# OCONEE COUNTY PLANNING COMMISSION <br> 415 South Pine Street - Walhalla, SC <br>  <br> TEL (864) 638-42I8 FAX (864) 638-4168 <br> AGENDA <br> 6:00 pm, Monday, December 17, 2018 Council Chambers - Oconee County administrative complex 

1. Call to Order
2. Invocation by County Council Chaplain
3. Pledge of Allegiance
4. Approval of M inutes $-12 / 03 / 2018$
5. Public Comment for Non-Agenda Items (3 minutes per person)
6. Staff Update
7. Planning Commission's January 2019 meeting date
a. Public Comment for Agenda Item ( 2 minutes per person)
b. Discussion / Vote
8. 2020 Comprehensive Plan - Population Element
a. Public Comment for Agenda Item ( 2 minutes per person)
b. Discussion / Vote
9. Old Business
10. New Business
11. Adjourn

Anyone wishing to submit written comments to the Planning Commission can send their comments to the Planning Department by mail or by emailing them to the email address below. Please Note: If you would like to receive a copy of the agenda via email please contact our office, or email us at achapman@ oconeesc.com.


6:00 pm, Monday, December 3rd, 2018
Council Chambers - Oconee County administrative complex
Members Present:
Alex Vassey
Andrew Gramling
Brad Kisker
Frankie Pearson
Gwen McPhail
Mike Johnson
Stacy Lyles
Staff Present:
David Root - County attorney
Adam Chapman - staff liaison
Media Present:
None

1. Call to Order- Mr. Pearson called the meeting to order at 6 PM
2. Pledge of Allegiance
3. Approval of Minutes - 11/19/2018 - Motion by Mrs. McPhail, seconded by Mr. Kisker, 7-0 approved.
4. Public Comment - None
5. Staff Update

Mr. Chapman replied to a two questions from the previous meeting. The first being what the process was for using a conex for residential uses and Mr . Chapman noted that any new residential building must meet all applicable building codes. The second being the trends for mobile homes within the County and Mr. Chapman noted that the number of mobile homes being setup in the country has remained fairly consistent over the last four-years.
6. 2019 Calendar

Public Comment: None
Discussion: The Planning Commission, in preparing their 2019 calendar of meeting dates decided on the following alternate meeting dates when the first or third Monday of the months are holidays:
Thursday, January $17^{\text {th }}$
Thursday, February $21^{\text {st }}$
Thursday, September $5^{\text {th }}$

## 7. 2020 Comprehensive Plan

Public Comment - None
Mr. Chapman noted that he had not yet received feedback on a joint Planning Commission / County Council meeting, but hopes to know by the next day. Mr. Chapman noted he had received a first-draft of the Population element and was going over the draft for preliminary edits. Mr. Kisker asked if we were running on schedule with the Comprehensive Plan and Mr. Chapman noted that receiving the population element before the end of the year put us ahead of schedule. Mr. Pearson asked about advertising events for the comprehensive plans and how we could go about advertising in the newspapers. Mr. Kisker noted advertising for individual meetings would be an effective means of communicating. Mr.

Vassey asked about creating a social media presence and Mr. Chapman noted he had asked and was awaiting feedback.

## 8. Riparian protection

Public Comment:
Mike Smith - Mr. Smith noted that the creation of riparian buffers could be an effective tool in maintaining water quality throughout the County. Mr. Smith noted that creating an ad hoc committee to look into the creation of a riparian buffer ordinance could be beneficial and he noted several entities that should be involved, if an ad hoc committee was to be formed.
Tom Markovich - Mr. Markovich noted that a large amount of land would be taken out of developable land if even a 25' buffer was put in place. Mr. Markovich noted that erosion has played an important role in creating the farm land and the other area of the County. Mr. Markovich noted that there are other was of managing storm water in the County other than buffers.
Discussion / Vote:
Mr. Pearson is in favor of providing protection to the water resources that the County has. Mr. Pearson noted that he is against clear cutting of properties due to the detrimental effects on the local and regional eco-systems. Mr. Johnson noted that the lakes ( Keowee / Jocasse) should not be part of this conversation. Mr. Johnson noted that the lakes have protections surrounding them through Duke's environmental areas and other regulations. Mrs. McPhail noted that doing nothing to protect the county's soil and environment is not a solution. Protection flowing water that is flowing down-state from taking the soil from the County is important. Mr. Johnson pointed out that treating developers differently from farmers or other kinds of development may be helpful. Mrs. McPhail asked if someone from Soil and Conservation district to come speak to the Commission regarding buffers and riparian protections. Mr. Gramling asked if a representative from the Forestry service could be invited as well as someone from DHEC to speak about storm water. Mr. Chapman noted that the legislation about storm water is complicated and worthwhile to look into sooner rather than later. Mr. Root noted that having someone with expertise come and speak could be helpful. Mr. Kisker asked if riparian buffers are a widespread solution to isolated issues and if creating more regulations would be effective in solving issues. Mrs. Lyles noted that there is no reason to enact laws that the state has rules for that they are just not enforcing.
10. Old Business -None
11. New Business - None
12. Adjourn - 6:45PM

Population Element Draft


## Sources of Data

- U.S. Census Decennial surveys, 2000 and 2010
- U.S. Census American Community Survey 2010-2016
- Environics Analytics Company
- Appalachian Council of Governments (COG)
- Sisters of Charity, S.C.


## Population Trends Highlights

- Population 77,375
- $18^{\text {th }}$ largest County in S.C.
- $16^{\text {th }}$ highest growth rate in S.C. over 10-years
- 40-years $=82.4 \%$ growth in Oconee County



## Urban \& Rural Trends Highlights

Definition of Urban:

1) a cluster of Census blocks each of which has a population density of at least 1,000 people per square mile at the time
2) surrounding block groups and Census blocks each of which has a population density of at least 500 people per square mile at the time
3) less densely settled blocks that form enclaves or indentations, or are used to connect discontiguous areas with qualifying densities.

- $20^{\text {th }}$ largest rural population in S.C.
- $35.6 \%$ growth of Urban population in Oconee
- $26.4 \%$ growth of Urban population in S.C.

| Age Group | Oconee County |  |
| :---: | :---: | :---: |
|  | Number | Percent |
| Tota | 75,375 | 100.0\% |
| Under 5 years | 4,016 | 5.3\% |
| 5-17 years | 11,340 | 15.0\% |
| 18-24years | 6,054 | 8.0\% |
| 25-44 years | 16,378 | 21.7\% |
| 45-64 years | 21,346 | 28.3\% |
| 65-84years | 14,803 | 19.6\% |
| 85+yea's | 1,438 | 1.9\% |
| Under 18 years | 15,356 | 20.4\% |
| 18+years | 60,019 | 79.6\% |
| 65+years | 16,241 | 21.5\% |

# Racial \& Ethnic Trends Highlights 

- White $88 \%$
- African-American 7.4\%
- Hispanic 4.9\%
- West Union = M ost diverse


## Racial \& Ethnic Trends Highlights

- Hispanic 4.9\%
- Hispanic population has doubled from 2000
- Oconee County 18 ${ }^{\text {th }}$ highest in Hispanic Population in S.C.
- S.C. Hispanic population grew 148\% 20002010


## Household Trends Highlights

- $25.8 \%$ of households have children under 18
- $36.2 \%$ of households have people 65+
- $17.8 \%$ of households are single-mothers
- $45.3 \%$ of all single-Person households are 65+


## Educational Trends Highlights

- gth $^{\text {th }}$ grade education or less 6.2\%
- High School Graduate 31.4\%
- A.A. 8.9\%
- B.A/S 13.9\%
- Graduate/Professional 9.6\%


## Income Trends Highlights

- Per Capita income \$25,944
- Median Household income \$41,818
- Ages 45-64 have highest median income
- Youngest and oldest have lowest median income
- Highest median household incomes surround Lake Keowee.
- Median household income growth by Census tract 2010-2016



## Poverty Trends Highlights

- 5,076 households live in poverty in Oconee
- Half of households in poverty are families
- 19.3\% of families in poverty have children under 18-years old
- $52.5 \%$ of families in poverty are headed by females with the majority including children under 18 -years old


## Elderly Trends Highlights

- $21.5 \%$ elderly
- $10 \%$ of elderly live in poverty
- Poverty rate for elderly females is double elderly males
- $1 / 3$ of elderly population has a disability


# Veteran Trends Highlights 

- 6,500 veterans in Oconee County
- $60 \%$ of veterans are $65+$
- $1 / 3$ of veterans are disabled
- $12.3 \%$ of homeless in S.C. are veterans


# G.O.SI <br> Goals, Objectives, and Strategies for Implementation 

- Goals provided in the draft plan have been gathered by limited public input, are jumping off points for conversations, and may be used, altered, or not used at all.


## Goals/ Objectives/ Strategies

## Goal 2.1. I mprove the quality of life for existing and future residents of

## Oconee County.

Objective 2.1.1. I ncrease understanding of the County's population composition and characteristics.
Strategy 2.1.1.1. Monitor demographic patterns in the County and its municipalities to understand and respond to growth and the changing needs of residents, especially special populations.
Strategy 2.1.1.2. Coordinate and collaborate with regional agencies and neighboring jurisdictions to share demographic data and update population projection data and methodologies.
Objective 2.1.2. Encourage young adults and families to remain in Oconee
County.
Strategy 2.1.2.1. Continue to create economic opportunities for residents and potential residents through recruitment and retention of industries and businesses.

Goal 2.1. I mprove the quality of life for existing and future residents of

## Oconee County. continued

Strategy 2.1.2.2. Continue to develop and promote policies and programs that improve economic opportunity for residents and potential residents. Strategy 2.1.2.3. Seek opportunities to provide or encourage entertainment and recreation options that are attractive to young adults and families. Strategy 2.1.2.4. Work with the Oconee County School District, private schools, and Tri-County Technical College to continue to improve educational quality and access to advanced training opportunities.

## Objective 2.1.3. Assess and seek to address the needs of the

## County's special populations.

Strategy 2.1.3.1. Seek partnerships to assess the unmet needs of special populations and develop strategies and leverage resources to address these needs.
Strategy 2.1.3.2. Encourage participation by appropriate local service agencies and organizations in the Upstate Consortium Continuum of Care through the annual Point-in-Time Homeless Count and explore efforts to prevent and eliminate homelessness and provide needed services for the County's homeless population.
Strategy 2.1.3.3. Reduce language barriers in the provision of health care, public safety, and other public services to all Oconee County residents. Strategy 2.1.3.4. Assess measures to accommodate the needs of the County's aging population in areas such as signage, lighting, and transportation options.

## Goal 2.2. Promote a livable community in which County residents are

## healthy, supported, and productive.

Objective 2.2.1. Ensure access to adequate health care and preventative services.

Strategy 2.2.1.1. Encourage the provision of a continuum of supportive services, home repair programs, and infrastructure that enable elderly residents to age in place to the extent possible.
Strategy 2.2.1.2. Promote access to adequate health care facilities and services for all segments of the population to reduce the incidence and high costs associated with chronic health conditions.

Strategy 2.2.1.3. Encourage County health care providers in establishing the medical services and expertise needed by local residents, especially geriatric care for the elderly and accessible care for veterans.
Strategy 2.2.1.4. Provide a range of fitness and recreational opportunities that encourage health and well-being and that also safely accommodate residents with disabilities, older adults, youth, families, and other special needs populations.

## Objective 2.2.3. Promote higher levels of educational attainment

## and job readiness among County residents.

Strategy 2.2.3.1. Create a safe and healthy environment for education and socialization for students at all levels.
Strategy 2.2.3.2. Support and promote workforce development programs that address the skilled labor needs of current and potential employers in the County in high tech, high demand pathways.
Strategy 2.2.3.3. Support local efforts to raise literacy levels of County residents through afterschool programs, family and early literacy efforts, and church-based programs.

## Objective 2.3.1. Coordinate planning efforts among the County,

 municipalities, and neighboring jurisdictions.Strategy 2.3.1.1. Review and/or update the County's Population Element at least once every five years.
Strategy 2.3.1.2. Coordinate service delivery planning among the County, municipalities, and neighboring jurisdictions to eliminate duplication of effort and address long-term needs of residents.
Strategy 2.3.1.3. Foster on-going coordination and communication among Oconee County, municipalities, and neighboring jurisdictions on a wide range of issues including land use planning and regulation, facilities planning, transportation, and the extension and upgrade of utilities.
Strategy 2.3.1.4. Review current land use planning, building codes, zoning and development regulations, and other County ordinances for potential impact on population growth and special populations.

Population growth directly impacts the physical growth of a community. Increases in population are accompanied by increased demand for housing, education, health care, human services, water and sewer, recreation, and other key community services. In turn, the characteristics of the population can shape the scope and delivery of these essential community services and infrastructure.

The Population Element serves as the foundation for the other elements of the Oconee County Comprehensive Plan, providing a detailed assessment of Census data combined with other key social indicators. The Element provides an overview and analysis of key demographic aspects of the County including: historic growth trends and population projections for the County and its municipalities; the income and family status characteristics of Oconee County households; the educational levels of County residents; the race, gender, and age characteristics of the County's population; and related factors that impact future growth. The Population Element provides the context for understanding the existing and future needs of the County and its municipalities with respect to housing, employment and job growth, education and community services, infrastructure, and future land development.

## A. OCONEE COUNTY AND MUNICIPALTIES

Five municipalities are located within the County. The City of Seneca is the County's largest municipality, both in land area at 7.55 square miles and in population, with 8,228 residents in 2016 (Table 2-1). The City of Walhalla is the County seat and is the second largest municipality in the County at 3.96 square miles and 4,263 residents, followed closely by the City of Westminster at 3.41 square miles and 2,482 residents. The Towns of Salem and West Union are both less than one square mile in size, with populations of 305 and 149 residents, respectively. M ap 2-1 illustrates the location and size of the County's municipalities.

Table 2-1. Size and Density of Oconee County and M unicipalities, 2016

| Jurisdiction | Total Land Area <br> (square miles)* | $\mathbf{2 0 1 6}$ <br> ACS | Persons per <br> Square Mile |
| :--- | :---: | :---: | :---: |
| Oconee County | $\mathbf{6 2 6 . 3 3}$ | $\mathbf{7 5 , 3 7 5}$ | $\mathbf{1 2 0 . 3}$ |
| Salem | 0.83 | 149 | 179.5 |
| Seneca | 7.55 | 8,228 | $1,089.8$ |
| Walhalla (County seat) | 3.96 | 4,263 | $1,076.5$ |
| Westminster | 3.41 | 2,482 | 727.9 |
| West Union | 0.77 | 305 | 396.1 |

Sources: U.S. Census Bureau, 2012-2016 American Community Survey (ACS); 2010 Census

Oconee County is part of the six-county Appalachian Council of Governments (ACOG) region that also includes Anderson, Cherokee, Greenville, Pickens, and Spartanburg counties. ACOG is a voluntary organization of local governments governed by a 44-member Board of Directors that includes local elected officials, citizen, and minority members. Authorized in 1971 as one of
the ten councils of government in South Carolina, the ACOG provides a number of services and assistance to local governments in the region including public administration, planning, information systems and technology, grants, workforce development, and services for the elderly population.

Map 2-1. Oconee County and Municipalities


## C. DEM OGRAPHIC TRENDS

The U.S. Census Bureau is required by Federal law to conduct a census every ten years to determine the number of people in the United States. The count, commonly known as the decennial Census, is conducted every decade on April 1 in years ending in zero. The American Community Survey (ACS) is a yearly survey conducted nationwide by the U.S. Census Bureau that collects a wide range of demographic, social, economic, and housing data. The data is compiled into three-year and five-year estimates, with the five year compilation considered to
be the most accurate depiction of the data. While the main function of the decennial Census is to provide population counts for Congressional apportionment, the primary purpose of the ACS is to measure the changing social and economic characteristics of the U.S. population.
Oconee County ranks as South Carolina's $18^{\text {th }}$ largest county in population with an estimated 2016 population of 75,375 residents (2012-2016 ACS). Table 2-2 provides comparative data on population growth in the County, the Appalachian Council of Governments Region, and the State by decade since 1970. Oconee County population gains have narrowed with each passing decade, with growth rates ranging from a high of $19.4 \%$ from 1970 to 1980 to only $12.2 \%$ from 2000 to 2010. However, the County's growth rate in the most recent decade ranked $16^{\text {th }}$ highest among the State's 46 counties. The countywide growth rate during the 40 -year period from 1970 to 2010 was higher than that of both the Region and the State at 82.4\%. Figure 2-1 illustrates population trends for the County, Region, and State from 1970 to 2010.

Table 2-2. Population Change by Decade, 1970 to 2010

| Year | Oconee County |  | Appalachian COG Region |  | South Carolina |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | \% Change* | Total | \% Change* | Total | \%Change* |
| 1970 | 40,728 | -- | 656,219 | -- | 2,590,516 | -- |
| 1980 | 48,611 | 19.4\% | 791,895 | 20.7\% | 3,121,820 | 20.5\% |
| 1990 | 57,494 | 18.3\% | 888,057 | 12.1\% | 3,486,703 | 11.7\% |
| 2000 | 66,215 | 15.2\% | 1,028,656 | 15.8\% | 4,012,012 | 15.1\% |
| 2010 | 74,273 | 12.2\% | 1,171,497 | 13.9\% | 4,625,364 | 15.3\% |
| Change 1970-2010 | 33,545 | 82.4\% | 515,278 | 78.5\% | 2,034,848 | 78.5\% |

* Percentage change from previous time period

Sources: U.S. Census Bureau, Decennial Census, 1970 through 2010;
S.C. Revenue and Fiscal Affairs Office, S.C. Statistical Abstract, 2018

Figure 2-1. Population Change by Decade, 1970 to 2010


Oconee County grew by 1,102 residents from 2010 to 2016, with a growth rate of $1.5 \%$ over the same period (Table 2-3). The County seat of Walhalla had the largest population gain from 2000
to 2010 among Oconee County municipalities, with an increase of 462 people and a growth rate of $12.2 \%$. Similarly, the City of Seneca added 450 people during the same period for a growth rate of $5.9 \%$. The Town of Salem experienced moderate growth of only nine people (7.1\%). However, Census data indicates population declines in the City of Westminster of 325 people (or $11.8 \%$ ) and the Town of West Union of 6 people (or 2\%) during the decade. 2012-2016 ACS data reveals moderate population changes since 2010 in all of the County's municipalities, ranging from an increase of 126 people in Seneca and 64 in Westminster to only 24 residents in Salem and West Union. Walhalla experienced no increase over the previous six-years.

Table 2-3. Population Change in Oconee County and Municipalities, 2010 to 2016

| Jurisdiction | 2000 <br> Census | 2010 <br> Census | \# Change <br> $\mathbf{2 0 0 0 - 2 0 1 0}$ | \% Change <br> $\mathbf{2 0 0 0 - 2 0 1 0 ~}$ | $\mathbf{2 0 1 6}$ <br> ACS | \#Change <br> $\mathbf{2 0 1 0 - 2 0 1 6}$ | \% Change <br> $\mathbf{2 0 1 0 - 2 0 1 6}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Oconee County | $\mathbf{6 6 , 2 1 5}$ | $\mathbf{7 4 , 2 7 3}$ | $\mathbf{8 , 0 5 8}$ | $\mathbf{1 2 . 2 \%}$ | $\mathbf{7 5 , 3 7 5}$ | $\mathbf{1 , 1 0 2}$ | $\mathbf{1 . 5 \%}$ |
| Salem | 126 | 135 | 9 | $7.1 \%$ | 149 | 14 | $10.4 \%$ |
| Seneca | 7,652 | 8,102 | 450 | $5.9 \%$ | 8,228 | 126 | $1.6 \%$ |
| Walhalla | 3,801 | 4,263 | 462 | $12.2 \%$ | 4,263 | 0 | $0.0 \%$ |
| Westminster | 2,743 | 2,418 | -325 | $-11.8 \%$ | 2,482 | 64 | $2.6 \%$ |
| West Union | 297 | 291 | -6 | $-2.0 \%$ | 305 | 14 | $4.8 \%$ |

Sources: U.S. Census Bureau, 2010 Census and 2012-2016 ACS
As illustrated in Table 2-4, migration has been the primary source of population change in Oconee County since 1990. Net migration increased slightly from 2000 to 2010 over the previous decade, but migration in recent years slowed to an annual average of 426. However, net migration increased to 743 from 2015 to 2016 - a trend that if continued may result in a higher net migration for the decade.

Total population change is also impacted significantly by the rate of natural increase provided through births and deaths. While births exceeded deaths in Oconee County in the two decades since 1990, that trend reversed since 2010 with deaths outpacing births (Table 2-4). This trend is projected to continue through the end of the decade.

Table 2-4. Components of Population Change in Oconee County

|  | Total <br> Population <br> Change | Natural Increase |  |  | Net Migration |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Births | Deaths | Total | Average <br> Per Year |  |
| 1990 to 2000 | $\mathbf{8 , 7 2 1}$ | 1,913 | 7,629 | 5,716 | 6,808 | 680.8 |
| 2000 to 2010 | $\mathbf{8 , 0 5 8}$ | 1,077 | 8,114 | 7,037 | 6,981 | 698.1 |
| 2010 to 2016 | $\mathbf{2 , 0 8 0}$ | -412 | 4,916 | 5,328 | 2,557 | 426.2 |
| Annual Est. 2015-2016 | $\mathbf{6 1 1}$ | -122 | 782 | 904 | 743 | --- |

* Includes a residual that cannot be attributed to any specific demographic component Sources: U.S. Census Bureau, 2012-2016 ACS; S.C. Statistical Abstract, 2018

Patterns of population change are illustrated by an analysis of growth by Census tract. Three tracts were added to the County for the 2010 Census, with 2000 Census tracts 304 (304.01 and
304.02), 306 (306.01 and 306.02), and 309 (309.01 and 309.02) each split into two tracts (M ap 2-2). Several Oconee County tracts encompass sizable, primarily rural areas, whereas tracts in the Seneca and Walhalla areas are comparatively smaller and more densely populated.
The largest increase in population between 2000 and 2010 occurred in Census tract 306 (2010 tracts 306.01 and 306.02 ), with a gain of 1,802 persons at a rate of $25.4 \%$ ( M ap 2-4 and Table 25). This tract includes the northern area of Seneca and a portion of Lake Keowee. However, the highest rate of increase was $30.7 \%$ ( 1,430 persons) in tract 307.02 , located to the southeast of Seneca and bordered by Lake Hartwell and Anderson and Pickens Counties. The population of tract 303, located to the east of Walhalla and including a large portion of Lake Keowee, increased by $22.8 \%$ ( 1,140 persons). Tract 309 (2010 tracts 209.01 and 209.02), encompassing the southernmost area of the County and bordering Lake Hartwell, grew by 1,378 persons (16\%).

Three tracts experienced small population losses between 2000 and 2010, including rural tracts 310 and 311 at $87(1.6 \%)$ and $81(2.1 \%)$ persons, respectively, and tract 307.01 that includes the southeastern area of Seneca at a loss of 65 persons (1.7\%).

Table 2-5. Population Change by Census Tract, 2000, 2010 and 2016

| $\begin{aligned} & 2000 \\ & \text { Census } \\ & \text { Tracts } \end{aligned}$ | 2000 <br> Census <br> Population | 2010 Census Tracts | $2010$ <br> Census <br> Population | 2016 ACS <br> Population | $\begin{gathered} \text { \% Change } \\ 2000- \\ 2010 \end{gathered}$ | $\begin{gathered} \hline \text { \% Change } \\ 2010- \\ 2016 \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 301 | 4,046 | 301 | 4,352 | 4,473 | 7.6\% | 2.8\% |
| 302 | 5,498 | 302 | 5,764 | 5,529 | 4.8\% | -4.1\% |
| 303 | 5,005 | 303 | 6,145 | 6,825 | 22.8\% | 11.1\% |
| 304 | 7,892 | 304.01 | 6,989 | 6,985 | 11.1\% | -0.1\% |
|  |  | 304.02 | 1,779 | 1,873 |  | 5.3\% |
| 305 | 4,101 | 305 | 4,375 | 4,412 | 6.7\% | 0.8\% |
| 306 | 7,088 | 306.01 | 4,443 | 4,899 | 25.4\% | 10.3\% |
|  |  | 306.02 | 4,447 | 4,640 |  | 4.3\% |
| 307.01 | 3,798 | 307.01 | 3,733 | 3,900 | -1.7\% | 4.5\% |
| 307.02 | 4,656 | 307.02 | 6,086 | 6,520 | 30.7\% | 7.1\% |
| 308 | 6,395 | 308 | 7,214 | 6,744 | 12.8\% | -6.5\% |
| 309 | 8,602 | 309.01 | 2,454 | 2,540 | 16.0\% | 3.5\% |
|  |  | 309.02 | 7,526 | 7,372 |  | -2.0\% |
| 310 | 5,354 | 310 | 5,267 | 4,821 | -1.6\% | -8.5\% |
| 311 | 3,780 | 311 | 3,699 | 3,842 | -2.1\% | 3.9\% |
| Total | 66,215 | --- | 74,273 | 75,375 | 12.2\% | 1.5\% |

Sources: U.S. Census Bureau, 2000 and 2010; 2012-2016 ACS

## Map 2-2. Population Change by Census Tract 2000 to 2010*



## D. DEM OGRAPHIC OUTLOOK

Oconee County posted an $18.3 \%$ growth rate between 1990 and 2000. The County's rate of population growth slowed to $15.2 \%$ from 2000 to 2010. The rate of increase continued to slow from 2010 to 2016 with a six-year growth rate of only $1.5 \%$ ( 1,102 residents).

The potential for future population growth may be fueled by continued single-family residential development in areas along the U.S. Highway 76/123 corridor between Seneca and Pickens County, in the areas surrounding the County's larger municipalities, in the areas near Interstate 85 that offer an easy commute to the Greenville Metro area,and in remaining undeveloped infill areas bordering Lake Keowee. Potential multi-family development may also occur in the areas between Seneca and Pickens County. However, many other factors can influence future population changes including interest rates, local tax rates, the economy, the housing market, fuel prices, and an aging population.

South Carolina is projected to gain 400,000 new residents between 2010 and 2020 (UNC Carolina Population Center, 2015). The percentage of the aging population with the financial resources to relocate will increase as more of the "baby boomer" generation enters retirement. Kiplinger ranked South Carolina twelfth highest among the "Best States to Retire" in 2018, noting the State's mild weather, below-average living costs, tax exemptions on social security and other retirement income, and low property taxes as influential factors. Given the frequency and severity of natural disasters such as hurricanes affecting popular retirement destinations along the Gulf and Atlantic coasts - coupled with rising property taxes, housing costs, and sharp increases in coastal insurance premiums - many retirees are seeking less expensive, less vulnerable communities further inland that offer many of the same amenities.

The ten-county Upstate Region is widely considered an attractive retiree destination within the State. Oconee County offers convenient regional access through the interstate and intrastate road systems; close proximity to Clemson university; abundant natural resources that include Lakes Jocassee, Hartwell, and Keowee; and a myriad of outdoor recreation opportunities including whitewater rafting, fishing, paddling, horseback riding, camping, and hiking. For many of the same reasons, families and individuals looking for a more rural residential setting, opportunities for an active lifestyle, or alternatives to more densely developed areas find Oconee County to be an attractive option. SmartAsset, a financial technology company that provides personal finance advice and decision tools, ranked the City of Seneca among the top 10 places to retire in South Carolina and the $15^{\text {th }}$ best place to retire in the Nation in 2015. The list is based on tax friendliness, medical care, and social life.

The Environics Analytics Company, a leading global data and analytics company, provides annual estimates and five-year projections of population and other demographic data. The Company's Claritas Pop-Facts data uses proprietary methodologies, combined with Census and American Community Survey data, to estimate current population and provide five-year projections for a range of geographies including counties and municipalities. The current edition provides 2018 estimates and 2023 projections for current-year geographies including counties and municipalities. County population projections through 2030 can be made using annual growth trends based on these five-year growth projections.

Claritas Pop-Facts estimates indicate that the population of Oconee County will reach 80,260 by 2023, with a projected increase of $10 \%$ to 84,739 residents by 2030 (Table 2-6). Growth is also projected in four of the County's five municipalities over the 12 -year period. The cities of

Seneca and Walhalla are projected to grow by $8.2 \%$ ( 691 persons) and $6.5 \%$ ( 286 persons), respectively. Although the Town of West Union is projected to grow by only 26 persons, the rate of growth is similar to Seneca at $8 \%$. M odest growth of less than one percent is anticipated for the City of Westminster and no change is expected for the population of the Town of Salem in the coming decade

Table 2-6. Population Estimates and Projections

| Jurisdiction | $\begin{gathered} 2010^{1} \\ \text { Census } \end{gathered}$ | $2018^{2} E A$Estimate | $2023^{2} \text { EA }$Projection | $2030$ <br> Projection | Projected Change 2018-2030 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | \# | \% |
| Oconee County | 74,273 | 77,061 | 80,260 | 84,739 | 7,678 | 10.0\% |
| Salem | 135 | 121 | 121 | 121 | 0 | 0.0\% |
| Seneca | 8,102 | 8,418 | 8,706 | 9,109 | 691 | 8.2\% |
| Walhalla | 4,263 | 4,423 | 4,542 | 4,709 | 286 | 6.5\% |
| Westminster | 2,418 | 2,472 | 2,478 | 2,486 | 14 | 0.6\% |
| West Union | 291 | 329 | 340 | 355 | 26 | 8.0\% |

Sources: ${ }^{1}$ U.S. Census Bureau, 2010 Census; ${ }^{2}$ Environics Analytics (EA) Claritas Pop-Facts, 2018
The future growth rate is also dependent on many factors including household and family size, availability of new housing, in and out-migration, economic activity, and the availability of a range of appropriate housing options. For municipalities, future annexations may also play a role in population growth.

## E. URBAN AND RURAL POPULATION

Urban areas are defined by the Census as "densely settled territory" that can "consist of: 1) a cluster of one or more block groups or Census block groups or Census blocks each of which has a population density of at least 1,000 people per square mile at the time; and 2 ) surrounding block groups and Census blocks each of which has a population density of at least 500 people per square mile at the time; and 3) less densely settled blocks that form enclaves or indentations, or are used to connect discontiguous areas with qualifying densities."

Rural areas are defined as all territory located outside of urban areas. In 2010, the County ranked $20^{\text {th }}$ statewide in the percentage of rural population, with $64.9 \%$ of its residents living in rural areas ( 2010 Census). However, the County is becoming urbanized at a faster pace than urbanization statewide. The County's urban population grew by $31.6 \%$ from 1990 to 2000 and by $35.6 \%$ from 2000 to 2010 (Table 2-7). By comparison, the State's urban population increased by $27.4 \%$ in the 1990 s and $26.4 \%$ from 2000 to 2010.

Table 2-7. Urban and Rural Population in the County and State, 1990, 2000, and 2010

|  | 1990 |  | 2000 |  | 2010 |  | $\begin{gathered} \text { \% change } \\ \text { 1990-2000 } \end{gathered}$ | $\begin{aligned} & \text { \% change } \\ & \text { 2000-2010 } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# | \% | \# | \% | \# | \% |  |  |
| Oconee County | 57,494 | 100.0\% | 66,215 | 100.0\% | 74,273 | 100.0\% | 15.2\% | 12.2\% |
| Urban | 14,601 | 25.4\% | 19,215 | 29.0\% | 26,054 | 35.1\% | 31.6\% | 35.6\% |
| Rural | 42,893 | 74.6\% | 47,000 | 71.0\% | 48,219 | 64.9\% | 9.6\% | 2.6\% |
| South Carolina | 3,486,703 | 100.0\% | 4,012,012 | 100.0\% | 4,625,364 | 100.0\% | 15.1\% | 15.3\% |
| Urban | 1,905,378 | 54.6\% | 2,427,124 | 60.5\% | 3,067,809 | 66.3\% | 27.4\% | 26.4\% |
| Rural | 1,581,325 | 45.4\% | 1,584,888 | 39.5\% | 1,557,555 | 33.7\% | 0.2\% | -1.7\% |

Sources: U.S. Census Bureau, 2000 and 2010; 2000-2001 S.C. Statistical Abstract
Oconee County's urbanized areas include the cities of Seneca and Walhalla and the surrounding unincorporated areas, including areas along the south shore of Lake Keowee and its southern border with Pickens County. The County's five predominantly urban tracts include the greater Seneca and Walhalla areas, ranging from $100 \%$ urban in tract 307.01 that includes a southeastern portion of Seneca to $64.1 \%$ in tract 304.01 that includes most of Walhalla. The County's six rural Census tracts are in the northern, western, and southernmost portions of the County. Table 2-8 and Map 2-3 detail urban and rural population data by Census tract.

Table 2-8. Urban and Rural Population by Oconee County Census Tracts, 2010

| Census Tract | Total | Uopulation |  | Urban |  |
| :---: | :---: | ---: | ---: | ---: | ---: |
|  | \# | Rural |  |  |  |
| 301 | $\mathbf{4 , 3 5 2}$ | 0 | $0.0 \%$ | 4,352 | $100.0 \%$ |
| 302 | $\mathbf{5 , 7 6 4}$ | 0 | $0.0 \%$ | 5,764 | $100.0 \%$ |
| 303 | $\mathbf{6 , 1 4 5}$ | 250 | $4.1 \%$ | 5,895 | $95.9 \%$ |
| 304.01 | $\mathbf{6 , 9 8 9}$ | 4,477 | $64.1 \%$ | 2,512 | $35.9 \%$ |
| 304.02 | $\mathbf{1 , 7 7 9}$ | 177 | $9.9 \%$ | 1,602 | $90.1 \%$ |
| 305 | $\mathbf{4 , 3 7 5}$ | 1,375 | $31.4 \%$ | 3,000 | $68.6 \%$ |
| 306.01 | $\mathbf{4 , 4 4 3}$ | 3,516 | $79.1 \%$ | 927 | $20.9 \%$ |
| 306.02 | $\mathbf{4 , 4 4 7}$ | 3,663 | $82.4 \%$ | 784 | $17.6 \%$ |
| 307.01 | $\mathbf{3 , 7 3 3}$ | 3,733 | $100.0 \%$ | 0 | $0.0 \%$ |
| 307.02 | $\mathbf{6 , 0 8 6}$ | 4,608 | $75.7 \%$ | 1,478 | $24.3 \%$ |
| 308 | $\mathbf{7 , 2 1 4}$ | 4,255 | $59.0 \%$ | 2,959 | $41.0 \%$ |
| 309.01 | $\mathbf{2 , 4 5 4}$ | 0 | $0.0 \%$ | 2,454 | $100.0 \%$ |
| 309.02 | $\mathbf{7 , 5 2 6}$ | 0 | $0.0 \%$ | 7,526 | $100.0 \%$ |
| 310 | $\mathbf{5 , 2 6 7}$ | 0 | $0.0 \%$ | 5,267 | $100.0 \%$ |
| 311 | $\mathbf{3 , 6 9 9}$ | 0 | $0.0 \%$ | 3,699 | $100.0 \%$ |

Source: U.S. Census Bureau, 2010

Map 2-3. Urban Population by Census Tract, 2010


Source: U.S. Census Bureau, 2010 Census

## E. DEM OGRAPHIC COM POSITION

Insight on population composition is essential to the local planning process. Data relating to age, race, gender, educational attainment, income, and household characteristics is requisite for determining the need for, and location of, new services or facilities such as parks, schools, emergency service centers, transit routes, health care facilities, and senior centers.

## 1. Age and Gender

The State and County populations are continuing to age as baby boomers near and enter their retirement years. The large number of post-World War II births, combined with an overall increased life expectancy, has contributed to an aging population nationwide. The median age
of Oconee County residents increased by 5.4 years from 2000 to 2016, outpacing the statewide age increase of only 3.4 years (Table 2-9). Oconee also posted the highest median age of any Appalachian COG Region county in the 2000 and 2010 Census. The County median jumped by 3.9 years from 2000 to 2010, rising to a high of 44.9 years by 2016 .

Table 2-9. Median Age in Years by Decade for the Appalachian COG Region and State 2000, 2010 and 2016

| Jurisdiction | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 6}$ |
| :--- | :---: | :---: | :---: |
| Anderson County | 37.3 | 39.7 | 40.5 |
| Cherokee County | 35.3 | 38.3 | 39.1 |
| Greenville County | 35.5 | 37.2 | 37.9 |
| Oconee County | 39.5 | 43.4 | 44.9 |
| Pickens County | 32.7 | 34.9 | 35.8 |
| Spartanburg County | 36.1 | 38.0 | 38.2 |
| South Carolina | $\mathbf{3 5 . 4}$ | $\mathbf{3 7 . 9}$ | $\mathbf{3 8 . 8}$ |

Sources: U.S. Census Bureau, 1990, 2000, and 2010 Census; 2012-2016 ACS
As detailed in Table 2-10, more than one-fifth (21.5\%) of County residents are aged 65 or older - higher than the $15.8 \%$ of individuals in this age group statewide. The percentage of younger baby boomers aged 45-to-64 years old residing in the County at $28.3 \%$ is also slightly higher than that of South Carolina at $26.6 \%$. This group represents the largest age segment of the County population. Residents aged $25-\mathrm{to}-44$ comprise the second highest percentage for the County at $21.7 \%$. The percentages of Oconee residents in younger age groups are slightly below the statewide percentages for groups 18 years and younger.

Table 2-10. Population by Age Group for the County and State, 2016

| Age Group | Oconee County |  | South Carolina |  |
| :--- | ---: | ---: | ---: | ---: |
|  | Number | Percent | Number | Percent |
|  | $\mathbf{7 5 , 3 7 5}$ | $\mathbf{1 0 0 . 0} \%$ | $\mathbf{4 , 8 3 4 , 6 0 5}$ | $\mathbf{1 0 0 . 0} \%$ |
| Under 5 years | 4,016 | $5.3 \%$ | 291,499 | $6.0 \%$ |
| $5-17$ years | 11,340 | $15.0 \%$ | 794,280 | $16.4 \%$ |
| $18-24$ years | 6,054 | $8.0 \%$ | 479,402 | $9.9 \%$ |
| $25-44$ years | 16,378 | $21.7 \%$ | $1,223,300$ | $25.3 \%$ |
| $45-64$ years | 21,346 | $28.3 \%$ | $1,284,444$ | $26.6 \%$ |
| $65-84$ years | 14,803 | $19.6 \%$ | 680,832 | $14.1 \%$ |
| $85+$ years | 1,438 | $1.9 \%$ | 80,848 | $1.7 \%$ |
| Under 18 years | 15,356 | $20.4 \%$ | $1,085,779$ | $22.5 \%$ |
| $18+$ years | 60,019 | $79.6 \%$ | $3,748,826$ | $77.5 \%$ |
| $65+$ years | 16,241 | $21.5 \%$ | 761,680 | $15.8 \%$ |

Source: U.S. Census Bureau, 2012-2016 ACS
The age distribution of Seneca and Westminster residents are similar to that of the County. In contrast, the age of Walhalla and West Union residents is younger, while that of Salem
residents is older (Table 2-11). Nearly $29 \%$ of Walhalla residents and $27 \%$ of West Union residents are children under the age of 18 years. Well over a quarter ( $28.2 \%$ ) of Salem residents are aged 65 or older. Figure 2-2 compares the age distribution of County and municipal residents.

Table 2-11. Population by Age Group for County Municipalities, 2016

| Age Group | Salem |  | Seneca |  | Walhalla |  | Westminster |  | West Union |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% |
| Total | 149 | 100.0\% | 8,228 | 100.0\% | 4,263 | 100.0\% | 2,482 | 100.0\% | 305 | 100.0\% |
| <5 years | 4 | 2.7\% | 543 | 6.6\% | 362 | 8.5\% | 107 | 4.3\% | 15 | 4.9\% |
| 5-17 years | 17 | 11.4\% | 1,095 | 13.3\% | 869 | 20.4\% | 414 | 16.7\% | 67 | 22.0\% |
| 18-24 years | 15 | 10.1\% | 486 | 5.9\% | 241 | 5.7\% | 210 | 8.5\% | 38 | 12.5\% |
| 25-44 years | 17 | 11.4\% | 2,199 | 26.7\% | 999 | 23.4\% | 715 | 28.8\% | 59 | 19.3\% |
| 45-64 years | 54 | 36.2\% | 2,206 | 26.8\% | 1,043 | 24.5\% | 586 | 23.6\% | 61 | 20.0\% |
| 65-84 years | 41 | 27.5\% | 1,429 | 17.4\% | 676 | 15.9\% | 385 | 15.5\% | 59 | 19.3\% |
| 85+years | 1 | 0.7\% | 270 | 3.3\% | 73 | 1.7\% | 65 | 2.6\% | 6 | 2.0\% |
| <18 years | 21 | 14.1\% | 1,638 | 19.9\% | 1,231 | 28.9\% | 521 | 21.0\% | 82 | 26.9\% |
| 18+years | 128 | 85.9\% | 6,590 | 80.1\% | 3,032 | 71.1\% | 1,961 | 79.0\% | 223 | 73.1\% |
| 65+years | 42 | 28.2\% | 1,699 | 20.6\% | 749 | 17.6\% | 450 | 18.1\% | 65 | 21.3\% |

Source: U.S. Census Bureau, 2012-2016 ACS
Figure 2-2. Comparative Age Distribution by Percentage, 2016 Oconee County and Municipalities


Source: U.S. Census Bureau, 2012-2016 ACS

Map 2-4 illustrates age distribution by Census tract for Oconee County. The tract with the youngest population is 307.02 with a median age of only 30 years. This tract is bordered by Lake Hartwell and is near the City of Clemson and Clemson University. Tracts 304.01 (includes Walhalla) and 306.02 (bordered by Lake Keowee and Pickens County near Clemson) also have comparatively lower median ages at 37.1 and 37.7 years, respectively. Two of the County's more rural areas also have the oldest populations. Tract 302 in the northeastern area of the County that includes Lake Jocassee has the highest median age at 61.5 years, followed by a median of 53.5 years in tract 309.01 in southern Oconee County at the Georgia border. Tract 306.01 that includes a portion of the northern area of Seneca and bordered by Lake Keowee, and tract 303 east of Walhalla that includes a portion of Lake Keowee also have older populations with median ages of 50.6 and 50 years, respectively.

Map 2-4. Median Age by Census Tract, 2016


Source: U.S. Census Bureau, 2012-2016 ACS

The percentage of female residents in Oconee County mirrors the Nation at $50.8 \%$, but is slightly lower than in the State at $51.4 \%$ (Table 2-12). The gender balance decreases dramatically within the 85 and over age group in which nearly two-thirds ( $63 \%$ ) are female. Younger mortality rates and war casualties among older men are the leading causes of the disparity between males ( $46.8 \%$ ) and females ( $53.2 \%$ ) among residents in the age 65 and older category. While males slightly outnumber females in children aged 5 to 17 and young adults aged 18 to 44, females outnumber males by a small percentage in all other groups. Women comprise nearly two-thirds ( $63 \%$ ) of residents aged 85 and older.

Table 2-12. Age and Gender, 2016

| Age Groups | Total Persons | Male |  | Female |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \# | \% | \# | \% |
| Total Population | 75,375 | 37,104 | 49.2\% | 38,271 | 50.8\% |
| Under 5 years | 4,016 | 2,005 | 49.9\% | 2,011 | 50.1\% |
| 5 to 17 years | 11,340 | 5,710 | 50.4\% | 5,630 | 49.6\% |
| 18 to 44 years | 22,432 | 11,479 | 51.2\% | 10,953 | 48.8\% |
| 45 to 64 years | 21,346 | 10,317 | 48.3\% | 11,029 | 51.7\% |
| 65 to 84 years | 14,803 | 7,061 | 47.7\% | 7,742 | 52.3\% |
| 85+years | 1,438 | 532 | 37.0\% | 906 | 63.0\% |
| Total under 18 years | 15,356 | 7,715 | 50.2\% | 7,641 | 49.8\% |
| Total 18+years | 60,019 | 29,389 | 49.0\% | 30,630 | 51.0\% |
| Total 65+years | 16,241 | 7,593 | 46.8\% | 8,648 | 53.2\% |

Source: U.S. Census Bureau, 2012-2016 ACS
The age and gender composition of residents can be a significant factor in local planning. An aging population requires a host of special services such as health care, specialized housing and transportation. Estimates of median age by gender reveal that both males and females in Oconee County are notably older than their counterparts throughout the State and Nation (Table 2-13).

Table 2-13. Median Age by Gender, 2016

| Gender | Oconee County | South Carolina | United States |
| :--- | :---: | :---: | :---: |
| All Persons | $\mathbf{4 4 . 9}$ years | $\mathbf{3 8 . 8}$ years | $\mathbf{3 7 . 7}$ years |
| Male | 43.3 years | 37.3 years | 36.3 years |
| Female | 46.1 years | 40.3 years | 39.0 years |

Source: U.S. Census Bureau, 2012-2016 ACS

## 2. Racial and Ethnic Composition

The racial composition of Oconee County is predominantly White at more than $88 \%$, well above the State at $67.3 \%$ and Nation at $73.3 \%$ (Table 2-14). The County has a lower percentage of African-American residents at $7.4 \%$, as compared to the percentage statewide at $27.4 \%$ and nationwide at $12.6 \%$. The percentage of County residents of other races, including persons of
two or more races, is similar to that of the State at 4.4\%. The same is true for the percentage of the County population whose ethnicity is Hispanic at $4.9 \%$, which is slightly lower than the statewide percentage of $5.3 \%$. An individual is considered to be of Latino or Hispanic origin if the person is of Cuban, Mexican, Puerto Rican, South or Central American or other Spanish culture of origin, regardless of race. Therefore, residents of Hispanic origin are counted within the racial categories of Caucasian, African-American and Other Races as provided in Table 2-14 and are also shown separately as an ethnic subcategory.

Among the County's municipalities, the City of Seneca has the lowest percentage of White residents at $65.4 \%$, as well as the highest percentage of African-American residents at $26.7 \%$. Salem has the highest percentage of Caucasian residents at $97.3 \%$, followed by Westminster at $89.4 \%$ and Walhalla at $81.7 \%$. West Union has the highest percentage of residents of other races at $26.2 \%$ ( 80 persons). Walhalla has the largest Hispanic population at 1,138 persons, comprising more than one-fourth of the City's population. However the Hispanic population of West Union comprises the largest percentage among the five municipalities at $28.2 \%$.

Table 2-14. Racial Composition, Oconee County and Municipalities, 2016

| Jurisdiction | Total | White |  | African-American |  | Other Races ${ }^{1}$ |  | Hispanic ${ }^{2}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \# | \% | \# | \% | \# | \% | \# | \% |
| Oconee County | 75,375 | 66,486 | 88.2\% | 5,549 | 7.4\% | 3,340 | 4.4\% | 3,700 | 4.9\% |
| Salem | 149 | 145 | 97.3\% | 0 | 0.0\% | 4 | 2.7\% | 0 | 0.0\% |
| Seneca | 8,228 | 5,384 | 65.4\% | 2,198 | 26.7\% | 646 | 7.9\% | 506 | 6.1\% |
| Walhalla | 4,263 | 3,483 | 81.7\% | 373 | 8.7\% | 407 | 9.5\% | 1,138 | 26.7\% |
| Westminster | 2,482 | 2,219 | 89.4\% | 219 | 8.8\% | 44 | 1.8\% | 17 | 0.7\% |
| West Union | 305 | 218 | 71.5\% | 7 | 2.3\% | 80 | 26.2\% | 86 | 28.2\% |
| South Carolina | 4,834,605 | 3,252,252 | 67.3\% | 1,322,368 | 27.4\% | 259,985 | 5.4\% | 258,361 | 5.3\% |
| United States | 318,558,162 | 233,657,078 | 73.3\% | 40,241,818 | 12.6\% | 44,659,266 | 14.0\% | 55,199,107 | 17.3\% |
| ${ }^{2} H i s p a n i c ~ i s ~ a n ~ e t h n i c ~ c a t e g o r y ~ i n ~ t h e ~ C e n s u s, ~ t h e r e f o r e ~ p e r s o n s ~ o f ~ H i s p a n i c ~ O r i g i n ~ m a y ~ b e ~ o f ~ a n y ~ r a c e ~$ Source: U.S. Census Bureau, 2012-2016 ACS |  |  |  |  |  |  |  |  |  |

Oconee County has experienced racial and ethnic composition changes in recent years. The County's White population increased by $10.4 \%$ in the 2000 s. During the same decade, the number of African-American residents increased by only $1.1 \%$ (63 persons). There were substantial increases among persons of "other races" and persons of "two or more races" at $110.8 \%$ ( 1,213 persons) and $115.6 \%$ ( 630 persons), respectively. Table 2-15 provides racial composition data for Oconee County for 2000, 2010 and 2016.

In Oconee County, 4.9\% of the population (3,700 persons) is Hispanic, more than double the 1,562 persons of Hispanic origin (2.4\%) in 2000. From 2000 to 2010, the Hispanic residents in the County increased by $114.4 \%$ or 1,787 residents. The County ranks 18th highest statewide in the percentage of Hispanic population and 17th in the number of Hispanic residents (20122016 ACS). By comparison, South Carolina’s Hispanic population statewide grew by nearly 148\% from 2000 to 2010, while increase nationwide was much less at only 43\%. Research by the Sisters of Charity Foundation indicates that there are a number of factors that draw Hispanic
immigrants to South Carolina including opportunities for employment, low cost of living, a relatively safe place to live, desire to reunite with family members already in the area, access to quality education and healthcare for their children, and desire to provide for family members in their country of origin (Latino Immigrant Families in South Carolina, 2013).

The County's Hispanic community continues to grow, adding 351 persons since 2010, for a growth rate of $10.5 \%$ during the 6 -year period. This is slightly higher than Hispanic population growth statewide at $9.6 \%$ and nationwide at $9.4 \%$. In addition to being predominantly M exican (71.4\%), ACS data reveals that the County's Hispanic population is evenly divided between females and males, with a median age of 25.3 years. M ore than one-fourth of the County's Hispanic residents ( 637 persons) speak little-to-no English and nearly one-half ( 870 persons) lack a high school education. Over 40\% of Hispanics in Oconee County ( 1,485 persons) live in poverty.

Table 2-15. Oconee County Racial Composition, 2000, 2010 and 2016

| Race/ Ethnicity | 2000 Census |  | 2010 Census |  | 2016 ACS |  | Change 20002010 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# | \% | \# | \% | \# | \% | \# | \% |
| Total | 66,215 | 99.2\% | 74,273 | 98.4\% | 75,375 | 97.9\% | 8,058 | 122\% |
| White | 59,025 | 89.1\% | 65,177 | 87.8\% | 66,486 | 88.2\% | 6,152 | 10.4\% |
| African-American | 5,550 | 8.4\% | 5,613 | 7.6\% | 5,549 | 7.4\% | 63 | 1.1\% |
| Other Races | 1,095 | 1.7\% | 2,308 | 3.1\% | 1,781 | 2.4\% | 1,213 | 110.8\% |
| Two or more Races | 545 | 0.8\% | 1,175 | 1.6\% | 1,559 | 2.1\% | 630 | 115.6\% |
| Hispanic* | 1,562 | 2.4\% | 3,349 | 4.5\% | 3,700 | 4.9\% | 1,787 | 114.4\% |

*Hispanic is an ethnic category in the Census, therefore persons of Hispanic Origin may be of any race Sources: U.S. Census Bureau, 2000 and 2010 Census; 2012-2016 ACS

Census tract 307.01 in the southeastern portion of Seneca has the highest percentage of minority (non-White) residents at $35.2 \%$, followed by the adjacent tract 308 with a minority population of $29.7 \%$ ( Map 2-5). The population of tracts 301 in the western area of the County, 309.02 in the southern area of the County at its border with Anderson County and Georgia, and 302 in the northeastern section of County at the Pickens County border, have the lowest percentages of minority residents at $1.6 \%, 1.8 \%$, and $2.9 \%$, respectively.

Map 2-5. Minority Population by Census Tract, 2016


Source: U.S. Census Bureau, 2012-2016 ACS
More than $61 \%$ of Oconee residents are life-long South Carolinians, similar to the $60.5 \%$ of residents statewide born in the Palmetto State (Table 2-16). Over one-third of County residents (37.6\%) were born in a state other than South Carolina, slightly lower than the $38.4 \%$ of residents statewide who are not native South Carolinians. Nearly $5 \%$ of South Carolina residents were born in another country, while only $3.7 \%(2,823)$ of Oconee County residents are foreign born.

Table 2-16. Place of Birth, 2000 and 2016

| Place of Birth | Oconee County |  |  |  | South Carolina |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2000 |  | 2016 |  | 2000 |  | 2016 |  |
|  | \# | \% | \# | \% | \# | \% | \# | \% |
| Total | 66,215 | 100.0\% | 75,375 | 100.0\% | 4,012,012 | 100.0\% | 4,834,605 | 100.0\% |
| United States Native | 64,619 | 97.6\% | 72,552 | 96.3\% | 3,896,034 | 97.1\% | 4,603,889 | 95.2\% |
| South Carolina | 43,456 | 67.2\% | 44,484 | 61.3\% | 2,568,954 | 65.9\% | 2,784,196 | 60.5\% |
| Different State | 20,863 | 32.3\% | 27,308 | 37.6\% | 1,293,518 | 33.2\% | 1,767,132 | 38.4\% |
| Outside of US* | 300 | 0.5\% | 760 | 1.0\% | 33,562 | 0.9\% | 52,561 | 1.1\% |
| Foreign Born | 1,596 | 2.4\% | 2,823 | 3.7\% | 115,978 | 2.9\% | 230,716 | 4.8\% |

*Born outside of the United States, but entitled to U.S. citizenship
Source: U.S. Census Bureau, 2000 Census and 2012-2016 ACS
Lack of English proficiency can pose significant language barriers for residents seeking housing, education, employment, medical care, and financial and legal services. However, fewer than $4,000(5.5 \%)$ of the County's population over the age of five speaks a language other than English at home. This is lower than the statewide percentage of $6.9 \%$ (Table 2-17). While most people who speak another language at home also speak English, many are not fluent. M ore than two-thirds (70.4\%) of County residents who speak another language at home speak Spanish, and of those Spanish-speakers, less than half (42.5\%) speak English less than "very well."

Table 2-17. Language Spoken at Home and Ability to Speak English, 2016

| Language Spoken and Ability to Speak English | Oconee County |  | South Carolina |  |
| :--- | ---: | ---: | ---: | ---: |
|  | $\#$ | $\%$ | $\#$ | $\%$ |
|  | $\mathbf{7 1 , 3 5 9}$ | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{4 , 5 4 3 , 1 0 6}$ | $\mathbf{1 0 0 . 0 \%}$ |
| Speaks English Only at Home | 67,460 | $94.5 \%$ | $4,230,746$ | $93.1 \%$ |
| Speaks Language other than English at Home | 3,899 | $5.5 \%$ | 312,360 | $6.9 \%$ |
| Speaks Spanish | 2,743 | $70.4 \%$ | 200,761 | $64.3 \%$ |
| Speaks English Less Than "Very Well" | 1,167 | $42.5 \%$ | 89,325 | $44.5 \%$ |
| Speaks Other Indo-European Language | 655 | $16.8 \%$ | 58,669 | $18.8 \%$ |
| Speak English Less Than "Very Well" | 113 | $17.3 \%$ | 14,712 | $100.0 \%$ |
| Other Languages | 266 | $6.8 \%$ | 41,081 | $13.2 \%$ |
| Speak English Less Than "Very W ell" | 163 | $61.3 \%$ | 18,453 | $44.9 \%$ |

Source: U.S. Census Bureau, 2012-2016 ACS

## 3. Household and Family Characteristics

Household and family status are key indicators of social and economic conditions within the community. Households include all related and unrelated persons who occupy a housing unit. There are 30,867 households in Oconee County, with an average household size of 2.42 persons. This is slightly lower than the statewide average household size of 2.55 persons. M ore than two-thirds (67.8\%) of County households consist of a family - defined as two or more
persons living in the same household who are related by birth, marriage, or adoption. The percentage of family households countywide is similar to the percentage statewide at $66.4 \%$. There are 20,932 families in the County, with an average family size of 2.89 - lower than the State average of 3.13 persons per family. Nearly three-fourths (74.4\%) of County family households consist of a married couple and $28 \%$ of these families include children younger than 18 years. Females with no husband present comprise $17.8 \%$ of all family households ( 3,724 households) and almost half of these include a child under 18 years of age.

More than a quarter ( $25.8 \%$ ) of all County households include a child under the age of 18 and over a third ( $36.2 \%$ ) include at least one person aged 65 or older (Table 2-18). There are 9,935 non-family households, representing $32.2 \%$ of all Oconee County households. Most of the County's non-family households (86.9\%) consist of an individual living alone, with $45.3 \%$ of these single-person householders aged 65 years or older.

Table 2-18. Household Type and Size, 2016

| Households (HH) by Type | Oconee County |  | South Carolina |  |
| :---: | :---: | :---: | :---: | :---: |
|  | \# | \% all HH | \# | \% all HH |
| Total households | 30,867 | 100.0\% | 1,839,041 | 100.0\% |
| Family households (families) - Total | 20,932 | 67.8\% | 1,220,791 | 66.4\% |
| With own children under 18 yrs | 6,963 | 33.3\% | 485,629 | 39.8\% |
| M arried-couple family | 15,572 | 74.4\% | 863,581 | 70.7\% |
| With own children under 18 yrs | 4,378 | 28.1\% | 304,068 | 35.2\% |
| Female householder, no husband present | 3,724 | 17.8\% | 273,143 | 22.4\% |
| With own children under 18 yrs | 1,831 | 49.2\% | 144,710 | 53.0\% |
| Non-family households - Total | 9,935 | 32.2\% | 618,250 | 33.6\% |
| Householder living alone | 8,634 | 86.9\% | 520,544 | 84.2\% |
| Householder 65 years and over | 3,914 | 45.3\% | 192,623 | 37.0\% |
| Households with children under 18 yrs | 7,956 | 25.8\% | 562,826 | 30.6\% |
| Households with persons 65+yrs | 11,182 | 36.2\% | 532,420 | 29.0\% |
| Average household size (persons) | 2.42 |  | 2.55 |  |
| Average family size (persons) | 2.89 |  | 3.13 |  |

Source: U.S. Census Bureau, 2012-2016 ACS

## 4. Educational Attainment

Educational attainment is a key indicator of current and future earnings potential. As shown in Table 2-19, educational levels measurably improved in Oconee County between 2000 and 2016. The percentage of County residents with a Bachelor's degree or higher rose from $18.2 \%$ to $23.5 \%$. Likewise, the percentage of residents with some college, including those with an associate degree, increased from $22.5 \%$ to $28.8 \%$. The percentage of County residents who lack a high school education dropped by almost $10 \%$ from 2000 to 2016.

Nearly $84 \%$ of County residents aged 25 and older have completed high school. This percentage is slightly lower than the $86 \%$ of residents statewide who have earned a high school diploma.

Slightly over $16 \%$ of County residents did not graduate from high school, with only $6.2 \%$ of these adults having less than a $9^{\text {th }}$ grade education. These percentages reflect the statewide trend.

Oconee County is similar to the State in the percentage of residents with postsecondary degrees, with $8.9 \%$ of County residents holding an associate degree, $13.9 \%$ a baccalaureate degree, and $9.6 \%$ a graduate or professional degree. Statewide, $9.1 \%$ of South Carolinians have earned an associate degree, $16.9 \%$ a baccalaureate degree, and $9.6 \%$ a graduate or professional degree.

Table 2-19. Educational Attainment, 2000 and 2016

| Educational Attainment | Oconee County |  |  |  | South Carolina |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2000 |  | 2016 |  | 2000 |  | 2016 |  |
|  | \# | \% | \# | \% | \# | \% | \# | \% |
| Population 25 Years and Over | 45,896 | 100.0\% | 53,965 | 100.0\% | 2,596,010 | 100.0\% | 3,269,424 | 100.0\% |
| Less Than 9th Grade | 5,118 | 11.2\% | 3,329 | 6.2\% | 215,776 | 8.3\% | 153,262 | 4.7\% |
| 9th to 12th Grade, No Diploma | 6,877 | 15.0\% | 5,468 | 10.1\% | 398,503 | 15.4\% | 302,825 | 9.3\% |
| High School Graduate* | 15,237 | 33.2\% | 16,963 | 31.4\% | 778,054 | 30.0\% | 963,022 | 29.5\% |
| Some College, No Degree | 7,420 | 16.2\% | 10,698 | 19.8\% | 500,194 | 19.3\% | 686,140 | 21.0\% |
| Associate Degree | 2,913 | 6.3\% | 4,817 | 8.9\% | 173,428 | 6.7\% | 299,118 | 9.1\% |
| Bachelor's Degree | 5,060 | 11.0\% | 7,486 | 13.9\% | 351,526 | 13.5\% | 551,968 | 16.9\% |
| Graduate/Professional Degree | 3,271 | 7.1\% | 5,204 | 9.6\% | 178,529 | 6.9\% | 313,089 | 9.6\% |
|  | U.S. C | *Inclu us Bure | es equiv | lency ensus and | $012-2016$ |  |  |  |

## 5. Income and Poverty

Household and family incomes in Oconee County are lower than household incomes statewide. Median household income in the County is $\$ 41,818$, more than $\$ 5,000$ lower than the State median of $\$ 46,898$ (Table 2-20). Similarly, the County's median family income at $\$ 52,310$ is $\$ 5,848$ lower than the median family income for all South Carolinians.

Table 2-20. Median Household and Family Income, 2016

| Jurisdiction | Median Household <br> Income | Median Family <br> Income |
| :--- | :---: | :---: |
| Oconee County | $\$ 41,818$ | $\$ 52,310$ |
| Salem | $\$ 40,833$ | $\$ 42,143$ |
| Seneca | $\$ 35,236$ | $\$ 51,904$ |
| Walhalla | $\$ 30,973$ | $\$ 28,203$ |
| Westminster | $\$ 31,510$ | $\$ 42,917$ |
| West Union | $\$ 28,676$ | $\$ 29,861$ |
| South Carolina | $\$ 46,898$ | $\$ 58,158$ |

Source: U.S. Census Bureau, 2012-2016 ACS

Median household income among the County's municipalities ranges from a high of $\$ 40,833$ in Salem to a low of $\$ 28,676$ in West Union. Seneca has the highest median family income at $\$ 51,904$, while Walhalla posted the lowest median family income among the municipalities at \$28,861.

Per capita income for Oconee County residents at $\$ 25,944$ is slightly higher than that of South Carolina at $\$ 25,521$, but trails the national income of $\$ 29,829$ (Table 2-21). Income growth for local residents has exceeded the State, with a $36.8 \%$ increase in per capita personal income in Oconee County from 1999 to 2016. This rate is higher than State rate of $35.8 \%$, but behind the national growth rate of $38.2 \%$.

Table 2-21. Per Capita Income, 1999 and 2016

| Jurisdiction | $\mathbf{1 9 9 9}$ | $\mathbf{2 0 1 6}$ | \% Change <br> $\mathbf{1 9 9 9}$ |
| :--- | :---: | :---: | :---: |
| Oconee County | $\$ 18,965$ | $\$ 25,944$ | $36.8 \%$ |
| South Carolina | $\$ 18,795$ | $\$ 25,521$ | $35.8 \%$ |
| United States | $\$ 21,587$ | $\$ 29,829$ | $38.2 \%$ |

Sources: U.S. Census Bureau, 2000 Census and 2012-2016 ACS
Table 2-22 details the per capita income for racial and ethnic groups in Oconee County. The County ranked $10^{\text {th }}$ statewide in per capita income in 2016. While the per capita income for the County's African-American residents at $\$ 16,629$ is close to the income for African-American residents statewide, it is $\$ 12,923$ lower than the per capita income for the County's Caucasian residents. Countywide per capita income for Caucasians at $\$ 25,944$ is slightly higher than for Caucasians throughout the State at $\$ 25,521$. Per capita income among the County's Hispanic residents at $\$ 12,047$ is lower than that of Hispanics statewide at $\$ 15,236$.

Table 2-22. Per Capita Income by Race, 2016

| Jurisdiction | All <br> Persons | Caucasian | African- <br> American | Hispanic |
| :---: | :---: | :---: | :---: | :---: |
| Oconee County | $\mathbf{\$ 2 5 , 9 4 4}$ | $\mathbf{\$ 2 7 , 3 6 1}$ | $\mathbf{\$ 1 6 , 6 2 9}$ | $\mathbf{\$ 1 2 , 0 4 7}$ |
| Salem | $\$ 20,191$ | $\$ 20,748$ | $\mathrm{~N} / \mathrm{A}^{*}$ | $\mathrm{~N} / \mathrm{A}^{*}$ |
| Seneca | $\$ 23,692$ | $\$ 28,849$ | $\$ 15,180$ | $\$ 12,839$ |
| Walhalla | $\$ 15,895$ | $\$ 17,026$ | $\$ 12,217$ | $\$ 6,856$ |
| Westminster | $\$ 18,406$ | $\$ 19,139$ | $\$ 12,272$ | $\mathrm{~N} / \mathrm{A}^{*}$ |
| West Union | $\$ 15,147$ | $\$ 18,013$ | $\$ 12,457$ | $\$ 9,222$ |
| South Carolina | $\mathbf{\$ 2 5 , 5 2 1}$ | $\mathbf{\$ 2 9 , 7 6 7}$ | $\mathbf{1 6 , 8 4 4}$ | $\mathbf{\$ 1 5 , 2 3 6}$ |

*Per Capita Income not available
Source: U.S. Census Bureau, 2012-2016 ACS
Within Oconee County municipalities, the City of Seneca has the highest per capita income at $\$ 23,692$. West Union has the lowest per capita income at $\$ 15,147$. Per capita income among all racial and ethnic groups is highest in Seneca. For Caucasians, per capita income was highest in Seneca at $\$ 28,849$ and lowest in Walhalla at $\$ 17,026$. The highest per capita income for African-

Americans is in Seneca at $\$ 15,180$, while African-American per capita income was lower in W alhalla, Westminster, and West Union. The lowest per capita income for Hispanic residents in Walhalla was only $\$ 6,856$.

An examination of household income by age reveals that the age group that includes Oconee County's youngest baby-boomers (residents aged 45-to-64) have the County's highest median household income at \$49,191. Incomes are also higher for persons aged 25-to-44 at \$41,790. The lowest median household income is found among the County's youngest residents (aged 25 years and younger) at $\$ 24,333$, followed by the County's older residents (aged 65 and older) at \$37,345.

County income levels are lower within all age groups than for residents of South Carolina, with the exception of residents under 25 years of age (Table 2-23). However, the median household income for County residents in this age group is only $\$ 113$ higher than the median household income for that age group statewide.

Table 2-23. Median Household Income by Age of Householder, 2016

| Age of Householder | Oconee County | South Carolina |
| :--- | :---: | :---: |
| All Householders | $\$ 41,818$ | $\$ 46,898$ |
| 15 to 25 years | $\$ 24,333$ | $\$ 24,220$ |
| 25 to 44 years | $\$ 41,790$ | $\$ 50,671$ |
| 45 to 64 years | $\$ 49,191$ | $\$ 54,421$ |
| 65 years and over | $\$ 37,345$ | $\$ 37,795$ |

Source: U.S. Census Bureau, 2012-2016 ACS
As listed in Table 2-24 and illustrated in Map 2-6, Tract 303 (north and east of Walhalla and bordering Lake Keowee), has the highest median household income in the County at \$60,632. Median household income was also higher at \$56,938 in adjacent tract 306.01 (northern area of Seneca and southern Lake Keowee) and tract 302 (northeastern Oconee County) at \$53,939. Tract 307.01 that covers the southeastern portion of Seneca has the lowest median income at $\$ 30,919$. Median household income was also lower at $\$ 31,092$ in tract 311 (southwestern Oconee County with a portion of Westminster) and in tract 304.01 that includes most of Walhalla at \$31,572.

Per capita income was highest in tract 306.02 (bordered by Lake Keowee and Pickens County near Clemson) at $\$ 42,245$, followed by a per capita income of $\$ 41,664$ in tract 302 (northern Lake Keowee and Lake Jocassee). Rural tract 311 and tract 307.01 that includes a southern portion of Seneca had the lowest per capita incomes at only $\$ 16,440$ and $\$ 16,577$, respectively.

Table 2-24. Oconee County Income by Census Tract, 2016

| Census Tract | Median Household Income | Per Capita Income |
| :---: | :---: | :---: |
| 301 | $\$ 38,182$ | $\$ 20,343$ |
| 302 | $\$ 53,939$ | $\$ 41,664$ |
| 303 | $\$ 60,632$ | $\$ 32,532$ |
| 304.01 | $\$ 31,572$ | $\$ 18,106$ |
| 304.02 | $\$ 48,393$ | $\$ 23,809$ |
| 305 | $\$ 36,541$ | $\$ 22,863$ |
| 306.01 | $\$ 56,938$ | $\$ 33,277$ |
| 306.02 | $\$ 51,042$ | $\$ 42,245$ |
| 307.01 | $\$ 30,919$ | $\$ 16,577$ |
| 307.02 | $\$ 43,364$ | $\$ 21,061$ |
| 308 | $\$ 33,765$ | $\$ 23,221$ |
| 309.01 | $\$ 51,771$ | $\$ 32,762$ |
| 309.02 | $\$ 41,320$ | $\$ 23,673$ |
| 310 | $\$ 39,545$ | $\$ 21,094$ |
| 311 | $\$ 31,092$ | $\$ 16,440$ |

Source: U.S. Census Bureau, 2010-2016 ACS

Map 2-6. Median Household Income by Census Tract, 2016


Source: U.S. Census Bureau, 2012-2016 ACS

Poverty is defined as having insufficient resources to meet basic living expenses, including the costs of food, shelter, clothing, transportation and medical expenses. Among Oconee County households, $16.4 \%$ ( 5,076 households) live in poverty (Table 2-25). More than half (53.3\%) of these households in poverty are families. Approximately one-third (38.7\%) of families living in poverty are married couples and $19.3 \%$ include related children under 18 years old. Over half (52.5\%) of the families living in poverty are headed by a female with no husband present, with the majority of these families ( 1,154 families) including children less than 18 years of age.

Non-family households comprise 46.7\% of the County's households in poverty. Females living alone comprise more than $60 \%$ of non-family households in the County living in poverty. Nearly
one-fourth (23.5\%) of Oconee's non-family households living in poverty include a single female aged 65 or older, while only $6.7 \%$ include a single male 65 years of age or older.

Table 2-25. Poverty Status by Household Type, 2016

| Family Type | Oconee County |  | South Carolina |  |
| :--- | ---: | ---: | ---: | ---: |
|  | $\#$ | $\%$ | $\#$ | $\%$ |
| Total Households | $\mathbf{3 0 , 8 6 7}$ | $\mathbf{1 0 0 . 0} \%$ | $\mathbf{1 , 8 3 9 , 0 4 1}$ | $\mathbf{1 0 0 . 0 \%}$ |
| Households Living Below Poverty Level | 5,076 | $16.4 \%$ | 299,882 | $16.3 \%$ |
| Family Households Living Below Poverty Level | 2,705 | $53.3 \%$ | 156,452 | $52.2 \%$ |
| M arried Couple Family | 1,046 | $38.7 \%$ | 48,063 | $30.7 \%$ |
| With Related Children under 18 yrs | 521 | $19.3 \%$ | 27,448 | $17.5 \%$ |
| Female Householder, no Husband Present | 1,419 | $52.5 \%$ | 92,732 | $59.3 \%$ |
| With Related Children under 18 yrs | 1,154 | $42.7 \%$ | 79,043 | $50.5 \%$ |
| Nonfamily Households Living Below Poverty Level | 2,371 | $46.7 \%$ | 143,430 | $47.8 \%$ |
| Female Householder Alone | 1,426 | $60.1 \%$ | 85,976 | $59.9 \%$ |
| 65 Years and over | 557 | $23.5 \%$ | 29,933 | $20.9 \%$ |
| M ale Householder Alone | 945 | $39.9 \%$ | 57,454 | $40.1 \%$ |
| 65 Years and over | 160 | $6.7 \%$ | 9,950 | $6.9 \%$ |

Source: U.S. Census Bureau, 2012-2016 ACS
Nearly 19\% of Oconee County residents live in poverty. This is higher than the State and national rates of $17.2 \%$ and $15.1 \%$, respectively (Table 2-26). The highest percentage of County residents living in poverty includes persons between 18 and 44 years of age at $42.1 \%$. Well over one-fourth ( $29.1 \%$ ) of Oconee County residents living in poverty are children under the age of 17. Seniors aged 65 and older living in poverty comprise $9.8 \%$ of the County population, or 1,351 senior residents.

Table 2-26. Poverty Status by Age, 2016

|  | Oconee County |  | South Carolina |  | United States |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# | \% | \# | \% | \# | \% |
| Total Persons* | 74,704 | --- | 4,693,266 | --- | 310,629,645 | --- |
| Persons in Poverty | 13,806 | 18.5\% | 806,422 | 17.2\% | 46,932,225 | 15.1\% |
| Under 5 years | 1,372 | 9.9\% | 83,749 | 10.4\% | 4,614,933 | 9.8\% |
| 5 to 17 years | 2,653 | 19.2\% | 186,356 | 23.1\% | 10,720,850 | 22.8\% |
| 18 to 44 years | 5,814 | 42.1\% | 302,059 | 37.5\% | 18,401,450 | 39.2\% |
| 45 to 64 | 2,616 | 18.9\% | 163,363 | 20.3\% | 8,999,565 | 19.2\% |
| 65 to 74 years | 700 | 5.1\% | 39,087 | 4.8\% | 2,210,809 | 4.7\% |
| 75 years and over | 651 | 4.7\% | 31,808 | 3.9\% | 1,984,618 | 4.2\% |

*Persons for whom poverty is determined
Source: U.S. Census Bureau, 2012-2016 ACS
The percentages of the County's White and African-American residents living in poverty are similar at $18 \%$ and $18.7 \%$, respectively (Table 2-27). While the percentage of African-American residents living in poverty is lower than the percentages statewide and nationwide, the
percentages of White residents and residents of other races in poverty are higher. Significantly higher poverty rates are found among County residents of other races (27.3\%) and of two or more races (26.5\%). M ost significant is the poverty rate among Hispanic residents in the County at more than $40 \%$.

Table 2-27. Persons with Income below Poverty by Race and Ethnicity, 2016

| Race | Oconee County |  |  | South Carolina |  |  | United States |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | In Poverty |  | Total | In Poverty |  | Total | In Poverty |  |
|  |  | \# | \% |  | \# | \% |  | \# | \% |
| Total All Persons ${ }^{1}$ | 74,704 | 13,806 | 18.5\% | 4,693,266 | 806,422 | 17.2\% | 310,629,645 | 46,932,225 | 15.1\% |
| White | 65,975 | 11,903 | 18.0\% | 3,172,266 | 393,568 | 12.4\% | 228,440,346 | 28,424,685 | 12.4\% |
| AfricanAmerican | 5,418 | 1,012 | 18.7\% | 1,271,610 | 350,792 | 27.6\% | 38,562,630 | 10,111,248 | 26.2\% |
| Other Races | 1,774 | 484 | 27.3\% | 154,919 | 36,600 | 23.6\% | 34,183,313 | 6,576,421 | 19.2\% |
| 2 or more Races | 1,537 | 407 | 26.5\% | 94,471 | 25,462 | 27.0\% | 9,443,356 | 1,819,871 | 19.3\% |
| Hispanic ${ }^{2}$ | 3,688 | 1,485 | 40.3\% | 248,459 | 72,146 | 29.0\% | 54,085,091 | 12,653,597 | 23.4\% |
| ${ }^{1}$ Population for whom poverty is determined ${ }^{2}$ Hispanic is an ethnic category in the Census, therefore persons of Hispanic Origin may be of any race Source: U.S. Census Bureau, 2012-2016 ACS |  |  |  |  |  |  |  |  |  |

## F. SPECIAL POPULATIONS

Special populations can experience a greater need for community services than the public as a whole. Data reveals that special populations in Oconee County include residents with low incomes, the elderly, and single-parent families. Consideration of these residents and their needs should be addressed through each Plan element.

## 1. Elderly

The needs of an aging population can increase demand for services such as adult day care, home meal delivery, in-home respite services, home repair and modification, transportation services, long-term care, and focused recreational and fitness programs. Oconee County has the highest percentage of residents 65 years and older among the six Appalachian Region counties at $21.5 \%$ (ACS, 2016). The percentage of older female residents in the County is even higher at $22.6 \%$. Nearly $10 \%$, or 1,351 of these Oconee County seniors, live in poverty. The poverty rate for senior females is more than double that of males. M ore than one-third (35\%) of households with one or more people aged 65 and older are comprised of elderly persons living alone. One of every three County seniors ( 6,203 persons) has a disability and of these, 28.8\% (1,788 persons) has cognitive difficulty. Over 2,330 elderly persons in the County have difficulty living independently.

## 2. Veterans

South Carolina's large veteran population often has special needs in the areas of long-term care, employment assistance, homelessness, and medical care. The 2012-2016 ACS reported that there were 6,508 veterans living in Oconee County. Nearly one fourth ( $24.2 \%$ ) of the County's senior residents (aged 65 and older) and $21.3 \%$ of males are veterans. Veterans comprise $10.8 \%$ of the County population. Area veterans are attracted to the Upstate Region by the factors that appeal to other retirees - temperate weather, recreation, cultural and natural amenities, and lower housing prices.

M ore than $60 \%$ of living veterans in Oconee County (3,933 veterans) are aged 65 years or older (ACS, 2016). Over one-third of all Oconee County veterans ( 2,197 veterans) are disabled. The U.S. Department of Housing and Urban Development estimates that $12.3 \%$ of South Carolina's homeless population are veterans, with many more living in poverty and at risk of becoming homeless. These conditions generate a growing need for a full spectrum of home and community-based support programs. The number and percentage of disabled veterans continues to climb as aging veterans of the baby boom era develop disabilities and younger service personnel suffer disabling injuries while serving in recent conflicts.

## 3. Hispanic Population

According to the 2012-2016 ACS, 17.3\% of the population of the United States is Hispanic or Latino as compared to $12.5 \%$ in 2000. In South Carolina, the Hispanic population has more than doubled from $2.4 \%$ in 2000 to $5.3 \%$ of the State's total population. These numbers do not include an estimated 87,000 undocumented immigrants (M igration Policy Institute, 2018).

In Oconee County, $4.9 \%$ of the population ( 3,700 persons) is Hispanic, more than double the 1,562 persons of Hispanic origin ( $2.4 \%$ ) in 2000. The County ranks $18^{\text {th }}$ highest statewide in the percentage of Hispanic population and $17^{\text {th }}$ in the number of Hispanic residents. In addition to being predominantly M exican (71.4\%), ACS data reveals that the County's Hispanic population is evenly divided between females and males, with a median age of 25.3 years. Over $40 \%$ of Hispanics in Oconee County ( 1,485 persons) live in poverty. Nearly one-fifth of the County's Hispanic residents (637 persons) speak little-to-no English and nearly one-fourth (870 persons) lack a high school education. Communication is a major issue of concern for many Hispanic residents, who often find it difficult to find and obtain government services, health care, and other essential services because they do not understand materials that are provided only in English and cannot communicate effectively with providers in person or online if only English is spoken.

The continued growth of the County's Hispanic population will create new service demands on local service providers, particularly the School District and area health care providers. The Centers for Disease Control and Prevention (CDC) report that while Hispanics in the United States have slightly lower rates of heart disease and cancer than Caucasians, they have 24\% more poorly controlled high blood pressure, $23 \%$ more obesity, are $28 \%$ less likely to be
screened for colorectal cancer, and are 50\% more likely to die from diabetes or liver disease (CDC, 2015). Hispanics are more likely to lack health insurance than any other racial or ethnic group, with one in four uninsured (National Center for Health Statistics, 2015). Language barriers can compound these factors. The local hospital emergency room is a common point for medical treatment for immigrant residents who often lack a primary care physician (Hispanic Access Foundation, 2016).

## 4. Homeless Population

The homeless population encompasses a broad range of individuals and families with special needs. National research indicates that more than one third (37\%) are in families and nearly two-thirds (63\%) are individuals (National Alliance to End Homelessness, 2016). More than 8\% of the Nation's homeless population are veterans. Homelessness is a significant risk factor for a broad range of health and social problems. Alcohol and drug abuse, domestic violence, and mental illness are common problems among the adult homeless population. Domestic violence is a leading cause of homelessness, with $15.8 \%$ of the Nation's homeless adults identified as survivors of domestic violence (HUD Continuum of Care Homeless Populations and Subpopulations Report, 2017). While families who are doubling up (staying) with friends or relatives because they have no other housing options are not included in the HUD definition of homeless individuals and families, they are often at risk of losing that shelter and becoming homeless. Doubled-up friends or families often impose space and financial burdens on the host family and the guests are often asked to leave after a short time. In smaller and more rural communities with no public shelters, doubling up is often the stop-gap measure before sleeping on the streets.

Oconee Country is located within the service and planning area of the Upstate Consortium Continuum of Care (Upstate CoC) that encompasses a 13 -county region that spans Abbeville, Anderson, Cherokee, Edgefield, Greenville, Greenwood, Laurens, McCormick, Oconee, Pickens, Saluda, Spartanburg and Union Counties. The Upstate Continuum consists of more than 80 partner agencies that provide services to the homeless or near homeless. Oconee County is also a member of the local Tri-County Chapter that includes Anderson and Pickens Counties.

Although methodologies exist to count the homeless who take advantage of services offered by various agencies, it is a challenge to determine the true number of homeless within the County. The most accurate assessment of the homeless population at the county, state and national levels is provided through bi-annual point-in-time (PIT) counts.In an effort to standardize homeless counts nationwide, the U.S. Department of Housing and Urban Development mandated that an unduplicated count of homeless persons and families be conducted in each state every two years. Point-in-time counts are one-night counts of both sheltered and unsheltered homeless populations.

United Housing Connections provides the organization and planning for recent point-in-time counts in the Upstate CoC region. The homeless count includes those in shelters, in transitional
housing, living on the street, or in other locations not meant for human habitation. The most recent point-in-time count was conducted in January 2018. On that date, 54 individuals were counted as homeless in Oconee County (S.C. Point in Time Count Report, 2018). Of these individuals, 16 were unsheltered and 38 were housed in shelters or temporary housing. Included in the count were three veterans and nine chronically homeless persons. This is a decrease from the 2017 PIT count for Oconee County that reported a total of 63 homeless individuals, of which 22 were unsheltered and 41 were sheltered.

Oconee County has a number of precariously housed families and individuals who are at risk for homelessness based on cost-burden, overcrowding, and income eligibility for the federal school lunch program. Residents with low and moderate incomes can have difficulty affording adequate and safe housing in Oconee County. The U.S. Department of Housing and Urban Development (HUD) defines low and moderate income (LMI) households as those households with incomes below $80 \%$ of median family income (MFI). M ore than $40 \%$ of all Oconee County households are considered to be LMI.More than one-fourth (25.7\%) of all households in Oconee County ( 7,840 households) are cost-burdened, paying more than $30 \%$ of their income for housing costs (U.S. HUD CHAS Data, 2018). At particular risk for homelessness are households that spend more than half of their income on housing and related expenses. Housing costs exceed more than half (50\%) of household income for 2,020 homeowners in Oconee County, or $8.9 \%$ of all owner-occupied units. Among renter households, $22.9 \%$, or 1,815 households, pay more than $50 \%$ of their monthly income in housing costs. These households are considered at risk for homelessness, sometimes spending so much for housing that other life necessities such as medical care and food must be deferred.

Housing overcrowding results from doubling up with family and friends is often the last resort to ending up on the streets. Housing units are considered to be overcrowded when there are 1.01 or more household members per room, including baths and kitchens. In Oconee County, 627 housing units are overcrowded based on this definition (2012-2016 ACS).

Free and reduced lunch data for Oconee County schools also indicates a significant number of low-income households. To be eligible for the school lunch program, families must meet annual criteria based on household size and income. Under the guidelines for the 2018-2019 school year, a family of four making $\$ 46,435$ ( $\$ 893$ per week) or less would be eligible for reduced price meals and the same family making $\$ 32,630$ ( $\$ 628$ per week) or less would be eligible for free meals (U.S. Department of Agriculture, 2018). Children who are members of households that are eligible to receive Food Stamps or Temporary Assistance to Needy Families (TANF) are automatically eligible for free meals. M ore than half ( $51.2 \%$ ) of students countywide, or 5,202 students in grades K-5 through 12, meet federal income eligibility limits for free or reduced lunch (Oconee County School District, 2018).

## H. GOALS, OBJECTIVES AND STRATEGIES FOR IMPLEM ENTATION

The goals, objectives and strategies for implementation (GOIS) table summarizes the actions that will be undertaken in the coming decade to achieve the goals and objectives identified in the Population element. Element goals are broad-based ideals that are intended to guide the future of the community, while an objective is a more specific elaboration of a goal that also provides direction. Together the goals and objectives outline the framework for the element and provide the basis for the more detailed and specific plan strategies. Each supporting implementation strategy includes a listing of the agencies that are accountable for the implementation of the strategy, as well as a time frame for completion.

| Goals/ Objectives/ Strategies | Accountable Agencies | Time Frame for Completion |
| :---: | :---: | :---: |
| Goal 2.1. Improve the quality of life for existing and future residents of Oconee County. |  |  |
| Objective 2.1.1. Increase understanding of the County's population composition and characteristics. |  |  |
| Strategy 2.1.1.1. Monitor demographic patterns in the County and its municipalities to understand and respond to growth and the changing needs of residents, especially special populations. | Oconee County Service Providers |  |
| Strategy 2.1.1.2. Coordinate and collaborate with regional agencies and neighboring jurisdictions to share demographic data and update population projection data and methodologies. | Oconee County ACOG <br> Neighboring J urisdictions |  |
| Objective 2.1.2. Encourage young adults and families to remain in Oconee County. |  |  |
| Strategy 2.1.2.1. Continue to create economic opportunities for residents and potential residents through recruitment and retention of industries and businesses. | Oconee County Oconee Economic Alliance Upstate SC Alliance Chamber of Commerce | On-going |
| Strategy 2.1.2.2. Continue to develop and promote policies and programs that improve economic opportunity for residents and potential residents. | Oconee County Municipalities | On-going |
| Strategy 2.1.2.3. Seek opportunities to provide or encourage entertainment and recreation options that are attractive to young adults and families. | Oconee County Municipalities |  |
| Strategy 2.1.2.4. Work with the Oconee County School District, private schools, and Tri-County Technical College to continue to improve educational quality and access to advanced training opportunities. | Oconee County School District of Oconee County (School District) Private Schools Tri-County Technical College |  |
| Objective 2.1.3. Assess and seek to address the needs of the County's special populations. |  |  |
| Strategy 2.1.3.1. Seek partnerships to assess the unmet needs of special populations and develop strategies and leverage resources to address these needs. | Oconee County Municipalities State and Local Agencies Non-profits Interfaith Ministries | On-going |
| Strategy 2.1.3.2. Encourage participation by appropriate local service agencies and organizations in the Upstate Consortium Continuum of Care through the annual Point-in-Time Homeless Count and explore efforts to prevent and eliminate homelessness and provide needed services for the County's homeless population. | Oconee County Municipalities Oconee County United Way Local Service Agencies and Organizations Faith-based Organizations | On-going |
| Strategy 2.1.3.3. Reduce language barriers in the provision of health care, public safety, and other public services to all Oconee County residents. | Oconee County Municipalities Health Providers Other Public Service Providers |  |
| Strategy 2.1.3.4. Assess measures to accommodate the needs of the County's aging population in areas such as signage, lighting, and transportation options. | Oconee County Municipalities CAT Bus Service |  |


|  |  |  |
| :---: | :---: | :---: |
| Goals/ Objectives/ Strategies | Accountable Agencies | Time Frame for Completion |
| Goal 2.2. Promote a livable community in which County residents are healthy, supported, and productive. |  |  |
| Objective 2.2.1. Ensure access to adequate health care and preventative services. |  |  |
| Strategy 2.2.1.1. Encourage the provision of a continuum of supportive services, home repair programs, and infrastructure that enable elderly residents to age in place to the extent possible. | Oconee County Municipalities Council on Aging Faith-based Organizations Oconee County DSS Oconee County DSNB | On-going |
| Strategy 2.2.1.2. Promote access to adequate health care facilities and services for all segments of the population to reduce the incidence and high costs associated with chronic health conditions. | Oconee Memorial Hospital County Health Department Oconee County DSNB Rosa Clark Free Medical Clinic | On-going |
| Strategy 2.2.1.3. Encourage County health care providers in establishing the medical services and expertise needed by local residents, especially geriatric care for the elderly and accessible care for veterans. | Oconee Memorial Hospital County Health Department Oconee County DSNB Senior Solutions | On-going |
| Strategy 2.2.1.4. Provide a range of fitness and recreational opportunities that encourage health and well-being and that also safely accommodate residents with disabilities, older adults, youth, families, and other special needs populations. | Oconee County Municipalities School District | On-going |
| Objective 2.2.3. Promote higher levels of educational attainment and job readiness among County residents. |  |  |
| Strategy 2.2.3.1. Create a safe and healthy environment for education and socialization for students at all levels. | Oconee County Municipalities School District Tri-County Technical College | On-going |
| Strategy 2.2.3.2. Support and promote workforce development programs that address the skilled labor needs of current and potential employers in the County in high tech, high demand pathways. | Oconee County Municipalities Worklink WIA School District <br> Tri-County Technical College Oconee Adult Education Local Employers | On-going |
| Strategy 2.2.3.3. Support local efforts to raise literacy levels of County residents through afterschool programs, family and early literacy efforts, and churchbased programs. | Oconee County Municipalities School District Oconee County Adult Education/Literacy Program Faith-based Providers Library | On-going |
| Goal 2.3. Foster a high level of efficiency, coordination, and cooperation among County and municipal services. |  |  |
| Objective 2.3.1. Coordinate planning efforts among the County, municipalities, and neighboring jurisdictions. |  |  |
| Strategy 2.3.1.1. Review and/or update the County's Population Element at least once every five years. | Oconee County | 2023 |
| Strategy 2.3.1.2. Coordinate service delivery planning among the County, municipalities, and neighboring jurisdictions to eliminate duplication of effort and address long-term needs of residents. | Oconee County Municipalities Utilities Neighboring Jurisdictions ACOG | On-going |
| Strategy 2.3.1.3. Foster on-going coordination and communication among Oconee County, municipalities, and neighboring jurisdictions on a wide range of issues including land use planning and regulation, facilities planning, transportation, and the extension and upgrade of utilities. | Oconee County Municipalities ACOG Neighboring Jurisdictions Utility Providers | On-going |


| Strategy 2.3.1.4. Review current land use planning, building codes, zoning and <br> development regulations, and other County ordinances for potential impact on <br> population growth and special populations. | Oconee County <br> Municipalities |  |
| :--- | :---: | :---: |

