

Oconee County 2010 Census: A Brief Overview of Changes



Redistricting Data
Released March 2011



Redistricting Data

Only Included Population, Race and Housing Unit Counts

Redistricting Data Allows for Basic Determinations of Growth Down to Census Tract Level; Block Level Data that Allows for Reapportioning Local Districts to be Released Later this Summer



Why Census Information is Important

- Counties Required to Reapportion Districts after Census to Reflect Population Changes
- District Lines Must be Redrawn within 'Reasonable Time'- Typically before Filing or Other Action of 2012 Election
- Proposed Redistricting to be Reviewed by DOJ
- Little Variance from 'Ideal' Expected to be Allowed



Ideal District

Total Population/ # of Districts= Ideal District Population

2000 Census- $66,215 \div 5 = 13,243$

2010 Census- $74,273 \div 5 = 14,855$

District Population Increased: **1,612**

Allowable Deviation to be Determined:
(One Percent = 149 persons)



Census Results

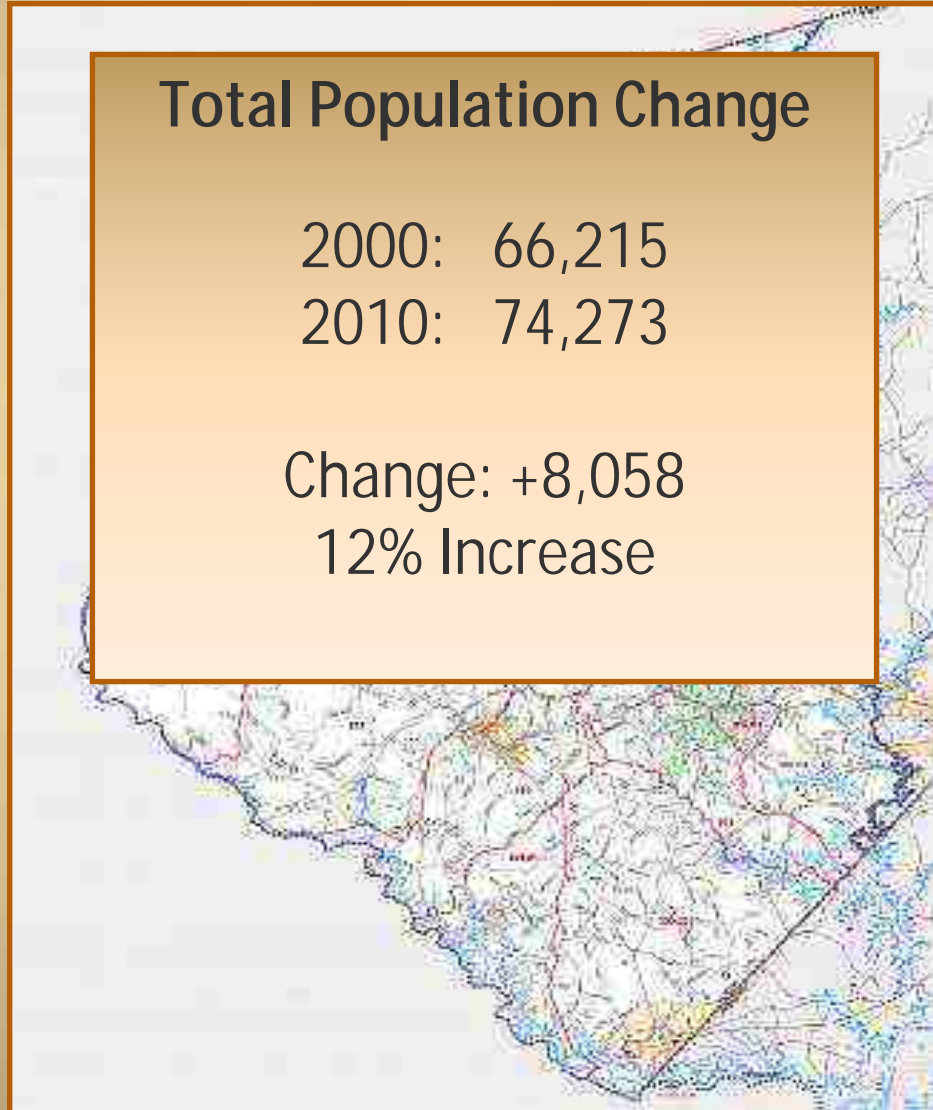
Total Population Change

2000: 66,215

2010: 74,273

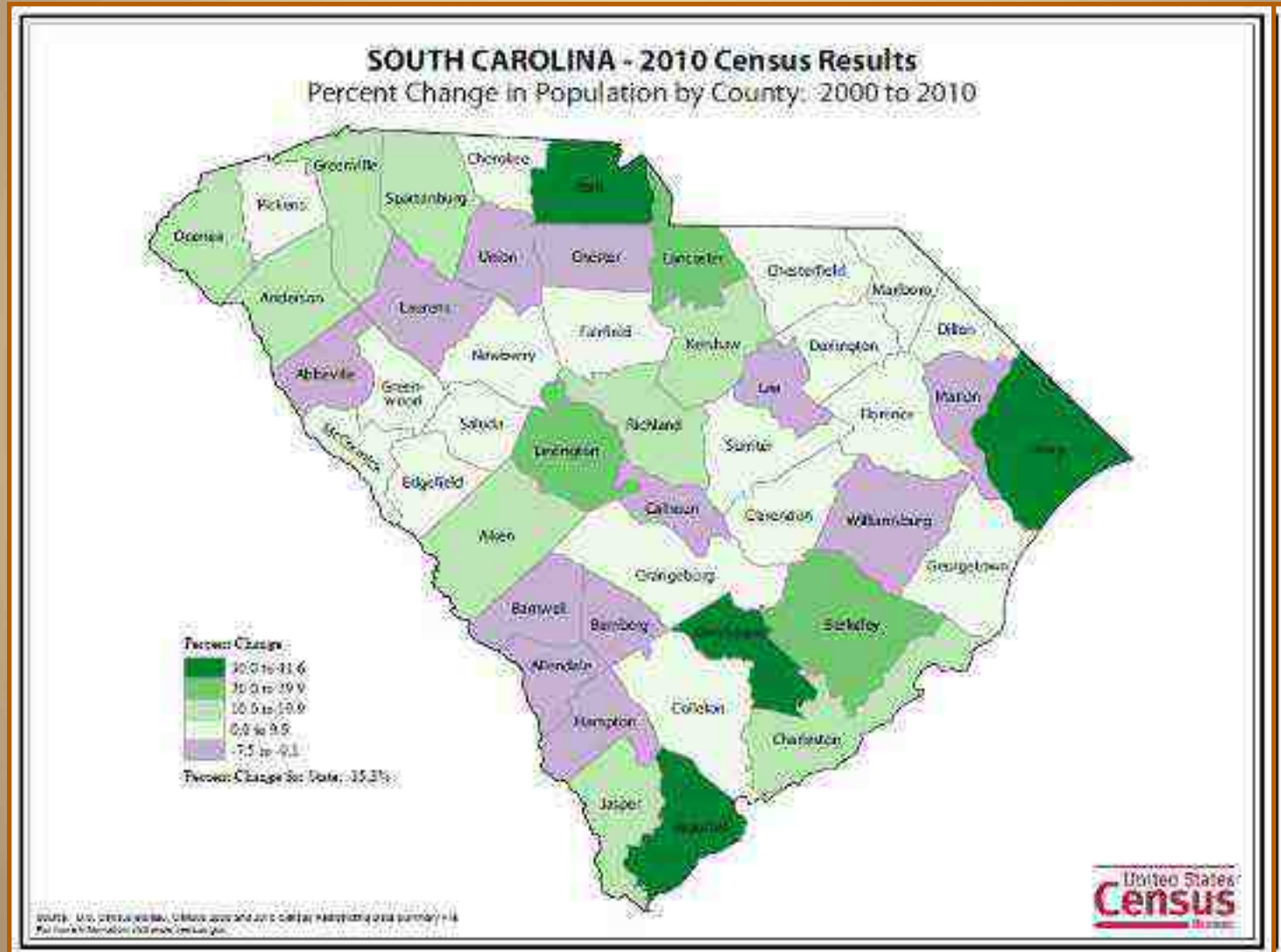
Change: +8,058

12% Increase



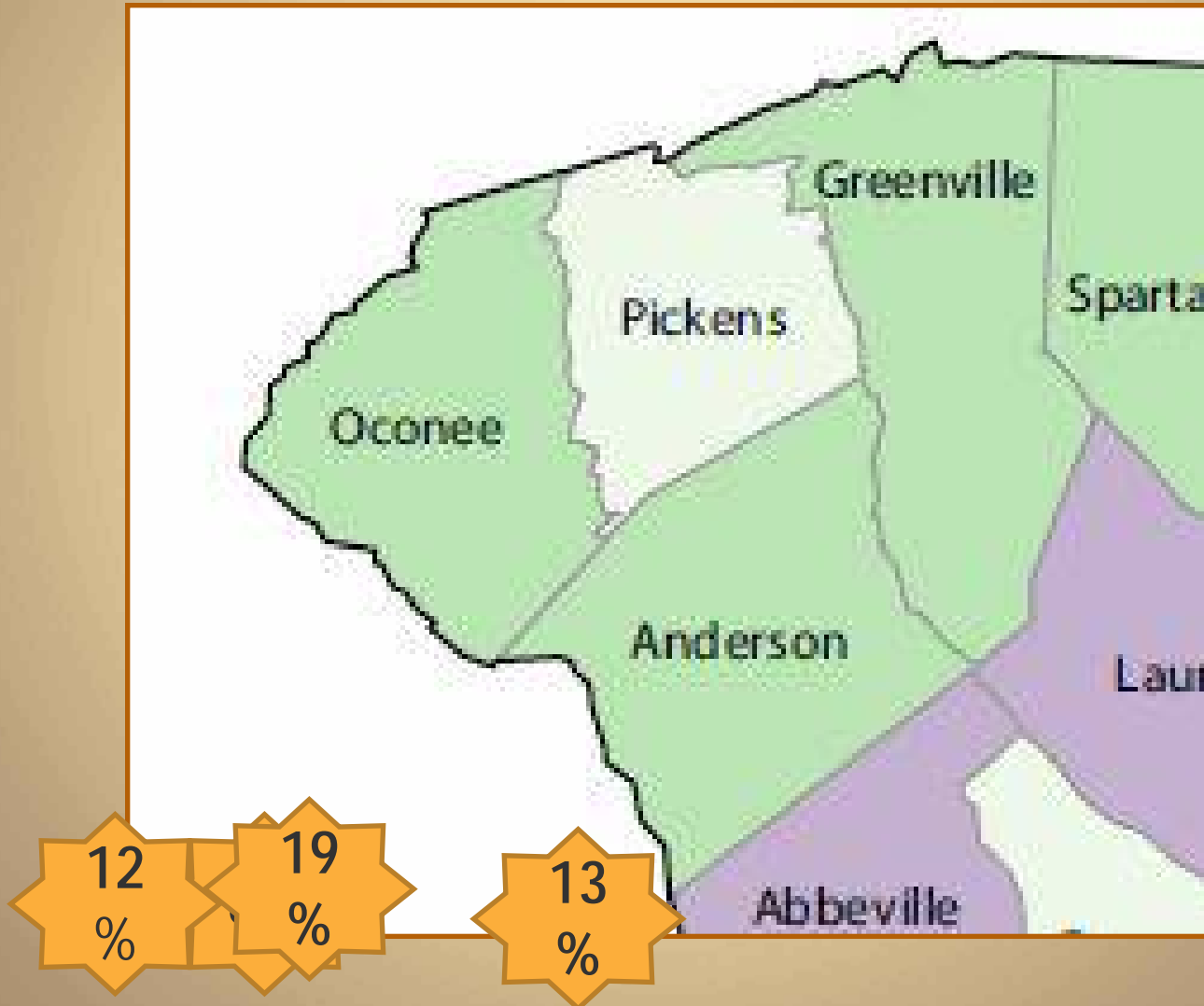


How We Compare Statewide



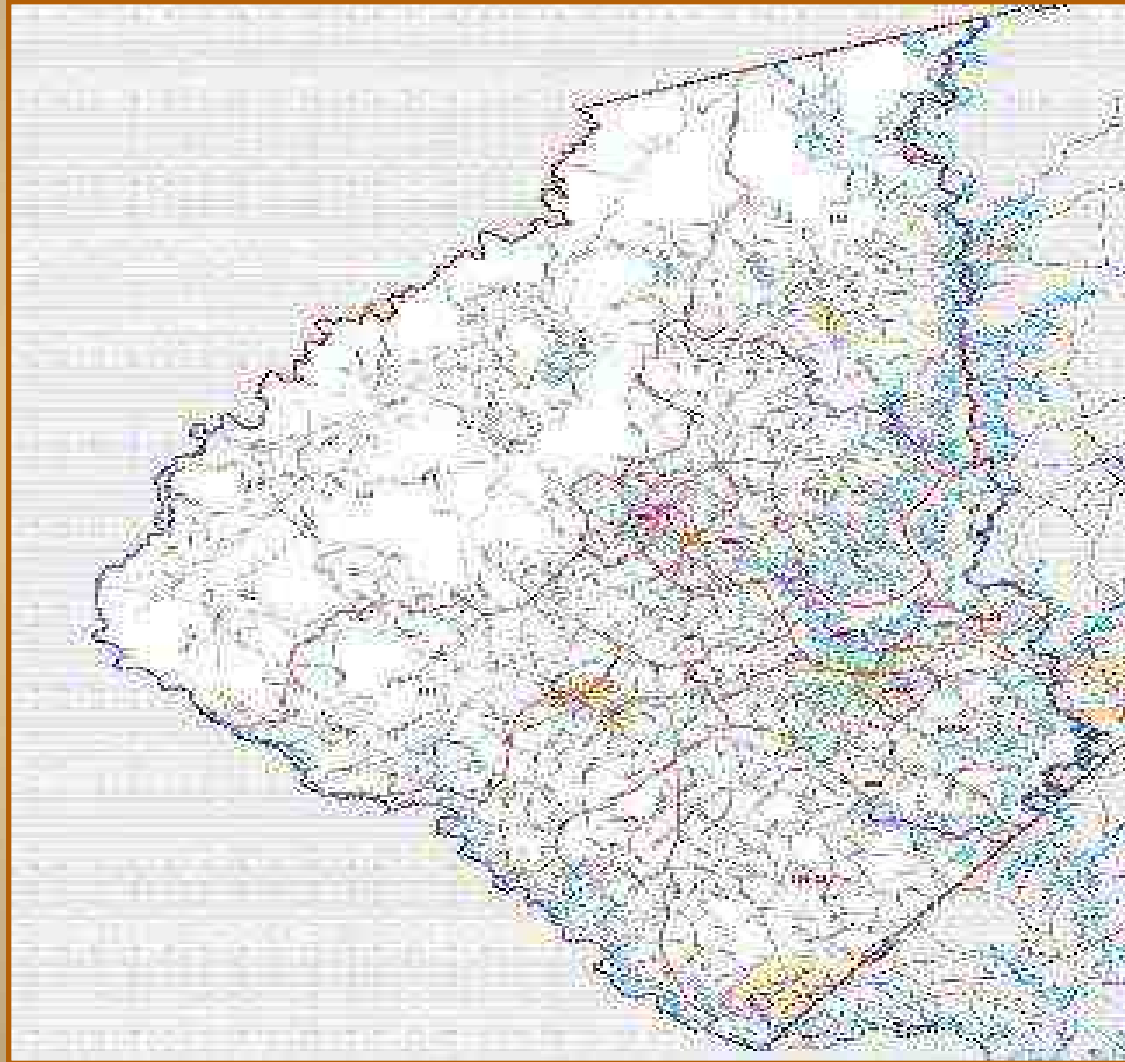


Regional Growth Rates

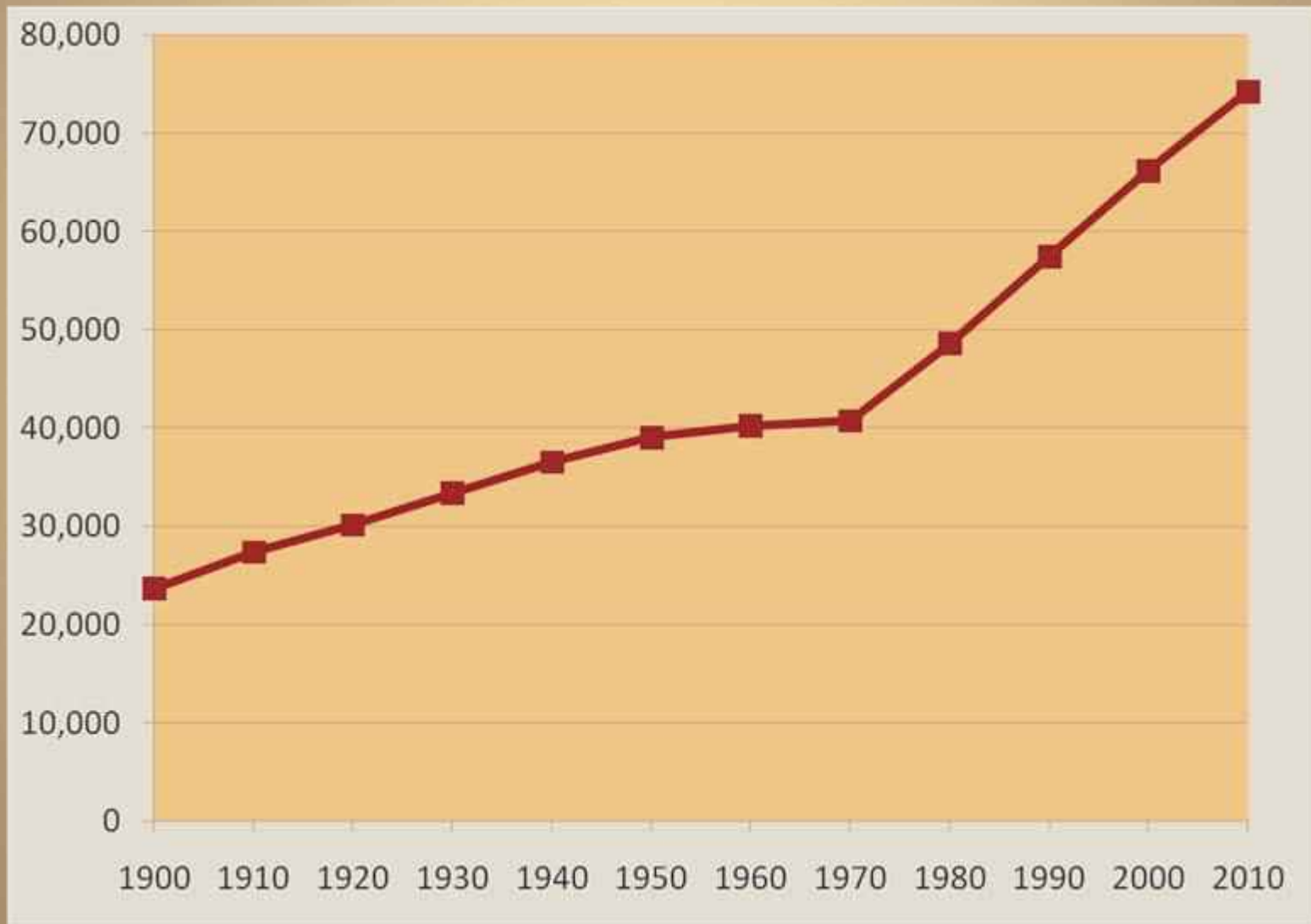




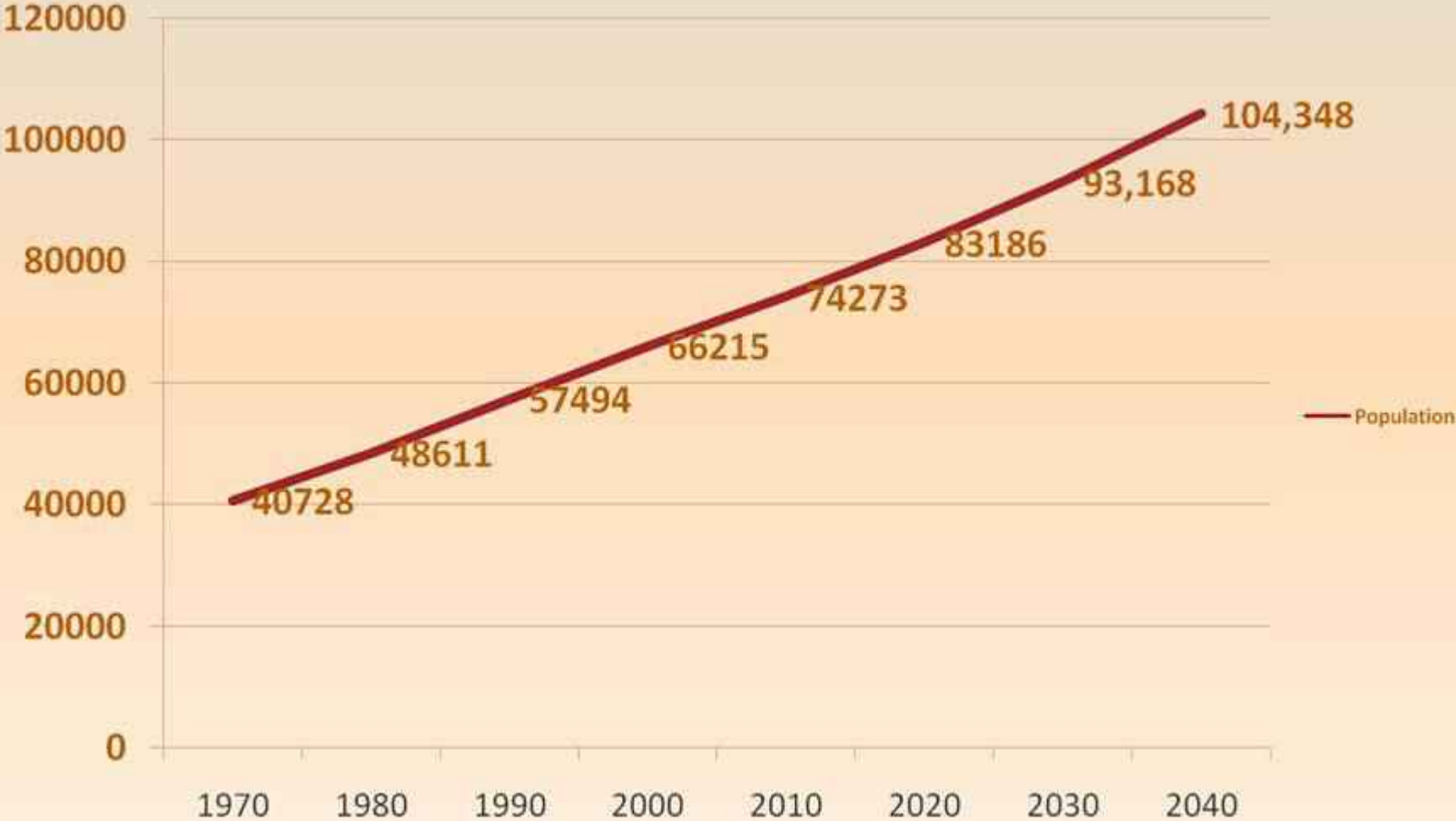
Change Within Oconee



Oconee Population Growth: 1900-2010



Population Projections: Based on 12% Growth



NOTE: 1970-2010 Actual Census Count



Tract 301

(Long Creek/Mt. Rest/ Hwy 107 Region)

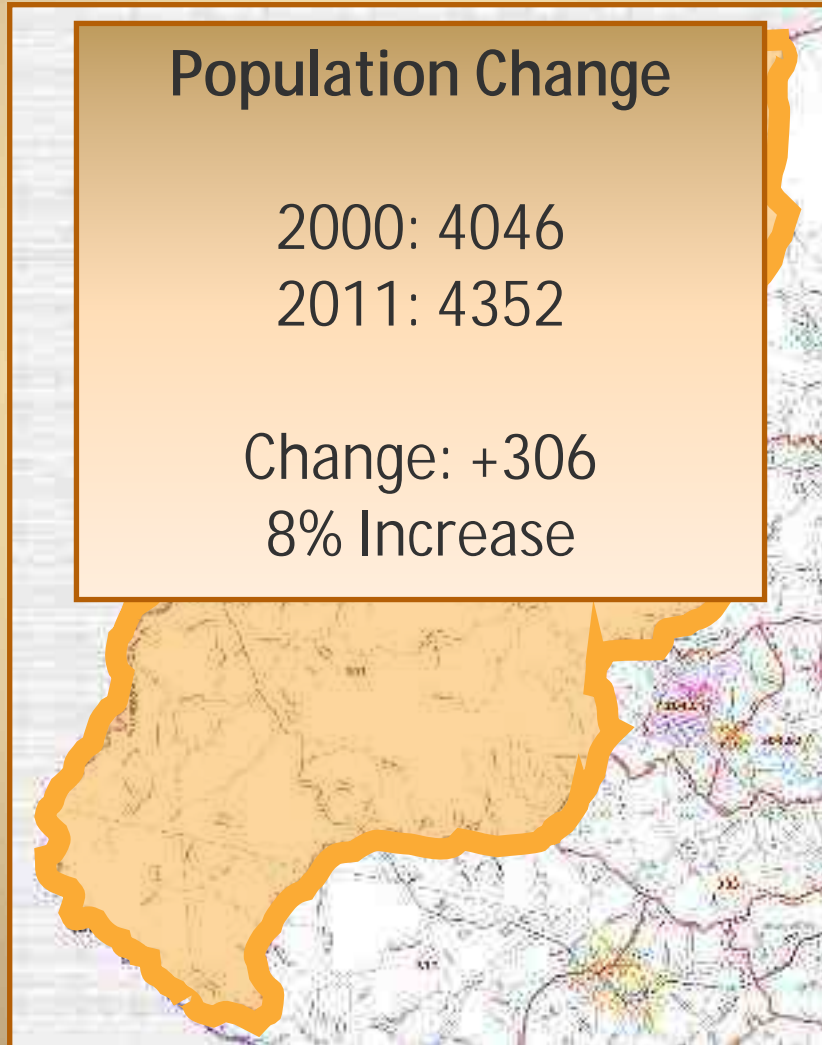
Population Change

2000: 4046

2011: 4352

Change: +306

8% Increase





Tract 302

(Keowee Key/ Salem/ Lake Jocassee Region)

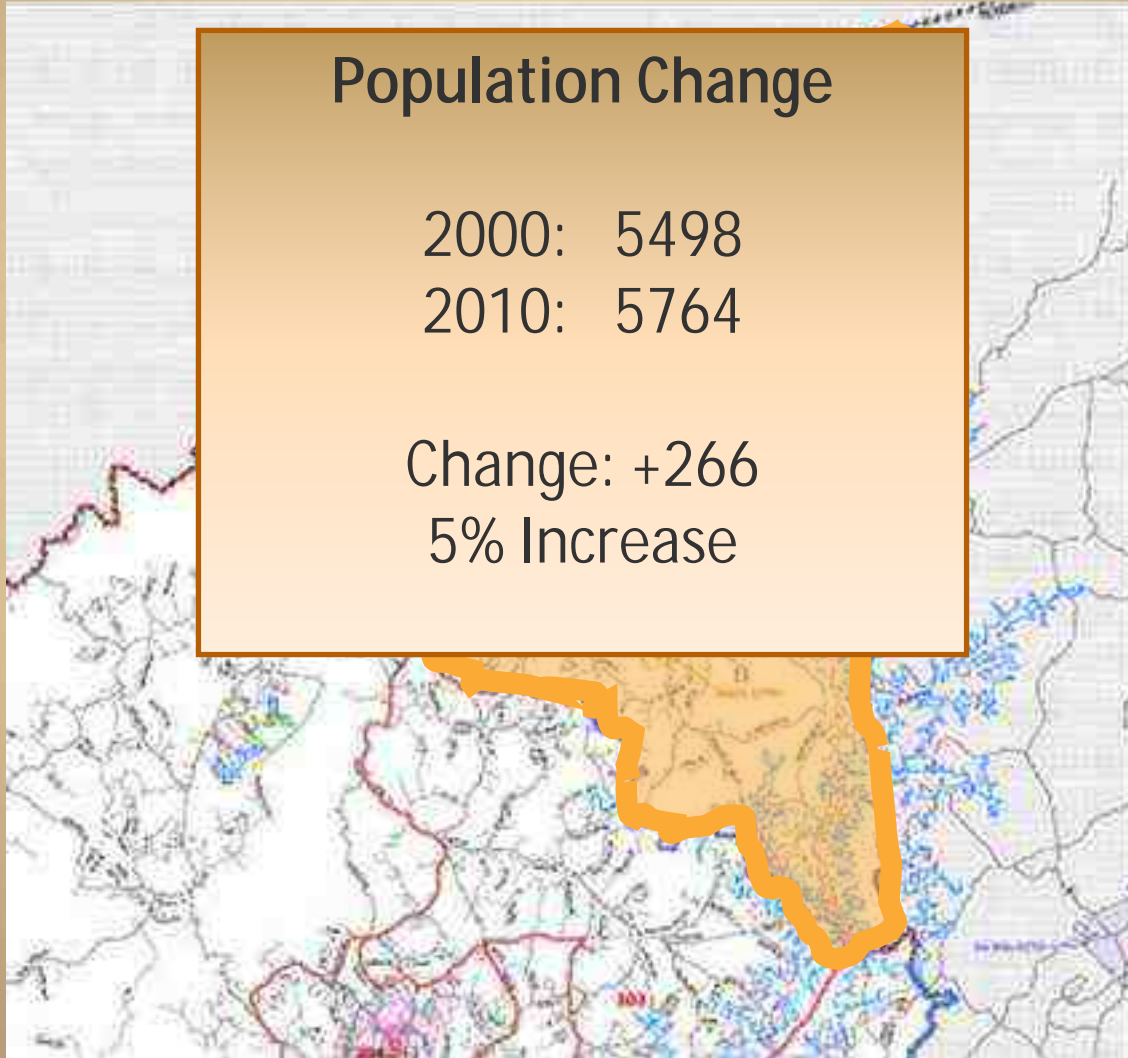
Population Change

2000: 5498

2010: 5764

Change: +266

5% Increase





Tract 303

(Ebenezer Road/ High Falls/ Tamassee Knob/ Fairfield Region)

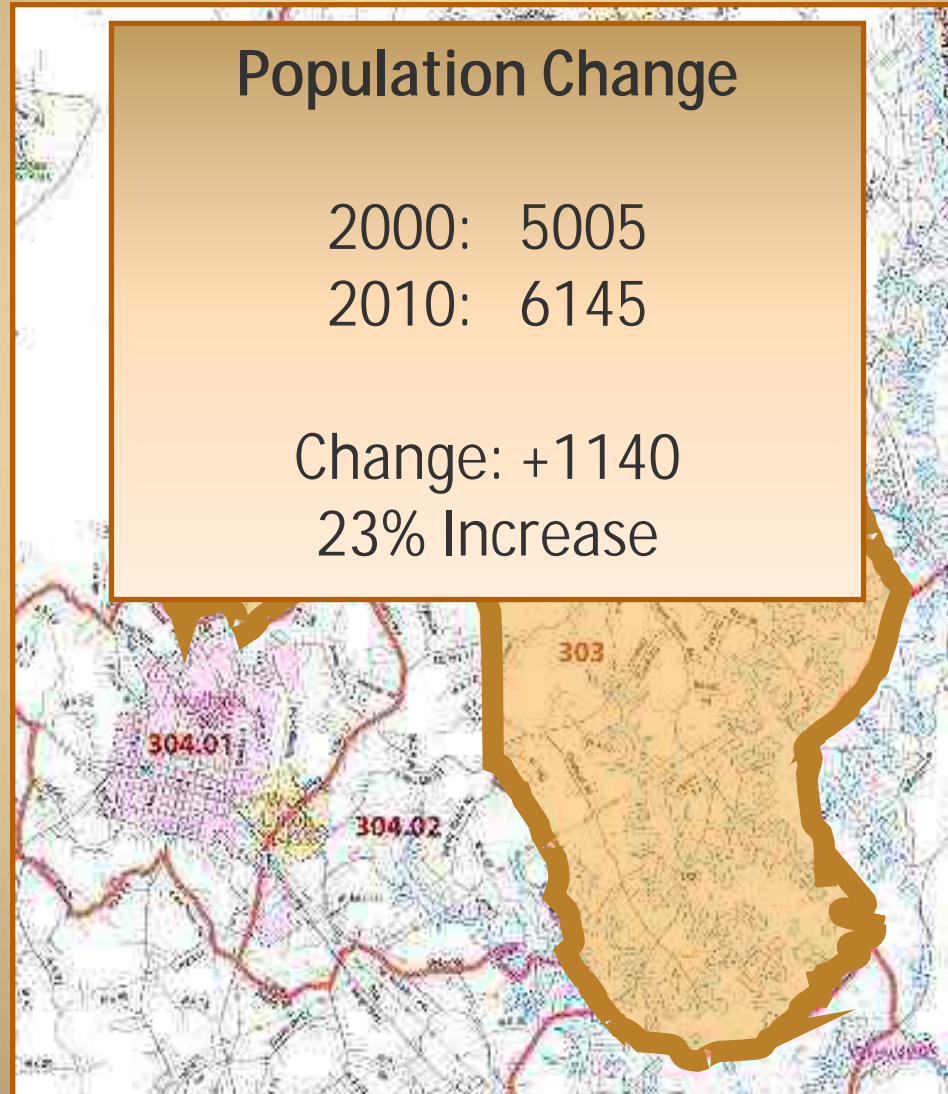
Population Change

2000: 5005

2010: 6145

Change: +1140

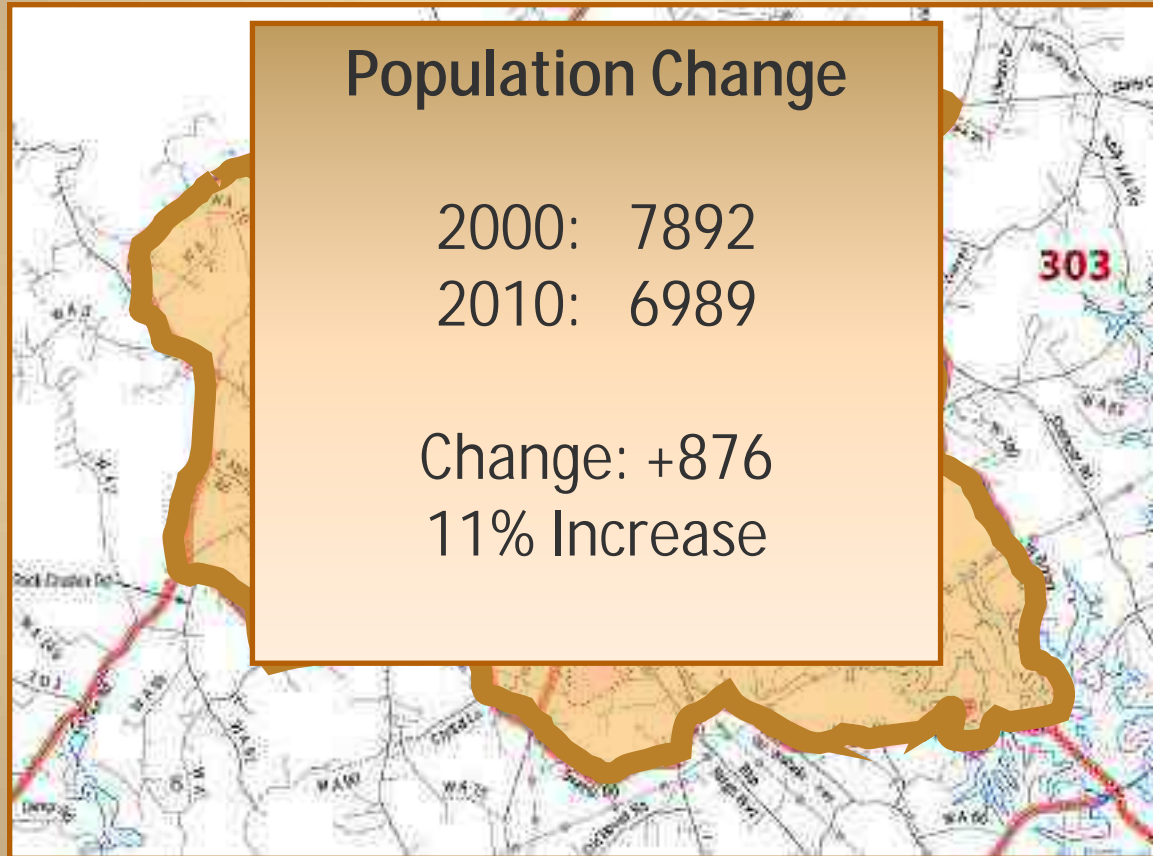
23% Increase





Tract 304

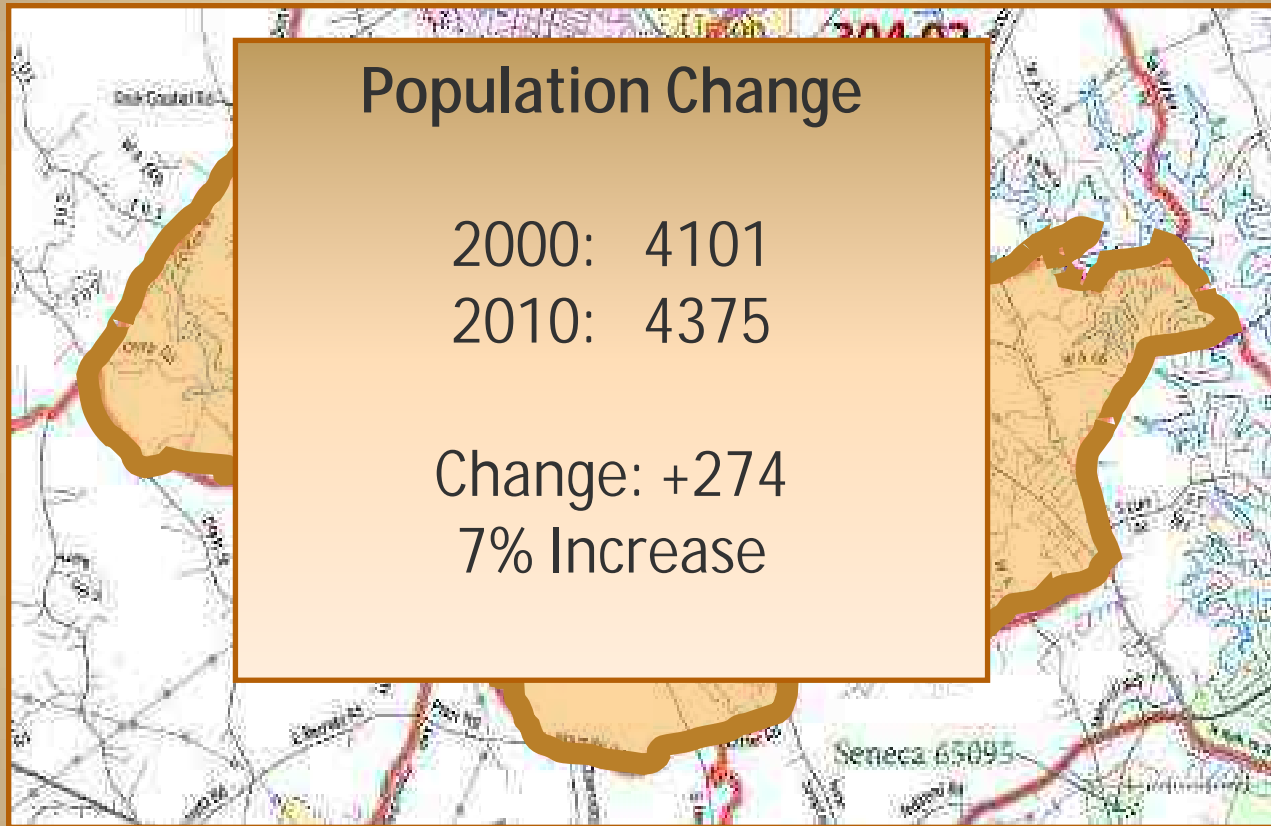
(Walhalla/ West Union Region)





Tract 305

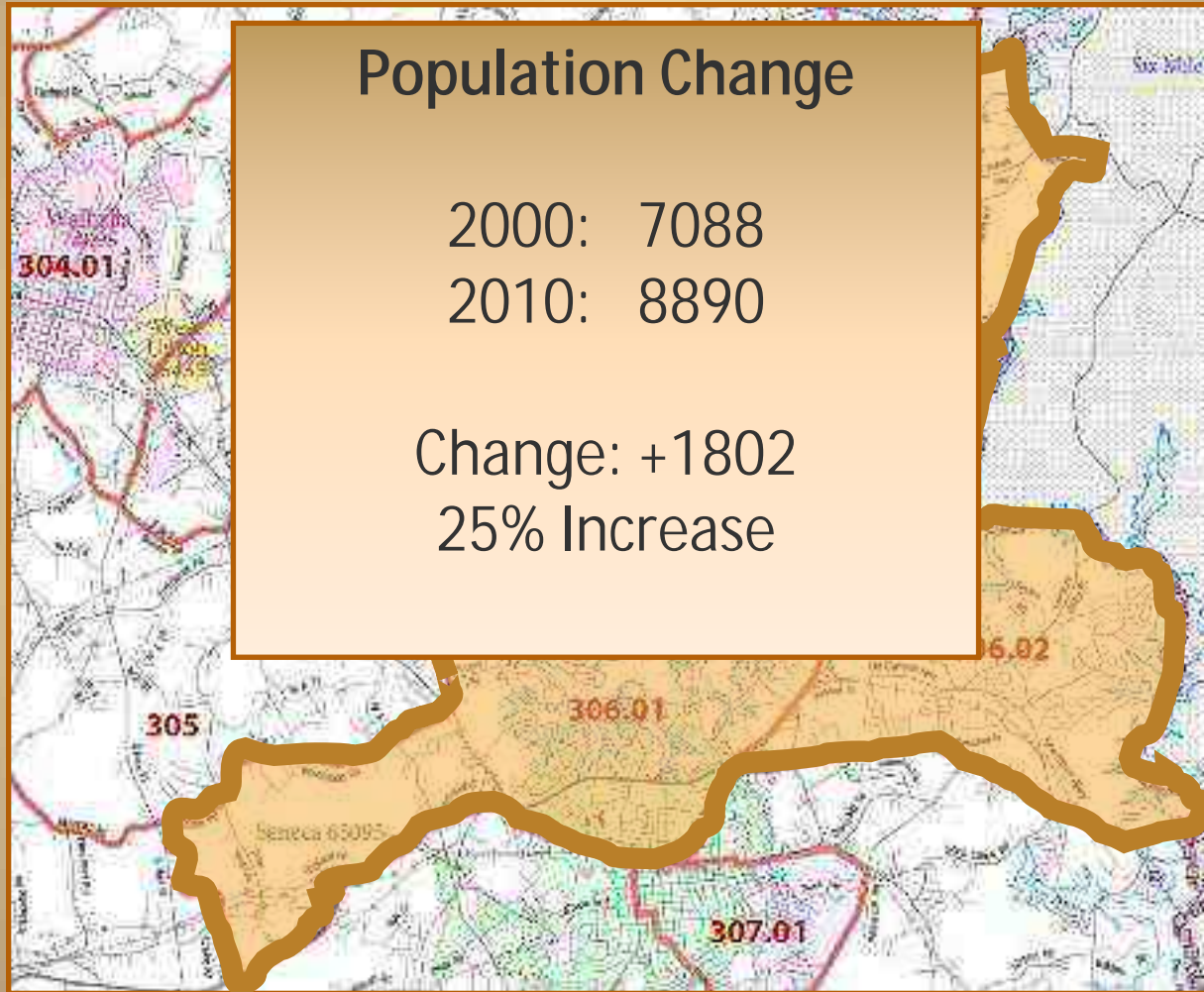
(Bountyland/ Poplar Springs/ Camp Road Region)





Tract 306 (Sections 1 & 2)

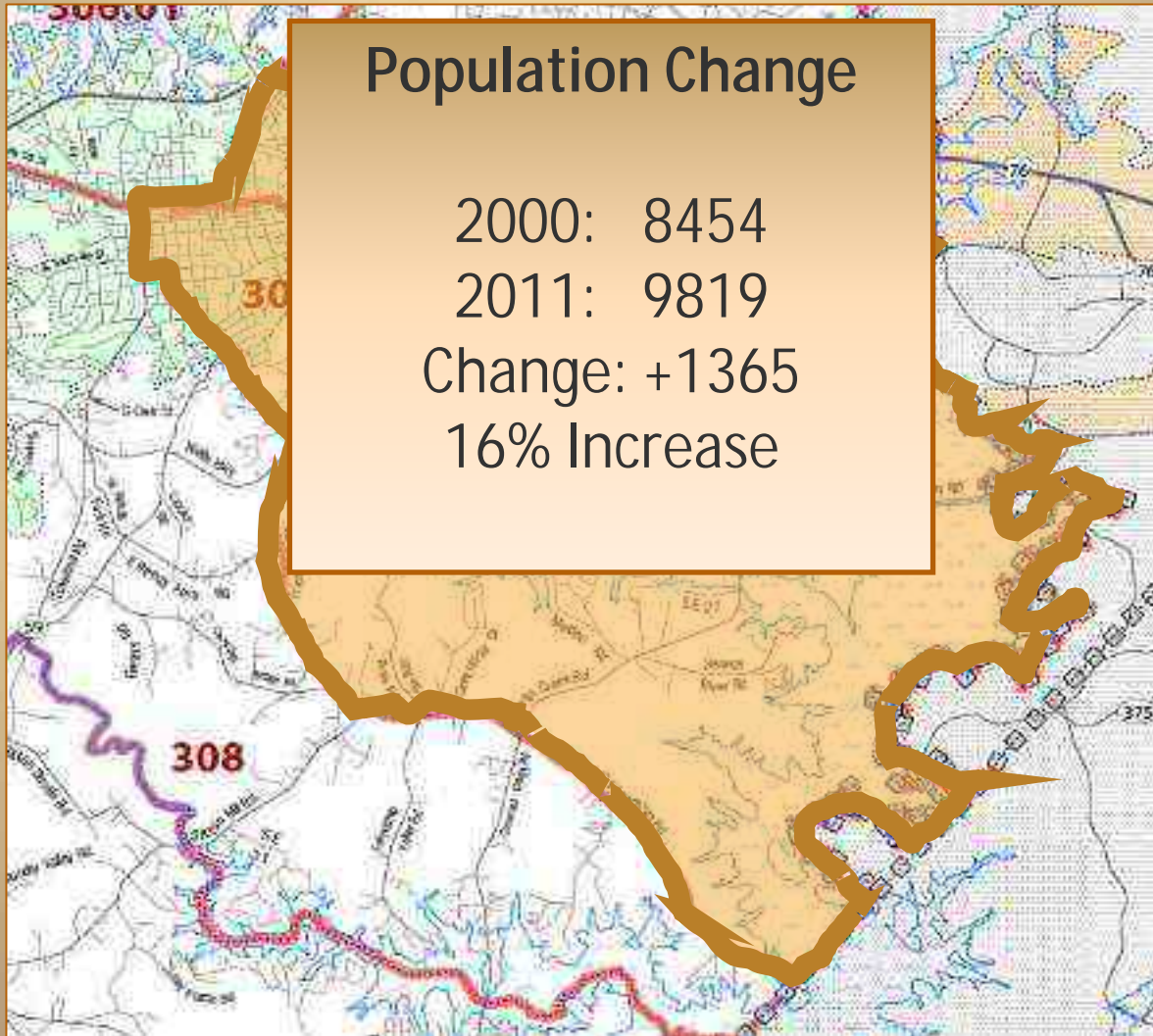
(Old Pickens/ Newry/ South Cove/ Richland Region)





Tract 307 (Sections 1 & 2)

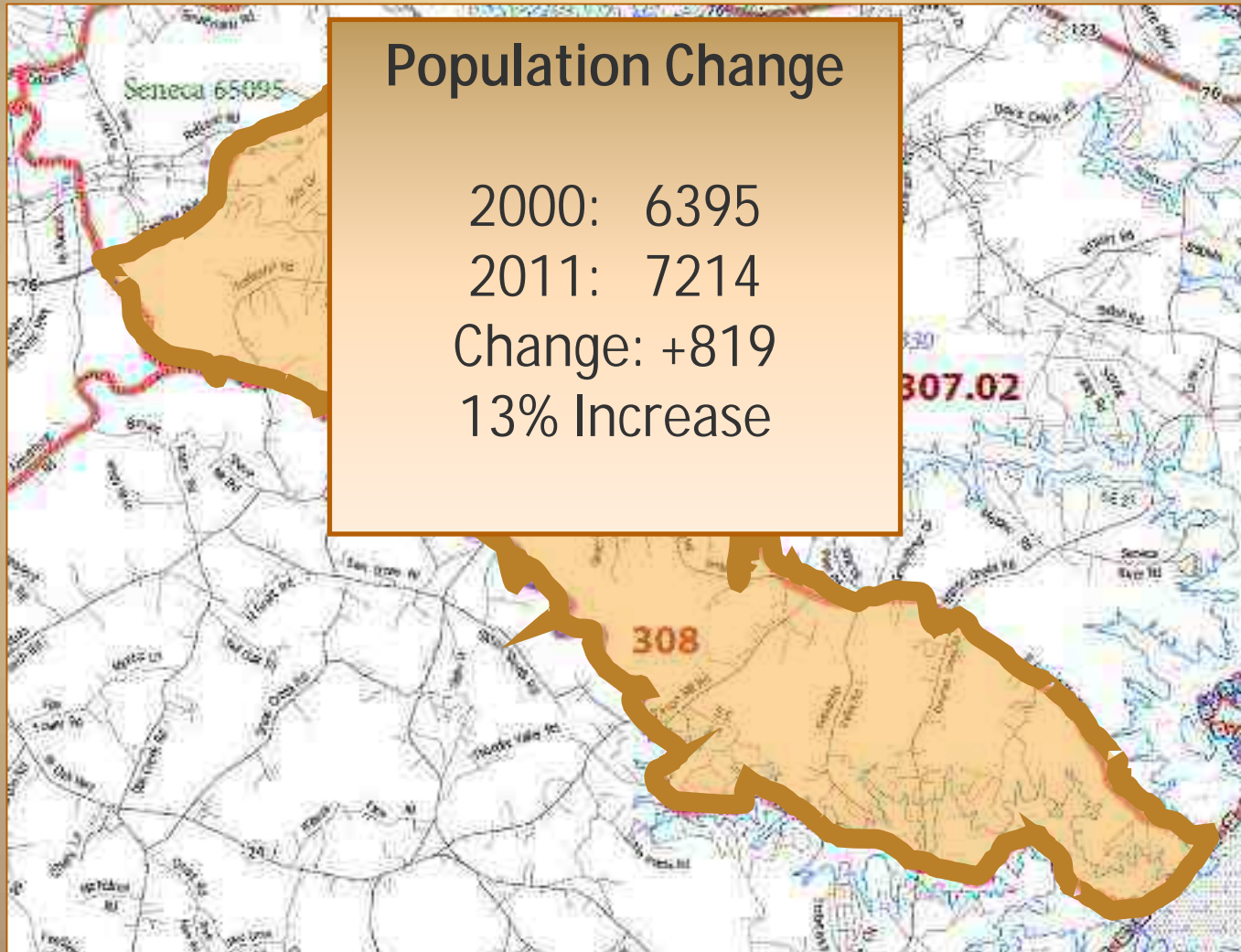
(Utica/ Martin Creek/ Airport Region)





Tract 308

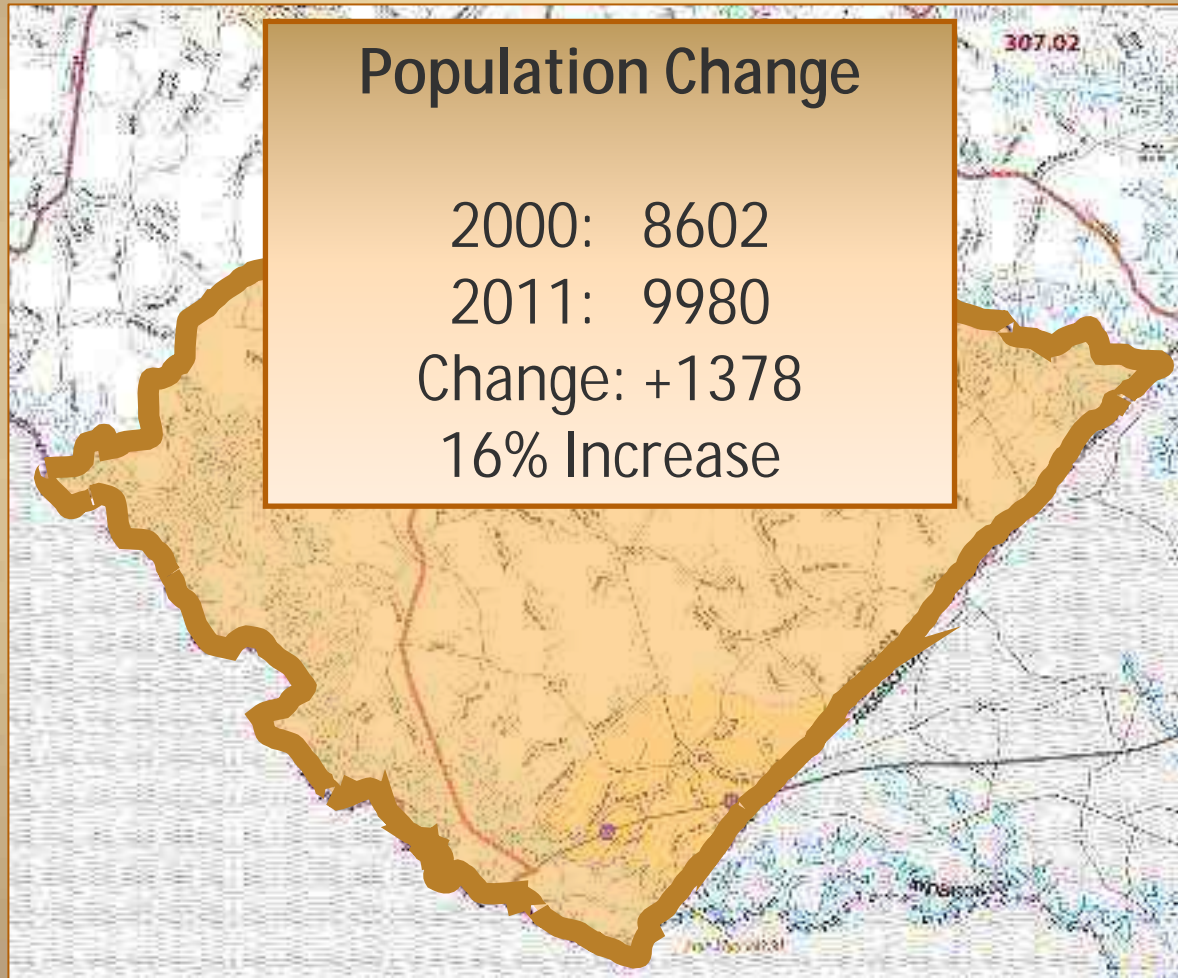
(South Friendship/ Reedy Fork/ Perkins Creek Region)





Tract 309 (Sections 1 & 2)

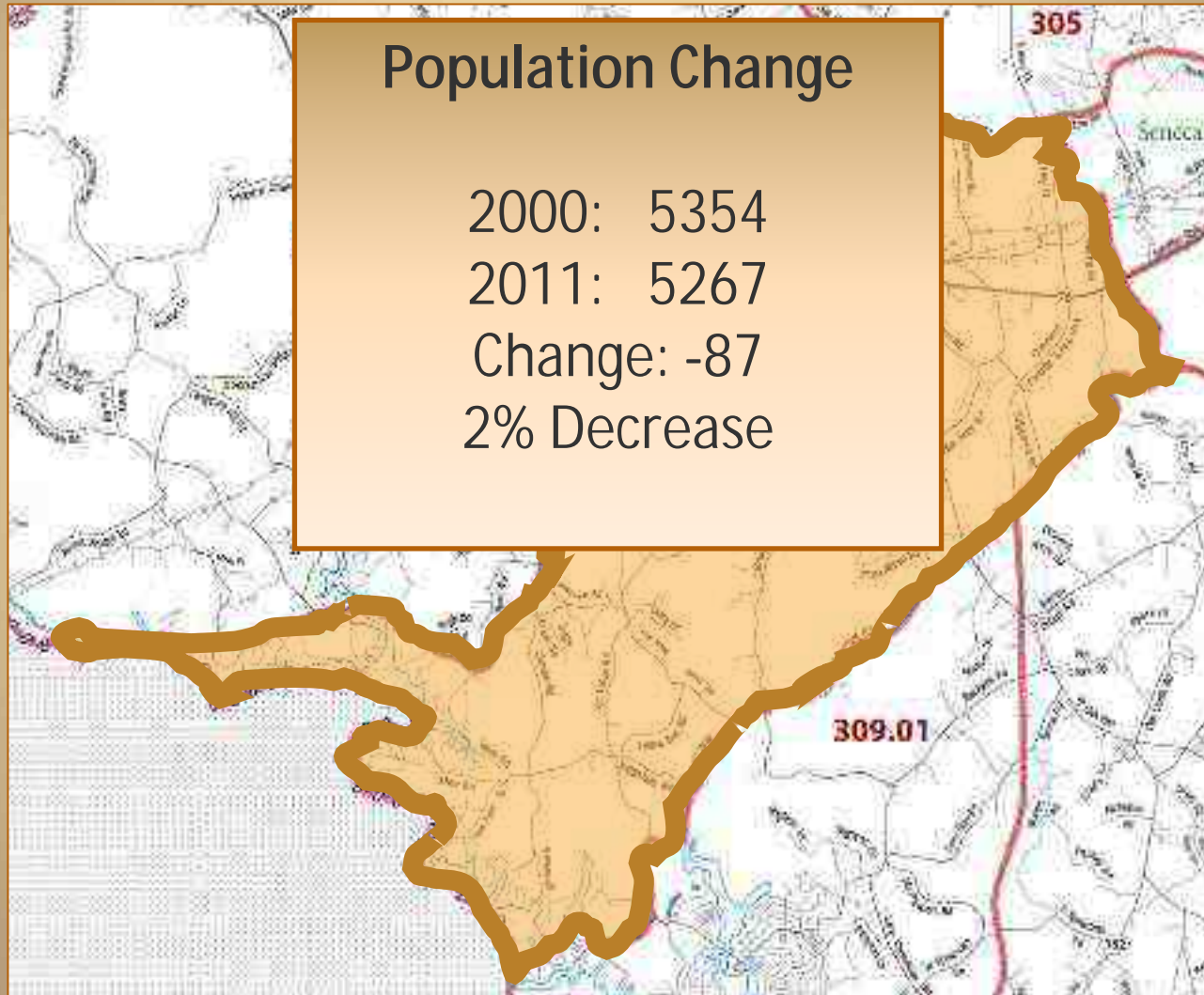
(Tokeena/ Oakway/ Fair Play/ South Union Region)





Tract 310

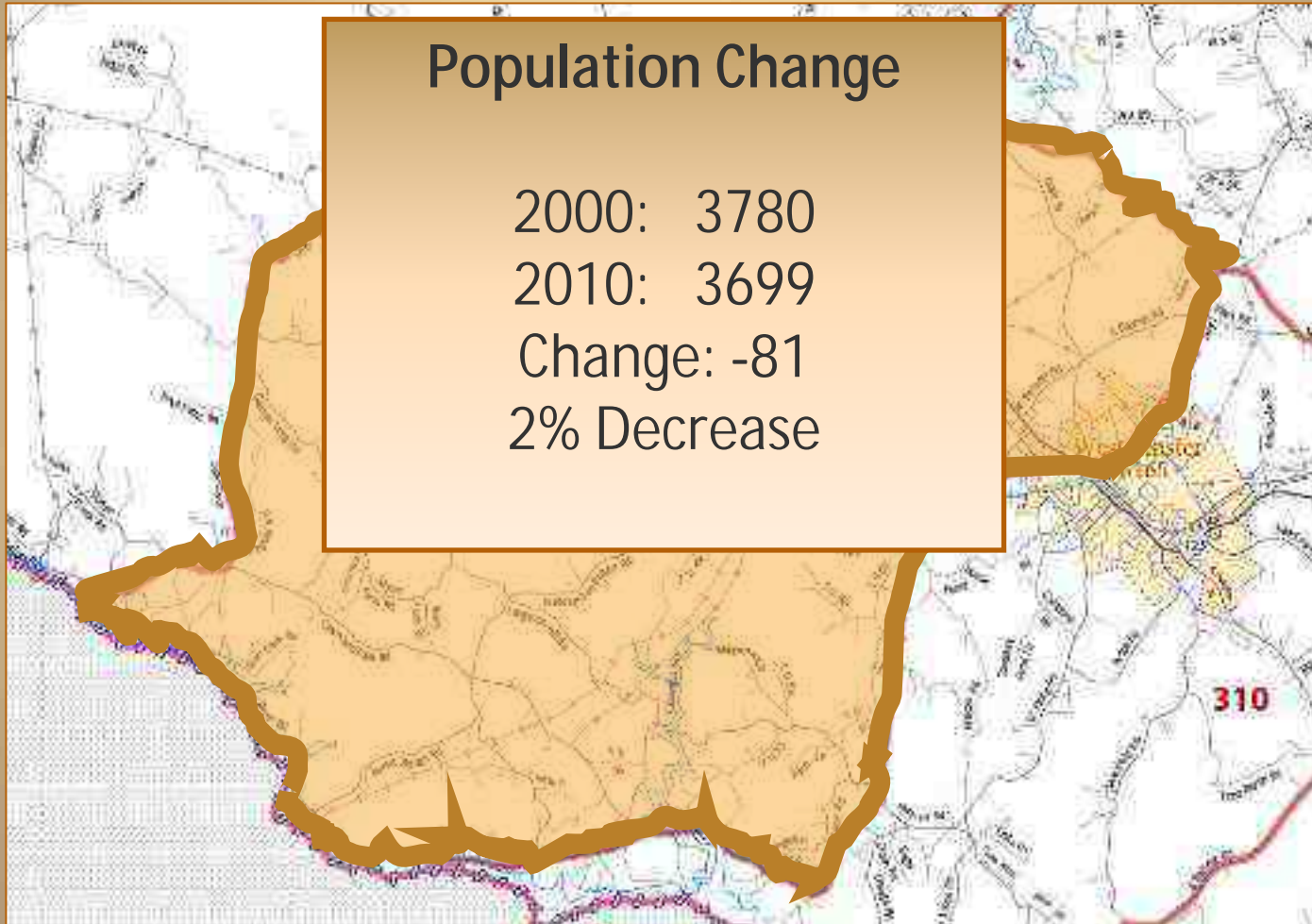
(Westminster/ Clearmont/ Greenfield Road/ Mt. Tabor Region)





Tract 311

(Coffee Road/ Toxaway/ Cleveland Region)





Regional Trends

NOTE: The following numbers are presented to illustrate trends for today's presentation only, and are not intended to represent the accurate population within any boundary. Accurate data will be available when the block information is released later this year.

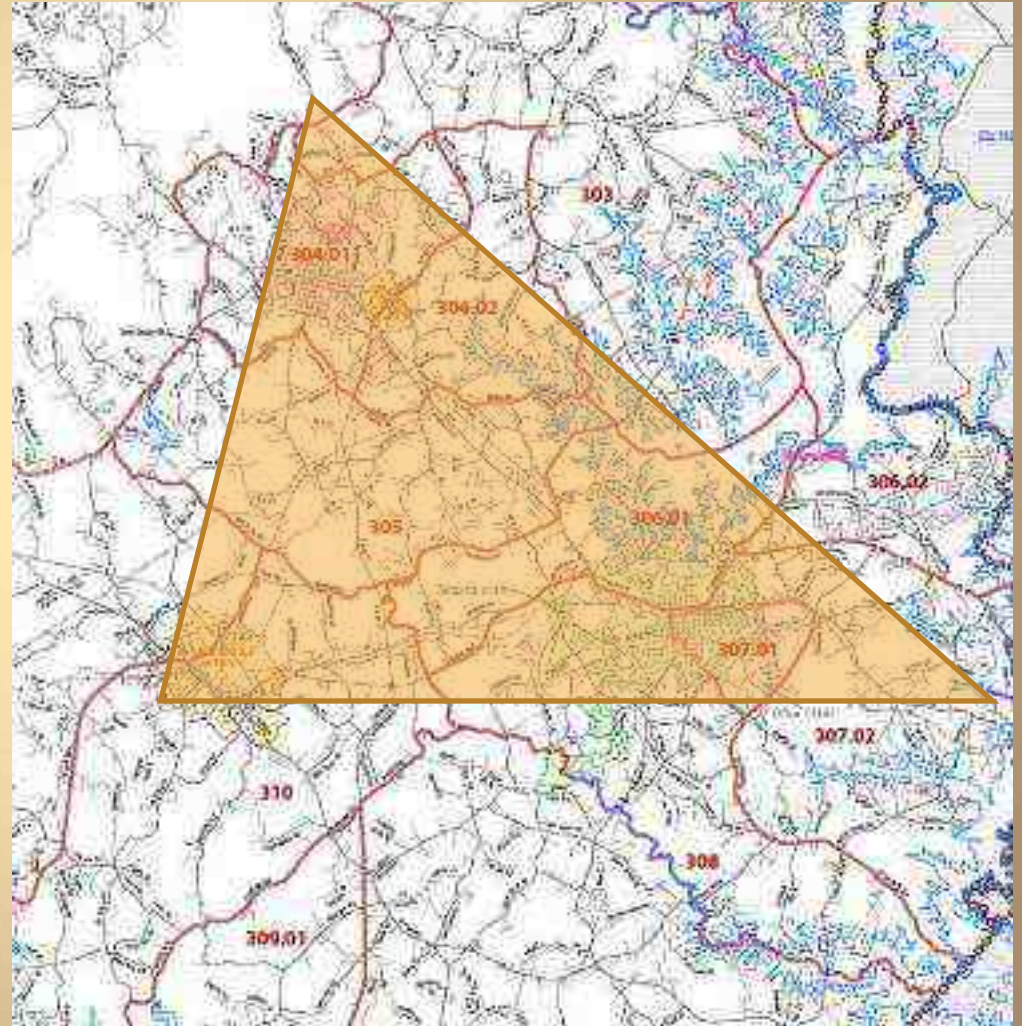


"The Triangle"

Tracts 304, 305, 306, 307,
308, 310

Population:
2000- 39,284
2010- 44,333

Change: +5,049
13% Increase



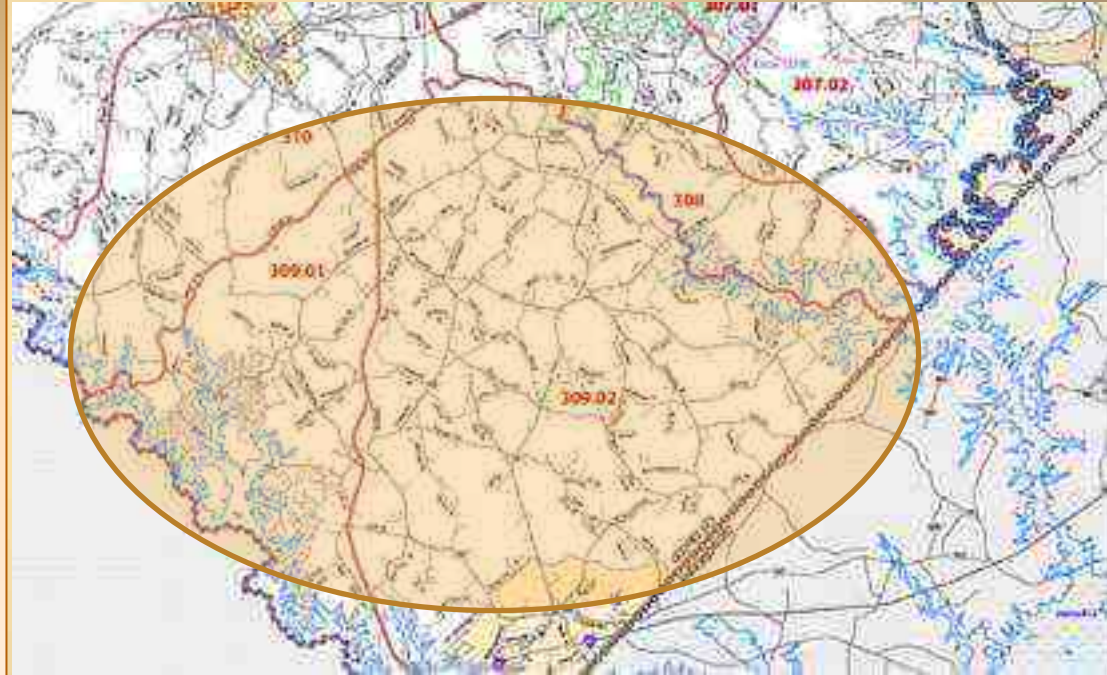


Agriculture Protection Area

Tracts 308, 309, 310

Population:
2000- 20,351
2010- 22,461

Change: +2110
10% Increase





Seneca/Clemson Corridor

Tracts 306, 307, 308

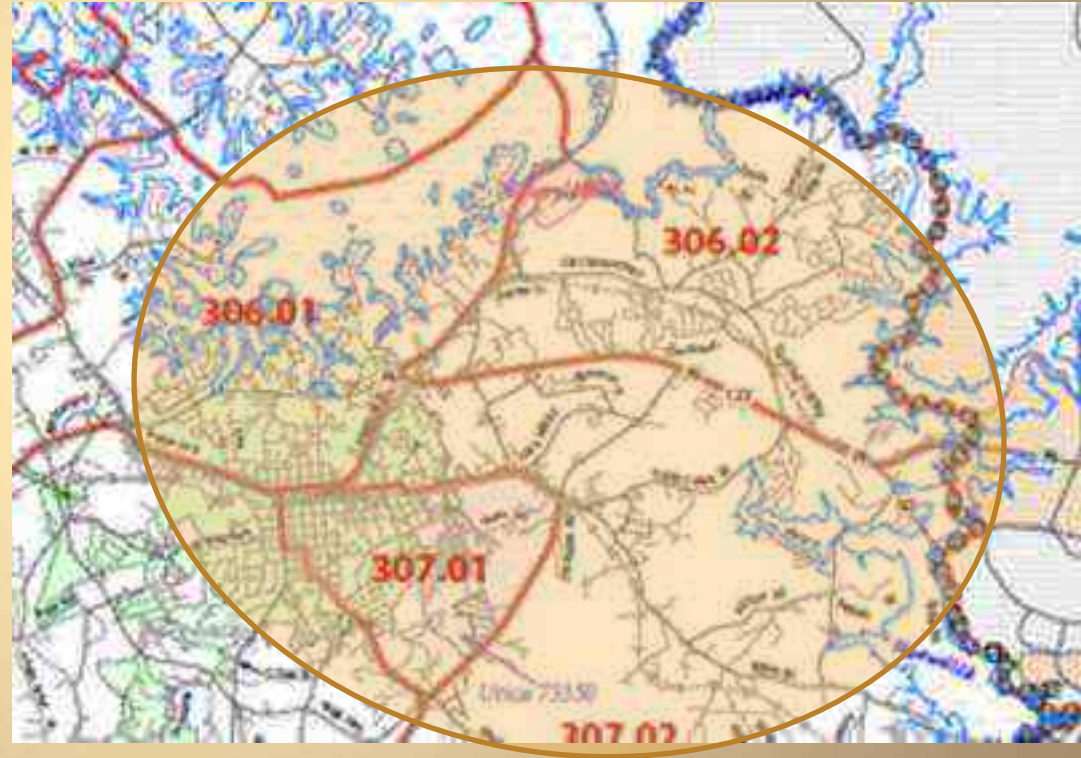
Population:

2000- 21,937

2011- 25,923

Change: +3,986

18% Increase





Western Rural Areas

Tracts 301, 311

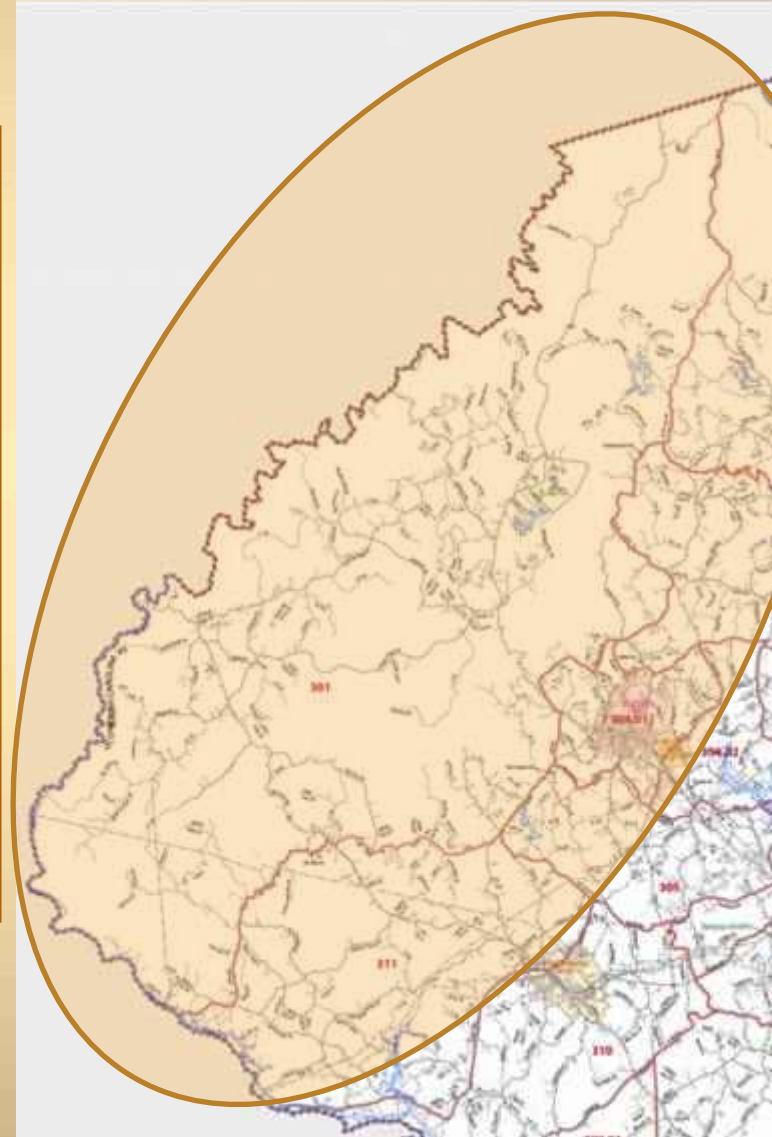
Population:

2000- 7,826

2010- 8,051

Change: +225

3% Increase





Lake Keowee/Jocassee Area

Tracts 302, 303, 306

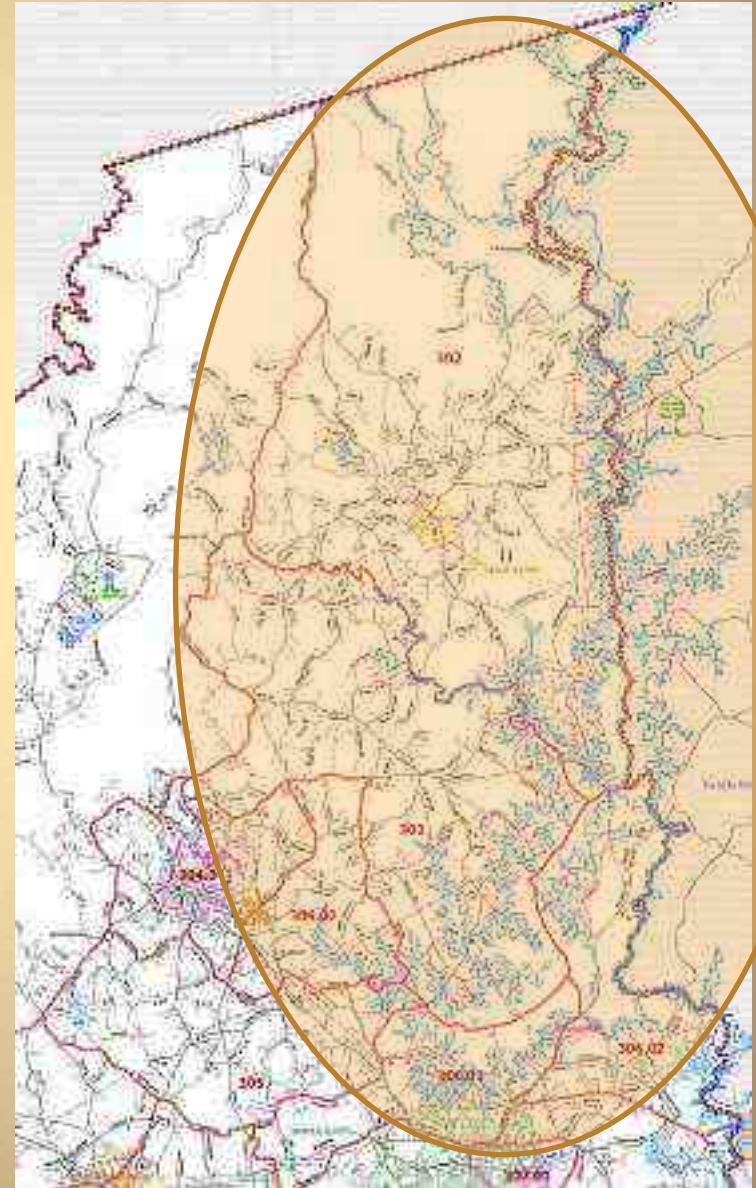
Population:

2000- 17,591

2010- 20,799

Change: +3,208

18% Increase





Municipalities

	<u>2010</u>	<u>2000</u>	<u>Change</u>
Salem	135	126	+9 (7% Increase)
Seneca	8,102	7,652	+450 (6% Increase)
Walhalla	4,263	3,801	+462 (12% Increase)
Westminster	2,418	2,743	-325 (12% Decrease)
West Union	291	297	-6 (2% Decrease)



QUESTIONS?

PLANNING UPDATE

Planning and Economic Development Committee Meeting
April 21, 2011

DEVELOPMENT ACTIVITY

- ◆ No significant change since last update
- ◆ Signs still positive for increase in near future

FEMA

- ◆ Still waiting on response
- ◆ Technical staff reviewing materials submitted last December

AIR QUALITY

- ◆ New ground-level ozone standards still scheduled to be announced in July 2011

KT RELICENSING

- ◆ Continuing with 5-Year Process to Relicense Keowee-Toxaway Project
- ◆ Council recently briefed by Duke Energy staff

MEMORANDUM OF UNDERSTANDING

- ◆ Planning Commission has draft document based on comments and input received
- ◆ Very close to template provided by Duke Energy
- ◆ Commission voted to table matter until 7th member of Commission seated, and will schedule public hearing

ZONING

- ◆ Staff Continues to Expedite Rezoning Requests
- ◆ Pursuant to Council's Instructions Only Requests in Process, and Those Believed to be "Non-Controversial", are Being Moved Ahead

ZONING (CONT.)

Current Status of Rezoning Requests

Total Notices of Intent to Rezone Submitted to Planning	Adopted to Date	Currently In Process	Potential Requests Under Development by Citizens- Not Ready to Submit	Believed to be Potentially Controversial	Ready for Presentation to Council
*56	7	4	17	6	1

*NOTE: Due to individual sponsors combining their efforts with adjacent requests subsequent to submission of notices, the actual number presented to Council is lower.

ISSUES DISCUSSED AT WORKSHOP

Staff Moving Ahead on Items Resulting from Council/Commission Workshop in February:

- ◆ Review of Districts
- ◆ Zoning Process Brochure
- ◆ Major Development Standards
- ◆ Clarification of Grandfathering
- ◆ Update of Current Land Use Map

QUESTIONS?

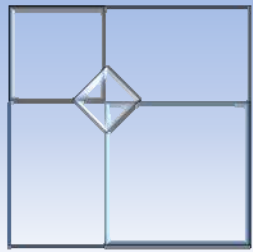


Economic Development Commission Update

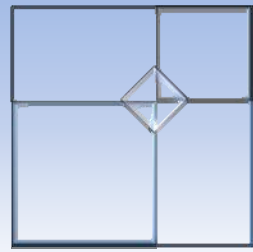
Planning & Economic
Development Committee

Council Chambers

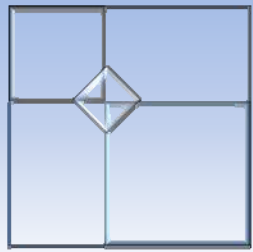
April 21, 2011



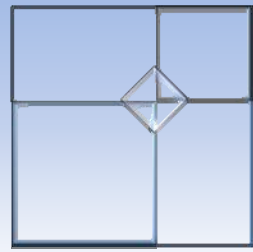
EDC Mission Statement



The Economic Development Commission
will improve the Quality of Life
for the citizens of Oconee County
by encouraging a Diversified Economy
that attracts Industrial and Commercial
investment and fosters retention
of Existing Business and Industry

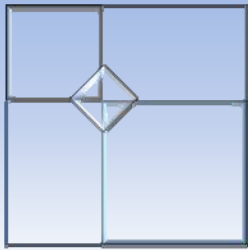


Speaking Events

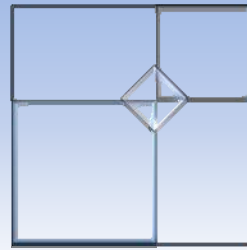


- State of Oconee
 - 3-10-11
- Oconee Democrats
 - 3-19-11
- Seneca Rotary
 - 4-6-11





EDC News



Oconee County Economic Development Commission

NEWS

New Shell Building At Oconee County Commerce Center

Industrial clients and users are excited to see the new construction shell building located in the Oconee County Commerce Center located along SC Highway 11, near Madison, SC. The building is 300,000 square feet and is responsible to meet the needs of the client. The building is located on a 10-acre site.

"Best building I have seen in four years" comments one of the clients while others expressed a keen interest in the flexibility and features of the shell building. Major specifications of the building include:

- Insulated (R-12) Precast Concrete Walls
- Insulated (R-20) Single Ply Membrane Roof
- 15' 4,000 PSK Concrete Floor
- 50' x 50' Column Spacing
- 32' Clear Height
- 3 Truck Decks
- 2 Drive-in Door

EXCITING TIMES!
Jim Alexander, Director

These are exciting times in Oconee County...the new shell building has been completed and we are showing it to industrial prospects. Thanks to the Blue Ridge Electric Cooperative, AT&T and the County Council for supporting this initiative to have "product" to attract new or expanding businesses.

Another, big thank you goes to the Seneca, Walhalla and Westminster Chambers of Commerce for the "State of Oconee" event. It was extremely well planned, enjoyed a standing-room only crowd and provided valuable information to our citizens. This is well on its way to becoming an annual event.

There is excitement as development of the Golden Corner Commerce Park near I-85 and at the Echo Hills site along SC Highway 11 starts to happen.

The news from our world-class manufacturing family is very positive and most exciting with the hiring of additional associates and an economy that is trending upward.

Jim Alexander addresses the crowd at the State of Oconee Luncheon held in Westminster.

864-638-4210 - 502 East Main Street - Walhalla, SC 29691 - Website: www.oconeescedc.com

Local Plant Manager Honored

Walter Elliott has received an Award for Excellence from the Oconee County Economic Development Commission for his leadership in the construction of the new plant at the Oconee County Commerce Center. The award was presented to him by the County Council during a luncheon held in Westminster.

The award recognizes Mr. Elliott's leadership in the construction of the new plant at the Oconee County Commerce Center. The award was presented to him by the County Council during a luncheon held in Westminster.

Lanterns County 2011 recognizes three local industries

The Lanterns County Chamber of Commerce has recognized three local industries for their contributions to the county's economic development. The industries are the Oconee County Commerce Center, the Blue Ridge Electric Cooperative, and the Westminster Chambers of Commerce.

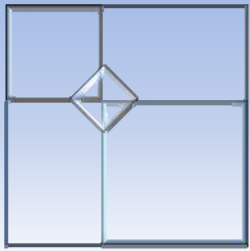
Atkins Planting 500 Acres in New Facility in Oconee County

The Atkins Planting Company has announced the construction of a new facility in Oconee County. The facility will be used for the production of plant material and will be located on a 500-acre site near the Oconee County Commerce Center.

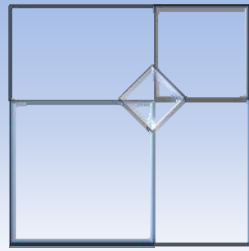
Oconee Alliance

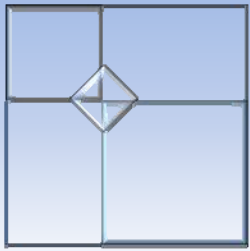
Market: 100,000 sq ft
 Project: 100,000 sq ft
 100,000 sq ft
 100,000 sq ft

864-638-4210 - 502 East Main Street - Walhalla, SC 29691 - Website: www.oconeescedc.com

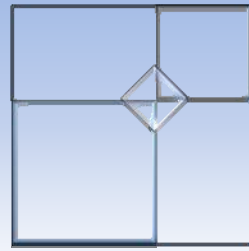


Echo Hills Entrance





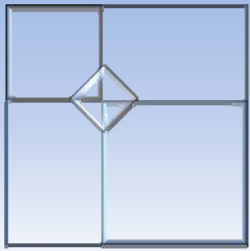
CollinsCraft Expansion



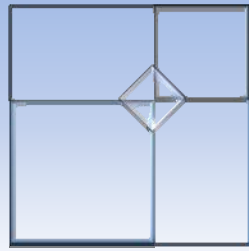
- Investment & Job Creation
 - \$1.75 Million
 - 20 Jobs(?)
- 66,000 SQ FT
 - New Construction
 - Relocating Operations From Hwy 183

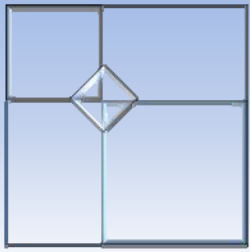




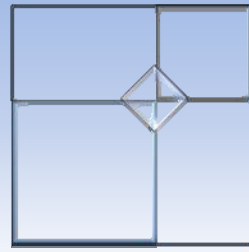


US Engine Valve





Altera Polymers



- First Shipment of Product
 - First Shipment
 - April 4, 2011
 - Second Shipment
 - April 14, 2011
 - Planning for 3rd Manufacturing Line
 - April 19, 2011

GOLDEN CORNER COMMERCE PARK ENTRANCE ROAD

2-15-11



2-24-11



3-1-11



3-8-11



3-14-11



3-31-11



4-1-11



4-5-11



4-13-11

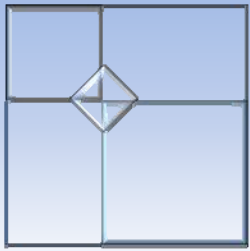


4-15-11

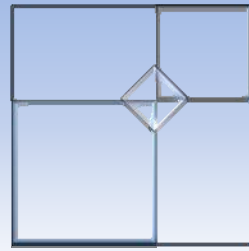


Aerial View





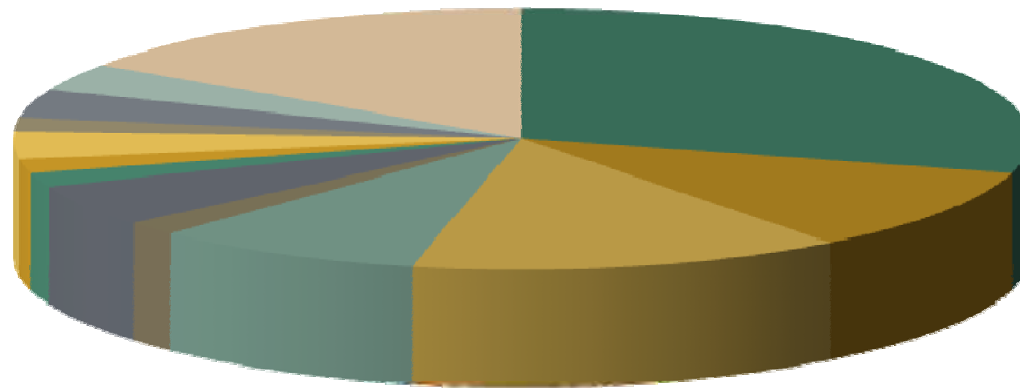
Upstate Alliance



- Business Development Executive Summary
 - March
 - 27 Presentations To External Market
 - 3 Formal Prospect Information Requests Issued
 - 8 Companies Visited Region
 - Year-to-Date
 - 60 Presentations To External Market
 - 11 Formal Prospect Information Requests Issued
 - 19 Companies Visited Region
 - 3,017 Telephone Calls To External Companies
 - 267 Contacts Made
 - 368 Emails Sent

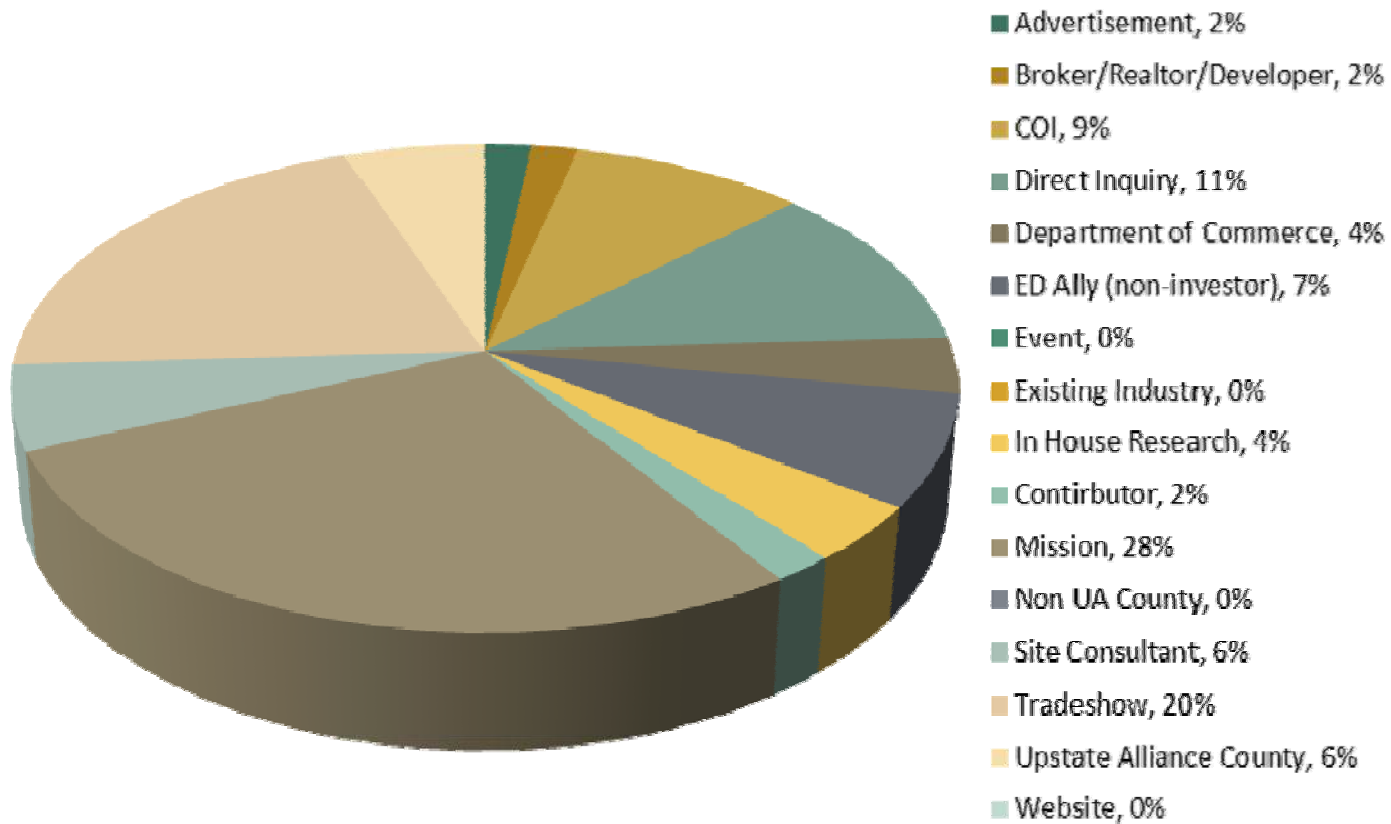
Upstate Alliance

Current Lead & Prospect Target Type



Upstate Alliance

Current Lead & Prospect Source



Oconee County Shell Building



Oconee County Shell Building



Sheep Farm Road Expansion



Sheep Farm Road Expansion



Total Personal Income (x 1,000), 2000 - 2009

County / MSA / (1) ACOG Region (2) / G-S-A CSA (3) / Upland Region (4) / State / US

COUNTY	TPI 2000 (x 1,000)	TPI 2001 (x 1,000)	TPI 2002 (x 1,000)	TPI 2003 (x 1,000)	TPI 2004 (x 1,000)	TPI 2005 (x 1,000)	TPI 2006 (x 1,000)	TPI 2007 (x 1,000)	TPI 2008 (x 1,000)	TPI 2009 (x 1,000)	CHANGE 00-09
Abbeville	\$ 692,204	\$ 676,079	\$ 693,111	\$ 525,290	\$ 543,432	\$ 399,909	\$ 625,871	\$ 641,262	\$ 665,426	\$ 665,321	10.3
Anderson	1,037,252	1,211,892	1,200,239	1,340,849	1,511,236	1,776,894	1,990,975	1,976,204	1,997,054	1,988,662	90.7
Charleston	1,079,377	1,069,687	1,105,456	1,125,241	1,170,455	1,271,728	1,330,442	1,362,813	1,426,117	1,378,658	28.8
Greenville	11,314,486	11,396,645	11,434,581	11,976,810	12,245,835	13,461,253	14,399,655	15,734,870	16,490,120	16,234,943	43.5
Greenwood	1,511,893	1,559,385	1,576,036	1,580,102	1,348,917	1,760,733	1,831,482	1,932,653	2,046,411	2,067,566	37.0
Lancaster	1,429,552	1,465,933	1,451,725	1,452,055	1,587,335	1,701,172	1,776,815	1,892,510	1,948,097	1,887,330	32.9
Conroe	1,001,384	1,086,129	1,145,469	1,707,948	1,838,378	1,952,097	2,101,087	2,218,736	2,342,795	2,324,136	65.1
Pikeville	2,358,885	2,431,369	2,565,175	2,590,705	2,356,817	2,802,830	2,973,697	3,147,614	3,250,883	3,247,445	38.0
Spartanburg	6,185,945	6,219,400	6,525,690	6,596,730	6,830,591	7,487,018	7,864,703	8,325,366	8,775,338	8,678,008	43.1
Union	802,895	835,338	847,205	851,570	895,883	701,264	721,775	742,901	775,191	772,532	25.1
Greenville MSA (1)	15,072,343	15,268,047	15,495,481	15,767,480	16,406,688	17,071,754	18,451,967	20,013,091	21,725,000	21,396,623	41.0
ACOG Region (2)	26,551,179	27,032,126	27,811,577	28,141,328	28,124,703	31,675,917	34,072,970	36,243,446	37,661,260	37,432,789	41.1
G-S-A CSA (3)	28,521,628	28,187,395	29,729,627	30,277,802	31,094,631	34,080,468	36,571,168	38,686,269	40,862,008	40,116,333	40.4
Upland Region (4)	30,706,313	31,399,358	31,659,770	32,401,454	33,737,900	35,444,175	36,028,226	41,462,384	43,585,305	42,851,283	39.6
State	89,276,111	101,450,024	104,645,481	107,282,986	113,692,187	121,339,001	124,180,880	142,196,785	148,691,525	145,204,604	50.5
United States	8,422,074,000	9,16,882,500	9,672,871,000	9,152,429,000	9,717,383,000	10,475,989,000	11,258,518,000	11,300,652,000	12,350,225,000	12,188,181,000	44.3

Source: Bureau of Economic Analysis, U.S. Department of Commerce.

(1) The Greenville MSA is comprised of Calhoun, Cherokee, Greenville, Oconee, Pickens and Spartanburg Counties, as defined in December 2007 by the US Office of Management and Budget.

(2) ACOG Region is comprised of Anderson, Cherokee, Greenville, Oconee, Pickens & Spartanburg Counties.

(3) The Greenville-Spartanburg Metropolitan Statistical Area (G-S-A) CSA is comprised of the ACOG Counties, Pickens, Laurens and Union Counties.

(4) Upland Region is ACOG Counties plus Abbeville, Transylvania, Wilkes & Union Counties.

Compiled by InfoVenture - A Decision Support System for Upland South Carolina

Updated April 2011

Per Capita Personal Income: 2000 - 2009

County / MSA (1) / ACOG Region (2) / G-S-A CSA (3) / Upstate Region (4) / State

COUNTY	PER CAP 2000	PER CAP 2001	PER CAP 2002	PER CAP 2003	PER CAP 2004	PER CAP 2005	PER CAP 2006	PER CAP 2007	PER CAP 2008	PER CAP 2009	PCT CHANGE 00-09
Abbeville	\$ 22,966	\$ 23,135	\$ 21,373	\$ 19,886	\$ 21,072	\$ 23,398	\$ 24,590	25,320	26,368	26,509	15.4
Anderson	24,271	24,994	25,043	25,299	26,039	27,401	28,721	29,831	30,760	30,280	24.8
Cherokee	20,312	20,524	20,664	21,210	21,860	23,701	24,516	25,721	26,270	25,211	24.1
Greenville	29,686	29,255	29,229	29,522	30,585	33,038	35,120	36,806	37,254	36,963	21.1
Greenwood	23,091	23,369	23,473	23,698	24,808	26,031	26,853	28,238	29,890	29,876	28.5
Laurens	20,391	20,991	20,877	21,122	22,696	24,559	25,585	27,042	27,819	28,945	32.1
Greenville	24,108	25,155	25,700	26,274	27,677	28,172	30,047	31,388	32,954	32,499	34.8
Pickens	21,088	22,253	22,799	23,201	23,593	24,845	25,887	27,106	28,002	27,487	30.5
Spartanburg	24,325	24,500	25,164	25,226	25,906	27,355	28,123	30,085	31,081	30,242	24.3
Union	20,179	21,519	22,088	22,417	23,317	24,338	25,727	26,817	28,042	28,223	39.9
Greenville MSA (1)	26,331	26,860	26,956	27,276	28,276	30,428	32,259	33,738	34,481	33,410	24.5
ACOG Region (2)	25,512	25,955	26,210	26,459	27,337	29,212	30,827	32,101	32,971	32,084	24.3
G-S-A CSA (3)	25,252	25,536	25,791	26,083	26,962	28,834	30,404	31,694	32,574	31,716	25.6
Upstate Region (4)	25,160	25,366	25,563	25,809	26,714	28,576	30,067	31,345	32,259	31,469	25.1
State	24,424	24,988	25,370	25,800	27,090	28,223	30,925	32,134	33,053	32,505	33.1
United States	29,845	30,574	30,821	31,504	33,123	35,424	37,698	39,461	40,874	39,836	32.8

Source: U.S. Bureau of Economic Analysis

(1) The Greenville MSA is comprised of Greenville, Laurens and Pickens Counties, as defined in December 2003 by the US Office of Management and Budget

(2) ACOG Region is comprised of Anderson, Cherokee, Greenville, Goeree, Pickens & Spartanburg Counties

(3) The Greenville-Spartanburg-Anderson (G-S-A) Combined Statistical Area (CSA) is comprised of the ACOG Counties, PLUS Laurens and Union Counties

(4) Upstate Region = ACOG Counties PLUS Abbeville, Greenwood, Laurens & Union Counties

Compiled by InfoMentor - A Decision Support System for Upstate South Carolina

↓ Labor Base # Unemp %

Oconomoc (Seneca Micro Area)	Jan	30,735	3,223	10.7	F
Oconomoc (Seneca Micro Area)	Feb	30,439	3,181	10.5	F
Oconomoc (Seneca Micro Area)	Mar	30,462	2,951	9.7	P
Oconomoc (Seneca Micro Area)	Apr				
Oconomoc (Seneca Micro Area)	May				
Oconomoc (Seneca Micro Area)	Jun				
Oconomoc (Seneca Micro Area)	Jul				
Oconomoc (Seneca Micro Area)	Aug				
Oconomoc (Seneca Micro Area)	Sep				
Oconomoc (Seneca Micro Area)	Oct				
Oconomoc (Seneca Micro Area)	Nov				
Oconomoc (Seneca Micro Area)	Dec				
Oconomoc (Seneca Micro Area)	Ann.Avg.				