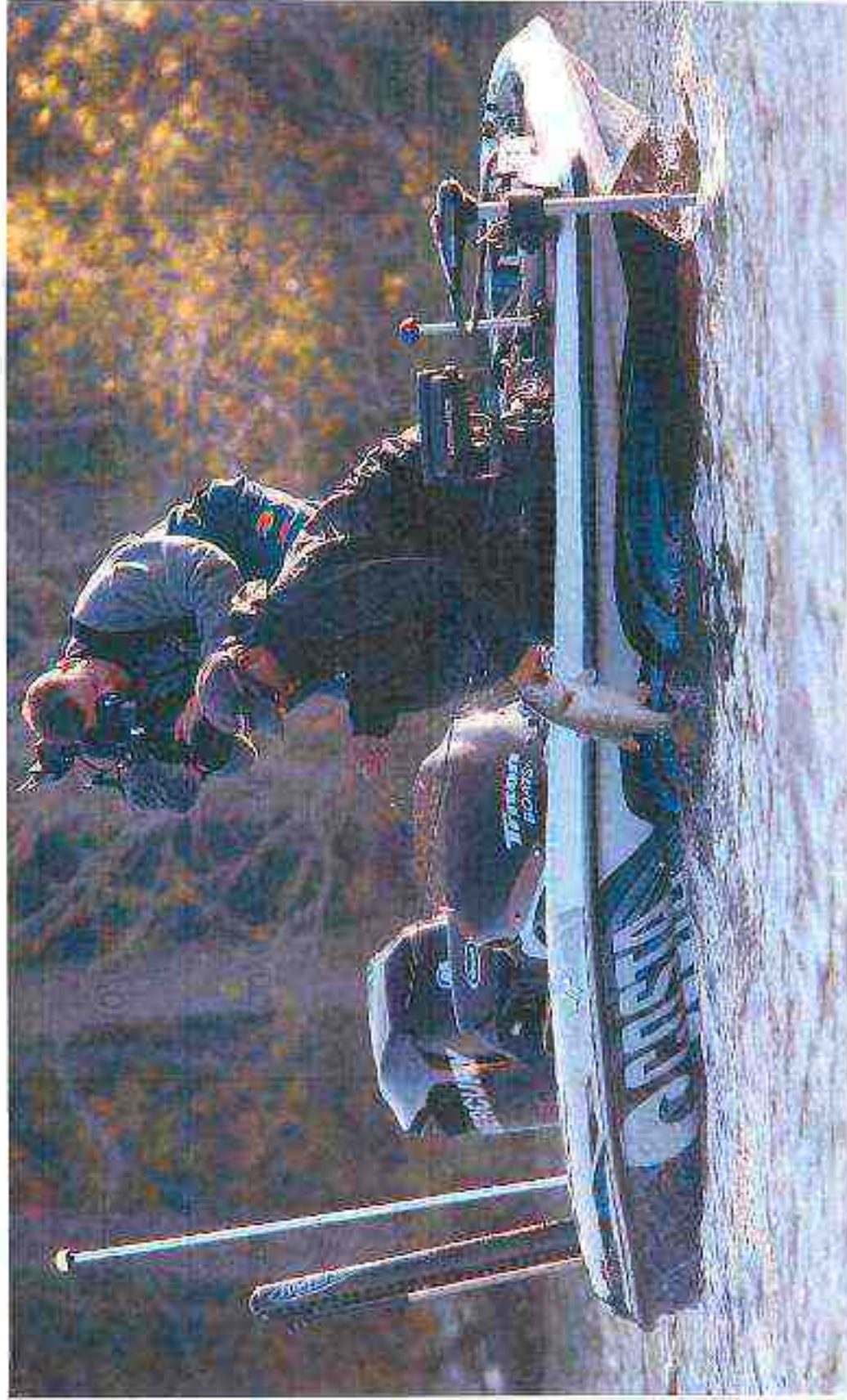


Lodging Distribution





Sports Tourism





Economic Impact-2018 Skeeter Bass Challenge Qualifing Tournament
Estimated 200 Boaters (400 Anglers)
2 days practice/1 day competition

Amenity	Details		Impact
Hotel	3 nights (Thu-Saturday)	\$129/night	\$77,400
Gas	\$100/day x 3 days	200 boats	\$60,000
Meals	\$40/person per day	400 anglers	\$16,000
Misc Tackle	\$20/person per day	400 anglers	\$8,000
Total Direct Economic Impact			\$161,400



Bass Fishing League (BFL) Economic Impact Analysis

• Boaters	160
• Co-anglers	160
• Family, press and special guests	225
• Factory service personnel	8
• Sponsor representatives	4
• FLW Outdoors staff	8
• Total (does not include spectators)	565

• Daily hotel expenditure	\$70
• Hotel nights per room	5
• Total room nights	262
• Total accommodations	\$18,340

• Daily food expenditures	\$35
• Days on site	5
• Total food expenditures	\$98,875

• Daily gas and oil per boater	\$100
• Days on water	5
• Total gas and oil expenditures	\$65,200

• Daily expenses-	
• Shopping, tackle, ramp fees	\$30
• Days on site	5
• Total misc. expenses	\$84,750

• Total expenditures	
• (Base Economic Impact)	\$267,165

• Estimated economic impact	
• (with 1.5x turnover)	\$400,747.5

• Estimated media exposure equivalent	
• Number of media impressions through:	450,000
• Newspaper articles	
• FLW Outdoors Magazine reporting	
• FLW Outdoors Web site reporting	
• Outside media Web site reporting	
• Press releases distributed	
• Total media value	\$27,000

• Estimated total economic impact:	\$427,748
---	------------------

2015 Road Titans Cycling Challenge

Total Economic Impact \$115,000





Challenges

1. BALANCE
2. GROWTH (Victim of our own success)
 - Busting at the seams
3. ADEQUATE ACCESS
 - ADA ACCESS
 - PARKING
 - SIGNAGE
 - MAINTENANCE
4. AGING INFRASTRUCTURE



Key Recommendations

- 1. Conduct a Condition Assessment of the public access, structures and signage at lakes, waterfalls, rivers, scenic vistas and key natural attractions.**
- 2. Develop a plan for improving public access and experiences at lakes, waterfalls, scenic vistas and natural attractions.**

Infrastructure Upgrades Needed

- Parking surfaces
- Parking availability
- Erosion control
- Water/ Sewer upgrades
- Electrical Upgrades
- Access Infrastructure (Trail bridges)
- Trail Upgrades
- ADA Accessibility
- Signage
- Tennis Court Reconstruction
- Structure Upgrades
- Boat Access improvements
- Courtesy Dock Improvements
- Courtesy Dock Additions
- Public Swimming Infrastructure
- Scenic Vistas cleared clearing/Maintenance
- Enlarge campsites
- Shoreline Stabilization

Recreation Product Development

- Seneca Creek Access
- Countywide Greenway
- Fall Creek Access
- High Falls Park Expansion
- Palmetto Trail Development
- Destination Mtn. Bike Trails
- Gateway Signage
- Recreation/Sports Complex
- Interpretive Park Programming
- Kayak Launch sites
- Chau Ram Mtn. Bike/Disc Golf
- Major I-85 Entrance



Next Steps

1. Recreation must become a priority
2. Identify funding source(s) and timelines
3. Identify plan of attack for back log maintenance and product development



Questions?

Additional information available at:

- www.occ.state.ga.us
- www.occ.state.ga.us/ocnee
- www.occ.state.ga.us/ocnee/ocnee.htm

Additional information available at:
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