

**OCONEE COUNTY ATAX GRANT
APPLICATION FORM
FOR TOURISM RELATED PROJECTS**

I. APPLICANT

A. Name of Organization City of Seneca
B. Address 221 E.N. 1st St. (P.O. Box 4773)
Seneca SC 29679

II. FUNDS REQUESTED

A. ATAX Funds Requested \$ 10,000.00
B. How will ATAX Funds be used? Used to secure advertising with WSPA-TV to promote out-of-county & out-of-state
C. Estimated percentage of costs directly attributed to attracting or serving tourists? 100% ^{of} the ^{of} our ^{of} event.
D. Funds furnished by your organization See Budget Sheets Attached
Matching Grant _____ Source _____
Matching Grant _____ Source _____
Other Funding _____ Source _____
Other Funding _____ Source _____

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED**, attach on a separate sheet

III. NARRATIVE PROJECT DESCRIPTION

A. Project Title City of Seneca's "Race for the Green"
B. Description of project 5K AND HALF MARATHON
C. Who will benefit from this project? Businesses in downtown & by-pass area of Seneca; also, county hotels, restaurants, and peripheral county businesses such as gas and misc. retail.

IV. DATES OF PROJECT

Beginning Nov. 2021 Ending MARCH 2021

V. APPLICANT CATEGORY

Government Entity: City of Seneca Municipality
Non-profit Organization: Incorporation date _____
Eleemosynary Organization under IRS Code: IRS # _____
Date of Determination Letter _____

VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

This project will create overnight stays in local hotels and will fill up county-wide restaurants.

A. How many visitors/participants attended the event last year and are anticipated this year?

500 last year this year 600

B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?

Last Year 6090

This Year 7090

C. How many overnight stays were created by this event last year and are anticipated this year?

Last year: Furnished separately

This Year: Furnished separately

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?

WSPA TV ADS, SOCIAL MEDIA - FACEBOOK & Instagram.

E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners)

Attached is print out of registrations of their origins.

F. What records will be kept during this event to obtain the above demographic data?

(i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) Website clicks, lead ads, retargeting Facebook monitoring, custom audience targeting participant registration demographics

VII. AUDIT

Does your organization perform an independent audit? Yes No

Name of the Auditor: Stanley, Cooley, Estep & Stamey

VIII. Will your project be using any funds from another group that received ATAX funds? NO

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.

A. Contact Name: Riley Johnson Title Events Coordinator, City of Seneca
 Signature [Signature] Date 8-12-2021
 Address 221 E. N. St. - Seneca SC 29678
 Email rjohnson@seneca.sc.us Fax No. 864-885-2701
 Phone Number (s) seneca.sc.us 864-723-3910

B. Alternate Contact Name: Scott Moulder Title City Administrator
 Signature [Signature] Date 8-12-2021
 Address 221 E. N. St.
 Email smoulder@seneca.sc.us Fax No. 864-885-2701
 Phone Number (s) seneca.sc.us 864-885-2721

OCONEE COUNTY ATAX GRANT

POST	DATE	TRAN #	REFERENCE	PACKET	DESCRIPTION	VEND	INV/JS #	NOTE	AMOUNT	BALANCE
FUND: 30 -Local MAT funds										
DEPT: 485 HAT										
485-000-804-02 HAT - Jazz on The Alley										
B E G I N N I N G B A L A N C E										0.00
7/01/20	7/01	A36024	CHK: 004704	07926	BRAD LONG	07853	LONG SHOT 7/2/20		878.00	878.00
7/07/20	7/07	A36098	CHK: 004765	07863	ODELL SCOTT	07872	JAZZ 7/9/20		878.00	1,756.00
7/07/20	7/07	A36111	CHK: 004778	07863	SAVANNAH BLAKE	08238	7/6/20		80.00	1,836.00
7/14/20	7/14	A36480	CHK: 004878	07952	SAVANNAH BLAKE	08238	7/9/20		80.00	1,916.00
7/14/20	7/14	A36482	CHK: 004880	07952	SHERMANDA MANLEY	06734	KEYSA 7/16/20		939.00	2,855.00
7/17/20	7/17	A36765	CHK: 004975	07965	BRAD LONG	07853	REISSUE JAZZ 7/2/2		678.00	3,733.00
7/21/20	7/21	A36796	CHK: 005003	07969	NATHAN IMPELLIZZERI	07108	JAZZ 7/23/20		978.00	4,711.00
7/21/20	7/21	A36805	CHK: 005012	07969	SAVANNAH BLAKE	08238	7/17/20		80.00	4,791.00
7/29/20	7/28	A37155	CHK: 005167	07992	ERIC WEILER	07848	JAZZ 7/30/2020		1,078.00	5,869.00
7/29/20	7/28	A37184	CHK: 005196	07992	SAVANNAH BLAKE	08238	JAZZ 7/27/2020		80.00	5,949.00
7/31/20	9/24	B13336	Misc 000000	10863	STOP PAY CK#4704		JE# 024519		878.00CR	5,071.00
----- JULY ACTIVITY DB: 5,949.00 CR: 878.00CR										5,071.00
8/04/20	8/04	A37307	CHK: 005233	08008	ACTION SEPTIC TANK SERVI	2549	A-64565		238.21	5,309.21
8/04/20	8/04	A37313	CHK: 005239	08008	BASIL HARRIS	07862	ODYSSEY 2020		900.00	6,209.21
8/04/20	8/04	A37347	CHK: 005273	08008	SAVANNAH BLAKE	08238	7/31/20		80.00	6,289.21
8/11/20	8/11	A37580	CHK: 005387	08026	SAVANNAH BLAKE	08238	8/7/20		80.00	6,369.21
8/11/20	8/11	A37584	CHK: 005391	08026	SONG BAND UPSTATE	07830	JAZZ 8/13/20		964.00	7,333.21
8/18/20	8/18	A37791	CHK: 005439	07923	ACTION SEPTIC TANK SERVI	2549	A-65106		238.21	7,571.42
8/18/20	8/18	A37791	CHK: 005439	07923	ACTION SEPTIC TANK SERVI	2549	A-65122		238.21	7,809.63
8/18/20	8/18	A37791	CHK: 005439	07923	ACTION SEPTIC TANK SERVI	2549	A-65126		238.21	8,047.84
8/18/20	8/18	A37822	CHK: 005470	07923	JARVIS SMITH	08242	NIGHT AFFAIR 8/20		900.00	8,947.84
----- AUGUST ACTIVITY DB: 3,876.84 CR: 0.00										3,876.84
9/02/20	9/02	A38175	CHK: 005652	08088	ACTION SEPTIC TANK SERVI	2549	A-65142		238.21	9,186.05
9/02/20	9/02	A38175	CHK: 005652	08088	ACTION SEPTIC TANK SERVI	2549	A-65698		238.21	9,424.26
9/02/20	9/02	A38219	CHK: 005696	08088	JAMIE WRIGHT	06371	JAZZ 9/3/20		1,000.00	10,424.26
9/02/20	9/02	A38221	CHK: 005698	08088	JESSICA ERIN PHOTOGRAPHY	08022	22		80.00	10,504.26
9/09/20	9/09	A38513	CHK: 005862	08101	SAVANNAH BLAKE	08238	9/4/20		80.00	10,584.26
9/09/20	9/09	A38522	CHK: 005871	08101	SHERMANDA MANLEY	06734	KEYSA JAZZ 9/10/20		900.00	11,484.26
9/09/20	9/09	A38531	CHK: 005880	08101	T & R GRAPHICS	04365	200053		636.00	12,120.26
9/15/20	9/15	A38638	CHK: 005932	08011	ACTION SEPTIC TANK SERVI	2549	A-65724		238.21	12,358.47
9/15/20	9/15	A38683	CHK: 005977	08011	ODELL SCOTT	07872	JAZZ 9/17/20		800.00	13,158.47
9/15/20	9/15	A38695	CHK: 005989	08011	SAVANNAH BLAKE	08238	9/11/20		80.00	13,238.47
9/23/20	9/23	A38821	CHK: 006032	08131	ACTION SEPTIC TANK SERVI	2549	A-65734		238.21	13,476.68
9/23/20	9/23	A38832	CHK: 006043	08131	BASIL HARRIS	07862	JAZZ 9/24/20		901.82	14,378.50
9/23/20	9/23	A38835	CHK: 006046	08131	BLUE RIDGE MACHINE & ELE	1107	9772		26.29	14,404.79
9/29/20	9/29	A39043	CHK: 006216	08144	NATHAN IMPELLIZZERI	07108	JAZZ 10/1/20		900.00	15,304.79
9/30/20	10/01	A39111	VOID: 006043	08156	REVERSE VOIDED CHECK	07862	JAZZ 9/24/20		901.82CR	14,402.97
----- SEPTEMBER ACTIVITY DB: 6,356.95 CR: 901.82CR										5,455.13

POST	DATE	TRAN #	REFERENCE	PACKET-----	DESCRIPTION-----	VEND	INV/JE #	NOTE	-----AMOUNT-----	-----BALANCE-----
485-000-804-02 HAT - Jazz on The Alley * (CONTINUED) *										
10/07/20	10/07	A39213	CHK: 006317	08094	SAVANNAH BLAKE	08238	10/2/20		80.00	14,482.97
10/07/20	10/07	A39224	CHK: 006328	08094	SONG BAND UPSTATE	07830	JAZZ 10/8/20		900.00	15,382.97
10/13/20	10/13	A39355	CHK: 006421	08177	SAVANNAH BLAKE	08238	10/12/20		80.00	15,462.97
10/13/20	10/13	A39367	CHK: 006433	08177	STONE ECHO LLC	06497	JAZZ 10/15/20		1,278.00	16,740.97
10/20/20	10/20	A39490	CHK: 006497	08194	ACTION SEPTIC TANK SERVI	2549	A-66308		238.21	16,979.18
10/20/20	10/20	A39574	CHK: 006581	08194	SHERMANDA MANLEY	06734	KEYSA 10/22/20		900.00	17,879.18
10/28/20	10/28	A39753	CHK: 006687	08211	JARVIS SMITH	08242	JAZZ 10/26/20		901.82	18,781.00
			=====	OCTOBER ACTIVITY	DB:	4,378.03	CR:	0.00	4,378.03	
11/04/20	11/04	A39844	CHK: 006741	08230	ACTION SEPTIC TANK SERVI	2549	A-66874		238.21	19,019.21
11/04/20	11/04	A39844	CHK: 006741	08230	ACTION SEPTIC TANK SERVI	2549	A-66882		238.21	19,257.42
11/23/20	11/24	A40374	CHK: 007080	08273	BRANDI HUDSON	09253	PARADE 2020		250.00	19,507.42
11/23/20	11/24	A40382	CHK: 007088	08273	DAVID TEAT	08306	PARADE 2020		228.00	19,735.42
11/25/20	11/25	A40493	CHK: 007192	08285	DAVID TEAT	08306	PARADE 2020		150.00	19,885.42
11/30/20	12/04	A40713	VOID: 007088	08305	REVERSE VOIDED CHECK	08306	PARADE 2020		228.00CR	19,657.42
			=====	NOVEMBER ACTIVITY	DB:	1,104.42	CR:	228.00CR	876.42	
12/02/20	12/02	A40547	CHK: 007216	08288	KIMBERLY A YATES	08309	1		139.92	19,757.34
12/09/20	12/09	A40740	CHK: 007310	08311	ACTION SEPTIC TANK SERVI	2549	A-66902		238.21	20,035.55
12/16/20	12/16	A40927	CHK: 007453	08325	JAMIE WRIGHT	06371	JAZZY XMAS 12/17		1,203.64	21,239.19
12/21/20	12/21	A41098	CHK: 007575	08339	KIMBERLY A YATES	08309	2		98.93	21,338.12
			=====	DECEMBER ACTIVITY	DB:	1,680.70	CR:	0.00	1,680.70	
1/07/21	1/07	A41287	CHK: 007669	08362	ACTION SEPTIC TANK SERVI	2549	A-63970		238.21	21,576.33
1/07/21	1/07	A41287	CHK: 007669	08362	ACTION SEPTIC TANK SERVI	2549	A-63977		238.21	21,814.54
1/07/21	1/07	A41287	CHK: 007669	08362	ACTION SEPTIC TANK SERVI	2549	A-64019		216.88	22,031.42
1/07/21	1/07	A41287	CHK: 007669	08362	ACTION SEPTIC TANK SERVI	2549	A-64517		238.21	22,269.63
1/07/21	1/07	A41287	CHK: 007669	08362	ACTION SEPTIC TANK SERVI	2549	A-64524		238.21	22,507.84
1/07/21	1/07	A41287	CHK: 007669	08362	ACTION SEPTIC TANK SERVI	2549	A-64529		2,033.96	24,541.80
1/07/21	1/07	A41287	CHK: 007669	08362	ACTION SEPTIC TANK SERVI	2549	A-64547		85.52	24,627.32
1/07/21	1/07	A41287	CHK: 007669	08362	ACTION SEPTIC TANK SERVI	2549	A-64550		238.21	24,865.53
1/07/21	1/07	A41287	CHK: 007669	08362	ACTION SEPTIC TANK SERVI	2549	A-66322		238.21	25,103.74
1/07/21	1/07	A41287	CHK: 007669	08362	ACTION SEPTIC TANK SERVI	2549	A-68099		238.21	25,341.95
1/07/21	6/09	B25038		11528	RECLASSIFY ACTION PORTABLE		JE# 025905		2,033.96CR	23,307.99
			=====	JANUARY ACTIVITY	DB:	4,003.83	CR:	2,033.96CR	1,969.87	
3/24/21	3/24	A43418	CHK: 009275	08525	STONE ECHO LLC	06497	JAZZ 3/25/21		1,203.64	24,511.63
3/30/21	3/30	A43522	CHK: 009322	08546	BASIL HARRIS	07862	ODYSSEY 4/1/21		951.70	25,463.33
3/30/21	3/30	A43581	CHK: 009381	08546	THE PAINT PLACE	06856	5082		112.83	25,576.16
3/30/21	3/30	A43584	CHK: 009384	08546	TRI-COUNTY ACE - SENECA	2123	117445/1		1.97	25,578.13
			=====	MARCH ACTIVITY	DB:	2,270.14	CR:	0.00	2,270.14	
4/06/21	4/06	A43724	CHK: 009464	08559	HOME DEPOT CREDIT SERVIC	04450	3/21/21		3.36	25,581.49
4/06/21	4/06	A43764	CHK: 009504	08559	TRI-STAR IMPORTS	2128	D98770		1.51	25,583.00
4/06/21	4/06	A43764	CHK: 009504	08559	TRI-STAR IMPORTS	2128	F326248		28.77	25,611.77
4/08/21	4/08	A43826	CHK: 009527	08571	ODELL SCOTT	07872	JAZZ 4/8/2021		600.00	26,411.77
4/13/21	4/13	A43875	CHK: 009550	08574	CREGGER COMPANY - CSS	07719	S4620866.001		132.12	26,543.89

POST DATE TRAN # REFERENCE PACKET-----DESCRIPTION----- VEND INV/JE # NOTE -----AMOUNT----- -----BALANCE-----

485-000-804-02 HAT - Jazz on The Alley * [CONTINUED] *

4/13/21	4/13	A43875	CHK: 009550	08574	CREGGER COMPANY - CSS	07719	54625317.001	66.15	26,610.04	
4/13/21	4/13	A43877	CHK: 009552	08574	KIMBERLY A YATES	08309	5	159.71	26,769.75	
4/13/21	4/13	A43908	CHK: 009583	08574	NATHAN IMPELLIZZERI	07108	JAZZ 4/15/2021	951.52	27,721.57	
4/13/21	4/13	A43938	CHK: 009613	08574	T & R GRAPHICS	04365	201067	100.00	27,821.57	
4/13/21	4/13	A43939	CHK: 009614	08574	TRI-STAR IMPORTS	2128	D99377	19.39	27,840.96	
4/13/21	4/13	A43939	CHK: 009614	08574	TRI-STAR IMPORTS	2128	F326985	53.36	27,894.32	
4/20/21	4/20	A44028	CHK: 009640	08490	ACTION SEPTIC TANK SERVI	2549	A-70626	238.21	28,132.53	
4/20/21	4/20	A44115	CHK: 009727	08490	SHERMANDA MANLEY	06734	JAZZ 4/15	1,000.00	29,132.53	
4/20/21	4/20	A44124	CHK: 009736	08490	T & R GRAPHICS	04365	201119	497.70	29,630.23	
4/28/21	4/28	A44236	CHK: 009790	08608	ACTION SEPTIC TANK SERVI	2549	A-70641	238.21	29,868.44	
4/28/21	4/28	A44270	CHK: 009824	08608	JAMIE WRIGHT	06371	JAZZ 4/29/21	1,001.82	30,870.26	
4/28/21	4/28	A44305	CHK: 009859	08608	THE PAINT PLACE	06856	5279	37.59	30,907.85	
4/30/21	5/05	A44583	VOID: 005977	08636	REVERSE VOIDED CHECK	07872	JAZZ 9/17/20	800.00CR	30,107.85	
				APRIL ACTIVITY		DB:	5,329.72	CR:	800.00CR	4,529.72
5/04/21	5/04	A44391	CHK: 009981	08624	ACTION SEPTIC TANK SERVI	2549	A-70656	238.21	30,346.06	
5/04/21	5/04	A44413	CHK: 009903	08624	KIMBERLY A YATES	08309	6	84.80	30,430.86	
5/04/21	5/04	A44423	CHK: 009913	08624	HOME DEPOT CREDIT SERVIC	04450	4/21/21	221.54	30,652.40	
5/04/21	5/04	A44426	CHK: 009916	08624	JARVIS SMITH	08242	JAZZ 5/6/21	1,028.00	31,680.40	
5/12/21	5/12	A44614	CHK: 010038	08644	ACTION SEPTIC TANK SERVI	2549	A-71362	238.21	31,918.61	
5/12/21	5/12	A44630	CHK: 010054	08644	KIMBERLY A YATES	08309	7	84.80	32,003.41	
5/12/21	5/12	A44679	CHK: 010103	08644	SONG BAND UPSTATE	07830	JAZZ 5/13/21	1,028.00	33,031.41	
5/12/21	5/12	A44688	CHK: 010112	08644	TRI-COUNTY ACE - SENECA	2123	118003/1	60.39	33,091.80	
5/12/21	5/12	A44688	CHK: 010112	08644	TRI-COUNTY ACE - SENECA	2123	118035/1	12.66	33,104.46	
5/12/21	5/12	A44690	CHK: 010114	08644	TRI-STAR IMPORTS	2128	D103910	18.60	33,123.06	
5/19/21	5/19	A44771	CHK: 010132	08660	ACTION SEPTIC TANK SERVI	2549	A-71376	238.21	33,361.27	
5/19/21	5/19	A44797	CHK: 010158	08660	KIMBERLY A YATES	08309	8	84.80	33,446.07	
5/19/21	5/19	A44814	CHK: 010175	08660	LEISHA J COLLIER	06477	JAZZ 5/20/21	978.00	34,424.07	
5/26/21	5/26	A44989	CHK: 010281	08673	ACTION SEPTIC TANK SERVI	2549	A-71396	238.21	34,662.28	
5/26/21	5/26	A45007	CHK: 010299	08673	KIMBERLY A YATES	08309	9	84.80	34,747.08	
5/26/21	5/26	A45028	CHK: 010320	08673	LOWES	4013	2984	83.26	34,830.34	
5/26/21	5/26	A45028	CHK: 010320	08673	LOWES	4013	3239	116.74	34,947.08	
5/26/21	5/26	A45056	CHK: 010348	08673	SHERMANDA MANLEY	06734	JAZZ 5/27/21	1,039.00	35,986.08	
				MAY ACTIVITY		DB:	5,878.23	CR:	0.00	5,878.23
6/02/21	6/02	A45157	CHK: 010402	08692	ACTION SEPTIC TANK SERVI	2549	A-71410	238.21	36,224.29	
6/02/21	6/02	A45178	CHK: 010423	08692	KIMBERLY A YATES	08309	10	84.80	36,309.09	
6/02/21	6/02	A45181	CHK: 010426	08692	ERIC WEILER	07848	JAZZ 6/3/21	1,078.00	37,387.09	
6/02/21	6/02	A45192	CHK: 010437	08692	JEFF BRIGHT	08387	VIDEO LASER SHOW	100.00	37,487.09	
6/02/21	6/02	A45228	CHK: 010473	08692	TRI-COUNTY ACE - SENECA	2123	118344/1	8.44	37,495.53	
6/02/21	6/09	B25039		11528	RECLASSIFY JEFF BRIGHT		JE# 025906	100.00CR	37,395.53	
6/08/21	6/08	A45321	CHK: 010515	08707	ACTION SEPTIC TANK SERVI	2549	A-72141	238.21	37,633.74	
6/08/21	6/08	A45327	CHK: 010521	08707	BASIL HARRIS	07862	JAZZ 6/10/21	1,028.00	38,661.74	
6/16/21	6/16	A45617	CHK: 010722	08633	NATHAN IMPELLIZZERI	07108	JAZZ 6/17	1,078.00	39,739.74	
6/16/21	6/16	A45648	CHK: 010753	08633	TRI-COUNTY ACE - SENECA	2123	118003/1 4/19	60.39	39,800.13	
6/23/21	6/23	A45705	CHK: 010765	08735	ACTION SEPTIC TANK SERVI	2549	A-72155	238.21	40,038.34	
6/23/21	6/23	A45705	CHK: 010765	08735	ACTION SEPTIC TANK SERVI	2549	A-72161	238.21	40,276.55	

FUND : 30 -Local HAT funds

PERIOD TO USE: Jul-2020 THRU Jun-2021

DEPT : 485 HAT

ACCOUNTS: 485-000-804-02 THRU 485-000-804-02

POST	DATE	TRAN #	REFERENCE	PACKET-----DESCRIPTION-----	VEND	INV/JE #	NOTE	-----AMOUNT-----	=====BALANCE=====
485-000-804-02 HAT - Jazz on The Alley * (CONTINUED) *									
6/23/21	6/23	A45709	CHK: 010769	08735 AMY SKELTON	08419	JAZZ 6/24/21		878.00	41,154.55
6/23/21	6/23	A45740	CHK: 010800	08735 JEFF BRIGHT	08387	JUNETEENTH & JAZZ		100.00	41,254.55
6/30/21	6/30	A45858	CHK: 010863	08751 ACTION SEPTIC TANK SERVI	2549	A-72178		238.21	41,492.76
6/30/21	6/30	A45882	CHK: 010887	08751 KIMBERLY A YATES	08309	11		84.80	41,577.56
6/30/21	6/30	A45930	CHK: 010935	08751 STONE ECHO LLC	06497	BAND #07104		1,278.00	42,855.56
6/30/21	7/08	A46413	CHK: 011102	08772 KIMBERLY A YATES	08309	12		110.24	42,965.80
6/30/21	7/08	A46421	CHK: 011121	08772 LOGAN O'KELLEY	08425	JAZZ PHOTOGRAPHY		110.00	43,075.80
6/30/21	7/08	A46510	CHK: 011080	08772 ACTION SEPTIC TANK SERVI	2549	A-72929		238.21	43,314.01
6/30/21	7/13	A46799	CHK: 011231	08794 KIMBERLY A YATES	08309	14		84.80	43,398.81
6/30/21	7/13	A46804	CHK: 011239	08794 LOGAN O'KELLEY	08425	JAZZ (6/24/21)		80.00	43,478.81
----- JUNE ACTIVITY DB: 7,592.73 CR: 100.00CR								7,492.73	
----- ACCOUNT TOTAL DB: 48,420.59 CR: 4,941.78CR									

000 ERRORS IN THIS REPORT!

** REPORT TOTALS **	--- DEBITS ---	--- CREDITS ---
BEGINNING BALANCES:	0.00	0.00
REPORTED ACTIVITY:	48,420.59	4,941.78CR
ENDING BALANCES:	48,420.59	4,941.78CR
TOTAL FUND ENDING BALANCE:	43,478.81	

CITY OF SENECA

**SATURDAY
MARCH 13, 2021**

ONLINE REGISTRATION ONLY
go-greenevents.com



THE CW62



THE CW62



PARTNERSHIP INCLUDES:

- Commercial schedule
- Your Carolina appearances
- Livin' Upstate SC sponsorship
- Point of Entry Takeover
- Production



THE CW62



CITY OF SENECA



SATURDAY
MARCH 13, 2021
ONLINE REGISTRATION ONLY
go-greenevents.com

Broadcast Commercial Package

WSPA

- 50 Promos to air October-February
- WYCW
- 100 Promos to air October-February

150 TOTAL :10 SPOTS!

PLUS... FREE Production of your commercial!



THE CW62

Your Carolina with Jack & Megan... when 30 seconds isn't enough! Who is the BEST at telling your company's story? Selling YOUR company's product or service? **YOU**...of Course!

Television is the best way to tell your story...and now you have more than 30 seconds to get that story told. With over 30,000 viewers daily, your product or service is sure to be a hit!

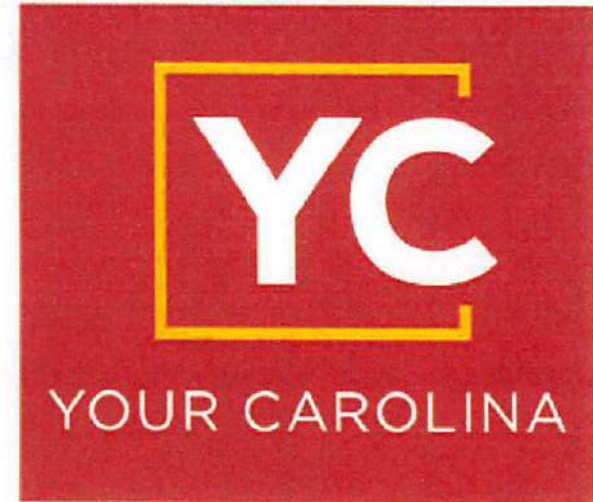
Your Carolina with Jack & Megan gives you a live 3-5 minute segment to showcase your products and services!!

WSPA invites local businesses to come on the show to talk about their product or service in a lively, entertaining and informative format. This is a proven, effective way to get massive exposure and promote your business in a viewer-friendly, non-commercial environment.

***Show and Tell YOUR story on
Your Carolina with Jack & Megan!***

*Your Carolina with Jack & Megan is a sponsor driven show. Sponsor segments will remain live on www.YourCarolina.tv for 30 days.

Two appearances during the campaign



THE CW62



Be The First Brand Newcomers Meet

- ❑ Newcomers are starting over, needing to find replacements for the businesses they used to frequent.
- ❑ New residents spend more on average in their first six months than a typical consumer does in three years, totaling nearly \$170 billion every year.
- ❑ Studies show that newcomers are 5 times more likely to become long-term customers as compared with a settled household.
- ❑ And they make more than 70 new business relationships within the first 6 months of living in a new community.



THE CW62

Point of Entry: Access Point Takeover



This ad unit was designed for broad, high impact reach – allowing advertisers to have access to takeover the first page a viewer visits – no matter what page!

One user might find a news article story posted on our Facebook timeline and click to read the full article.

One user might perform a google search for a News event and end up on a News Article on WSPA.com.

**When users visit WSPA.com,
YOUR ADS ARE THE FIRST THING
THEY SEE!**

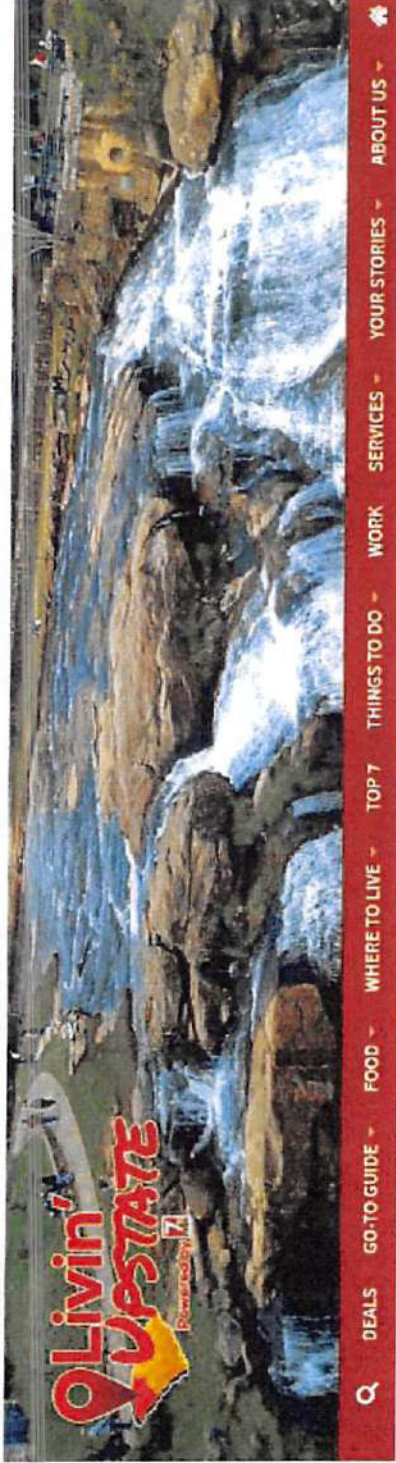
HUGE ENGAGEMENT NUMBERS
This high impact ad delivers click-through rates that are more than **15x** industry average!



Retail Rate: \$15 CPM



THE CW62



SECTION SPONSOR

- Logo with website link on 'Where To Live' section at Livin' Upstate
- 2 LIVE appearances on Livin' Upstate segment of *Your Carolina*
- 2 branded articles at Livin' Upstate
- INVESTMENT: \$500 per month; 12-month commitment required



November-February
Things To Do
Section Sponsor



THE CW62



Livin' Upstate Tour Guide JAMARCUS GASTON

In addition to year-round resource content such as Relocation Basics, Where To Live, School Info, Things to Do This Weekend & More, **Tour Guide Jamarcus Gaston** engages users with video blog-styled content on Livin' Upstate and social media shares on Livin' Upstate, WSPA and his personal platforms.

Jamarcus and the *Your Carolina* team host **weekly Livin' Upstate** segments that highlight people, places and things to experience across the Upstate.



THE CW62

Website Demographics

- 62% female / 38% male
- Ages 65+ 21%
- Ages 55-64 21%
- Ages 45-54 20%
- Ages 35-44 16%
- Ages 25-34 16%
- Ages 18-24 6%

Top interests of users...

- Pet Lovers
- Cooking Enthusiasts
- Fast Food Cravers
- Beauty & Wellness
- Avid News Readers
- Bargain Hunters
- Value Shoppers
- Family-Focused Activities
- Travel Buffs
- Avid Investors

Analytics

- 25,500 monthly website users
- 31,800 monthly website pageviews
- 625 monthly app* users
- 6,000 monthly app screen views
- 1.7 million social media impressions in 2020

**Livin' Upstate app launched July 2019.*

Users are actively searching for...

- Home Décor
- Apparel & Accessories
- Residential Properties for Sale
- Employment
- Pre-Owned Houses for Sale
- Primary & Secondary Schools (K-12)
- Autos & Vehicles
- Home & Garden Services
- Home Improvement
- Home Furnishings



FOLLOW:



Facebook @livingupstategsc | Instagram @livinupstategsc | Twitter @livinupstategsc | Pinterest @livinupstategsc



THE CW62

CITY OF SENECA





**SATURDAY
MARCH 13, 2021**

ONLINE REGISTRATION ONLY
go-greenevents.com




THE CW62

Total investment \$10,000



THE CW62

**Oconee County ATAX Grant
Application Form**

For Tourism Related Projects

I. Applicant

- A.** Name of Organization: Devils Fork State Park
- B.** Address: 161 Holcombe Circle, Salem, SC 29676

II. FUNDS REQUESTED

- A.** ATAX funds requested \$7775.19
- B.** Funding will be used to purchase treated timbers and stone screening for the restoration of the tent impact pads in a section of RV sites.
- C.** One hundred percent of the requested amount (\$7775.19) will directly attribute to attracting guest and serving tourist.
- D.** Some Additional funds will be provided by our agency if needed.

III. NARRATIVE PROJECT DESCRIPTION

A. Project Title: RV Site Tent Impact Pad Restoration

B. Description of Project

Devils Fork State Park receives heavy use on spring and fall weekends and throughout the duration of the summer season with a number of our guests camping in tents. Over the years some of the impact pad timbers have started to shift and deteriorate on some of the standard RV sites. We can make our campsites more desirable and lessen the impact of soil compaction and erosion by replacing older timbers and improving tent pads.

RECEIVED
8.13.21

C. Project Benefits

This project directly benefits guests visiting Devils Fork and Oconee County. Devils Fork is a popular tourist destination for numerous guests entering the Golden Corner. Many of these visitors stay at the park as they enjoy the abundant sites and opportunities within Oconee County. This proposed project will improve the overnight camping at Devils Fork by protecting the campground from the impact of tents being placed in non-designated areas, and provide campers with a more desirable place to pitch their tents.

Not only will this project benefit guests, but will also improve the overall infrastructure of the park and increase the sustainability of the park's resources. Local Oconee County businesses will benefit as well as a greater number of park guests will insure continued tourist spending.

IV. Dates of project

Depending on the approval of the requested funds and when they are released, the project will begin after November 1, 2021 and completed by June 1, 2022.

V. Application category

X Government Entity: Devils Fork State Park (South Carolina State Park Service).

VI. Demographic Data

The proposed project will serve to strengthen Devils Fork's influence on tourism in Oconee County by rehabilitating parts of a heavily used park, thus making the park an even more desirable destination. Prior to opening in 1991, no substantial overnight accommodations providing lake access were available to people visiting Lake Jocassee. The park operates 20 mountain villas, 25 boat access only primitive campsites, 59 paved sites with water and electric hook-ups, and 25 rustic tent sites. The park also operates a Ranger Station/Park Store that provides area information and brochures. Since opening in 1991, Devils Fork State Park has steadily become a popular destination for visitors to the Golden Corner. The park staff routinely refers individuals to local restaurants, bed and breakfast, private cabin rental and county campgrounds when Devils Fork is full. The park has seen its attendance increase by providing quality facilities from which visitors can enjoy picturesque Lake Jocassee. The proposed project will improve the quality of the campground at Devils Fork, thus maintaining the standards repeat guests and new guest have come to expect.

A. In 2020, there were 234,402 visitors to Devils Fork State Park. It's anticipated that the attendance numbers will be similar in 2021.

- B.** A total of 9,104 overnight reservations were made in 2020 with a total of 7,687 of those reservations being made by guests from over 50 miles of Devils Fork/Oconee County. The number of overnight reservations made by guests beyond a 50 mile radius is predicted to be around the same this year. By the first week in August of 2021 there were 6,336 overnight reservations made at Devils Fork State Park with 5,837 of those reservations being made by tourists.
- C.** Previously there were 9,104 overnight reservations made at Devils Fork State Park with 23,993 nights reserved. The number of overnight reservations is predicted to be around the same this year. By the first week in August of 2021 there were 6,336 overnight reservations made with 17,635 nights reserved.
- D.** SouthCarolinaParks.com is the website for the South Carolina State Park Service and South Carolina as a whole. Not only is it a website for reserving campsites and cabins, it serves as a tourism guide as well. This website is connecting people all over the World Wide Web and throughout the United States with South Carolina. There are also printed material, brochures, television commercials and other advertisements currently circulating.
- E.** With the popularity of social media, the South Carolina State Park Service has increased its presence on such sites as Facebook, Twitter, YouTube, Instagram, and Pinterest. There are currently over 159,939 people following SC State Parks on Facebook, over 71,000 on Instagram, and over 17,200 followers on Twitter. Devils Fork recently started its own Twitter account and has over 280 followers. Many park guest post pictures and comments to these social media sites.
- F.** Demographic data will be obtained from the Itinio reservation system.

VII. Audit

Does your organization perform independent audit? Yes X

Name of the Auditor: Frances Miley, Capital Project and Grants Manager,
SC Department Of Parks Recreation and Tourism, and the State Budget Office

VIII. No additional funding will come from another group that receive ATAX funds.

I have read the guidelines for the Oconee County Accommodations Grant Request and hereby agree to comply with the rules and requirements, I understand failure to comply may result in a lost of funding for the project.

A. Contact Name: Jacob Gantt

Title: Park Ranger II

Signature J. Jacob Gantt Date 8/13/21

Address: 161 Holcombe Circle Salem, SC 29676

Email: kgantt@scprt.com

Phone Number (s) Office: 864-944-2639

B. Contact Name: Rowdy Harris

Title: Park Manager

Address: 161 Holcombe Circle Salem, SC 29676

Email: rharris@scprt.com

Signature _____ Date _____

Phone Number(s) 864-944-2639

Budget for Tent Impact Pad Improvements

8 x 8 x 16 Ground Treated Timbers (50).....\$6955.19

Fine Stone Screenings (two truckloads).....\$820

Total Budget From A-Tax Funds: \$7775.19



Volume Savings Program

Order # 6411269
 Order Date 8/17/2021
 Order Type Standard
 Order Status In Progress
 Order Number 6411269
 Order Description Store #1635
 Order Location SENECA SC
 Order Number 66418620218
 Order Method Delivery Method

Item #	Quantity	Description	OSP Unit Price	Extended OSP Price
		66418620218	131.23	6,561.50

OSP Total \$ 6,561.50
 Total savings for this quote is \$345.34
 You Save \$ 0.00

ORDER DATE: _____ DATE
 ORDER TYPE: STANDARD
 ORDER METHOD: DELIVERY
 ORDER STATUS: IN PROGRESS
 ORDER NUMBER: 6411269
 ORDER DESCRIPTION: STORE #1635
 ORDER LOCATION: SENECA SC
 ORDER NUMBER: 66418620218
 ORDER METHOD: DELIVERY METHOD

ALL MATERIALS CONTAINED IN THIS ESTIMATE ARE SUBJECT TO AVAILABILITY FROM
 LOWE'S CREDIT DEPARTMENT. QUANTITY, EXTENSION OR ADDITIONAL FEES ARE SUBJECT TO CORRECTION. CREDIT
 DEPARTMENT APPROVAL BY LOWE'S CREDIT DEPARTMENT.

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 OR PROFESSIONAL DESIGN. LOWE'S DOES NOT ASSUME SELECTION OR CHOICE OF MATERIALS FOR A GENERAL OR SPECIFIC
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 AND CONDITIONS OF ANY OTHER AGREEMENTS NOT SPECIFICALLY INDICATED OR REFERENCED IN THE
 QUOTE. TERMS AND CONDITIONS ARE PRESENTED. PRODUCT SELECTION AND PRICING MAY CHANGE
 WITHOUT NOTICE.

VISIT Lowe'sForPros.com

\$ 6,561.50
 + 393.69 Tax

 \$ 6,955.19



COMMERCIAL:
 11 GENEVA CT.
 GREENVILLE, SC 29607
 (864)286-2364
 FAX(864)286-2386

MAULDIN:
 103 OLD MILL RD.
 GREENVILLE, SC 29607
 (864)288-6754
 FAX (864)297-8809

HENDERSONVILLE:
 507 DUNCAN HILL RD.
 HENDERSONVILLE, NC 28793
 (828)697-2471
 FAX (828)697-5739

SIX MILE:
 148 S MAIN ST.
 SIX MILE, SC 29682
 (864)868-9900
 FAX (864)868-4488

ANDERSON:
 100 ASHELY RD.
 ANDERSON, SC 29622
 (864)225-0555
 FAX(864)222-1220

SOLD TO
 CASH-CONTRACTOR
 SIX MILE
 , SC

SHIP TO
 JACOB
 JGANTT@SCPRT.COM
 , SC

ACCOUNT #	QUOTE #	TERMS	DATE ENTERED	SLSMN	EXPIRATION DATE
GCCON6	6008349	CASH	08/10/21	2306	08/25/21
QTY.	U/M	DESCRIPTION	PRICE	EXTENTION	
50	EA	***** QUOTE ***** 8 X 8 X 16 GC Some items included in this estimate may be subject to supply interruptions, quickly changing market conditions, or uncontrollable disruptions. Please be advised that pricing and product availability may be subject to change until further notice.	208.400	10420.00	

August 10, 2021 11:05:29	OT:GBR002306	MERCHANDISE:	10420.00
PRICES GOOD FOR 7 DAYS MAXIMUM.	PAGE 1 OF 1	OTHER:	0.00
GBS NOT RESPONSIBLE FOR ERRORS IN QUANTITIES, PRICE EXTENSIONS, OR MATERIAL DESCRIPTION.QUOTE CAN BE CONVERTED TO BID FOR POSSIBLE TIME EXTENSION.		TAX: 7.000%	729.40
		FREIGHT:	0.00
		TOTAL:	11149.40

This document is subject to and governed by GBS Building Supply's Terms and Conditions, which are available for review at <https://uslbm.com/termsandconditionsofsales> (the "Terms and Conditions"), and the Terms and Conditions are incorporated by reference into this document. The Terms and Conditions are subject to change, with the updated versions being available at the foregoing link, and by proceeding with this transaction you agree and intend to be bound by the Terms and Conditions. If you cannot access the link or prefer to receive the Terms and Conditions in another format, please contact assist@uslbm.com.



DATE	QT NUMBER
08-11-21	56000758

Builders FirstSource

QUOTATION

QUOTE

Page 1
QT

S
O 737599
L PIA SENECA BILL CAPPS
D 101 LUMBER LANE
T
O SENECA, SC 29672

S
H 737599
I PIA SENECA BILL CAPPS
P 101 LUMBER LANE
T
O SENECA
SC 29672

JOB NO	COST CODE	EST SHIP DATE	CLERK #	SHIPPED FROM
		10-14-21	jwc6	SSESVD QT

QTY	ITEM NO	DESCRIPTION	UM	UNIT PRICE	EXTENDED PRICE
50	8X8X16 S4S GC	JACOB GANT DEVILS FORK STATE PARK E-MAIL GROUND CONTACT TREATED POSTS 6 WEEKS OUT TO DEL TO BFS	EA	225.29	11,264.50

Unless otherwise specified herein, all prices shown shall only be valid for materials delivered for or received by the Purchaser within 30 days from the date of this quotation.

SUBTOTAL	TAX	TOTAL
11,264.50	675.87	11,940.37
BFS RETAINS THE RIGHT TO ADJUST ALL QUOTED PRICES IN THE EVENT OF SHORTAGES, ENVIRONMENTAL IMPACTS, FREIGHT INCREASES, OR GOVERNMENTAL REGULATIONS.		

Printed: 08/11/2021 07:35:31
Effective: 08/11/2021 Expires: 10/14/2021
Location Name: SENECA, SC
Phone: 864-888-2807

Thank you for the opportunity to quote.

QUOTATIONS SUBJECT TO CREDIT APPROVAL

ALEXANDER'S
GRADING & HAULING
P.O. Box 1344
Pickens, SC 29671
Ph# (864)505-1658

Quote

DATE
08/10/2021

This is not a bill

SEND TO:

SC PRT
Devil's Fork State Park

P.O. NUMBER	TERMS	DUE DATE	WORK ORDER #

QUANTITY	DESCRIPTION	PRICE EACH	AMOUNT
2 Lds.	Screenings (20 tons)	\$410.00	\$820.00

	Quoted Amount	\$820.00
--	----------------------	-----------------

209 Harbor Dr., West Union SC 29696
 280 Garren Loop Rd
 Fletcher NC 28732
 864-718-3075 SC Office
 828-684-0640 NC Office
 carolinamtnco@aol.com -email
 www.carolinamountaingrading.com -website
 Facebook-Carolina Mountain Grading



Carolina Mountain Grading, LLC.

Estimate

For: Devils Fork State Park
 jgantt@scprt.com
 161 Holcombe Cir
 Salem, SC, 29676

Estimate No: 1329
 Date: 08/10/2021

Description	Quantity	Rate	Amount
Triaxle of screens with delivery and tax 21 tons	2	\$525.00	\$1,050.00*
		Parts Subtotal	\$1,050.00

*Indicates non-taxable item

Subtotal	\$1,050.00
Total	\$1,050.00
Total	\$1,050.00

Fines Delivered to Devils Fork State Park

Lynlee Turner <lynlee@mcneelyco.com>

Tue 8/10/2021 12:15 PM

To: Jacob Gantt <jgantt@scprt.com>

Fines delivered: \$28.50/TON + tax

estimated price per load: \$650

Thank you!

--

Lynlee Turner

Salem Stone

864-966-7625

www.mcneelycompanies.com

*The entire advertising and marketing budget is targeted toward audiences that are within a 50 to 350-mile radius of Oconee County. The majority of our ads feature outdoor recreation and the scenic attributes of the area, so the numerous waterfalls, Lakes Jocassee, Keowee and Hartwell, the National Wild & Scenic Chattooga River, and the four state and three county parks are all featured prominently in our advertising and marketing efforts. Also, in the annual **Visitors Guide to the Upcountry**, the many Oconee attractions, sites and activities are prominently featured.*

A. How many visitors/participants attended the event last year and are anticipated this year?

37,396 in FY 2021. Projected 41,136 in FY 2022.

B. How many of the visitors/participants were from beyond a 50-mile radius of Oconee County last year and are anticipated this year?

Last Year – 35,526 This Year – 39,079

C. How many overnight stays were created by this event last year and are anticipated this year?

Last Year – 57,852 This Year – 63,637

D. How do you plan to advertise this event beyond a 50-mile radius of Oconee County?

The primary target markets for the Upcountry have traditionally been SC, NC, GA and FL, so the majority of our advertising buys are in publications (and online) that reach these geographic markets.

E. What other documentation can you provide demonstrating this event promotes tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners)

We have several members and partners in Oconee County who provide testimonials about the benefits that our efforts bring to their business or organization. Lodging properties, restaurants, attractions and recreation providers are the businesses that give us the most feedback. We also receive a great deal of feedback on our social media channels from visitors about their experiences in the area.

F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics)

Visitor data is collected in several ways by our organization. Website visits are tracked with Google Analytics. Our site currently gets approximately 150,000 unique visits per year. Inquiries are generated from advertising and marketing efforts. These inquiries will be fulfilled with the Upcountry Visitors Guide and they will also be added to our e-newsletter mailing list (42,000 subscribers). Facebook Analytics are also tracked to evaluate our engagement. We currently average over 150,000 engagements per month on our page.

VII. AUDIT

Does your organization perform an independent audit? *Yes.*

Name of the Auditor: *McKinley, Cooper and Company*

VIII. Will your project be using any funds from another group that received ATAX funds? *No.*

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.

A. Contact Name: *Tim Todd*

Title: *Executive Director*

Signature: 

Date: *August 6, 2021*

Address: *PO Box 3116, Greenville, SC 29602*

Email: *Tim@UpcountrySC.com*

Phone Number: *864-233-2690*



Budget for FY 2021-22

Carryover from FY 2020-2021		30,000
	Income	
Memberships		18,000
Advertising		35,000
Grants		45,000
Appropriated Funds - SCPRT		325,000
Accommodations Tax		160,000
Wildlife Funding		<u>15,000</u>
Total Income		598,000
	Expenses	
Salaries/Wages		80,000
Payroll Taxes		6,000
Deferred Compensation		2,500
Employee Insurance		18,000
Contract Labor		55,000
Rent		23,000
Office Insurance		1,000
Auto Expense		14,000
Utilities		2,000
Telephone		5,500
Office Supplies		8,000
Computer Services		10,000
Maintenance		500
Furniture & Equipment		4,000
Printing		500
Travel Expenses		8,500
Membership Dues		2,000
Subscriptions		500
Meeting Expense		500
Registration Fees		2,000
Professional Services		10,000
Board Development		500
Service Charges		500
Miscellaneous		500
Literature Production		38,000
Advertising		226,000
Website Development/hosting		20,000
Travel/Trade Shows		4,000
Shipping/Postage		8,000
Photography/Videography		18,000
Promotions/PR		4,000
Fam Tours		5,000
Special Projects		<u>10,000</u>
Total Expense		588,000
Net Profit/Loss		40,000



**FY 2022 Budget For
Oconee County Accommodations Tax Grant Funds**

Print Media (<i>Southern Living, SC Living, Georgia Magazine, AAA Living, Blue Ridge Country</i>)	\$10,000.00
Social Media & Digital Advertising	\$ 5,000.00

OCONEE COUNTY ATAX GRANT APPLICATION FORM FOR TOURISM RELATED PROJECTS

I. APPLICANT

A. Name of Organization The Foothills Agricultural Resource & Marketing Center
 B. Address PO Box 130
Richland, SC 29675

II. FUNDS REQUESTED

A. ATAX Funds Requested \$ 10,000.⁰⁰
 B. How will ATAX Funds be used? purchase a sign for entrance to the facility
 C. Estimated percentage of costs directly attributed to attracting or serving tourists? _____
 D. Funds furnished by your organization _____
 Matching Grant _____ Source _____
 Matching Grant _____ Source _____
 up to Other Funding 10,000.⁰⁰ Source capital funds from The FARM Center
 Other Funding _____ Source _____

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

III. NARRATIVE PROJECT DESCRIPTION

A. Project Title The FARM Center Sign
 B. Description of project A large lighted sign - including double-sided digital information board to be placed at main entrance.
 C. Who will benefit from this project? All people who attend events but especially those coming from out of town who might have difficulty seeing our current sign.

IV. DATES OF PROJECT

Beginning October 1 (or when grant is awarded) Ending As soon as sign can be constructed

V. APPLICANT CATEGORY

Government Entity: _____



Non-profit Organization: Incorporation date ~~01-11-2011~~ 12-03-2009

Eleemosynary Organization under IRS Code: IRS # 30-0593172

Date of Determination Letter 01-11-2011

under current Covid circumstances

V1. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

The FARM Center currently hosts a weekly Farmers market visited by many campers from the Campgrounds. Also approximately 80% of guests at recent concert series have been from Greenville, Asheville, and Atlanta.

- A. How many visitors/participants attended the event last year and are anticipated this year?
market hosted 300 people weekly of which ~ 80% were visitors to the county.
- B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?
Last Year Fair was cancelled due to Covid but market stayed open.
This Year _____
- C. How many overnight stays were created by this event last year and are anticipated this year?
Last year: ~~_____~~
This Year: ~~_____~~
- D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?
The Farm Center regularly advertises on Facebook and Instagram targeting the Atlanta area, Greenville and beyond.
- E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) _____
- F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) _____

VII. AUDIT

Does your organization perform an independent audit? Yes ___ No

Name of the Auditor: _____

VIII. Will your project be using any funds from another group that received ATAX funds? NO

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.

A. Contact Name: Stanley Gibson Title President
 Signature _____ Date 07-12-21
 Address PO Box 130 Richland, SC 29675
 Email sgib@bellsouth.net Fax No. _____
 Phone Number (s) 864-903-1823

B. Alternate Contact Name: Curtis Brock Title Chief of Operations
 Signature _____ Date 07-12-21
 Address PO Box 130 Richland SC 29675
 Email curtisbrock54@gmail.com Fax No. _____
 Phone Number (s) 864-238-4793

Ad Type	Cost/Monthly	Annual Total	Comments
Current Sign	\$2,500.00	\$2,500.00	Leadership Oconee sponsored
Digital Announce	\$2,000.00	\$2,000.00	FARM Purchased used
Newspaper	\$200.00	\$2,400.00	FARM - The Journal
Marketing	\$1,175.00	\$13,800.00	FARM Lunchbox Creative
Radio	\$1,500.00		FARM Brandon Kessler
	\$1,000.00		FARM Rock 101
	\$1,251.00		FARM 93.3
	\$3,000.00		Rock 101 & 93.3 - Jesse James Bourbon
	\$670.00		FARM Kick-off campaign, Lunchbox
	\$800.00	\$4,800.00	FARM Billboards, Thunderhead
Facebook ads	\$300.00	\$1,800.00	FARM board sponsored



D-Sign and Graphics, LLC
 PO Box 1707
 Seneca, SC 29679
 Ph: (864) 885-0435
 Email: Debbie@dsignseneca.com
 Web: http://www.dsignseneca.com

Estimate #: 1486

Created Date: 8/12/2021 2:15:00PM	Prepared For: Walk-In
Salesperson: House Account	Contact: Walk-In Contact
Email:	Phone: N/A
Phone: N/A	Email: N/A
Entered by: Mike Wallace	Address:

Description: The FARM Center

	Quantity	Price	Subtotal
1 Product: Signage	1	\$24,836.00	\$24,836.00
Description: (1) 72" x 96" x 24" deep double faced sign with (1) 96" x 72" x 12" deep pole cover with 0.080 faces & filler. UL Approved Steel frame with 0.063 Aluminum filler LED Lighting with 12V 60W power supply(s) Access doors for service Standard construction/colors/materials (1) pole slip fit type mount CPM saddle mount pole thru Painted polyurethane finish Disconnect switch 0.125 aluminum faces Routed copy backed with white acrylic Vinyl overlay first surface (1) 6" round pole @ 21'			

Notes Estimate valid for 30 days.

Estimate Total:	\$24,836.00
Subtotal:	\$24,836.00
Taxes:	\$1,160.16
Total:	\$25,996.16
Deposit Required:	\$12,998.08

Payment Terms: Balance due upon receipt.

Client Reply Request

- Estimate Accepted "As Is". Please proceed with Order.
 Changes required, please contact me.

Other: _____
 SIGN: _____ Date: / /

tokeena@innova.net

From: Stanley Gibson <sgib.scfhf@gmail.com>
Sent: Thursday, August 12, 2021 2:56 PM
To: Gwen McPhail
Subject: Fwd: Estimate from T&R Graphics

Sent from my iPhone

Begin forwarded message:

From: T & R Graphics <quickbooks@notification.intuit.com>
Date: March 16, 2021 at 12:21:40 PM EDT
To: sgib.scfhf@gmail.com
Cc: tandrgraphics@yahoo.com
Subject: Estimate from T&R Graphics
Reply-To: tandrgraphics@yahoo.com

Dear The Farm Center,

Please review the estimate below. Feel free to contact us if you have any questions.
We look forward to working with you.

Sincerely,
T&R Graphics

----- Estimate -----

109 Debra Street
SENECA, SC 29678 US
(864) 710-0281
<http://tandrgraphics.com>

Estimate #: 2496
Date: 02/23/2021
Exp. Date: \$9,090.00

Address:

The Farm Center

Activity	Service	Qty	Rate	Amount
aluminum cabinet sign 4x8 double sided with led lights	102 Sign:A	1	3,995.00	3,995.00

8" metal pole for sign to 102 Sign:S	1	2,400.00	2,400.00
mount on(single Pole)			
hole for sign with 102 Sign:1	1	2,695.00	2,695.00
concrete included			
		<hr/>	
Total:			\$9,090.00

Thanks for Choosing T&R Graphics...

— *The* —
FOOTHILLS
FARMSTEAD
c.1925

13 August 2021

Oconee County ATAX Committee
1099 South Cove Road
Seneca, SC 29672

Dear ATAX Committee,

The Foothills Farmstead has been busy rebuilding the Main Farmhouse along with several other projects. Many of our projects have been partially funded by Oconee ATAX funds and we appreciate your support. For this round of grants, we are applying to put new wiring for electricity in the Main Farmhouse.

When disassembling the house over the past few years, we have been working with a local electrician in making sure that we mimic what was there originally while at the same time bringing it up to building code standards. This electrician visited the house in its original location before the old wiring was removed during the disassembling process. Thus, we are only including one quote on this job because we have been working with him already. We are confident that he is giving a fair quote which is why we went with him in the first place.

Our grants, to date, cover everything with the house rebuild except electricity, building 3 chimneys and painting the house when complete. Therefore, we are asking you to consider this request for the wiring of electricity in the house. It is a time-sensitive matter in that we are scheduled to complete the house rebuild by December 31st. The new wiring must be placed after the roof and siding are installed but before any walls or ceilings go back in. We are close to that stage at the time of writing this grant application.

Again, we appreciate your support in the past and in considering this grant request. If you have questions or require further information, please let us know.

Sincerely,

Nicholas Gambrell
Director

OCONEE COUNTY ATAX GRANT APPLICATION FORM FOR TOURISM RELATED PROJECTS

I. APPLICANT

A. Name of Organization The Foothills Farmstead

B. Address (mailing address) 158 Grant Road
Westminster, SC 29693

II. FUNDS REQUESTED

A. ATAX Funds Requested \$ 2,800

B. How will ATAX Funds be used?

ATAX funds would be used toward wiring electricity in the main farmhouse of the Foothills Farmstead. Originally, there was no electricity in the house but was added during the time that the farmstead interprets (1900 – 1950). Now that the house has been disassembled and is currently being rebuilt, new wiring will need to be installed according to buildings codes. Thus, we have been working with a local electrician since the project started to ensure that new wiring can still be as historically accurate as possible.

C. Estimated percentage of costs directly attributed to attracting or serving tourists? _____

D. Funds furnished by your organization \$108,500

Matching Grant <u>\$102,500</u>	Source <u>(USDA, SCPRT, and Oconee County)</u>
Matching Grant <u>\$6,000</u>	Source <u>from two previous ATAX grants (labor and foundation)</u>
Other Funding _____	Source _____
Other Funding _____	Source _____

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

III. NARRATIVE PROJECT DESCRIPTION

A. Project Title Electricity in Farmhouse

B. Description of project:
The Foothills Farmstead is a living history farm located in Oakway, SC. It illustrates the lives of farming in the Foothills of the Southern Appalachian Mountains of Georgia, South Carolina and North Carolina.

The purpose of this grant specifically is to help with the cost of rewiring the main farmhouse of the Foothills Farmstead. The main house was disassembled and is currently being reassembled at the farmstead. It is scheduled to be complete by December 31, 2021. Soon, the new wiring will need to be installed. When finished, the main farmhouse is to serve as the focal point of approximately 15 buildings total at the farmstead. This includes being a visitor's center for tourists to this area.

One interesting side note on the wiring is that before electricity, this house boasted gas lighting. The generator house is still on the house site. Someone from Tennessee has donated a carbide generator to the farmstead to show how this system worked. Thus, electricity in the house will actually be part of the interpretation of the site as well as a functional part.

One final note is that electricity being installed will allow for a fire and security system to be installed. A system such as SimpliSafe is wireless but the main base requires electricity. It is monitored 24/7 for security and fire. A system such as this is vital to making sure this house remains safe.

C. Who will benefit from this project?

The great thing about heritage tourism is that it entails both preservation and publication. Those who benefit from this will be residents of the region wanting to preserve their heritage. However, the largest benefit will be to the growing number of attractions in Oconee County for tourists. Benefits will thus be seen across the board in areas such as overnight stays, local restaurant visits and areas of commerce like small businesses (local shopping). This will be achieved the greatest through large events at the farmstead including out-of-town bus tours, weddings, festivals, and other events such as tractor/engine shows, etc.

IV. DATES OF PROJECT

Beginning September 2021

Ending December 2021

V. APPLICANT CATEGORY

Government Entity:

Non-profit Organization: Incorporation date March 10, 2017

Eleemosynary Organization under IRS Code: IRS # 82-0943477

Date of Determination Letter April 5, 2017

VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

Tourism will be influenced in Oconee County not only by bringing in visitors to the farmstead, but by subsequently sending them forth to other attractions and accommodations throughout the county.

A. How many visitors/participants attended the event last year and are anticipated this year?

N/A

B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?

Last Year N/A

This Year N/A

C. How many overnight stays were created by this event last year and are anticipated this year?

Last year : N/A

This Year: N/A

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?

The Foothills Farmstead will begin marketing throughout the region in newspapers, internet, mailings, networking, etc. This will begin in the larger cities surrounding the farmstead including (Georgia) Athens, Atlanta, Augusta, (South Carolina) Greenville, Columbia, Charleston and (North Carolina) Charlotte, Greensboro and Asheville. The farmstead is already listed in the 2021 SC Agritourism Passport.

E. What other documentation can you provide demonstrating this event promotes

Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) See answer to next question...

- F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics)

The Foothills Farmstead officially opened to the public on July 11th, 2020 for 2 hours each week. In order to keep record for demographic data, the Foothills Farmstead is maintaining a guest log on site that records number of visitors, their respective zip codes and how they found out about the Foothills Farmstead. The Foothills Farmstead Website also records demographic data statistics. Also, a record will be compiled of all advertising demographics and compared to visitation to get an idea of what advertising methods are effective.

VII. AUDIT

Does your organization perform an independent audit? Yes ___ No X

Name of the Auditor: _____

- VIII.** Will your project be using any funds from another group that received ATAX funds? No

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.

A. **Contact Name:** Nicholas Gambrell **Title** Director
Signature Nicholas Gambrell **Date** 8-13-21
Address _____
Email ng33986@gmail.com **Fax No.** _____
Phone Number (s) 864-710-1568

B. **Alternate Contact Name:** _____ **Title** _____
Signature _____ **Date** _____
Address _____
Email _____ **Fax No.** _____
Phone Number (s) _____

Itemized Budget for Main Farmhouse Rebuild:

Prepping Foundation..... \$1,200 [from SCPRT, Oconee County and USDA]

Building of Foundation..... \$23,800 [from SCPRT, Oconee County, USDA and Oconee ATAX]

Replacement Materials..... \$1,500 [from SCPRT, Oconee County and USDA]

Labor..... \$82,000 [from SCPRT, Oconee County, USDA and Oconee ATAX]

Electricity..... \$2,800

Building of 3 Chimneys..... \$?

Painting House..... \$?

*** Specifically, ATAX funds requested in this grant application would go directly to the electricity installment costs as noted above.

*** See Cover Letter for explanation of single source bid.

Meeks Electric
Robert W. Meeks (licensed electrician)
PO Box 44
Seneca, SC 29679

13 August 2021

Quote for Installation of Electricity to Main Farmhouse

Materials & Labor: \$2,800 (at current material prices)

For: Foothills Farmstead (physical address)
435 Farmstead Way
Westminster, SC 29693

158 Grant Road (mailing address)
Westminster, SC 29693

OCONEE COUNTY ATAX GRANT APPLICATION FORM FOR TOURISM RELATED PROJECTS

I. APPLICANT

A. Name of organization: Gateway Arts Council
B. Address: 213 E. Windsor Street Westminster, SC 29693
gatewayartscenter213@gmail.com gatewayartscenter.net

II. FUNDS REQUESTED

- A. Grant Funds Requested. \$ 2,500
- B. How ATAX Funds Will Be Used.
Promotion of Exhibits, Expanded Art Programs and Westminster Mural Project to include Website [1yr], Domain [1yr], T-Shirts; Postcards; Banners, Flyers, LED Signage, Updated Rack Cards and Business Cards
- C. Estimated percentage of costs directly attributed to attracting or serving tourists: 95%
- D. Funds furnished by the Gateway organization this quarter:
- | | |
|--|-----------|
| Matching Funds: Entry Fees/ Sales/Camp | [\$6,000] |
| Membership/Sponsorship | [\$2,000] |
| Grants; Cash and In-Kind Donations | [\$3,000] |

III. NARRATIVE PROJECT DESCRIPTION

Project Title 'Gateway Arts Center Promotions'

Description of project- Advertising Materials for the Following

1) Exhibits

Juried Competitions - open call for entry to artists drawn from the tri-state area to promote themselves.

- **"Abstract vs Realism"** October 8- November 13, 2021 [Projected Attendance: 600+]
Juried Competition \$300 First; \$175 Second; \$125 other; \$100 Jury Costs
Sideshow: Wendy Converse and Deb King
- **"Dreams"** January 14- February 12, 2022 [Projected Attendance: 600+]
Juried Competition \$250 First; \$150 Second; \$200 Other; \$100 Jury Costs
Sideshow: TBD
- **"Black and White"** February 25 - March 19, 2022 [Projected Attendance: 600+]
Juried Competition \$250 First; \$150 Second; \$200 Other; \$100 Jury Costs
Sideshow: Carolyn Gibson/ Anderson Artist Guild

Invitationals-

- **"Yelitza Diaz and Aldo Muzzarelli-a Divine Partnership"** April 1-May 13 [projected attendance 700+]
Two of the most outstanding and awarded artists residing in Mauldin with art installations in Europe, South America and Southern United States come together in their first two-man show.
They bring along an established following, friends and family that reaches far beyond our current draw.
Sideshow- Bonnie Ouelette; Heritage Quilt Trail artist; National and International Art Quilt Competitor
- **Members Show** May 28- July 2
Includes artwork from Children's Saturday Drop-In Class, Camp; International Digital Art and Home School Program

2.) Westminster Mural Project-ongoing:

- **Existing Installations:** 1 city sponsored; 1 privately sponsored and 8 funded privately by the Davis(s); Gateway Members and citizen donors for Gateway Arts Center in the City of Westminster
- **In Planning:**
 - a) Community History Mosaic Project 30' by 30' [Along with artistic fillers, durable articles that have historical significance to Westminster resident families will be applied to the 'Hands On' Retreat St wall adjacent to the park to create a significant memorial to times past while recognizing the present
 - b) Several [publicly accessible] Interior Business Murals and large- scale outdoor Animal Control
- **Mural Auction:** Chances to win design and labor for one 30L' by 15H' Outdoor and one 20'L by 20H' Interior mural. Bidding to start at fixed prices. Paint will be provided by the business owner.

3.) T-Shirt Sales:

Full Mural/ Details, Custom and reproduced member art works to be used as promotions and fundraisers

4.) Children/Adult Education Program:

- **Saturday Drop-In Art Experience-** [year-round/ dates posted/no registration required/ nominal fee]
A student driven class for children 6-14. We offer an array of materials and instruction to encourage individual exploration. A support scholarship in 2020 resulted in a Governor's School acceptance this year! 14 participants currently [60% visitors to Westminster].
- **Winter/Spring and Summer Break Camps -** [ages 5-13- advance registration required]
Christmas Camp- Christmas Focus; *Winter Camp-* Seasonal; *Spring Break-* Seasonal
Summer Camp- 3+ weeks beginning the second week of June. Due to the popularity of this offering, we planning 2 additional focus weeks to our traditional format. Camps are 40% utilized by grandparents hosting out of town children and 20% non-residents. Each week culminates in an art display that relatives attend for photo opportunities.
- **Ageless Classes-** formal, casual, project specific or BYOB paint parties available to visitor's and locals.
- **Art Student Internship-** provide an opportunity for Westminster Seniors to learn about the art industry before leaving for College.
- **Pro-Bono Special Needs Program-**
Tribble Center is an Oconee County treasure. Organizations like this are extremely difficult to find resulting many residents who are from beyond a 50-mile radius. When we have events, they visit. Gateway volunteers specialize in therapeutic art experiences for this underserved population.
Gateway Instructor Qualifications:
20+ Years' experience in arts education including: Autism spectrum; mental, emotional, physical & vision Challenges; K-12 Art; K-12 Varying Exceptionalities; Adult Education Teaching Certificates; RN on staff.

Who will benefit: Everyone.

Having the materials to widely distribute current information and the ability to offer merchandise with local attractions, Gateway will have to capability to extend our reach beyond current boundaries. Brochures, cards and postcards are easily distributed by multiple individuals, businesses and other organizations in many diverse situations. Eye-catching signs and banners are crucial to capture the attention of local passersby or travelers that pass by our convenient location.

Point of sale items like T-Shirts or original art works depicting local places of interest are durable and long-term reminders.

Results will be beneficial for Oconee County citizens, local businesses; area artists, students of all ages and special needs clients as we continue our effort to attract visitors from beyond a 50 mile radius and beyond through unique display and sales opportunities, exhibits and art experiences for people of all ages and skill levels..

IV. DATES OF PROJECT

October 2021- June 2022

V. APPLICANT CATEGORY

Non-Profit Organization: Gateway Arts Council
EIN# 82-1923483
Incorporated June 20, 2017
Date of Determination Letter: June 20, 2017

VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

By communicating detailed information about our organizational offerings; engaging the tri-state area with relevant art events and activities; maintaining community participation; adding promotional sales items and increasing public mural installations-we intend to broaden our audience by increasing the number of visitors to the area. *It is widely recognized in the local artist community that our Board Officers have been vital to the promotion of the arts for the last decade: since 2017 in Westminster and in Seneca, resurrecting the Blue Ridge Arts Center. Our priority has always been clear: the expansion of local Visual Arts opportunities. Gateway and Blue Ridge now work in tandem to serve Oconee County.*

- A. Visitors/ participants attended the events pre-pandemic: 5,000+
- B. Visitors/participants were from beyond a 50-mile radius of Oconee County: 500+
- C. Overnight stays created by this event: not known
- D. Advertising beyond a 50-mile radius of Oconee County will be as follows: Web Magazines; Instagram posts, Mailing and Email campaigns; Regional art agency email campaigns; Professional and university contacts; Merchandise; Flyers; Banners; Signs; Postcards; Local businesses; News articles; Artist Contacts out-of-state.
- E. Documentation demonstrating this event promotes tourism in Oconee County:
Gateway records, Oconee Chamber of Commerce, Westminster Public Relations Committee.
Records kept during this time period to obtain the demographic data; guest log information; artist response; sales; number of brochures, postcards and cards distributed; businesses sponsorships; news articles and relevant photographs.

VII. AUDIT

Our organization performs an independent professional audit.

Name of Auditor: Dermott Bowden CPA
1011b Woodfield Cir
West Palm Beach, FL 33418

VIII. Our project will NOT be using any funds from another group that received ATAX funds.

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at the completion of project. All information required for final reporting MUST be detailed when project is complete.

Contact Name: *Melody M. Davis*
Title: *Executive Director* *Gateway Arts Council*

Signature: _____


Date: 8/10/2021

Address: *9253 Long Creek Hwy Westminster SC 29693*
Email : *gatewayartscenter213@gmail.com*
Phone Numbers: *(727)457-5274*

A. Alternate Contact Name: *Dorothy Meredith*
Title: *Asst Director* *Gateway Arts Council*

Signature: _____

Date: _____

Address: *514 Palmetto Street Westminster, SC 29693*
Email: *nprprogrammie@aol.com*
Phone Numbers: *(727)359-1326*

Gateway Arts Center

Budget Breakdown 2021-2022

		Vistaprint	4/Imprint
Flyers	[8.5 by 11, Standard, Matte]	1,500 156.92	1,500 283.00
Postcards	[premium/matte/per event]	250 56.78	300 147.00
Banner	[outdoor with grommets]	mesh/8'x12' 286.47	vinyl/5'x12' 135.00
Rack Cards	[3.74 by 8.27/Glossy Fr/1500]	all options 156.92	no options 270.00
Business Cards	[standard/matte/2500]	QR Code 70.00	unavailable
Mural T-Shirts	[White Short Sleeve/Full Color]	45 [15 3 designs] 688.00	45[15/3] 522.00
		[5x1 3 designs@ 58.75] 176.25	18 1 design x3 467.10
		1,591.34	\$1,824.10
		Amazon[availability]	TV Liquidators[in stock]
LED	[Outdoor Programmable Scrolling Sign]	74" x 14" [589.00]	41" x 16" [695.00]
	<i>Adjusted cost</i>	<i>600.00</i>	<i>600.00</i>
		2,191.34	2424.10
Wordpress	Established Website	90.00	90.00
GoDaddy	Established Domain	30.00	30.00
Postage		100.00	100.00
		2,411.34	2,644.10

*4Imprint has fewer pertinent products; paper, style and design options; plus higher quantity restrictions than Vistaprint.

* Amazon product availability varies day to day.



“Morning Glory”
 inspired by “Jimson Weed” by Georgia O’Keefe
 reimagined by Melody Davis
 Main Street Florist
 400 E Main St, Westminster
 13’ by 20’ feet
 Donated by Alan and Melody Davis



‘Dogs Playing Poker Waiting for a Bath’
 inspired by “A Friend in Need”
 by C. M. Coolidge
 reimagined by Melody Davis
 Classy Canine
 120 W Windsor St, Westminster
 Donated M. Davis and A. Davis



The Scream with Mask
 inspired by “The Scream”
 Edvard Munch
 213 E. Windsor Street, Westminster
 Donated by Melody and Alan Davis

Original Design- M. Davis
 “Homerun! Homerun!”
 Honoring old Cotton Mill teams.
 Sti
 S. Isundega St/ W. Main St,
 Westminster
 Commissioned





"No Place Like Home"

Original art by Melody Davis
 Design by Jennie Harrison
 Commissioned by the City of Westminster
 Retreat Street Park, Retreat St.
 Westminster, SC
 100' by 35'
 Honoring all branches of the service.
 [40 creatures are painted in this mural,
 some obvious and some hidden, intended for
 a family friendly activity



"Three Musicians" Picasso

"Mona Lisa" DaVinci

"The Starry Night" Van Gogh

8' by 10' each Recreated by M. Davis 213 E. Windsor St Westminster
 Donated by Alan and Melody Davis



"Bluegrass Roots" 55' by 10' Original design by Melody Davis Retreat Street, Westminster
 Features several Westminster and other musicians of local renown. Donated by Melody and Alan Davis



"American Spirit" [part I]

50% commissioned by owner
 Original design by M. Davis
 30' by 15'
 Downtown Bar and Grille
 Westminster SC



"Spirit Animals"

Air BNB on the Chauga River
 Westminster, SC
 Original Design by M. Davis
 80 ft by 15'
 Commissioned





12' by 4'

OARS Headquarters Drug and Rehab Facility Commissioned
Old Walhalla Prisoner Detainment Building
Walhalla SC



4.5'

Green Springs Retail Outlet
Ram Cat Alley
Seneca SC Commissioned



**OCONEE COUNTY ATAX GRANT
APPLICATION FORM
FOR TOURISM RELATED PROJECTS**

I. APPLICANT

A. Name of Organization MAIN STREET WALHALLA

B. Address 105 W SOUTH BROAD STREET, WALHALLA SC 29691

II. FUNDS REQUESTED

A. ATAX Funds Requested \$6170

B. How will ATAX Funds be used? TO ORGANIZE AND IMPLEMENT "WALHALLA WONDERLAND" A SERIES OF HOLIDAY EVENTS
DURING THE MONTH OF DECEMBER

C. Estimated percentage of costs directly attributed to attracting or serving tourists? 96%

D. Funds furnished by your organization \$9,270

Matching Grant <u>\$5257</u>	Source <u>MAIN STREET WALHALLA</u>
Matching Grant _____	Source _____
Other Funding <u>\$4000</u>	Source <u>SPONSORSHIPS</u>
Other Funding _____	Source _____

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

III. NARRATIVE PROJECT DESCRIPTION

A. Project Title WALHALLA WONDERLAND EVENT SERIES

B. Description of project SEE ATTACHED

C. Who will benefit from this project? DOWNTOWN BUSINESSES AND RESTAURANTS, LOCAL HOTEL AND SHORT
TERM RENTAL ACCOMODATIONS, LOCAL MUSEUMS AND PERFORMANCE VENUES, CITIZENS AND TOURISTS

IV. DATES OF PROJECT

Beginning NOVEMBER 27 2021

Ending DECEMBER 17, 2021

V. APPLICANT CATEGORY

Government Entity:

X Non-profit Organization: Incorporation date JUNE 2021

_____ Eleemosynary Organization under IRS Code: IRS # _____
_____ Date of Determination Letter _____

V1. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

SEE ATTACHED

A. How many visitors/participants attended the event last year and are anticipated this year?

N/A

B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?

Last Year N/A

This Year _____

C. How many overnight stays were created by this event last year and are anticipated this year?

Last year: N/A

This Year: _____

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?

TARGETED SOCIAL MEDIA ADS, MAGAZINE ADS, WEB BANNERS

E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners)

LETTER FROM CITY OF WALHALLA,

LOCAL MERCHANTS

F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics)

ADVERTISING DEMOGRAPHICS, WEBSITE HITS, SOCIAL MEDIA TARGETING DETAILS

VII. AUDIT

Does your organization perform an independent audit? Yes ___ No ___

Name of the Auditor: _____

VIII. Will your project be using any funds from another group that received ATAX funds? NO

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.

A. Contact Name: LIBBY IMBODY Title EXECUTIVE DIRECTOR
Signature Catharina Imbody Date 8/13/2021
Address 105 W SOUTH BROAD STREET, WALHALLA SC 29691
Email LIBBY@MAINSTREETWALHALLA.COM Fax No. _____
Phone Number (s) 864 977-0222

B. Alternate Contact Name: _____ Title _____
Signature _____ Date _____
Address _____
Email _____ Fax No. _____
Phone Number (s) _____

OCONEE COUNTY ATAX GRANT



**MAIN STREET WALHALLA
ATAX GRANT APPLICATION
AUGUST 2021**

DESCRIPTION OF PROJECT:

“WALHALLA WONDERLAND” refers to a uniquely branded umbrella name for a series of holiday events in downtown Walhalla. Events for this inaugural series will center around:

- Small Business Saturday
- Cookies with Santa
- Carolers
- Concerts
- Luminary Walk
- Tour of Homes
- Tour of Churches
- Christmas Parade
- Tree lighting event

The goal of this event series is to develop downtown Walhalla as a regional destination for those seeking unique, quaint and memorable experiences for the holiday season.

HOW WILL THE PROJECT INFLUENCE TOURISM IN OCONEE COUNTY?

“WALHALLA WONDERLAND” will help attract tourists to Oconee County by highlighting downtown Walhalla’s asset as a quaint small town with a traditional Main Street and historical feel. Those wanting to experience a small town Christmas will travel to Walhalla to take part in one or more of the series of events. We hope that this annual event series will grow in popularity and help Walhalla become a travel destination for Christmas shopping, concerts, experiences and traditions.

From: dannyedwards@bellsouth.net
To: [Libby Imbody](#)
Subject: atax grant
Date: Thursday, August 12, 2021 5:33:08 PM

To the Oconee County ATAX Committee;

Mainstreet Walhalla has a great event planned for our city this Christmas season. From past experience, I would expect that we will have a large crowd of visitors coming to see all that Libby and her volunteers have planned during the Christmas season. For example, this year on Mothers Day weekend the one day festival that Mainstreet put together brought an estimated crowd of over 5,000 visitors to our city!

The Independence Eve event that this same group organized this year brought the largest crowd downtown we have had in years. All the shops and restaurants had more people than they could wait on. It was fantastic.

We appreciate your consideration, I'm excited about the planning and hard work they have put into this. Undoubtedly this will be successful as well.

Thanks,

Danny Edwards, Mayor
Walhalla, SC

amazon.com/.../display.html?hasWorkingJavascript=1

amazon

Checkout (5 items)

1 Shipping address Change


Catherine Imbody
584 Highlands Highway
Walhalla, SC 29691
[Add delivery instructions](#)

2 Payment method Change

Visa Visa ending in 2438
Billing address: Same as shipping address.
- Add a gift card or promotion code or voucher
 Enter code

3 Review items and shipping

Estimated delivery: Aug. 23, 2021 - Aug. 26, 2021
Items shipped from M&I Displays



M&I Displays Street Sign Pro with Lens Protective Cover, 24x36 Inch Poster Black Double Sided Sandwich Board Folding A-Frame Sidewalk Curb Sign Portable Advertising Display for Restaurant Cafe
\$157.50
[View larger image](#)
Qty: 5
Sold by: M&I Displays
Not eligible for Amazon Prime (Learn more)
Gift options not available.

Choose a delivery option:

- Monday, Aug. 23 - Thursday, Aug. 26**
FREE Standard Shipping

Place your order **Order total: \$834.75**
By placing your order, you agree to Amazon's privacy notice and conditions of use.

Place your order

By placing your order, you agree to Amazon's privacy notice and conditions of use.

Order Summary

Items (5):	\$787.50
Shipping & handling:	\$6.00
Total before tax:	\$787.50
Estimated tax to be collected*	\$47.25
Order total:	\$834.75


How are shipping costs calculated?
Why didn't I qualify for Prime Shipping?

amazon.com/.../display.html?hasWorkingJavascript=1

amazon

Checkout (5 items)

Items shipped from Crown Awards



Crown Awards Santa Trophy, 11" Red Santa Clause Christmas Trophy with 5 Lines of Custom Text Prime
\$26.99
[View larger image](#)
Qty: 1
Sold by: Crown Awards
Not eligible for Amazon Prime (Learn more)

Customizations:
Engraving Area 1: BEST IN SHOW
Engraving Area 2: 2021 WALHALLA CHRISTMAS PARADE
Gift options not available.

Choose a delivery option:

- Tuesday, Aug. 17
\$12.97 Local Express Shipping
- Wednesday, Aug. 18
\$12.97 Two Day Shipping
- Thursday, Aug. 19 - Tuesday, Aug. 24**
FREE Standard Shipping

Place your order **Order total: \$168.33**
By placing your order, you agree to Amazon's privacy notice and conditions of use.

Place your order


By placing your order, you agree to Amazon's privacy notice and conditions of use.

Order Summary

Items (5):	\$158.79
Shipping & handling:	\$0.00
Total before tax:	\$158.79
Estimated tax to be collected*	\$9.54
Order total:	\$168.33

How are shipping costs calculated?
Why didn't I qualify for Prime Shipping?

Estimated delivery: Aug. 18, 2021 - Aug. 23, 2021
Items shipped from Awards4U



Personalized 8x10 Photo Plaque with 4x6 Horizontal Picture Holder - Add Your Photo - Customize Now
\$12.95
[View larger image](#)
Qty: 4
Sold by: Awards4U
Not eligible for Amazon Prime (Learn more)

Customizations:
Add up to 5 Lines of Text. WITH/ER
Gift options not available.

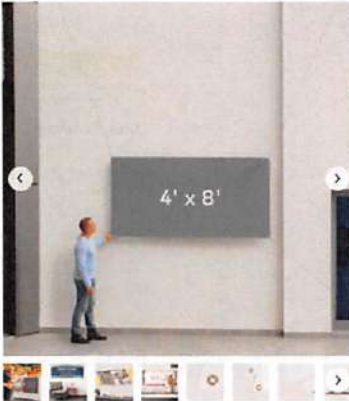
Choose a delivery option:

- Tuesday, Aug. 17 - Friday, Aug. 20
\$20.87 Expedited Shipping
- Wednesday, Aug. 18 - Monday, Aug. 21**
FREE Standard Shipping
- Friday, Aug. 20 - Friday, Aug. 27
FREE Economy Shipping

Place your order **Order total: \$168.33**
By placing your order, you agree to Amazon's privacy notice and conditions of use.

MSW Di x Google x iCloud x PROMC x PROMC x Hispani x Main St x Mail L x MSW A x Amazon x Custom x +

vistaprint.com/signs-posters/vinyl-banners?mkid=TopNav_Vinyl_Banners_Signage+and+Trade+Show+Displays&bv=TopNav



4' x 8' 1' x 2' 4' x 10' 4' x 10'
8' x 10' 4' x 12' 6' x 12' 8' x 12'

Material
Outdoor Indoor

Grammets
None **Recommended** Grammets

Reinforced Edges (Welding)
Yes No

Quantity 4

Add accessories

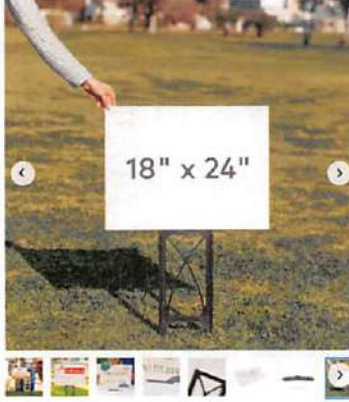
Price \$383.23 \$299.88
Original Price (~~\$383.23~~) + Accessories (\$0.00)

Start designing

81°F Sunny 10:34 AM 8/13/2021

MSW Di x Google x iCloud x PROMC x PROMC x Hispani x Main St x Mail L x MSW A x Amazon x Custom x +

vistaprint.com/signs-posters/yard-signs?mkid=TopNav_Yard_Signs_Signage+and+Trade+Show+Displays&bv=TopNav



Recommended
18'' x 24''

Grammets
None Grammets

Quantity 30

Add accessories

Wire Yard Sign Stands 15 \$45.00

Command™ Strips - Packs of 6 pairs 0 Starting at \$7.00

Plastic Yard Stands 0 Starting at \$3.50

Plastic Table Top Stands 0 Starting at \$4.00

Price \$366.00
Original Price (\$371.00) + Accessories (\$45.00)


Start designing

81°F Sunny 10:35 AM 8/13/2021

MSW Dr. x Google x iCloud x PROMC x PROMC x Hepatic x Main St. x Mail Lr. x MSW Al. x Amazon x Car Map x

vistaprint.com/signs-posters/car-door-magnets?nid=TopNav_Car+Magnets_Car+Signs_Signage+and+Trade+Show+Displays&zenav=TopNav

★★★★☆ 4



Get more mileage out of your marketing

- Semi-permanent & durable
- Fade-resistant, wind-tested magnets
- 0.85 mm with rounded corners
- Designed for metal surfaces only
- Best used in mild weather

Note: Follow the care & usage tips below to avoid damaging your vehicle.

Looking for a more permanent option? Car Door Decals

Need a hand? [Get help from one of our designers](#)

Size

8.7" x 11.5"	11.5" x 17.4"
10" x 20"	18" x 24"
12" x 24"	

Quantity 2

Price \$71.48

[Start designing](#)


[Download a Photoshop or Illustrator template for your design.](#)

81°F Sunny 10:37 AM 8/13/2021

MSW Dr. x Google x iCloud x PROMC x PROMC x Hepatic x Main St. x Mail Lr. x MSW Al. x Amazon x Car Map x

vistaprint.com/signs-posters/car-door-magnets?nid=TopNav_Car+Magnets_Car+Signs_Signage+and+Trade+Show+Displays&zenav=TopNav

★★★★☆ 4



Get more mileage out of your marketing

- Semi-permanent & durable
- Fade-resistant, wind-tested magnets
- 0.85 mm with rounded corners
- Designed for metal surfaces only
- Best used in mild weather

Note: Follow the care & usage tips below to avoid damaging your vehicle.

Looking for a more permanent option? Car Door Decals

Need a hand? [Get help from one of our designers](#)

Size

8.7" x 11.5"	11.5" x 17.4"
10" x 20"	18" x 24"
12" x 24"	

Quantity 4

Price \$64.42

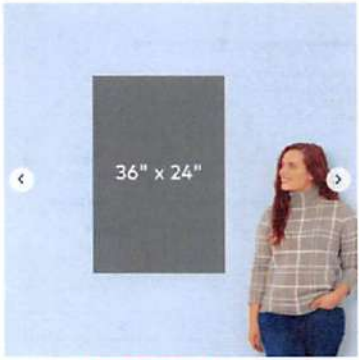
[Start designing](#)

[Download a Photoshop or Illustrator template for your design.](#)

81°F Sunny 10:37 AM 8/13/2021

MSW Di x Google x iCloud x PROMC x PROMC x Hispani x Main St x Mail Li x MSW Al x Amazon x Poster P x +

vistaprint.com/high-posters/posters?mid=TopNav_Posters_Posters_Signage and Trade Show Displays&nav=TopNav



36" x 24"

Orientation
 Horizontal Vertical

Size
 16" x 20" 11" x 17" 18" x 24" 22" x 28"
 24" x 36" 36" x 48"

Paper stock
 Semi-Gloss Premium glossy
 Mounted poster Premium matte
 Outdoor

Lamination
 No

Quantity

Add accessories


Price ~~\$589.00~~ **\$441.74**

Original Price (~~\$589.00~~ **\$441.74**) + Accessories (\$0.00)

81°F Sunny 10:39 AM 8/13/2021

MSW Di x Google x iCloud x PROMC x PROMC x Hispani x Main St x New mail x MSW Al x Amazon x Flyer P x +

vistaprint.com/marketing-materials/flyers?mid=TopNav_Flyers_Advertising_Marketing_Materials&nav=TopNav



Your design here

11" x 17"

Paper Weight
 Budget Standard
 Recommended Premium Premium plus

Paper Stock
 Glossy Matte
 Recycled

Quantity

Add accessories

No available accessories for your selection

Price ~~\$206.90~~ **\$186.20**

Original Price (~~\$206.90~~ **\$186.20**) + Accessories (\$0.00)

82°F Sunny 10:41 AM 8/13/2021

Order #B463

Customer Info: Fri, 12/10 5:00 pm - Sun, 12/12 6:00 pm [Change](#)

17 Blue Marble Curve Slide
Fri, 12/10 5:00 pm - Sun, 12/12 6:00 pm
\$375.00 x 1 \$375.00

Snow Globe
Fri, 12/10 5:00 pm - Sun, 12/12 6:00 pm
\$300.00 x 1 \$300.00

Crystal Castle Combo
Fri, 12/10 5:00 pm - Sun, 12/12 6:00 pm
\$262.50 x 1 \$262.50

Walhalla 29691
[View](#)

SubTotal: \$937.50
Tax 6%: \$56.25
Total: \$993.75
[Continue Shopping >>](#) [Checkout >>](#)

[Back to Top](#)





CUSHMAN
LET'S WORK

QUOTE

Q1743

08-12-2021



www.FB.COM/rrgolfcartsseneca

R&R Golf Cart Services, LLC
820 Bypass 123
Seneca, SC 29678

864-888-1717
www.rrgolfcarts.com
sales@rrgolfcarts.com

Bill To

Ship To

libby@mainstreetwalhalla.com

libby@mainstreetwalhalla.com

864-977-0222

864-977-0222

SKU	Description	QTY	Price	Total
	Golf Cart Rental - 6-Seater Gas - 11/27 thru 12/11/21	2	\$750.00	\$1,500.00
	\$375/week/cart Delivery/Pickup -	1	\$130.00	\$130.00
Notes				
<p>R&R Golf Carts warranty ONLY covers the motor, speed controller, & a new battery (See *) defect(s) in material and workmanship under normal use and service. The cost associated with component failures which are the results of abuse, neglect, lack of or inadequate maintenance, normal wear and tear, or acts of God will be the responsibility of the customer. The warranty period for all the components listed above - Electric TXT, RXV - (1) one year from the date of sale or lease of the vehicle. (* 45 days on used batteries) Gas TXT, RXV - (6) six months (engine & powertrain)</p>				

Subtotal \$1,630.00
Tax \$97.80
Shipping \$0.00
Total \$1,727.80

ALL SALES ARE FINAL. DEPOSITS ARE NON-REFUNDABLE. --- Received By: _____

There is **ONLY ONE** magazine

that gets you into nearly 10,000 lakeside community homes around Lake Keowee and Lake Jocassee.

upstate lake living

LIFE AT ITS FINEST ON JOCASSEE, KEOWEE AND HARTWELL



Upstate Lake Living is distributed through the U.S. mail and delivers us into the most recognized lakeside communities including Keowee Key, The Cliffs Communities, The Reserve at Lake Keowee, Waterside, Crestview and Waterford, to name a few. Lakeside homes typically value from \$500K to \$5 million per residence with significant square footage. This market has a great deal of buying power, and they use it.

Being the most popular publication in the lakes region; our magazine features stories about building, remodeling, dining, exploring, boating, fishing, entertaining, travel, retirement as well as a calendar of events. Those who have relocated to our area refer to the magazine often as a resource. Published quarterly, Upstate Lake Living is a great way to be seen!

UPSTATE LAKE LIVING is produced by Oconee Publishing which also produces the primary paid daily newspaper for Oconee County, Clemson and Central in Pickens County.

RATES AND INFORMATION

2021 ADVERTISING RATES

RATES	OPEN RATE	2X	3X	4X
TWO PAGE SPREAD	\$2949	\$2499	\$2199	\$1799
FULL PAGE	\$1799	\$1499	\$1299	\$1099
TWO THIRDS PAGE*	\$1499	\$1299	\$1149	\$849
HALF PAGE	\$999	\$859	\$769	\$629
THIRD PAGE	\$799	\$679	\$599	\$499
QUARTER PAGE	\$578	\$499	\$449	\$379

There is a guaranteed placement premium of 25%, positions are subject to availability.

Frequency rates are based upon a 12 month period.

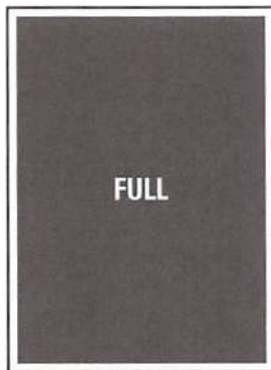
*Exclusive ad on page.

501 C3 organizations eligible for an additional 25% off earned rate.

AD MATERIAL SPECIFICATIONS

IMAGES: Minimum 300 dpi, high resolution JPEG

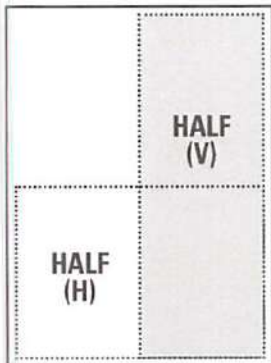
CAMERA READY: PDF, CMYK color, fonts embedded



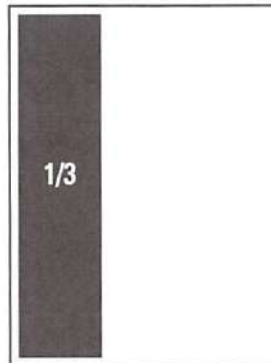
FULL PAGE
NO BLEED: 7.625" x 10"
BLEED: 8.875" x 11.375"
.625" margins on all sides
Text/Art outside of margins may be cut.



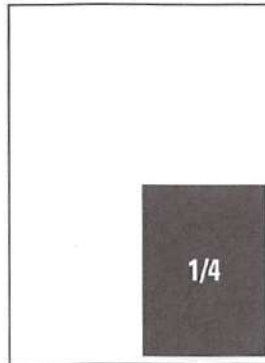
2/3 PAGE
4.75" x 10"



HALF PAGE
VERTICAL: 3.6875" x 10"
HORIZONTAL: 7.625" x 4.875"



1/3 PAGE
2.375" x 10"



1/4 PAGE
3.6875" x 4.875"

SPACE RESERVATION

SPRING

Deadlines Feb. 1, 2021

SUMMER

Deadlines May 3, 2021

FALL

Deadlines Aug. 2, 2021

WINTER

Deadlines Nov. 1, 2021



IMPORTANT FACTS

11,000 PRINTED COPIES

Direct mailed to lakeside community homes, also available by subscription.

PUBLISHED QUARTERLY

MORE INFORMATION OR AD SPACE RESERVATION

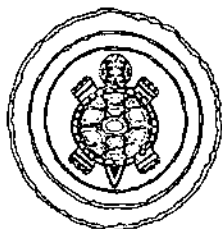
864.882.2375

Upstate Lake Living/Oconee Publishing

THE JOURNAL

Upstate Lake Living | The Journal
upstatetoday.com

210 W. N. First Street
Seneca, SC 29678



MUSEUM OF THE
CHEROKEE

IN SOUTH CAROLINA

70 Short Street, Walhalla, SC 29691

August 1, 2021

**Oconee County Parks, Recreation & Tourism Commission
Accommodations Tax Advisory Committee
1099 South Cove Road
Seneca, SC 29672**

Re: single source bids

To Whom It May Concern:

In regards to our planned Kituwah/Earth Day Celebration scheduled for April 16, 2022, we will be inviting performers, storytellers, re-enactors, dancers, and craft demonstrators from the Eastern Band of Cherokee Indians located in Cherokee NC. These professionals performed and presented at our April 2021 celebration and did an excellent interpretation of their unique Native American culture. Please see attached photos, etc.

There is no other authentic Native American group available to contract with for this event except the Cherokee Nation in Oklahoma, and that would be cost-prohibitive.

Thank you for your consideration.



**Luther Lyle
Director/Curator**

OCONEE COUNTY ATAX GRANT APPLICATION FORM FOR TOURISM RELATED PROJECTS

I. APPLICANT

A. Name of Organization Museum of the Cherokee in South Carolina

B. Address 70 Short Street Walhalla, SC 29691

II. FUNDS REQUESTED

A. ATAX Funds Requested \$ 3500.00

B. How will ATAX Funds be used? The ATAX Funds will be used to contract Cherokee Tribal members to reenact a Kituwah (Pow-Wow) and perform demonstrations for the city of Walhalla's Earth Day Celebration in April.

C. Estimated percentage of costs directly attributed to attracting or serving tourists? 100%

D. Funds furnished by your organization \$1500.00

Matching Grant	<u>\$1500.00</u>	Source	<u>Museum of the Cherokee in SC</u>
Matching Grant	_____	Source	_____
Other Funding	_____	Source	_____
Other Funding	_____	Source	_____

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

III. NARRATIVE PROJECT DESCRIPTION

A. Project Title Kituwah: The Earth We Belong To. Native American Gathering and Earth Day Celebration.

B. Description of project This event will feature a Kituwah reenactment, Native American dance, craft demonstrations, storytelling, and lectures. It will highlight Native American heritage in Oconee County and promote inclusivity and diversity.

C. Who will benefit from this project? The event will benefit students, county residents and visitors to Oconee County by providing a deeper understanding of Cherokee heritage through celebration and education. The Museum and Oconee County will benefit as the event will show the rich history, culture, and educational resources this region has to offer the public.

IV. DATES OF PROJECT

Beginning April 16, 2022 Ending April 16, 2022

V. APPLICANT CATEGORY

Government Entity:

Non-profit Organization: Incorporation date January 18, 2012

Eleemosynary Organization under IRS Code: IRS # 90-0798631

Date of Determination Letter December 11, 2012

VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County? The event will attract tourists by contracting Cherokee Tribal members of the Eastern Band of Cherokee Indians. This will allow the Museum to reach out-of-state populations. Advertising on our website and social media platforms will allow us to reach visitors on a national and international level. As potential visitors from beyond a 50 mile radius contact us about activities, the Museum hosts this event to accommodate interested visitors and bring communities together in education through celebration.

- A. How many visitors/participants attended the event last year and are anticipated this year?
Last year's inaugural Kituwah Celebration brought 1500 visitors to Walhalla and we anticipate 2225 this year.
- B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?
Last Year 1000
This Year 1500
- C. How many overnight stays were created by this event last year and are anticipated this year?
Last year : N/A
This Year: N/A

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County? The Museum will advertise through our website, social media platforms, newspaper articles and word-of-mouth. The Native American Affairs Division of the SC Commission for Minority Affairs has also offered to promote our events.

- E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) See attached photographs and newspaper articles.
- F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) Demographics of the event will be kept through our guest log and promotional website and social media hits.

VII. AUDIT

Does your organization perform an independent audit? Yes ___ No x
Name of the Auditor: _____

VIII. Will your project be using any funds from another group that received ATAX funds? No.

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.

A. Contact Name: Luther Lyle Title Director and Chief Curator
Signature [Signature] Date 7/31/2021
Address 70 Short Street Walhalla, SC 29691
Email lutherlyle@bensouth.net Fax No. _____
Phone Number (s) 864-710-9210

B. Alternate Contact Name: Lori Johnson Title Assistant Director/Curator
Signature [Signature] Date 7/31/2021
Address 209 Thomas Height Circle Seneca, SC 29678
Email mcscinfo12@gmail.com Fax No. _____
Phone Number (s) 864-710-9210

OCONEE COUNTY ATAX GRANT

Itemized Total Budget for Kituwah and Earth Day Celebration

- Cherokee Kituwah Reenactors and Dancers: \$1500.00
- Cherokee Craft Demonstrators: \$1000.00
- Museum of the Cherokee Indian Demonstrators: \$1000.00
- Music/Band: \$1500.00
- Tent Rental: \$500.00
- Event Hospitality: \$250.00

Total Budget: \$5,750.00

Itemized Budget Reflecting How ATAX Funds Will Be Spent

- Cherokee Kituwah Reenactors and Dancers: \$1500.00
- Cherokee Craft Demonstrators: \$1000.00
- Museum of the Cherokee Indian Demonstrators: \$1000.00
- Tent Rental: \$500.00
- Event Hospitality: \$250.00

ATAX Funds Budget: \$4250.00

Kitummah

The Earth We Belong To

NATIVE AMERICAN GATHERING

& EARTH DAY CELEBRATION

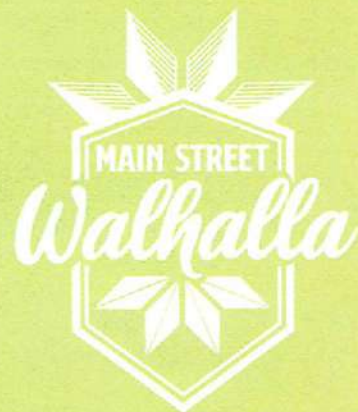
SATURDAY, APRIL 17, 2021

12:00-4:00

SHORT STREET, WALHALLA

HOSTED BY MAIN STREET WALHALLA
THE MUSEUM OF THE CHEROKEE IN S.C.
AND KEEP OCONEE BEAUTIFUL ASSOCIATION

FOOD
LIVE MUSIC
ART & CRAFTS
KIDS ACTIVITIES
HANDS ON LEARNING
PERFORMANCES



MAINSTREETWALHALLA.COM

Supporting Sponsors: Blue Ridge Electrical Co-Op,
Community First Bank and Dynamic Fluid Components

A cultural celebration



Traditional dancers perform at the Native American gathering and Earth Day celebration in downtown Walhalla on Saturday. An estimated 1,500 people attended, along with 20 vendors, according to organizers. The event was the first of its kind in the city and offered visitors a chance to celebrate Earth Day a little early and "see some traditional and authentic Cherokee culture," Keep Oconee Beautiful Association director Danielle Pankuch said.

JERRY BEARD | THE JOURNAL

Museum of the Cherokee Indian

PO Box 1599
Cherokee, NC 28719
828-497-3481

Earth Day/Kituwah Celebration Invoice

8/10/21

Submitted by

Tyra Maney

Submitted to

Museum of the Cherokee in
South Carolina
70 Short St, Walhalla, SC
29691

Materials & Payment

Item	Description	Quantity	Amount
Dance Performance	Price of dance performances	17	\$250.00 1750.00
Demonstration Fee	Flat rate for demonstrators	7	\$100.00 700.00
Mileage	Price for mileage at 0.56 per mile. 82.2 miles one way	1	\$92.06 92.06

Total:

~~\$442.06~~ \$2542.06

**OCONEE COUNTY ATAX GRANT
APPLICATION FORM
FOR TOURISM RELATED PROJECTS**

I. APPLICANT

A. Name of Organization Oconee History Museum
B. Address 123 Brown's Square Drive Walhalla, SC 29691
PO Box 395 Walhalla, SC 29691

II. FUNDS REQUESTED

A. ATAX Funds Requested \$ 8,050
B. How will ATAX Funds be used? Funds will be used to create and promote an app-based historic walking tour of Walhalla
C. Estimated percentage of costs directly attributed to attracting or serving tourists? 42%
D. Funds furnished by your organization 0
Matching Grant _____ Source _____
Matching Grant _____ Source _____
Other Funding _____ Source _____
Other Funding _____ Source _____

Provide an itemized total budget for your event and an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

III. NARRATIVE PROJECT DESCRIPTION

A. Project Title Historic Walhalla Walking Tour
B. Description of project Oconee History Museum is partnering with Main Street Walhalla to develop an app-based historic walking tour
C. Who will benefit from this project? Oconee History Museum, Main Street Walhalla, City of Walhalla, all visitors to Walhalla

IV. DATES OF PROJECT

Beginning March 2022 Ending Ongoing/permanent

V. APPLICANT CATEGORY

Government Entity:

Non-profit Organization: Incorporation date May 1999
 Eleemosynary Organization under IRS Code: IRS # 31-1663047
 Date of Determination Letter 8-20-1999

VI. DEMOGRAPHIC DATA - See attached -

How will the project influence tourism in Oconee County?

- A. How many visitors/participants attended the event last year and are anticipated this year?

- B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?
Last Year _____
This Year _____
- C. How many overnight stays were created by this event last year and are anticipated this year?
Last year : _____
This Year: _____
- D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?

E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) _____

F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) app use data, website hits

VII. AUDIT

Does your organization perform an independent audit? Yes ___ No

Name of the Auditor: _____

VIII. Will your project be using any funds from another group that received ATAX funds? No

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.

A. Contact Name: Leslie Hagerly Title Director/Curator
 Signature [Signature] Date 8-13-21
 Address PO Box 2950 Walthalla, SC 29161
 Email info@oconeehistorymuseum.org Fax No. N/A
 Phone Number (s) 804-638-2024

B. Alternate Contact Name: _____ Title _____
 Signature _____ Date _____
 Address _____
 Email _____ Fax No. _____
 Phone Number (s) _____

Historic Walhalla Walking Tour - Total Project Budget

Item	Amount	Purpose
25 Distrx tour stops* (single source)	\$5,000 (\$200/each)	1 time set up fee per tour stop
25 Distrx tour stops annual fee x 2 years	\$1000 (\$20/each)	Annual maintenance and hosting per tour stop for 2 years
Tour branding package* (single source)	\$1,200	Create tour brand, logo, style guide, etc...
100 window clings for Distrx app QR code	\$500	Distribute to all downtown businesses so tour can be started at any point
24 plastic slanted sign holders	\$65	Distribute with promotional flyer inserts to points of interest
1000 rack cards	\$135	Distribute to visitors centers, etc...
1 34" x 81" fabric retractable banner	\$150	Use for tour promotion at special events
Local advertising	\$500	Local ads; printed materials to vacation rentals, etc...
Tour stop photography	\$500	Skilled photography of tour stop sites for use in app
Outdoor signage (signs & posts)	\$1,000	10 stops with no windows (details pending input from SCDOT and property owners)
TOTAL BUDGET	\$10,050	
Funds requested from ATAX	\$8,050	

Single source budget explanations:

The Distrx app will be used exclusively to create the app-based walking tour because the Distrx app is already partnered and designed for use by towns participating in the Main Street America program. This partnership provides functionality, cost savings, and integration that cannot be matched.

Imbody Creative Design will be used exclusively to create the tour branding/design to ensure brand and design consistency with existing Main Street Walhalla program brands.

How will the project influence tourism in Oconee County?

The goal of the app-based Historic Walhalla Walking Tour project is to create a permanent historic walking tour that is available 24/7 to all Walhalla visitors. This tour will be an extra attraction for the City to offer visitors as it works to revitalize its historic downtown and attract visitors with shopping, dining, entertainment, and culture.

Oconee History Museum has offered staff-guided walking tours of downtown Walhalla many times over the years and these special events have always been filled to capacity. The museum regularly receives feedback from visitors requesting more frequent walking tours, or at the very least they want more information about historic buildings, businesses, and points of interest in town. Many visitors express a desire for self-guided tour and City exploration options that provide more freedom and flexibility to their visits. This demand has further grown since the City of Walhalla became an official participant in the Main Street America program, and the Main Street Walhalla program began attracting more visitors to Walhalla by holding more frequent special events and efforts to drive community vibrancy, engagement, tourism, and economic development.

A perk provided to all communities participating in the Main Street America program is access to the Distrx app. This app mainly functions as an interactive map of the core Main Street district featuring free business listings, parking information, special event information, attractions, etc.... Self-guided specialty tours and other "apptivities", such as historic tours, art walks, and scavenger hunts, can be created as additional Distrx app features. This allows for countless options to create curated visitor experiences that grow and change with the downtown area and the ongoing goals of the Main Street Walhalla program.

Oconee History Museum has the historical knowledge and interpretive skills necessary to craft a historic walking tour. However, we lack the manpower necessary to offer guided walking tours with the frequency that visitors want. The opportunity to collaborate with Main Street Walhalla and take advantage of the Distrx app's capabilities to offer a quality self-guided and engaging walking tour is one that we could not pass up.

ATAX funds will allow Oconee History Museum to collaborate with Main Street Walhalla to create, maintain, and market a self-guided historic walking tour of 25 stops in downtown Walhalla using the Distrx app for a period of 2 years. This is sufficient time to build, market, and pilot the project.

A. How many visitors/participants attended the event last year and are anticipated this year?

This is a 1st time project. Oconee History Museum welcomes 2500-3000 visitors annually. Main Street Walhalla's special events held on Main Street have an average attendance of 5000. Main Street Walhalla's special events held on Short Street have an average attendance of 2000-3000 visitors. Distrx reports that 500-700 app downloads occur within a new user's first 30-60 days, and 800+ users are already using the app in the broader geographical region.

B. How many of the visitors/participants were from beyond a 50-mile radius of Oconee County last year and are anticipated this year?

This is a 1st time project. On average, 43% of visitors to Oconee History Museum are from beyond a 50 mile radius. Main Street Walhalla has not tracked tourism levels at special events.

C. How many overnight stays were created by this event last year and are anticipated this year?

This is a 1st time project. Oconee History Museum does not track overnight stays.

D. How do you plan to advertise this event beyond a 50-mile radius of Oconee County?

This project will be incorporated into existing Oconee History Museum, Museums Off Main, and Main Street Walhalla advertising plans. Rack cards will be distributed to visitors centers and tourism partners.

E. Other documentation demonstrating that this event promotes tourism in Oconee County?

Much of the marketing conducted by Main Street Walhalla, Visit Oconee, and downtown Walhalla merchants/attractions emphasizes downtown Walhalla's history and culture. New business owners in Walhalla consistently approach Oconee History Museum for historical information and resources specific to the buildings they plan to occupy for use in their individual marketing/branding. This tour product will be readily available to any merchant, attraction, or marketing partner seeking to attract tourists to Walhalla.

F. What records will be kept during this event to obtain the above demographic data?

Detailed app user data will be immediately available after project launch. We will also be able to track webpage hits for any pages that hosts information about the tour



Main Street Walhalla

105 W. South Broad St
Walhalla, SC 29691
(864) 977-0222
Mainstreetwalhalla.com
Libby Imbody, Executive Director
libby@mainstreetwalhalla.com

8/5/2021

LETTER OF COLLABORATION

Main Street Walhalla looks forward to working with the Oconee History Museum and the other Museums Off Main on a self-guided digital walking tour project. We will assist in this project in the following manner:

- Promote the program through MSW website, social media, and printed promotions
- Assist OHM in determining route and stops of tour
- Work with downtown businesses to educate them on the app and to tie their business into the tour.

Main Street Walhalla works with six interns from Clemson University's Pearce Center for Professional Communication who will also assist in creating the app and copy writing.

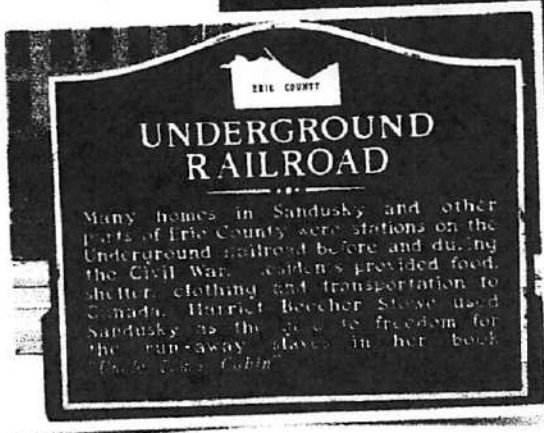
Sincerely,

Libby Imbody
Executive Director
Main Street Walhalla

Walking Tours

Create an Engaging Digital Walking Tour

SELF-
GUIDED
WALKING



Powered by

distrx

Walking Tours

Create an Engaging Digital Walking Tour

An important part of telling your Main Street story is inviting visitors to experience the history of your community through a Historic Walking Tour, sharing important historic events at each stop along the way. Some communities also offer tours of murals, sculptures or other points of interest, and visitors eager to participate look for maps and directions at Visitor Centers and Main Street offices across the country. These tours are an essential tool in communicating all that our communities have to offer and serve to draw additional visitors to our Main Streets, fulfilling our mission and benefitting our local businesses.

We know that brochures and maps are expensive to create and maintain, but more importantly today's vast mobile audience looks for information in the palm of their hands. The same smartphone and app that promotes your events and attractions, lists your Main Street merchants and provides an easy-to-navigate map of your district can also facilitate any walking tour you currently offer or choose to create. With *distrx*, our "bring your own device" (BYOD) approach means that your visitors will enjoy a rich and engaging experience, with pictures, text descriptions and audio narration appearing on their mobile devices. Using cutting-edge *beacon* technology, your visitors see their current location relative to each tour stop, with the story associated with each location presented *automatically* as participants approach. A completion screen offers a thank you to participants and an opportunity for feedback, which is routed direct to your mailbox.

Experience has shown that while scrollable pictures and descriptions can provide valuable information for each tour stop, it is the *narration* that makes the tour really engaging and immersive. ([Main Street America article](#))





Best of all, creating and maintaining a Walking Tour is as easy as placing tour stop location pins on a map, then adding descriptions, pictures and audio clips. With that information uploaded, distrx then provides the technology to bring your tour's story to life.

Wondering how to get started? If your Main Street is not already a participating distrx community, [contact us](#) today, and you will be up and running in no time! There is no cost to your Main Street to participate, and creating a Walking Tour involves only a modest fee per stop. Current pricing is shown below.

Tour Pricing is as follows:

One-time fee per stop \$200
Includes 10 year battery life beacon and programming

Annual maintenance and hosting (per stop) \$20
App and web hosting, beacon maintenance/replacement (except for theft).

For example, cost of a 5 stop tour would be: 5 X \$200 = \$1,000 setup
Annual app and web hosting: 5 X 20 = \$ 100 annual





IMBODY

CREATIVE DESIGN

August 5, 2021
MOM2101

INVOICE
Museums Off Main
Leslie White

DESCRIPTION OF WORK	UNIT PRICE	SUB TOTAL
BRANDING Creation of Name, Tagline and Logo Identity for the new Downtown Walhalla Historic Walking Tour. Development of logo package and style guide.		\$725
GRAPHIC DESIGN Creation of digital and printed graphics to promote the Downtown Walhalla Historic Walking Tour		\$450

ESTIMATE: \$1175

Make check payable to Imbody Creative Design
Libby Imbody
384 Highlands Hwy
Walhalla SC 29691

OR Venmo: libby-imbody, Paypal: libbyimbody@icloud.com



Search for Products, Pages or Templates



Shopping Cart (1 Item)

FRONT

Job Name: Test

~~\$447.75~~ **\$223.87**
LOVEMYWC50 -~~\$223.88~~

Product: Window Clings
Size: 8" x 8"
Material: White Static Cling
Quantity: 100
Printing 3 Business Days
Turnaround:
Proofing: Proof Waived

Edit Design

+ Duplicate Design ✎ Modify Specs - Remove

PROMO CODE

Promotional Code

APPLY

Details for LOVEMYWC50: 50% OFF. Not valid with any other discount or promotion.

Estimated Order Total:

\$261.82

CHECKOUT NOW

Continue Shopping (<https://www.48hourprint.com>)

Subtotal:

~~\$447.75~~

Discount:

~~185.93~~

Shipping & Handling:

\$23.13

Tax:

~~30.82~~ \$28

Estimated Order Total:

\$261.82

~ \$500
without
discount

ESTIMATED TAX & SHIPPING

29691

CALCULATE

- Pickup - Van Nuys, CA (<https://www.google.com/maps/embed?pb=!1m18!1m12!1m3!1d3299.266542015195!2d-118.47665678441452!3d34.21621201651807!2m3!1f0!2f0!3f0!3m2!1i1024!2i768!4f13.1!3m3!1m2!1s0>) FREE
- 2 Day Transit \$23.13
- 1 Day Transit, by 3:00 PM \$151.15
- 1 Day Transit, by 10:30 AM \$154.21

I Like DEALS!

Put me on Gary's list for the best deals and new product info.

Email Address

SIGN UP

Support

✓ ORDER REVIEW 20% Off Sitewide! (/re-opening-america-signs)

CODE: SIGNS20

Enter coupon code here

Apply

Product	Qty	Subtotal
Square Static <u>Window Cling</u> Product Size 8" x 8" Which Side for your Art? Seen Through Glass Design Custom Design	100 ;	\$699.00
Subtotal		\$699.00
Shipping & Handling (Free Economy - Free Economy Shipping)		\$0.00
GRAND TOTAL		\$699.00

Comments for your order

🔒 PLACE ORDER NOW

With your purchase, you agree to our [Terms and Conditions \(/terms-and-conditions\)](#) & [Privacy Policy \(/privacy-policy\)](#)

2021 St Augustine Road E, Suite 4 Jacksonville, FL 32207 United States of America
Phone: (877) 251-9444

Your order details.

TEST**8" x 8" - Opaque cling window decals, Inside-glass**

Qty 100

Base Price

\$666.67

Item Total

\$666.67

Order Total

Product Total

\$666.67

Shipping & Processing

Standard - Est. Arrival Aug 25

\$11.99

Sales Tax

\$40.72

You Pay:**\$719.38**

By placing an order, you confirm you've read and are agreeing to our Privacy and Cookie Policy, Terms of Use and the product-specific terms.



Cart

2 items in cart

[Continue shopping](#)

[Print cart](#)



**Staples® Slanted Sign Holder, 8 1/2"W x 11"H,
12/Pack (28177)**

Item #: 1604941 | Model #: 28177

2 @ \$32.49 Each

[Remove](#)

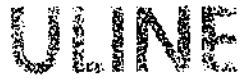
\$64.98

\$64.98

Delivery by Tuesday, August 17

Free Next-Day delivery

Pick up in store by Tuesday, August 17



1-800-295-5510

Search



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Add Product by Model #

Model #	Description	Qty	Price	Total	Remove
S-13384	Single Sheet Holders - 8 1/2 x 11", Slanted 4/carton	6	\$34.00/CT	\$204.00	X

SUBTOTAL = \$204.00

[Update](#)

[Checkout](#)

[Shipping](#) | [Sale Code:](#)

[Add](#) | [Questions?](#)

\$300+ orders are eligible for a free item.

Shopping Cart

PRODUCT

QUANTITY

PRICE

SUBTOTAL



8.5" x 11" Slant Back Plastic Sign
Holder

Code: 11234

To avoid case pack handling fee add 6 more

*Item ships next business day when ordered by
noon ET Mon-Fri.*

24 +
-

UPDATE

\$3.56

Item Subtotal
\$85.44

HAVE A COUPON?

CONTINUE SHOPPING

Estimate Shipping

TOTAL:

\$85.44

\$17.86 shipping

\$103.30

Vistaprint.com

Your order details.



4" x 8" Rack cards - standard matte - blank

Qty 1000

Base Price

\$115.50

Item Total

\$115.50

Order Total

Product Total

\$115.50

Shipping & Processing

Standard - Est. Arrival Aug 25

\$11.99

Sales Tax

\$7.65

You Pay:

\$135.14

By placing an order, you confirm you've read and are agreeing to our Privacy and Cookie Policy, Terms of Use and the product-specific terms.

Place Order

Products > Postcards >

Matte Postcards



Product Description

Whether you are printing postcards for business advertising or personal use, we're here to help! Matte postcards continue to be an accessible and cost-effective marketing tool for any size business. You can easily hand them out or send them in the

show more

- Specifications & Templates >
- Common Questions >
- Resources and Blogs >

Select your options:

- Sizes 4" X 9" ✓
- Sides Front Front Only ✓
- Weight 14PT ✓
- Mailing Service No Direct Mailing Service ✓
- Scoring Options No Scoring ✓
- Artwork Upload artwork files ✓
- Sets 1 ✓
- Quantity per Set 1000 - \$151.00 ✓

Get 1500 more postcards per set for only \$20

Subtotal
\$151.00
Retail Price: ~~\$166.00~~

Chat with a Print Pro

Start Over

Set Defaults

Job Name

Test

Shipping: \$18.63 Free

rack cards

Quick Summary

Product: 4" X 9" 14PT Matte/Dull Finish Postcards

Quantity: 1000 - \$151.00

Sets: 1

Order Date: 08/13/2021

Subtotal: **\$151.00**

Shipping: **\$18.63**

Total **\$169.63**
(not including Tax):

Printed: 8/13/2021 10:00 AM



~~\$223.00~~ Cart (1)

#1000 4"x9" rack cards

Shipping Options

Free

Blind Shipping

Package will not contain billing info nor UPrinting branding.

Use My Own Shipping Account

Order Summary

Secure Checkout

Printing Cost

\$114.24

Shipping & Handling

\$39.10

Tax

\$9.20

Total: \$162.54

CONTINUE TO BILLING

[< Return to Cart](#)

Phone * (required)

Email address * (required)

Create an account?

SHIP TO A DIFFERENT ADDRESS?

Order notes (optional)

Notes about your order, e.g. special notes for delivery.

YOUR ORDER

Product

Total

33" x 81" Deluxe Retractable Banner
Next Day Turnaround (CUTOFF TIME 1:00PM PST):
Item Will Ship On Aug 17, 2021
Same Day Turnaround (CUTOFF TIME 10:00AM PST):
Item Will Ship On Aug 16, 2021

Upload / View files (<https://www.nextdaydisplay.com/product/deluxe-retractable-banner-33-x-81/fshow=uploads&ck=21996c9302f9820991ab05b09d081cc1>)

x 1

DO YOU NEED HELP WITH YOUR ARTWORK?:

No (Please Upload Exact Size: No Bleeds)

Size:

33" x 81"

\$149.99

Hardware:

Stand + Insert

Insert:

9oz. Wrinkle Free Fabric (Polyester)

TURNAROUND TIME:

Next Day Turnaround

Subtotal

\$149.99

Free shipping

Your order details.

**34 x 81" single sided professional retractable banner**

Qty 1

Base Price	\$179.99
Item Total	\$179.99

Order Total

Product Total	\$179.99
Shipping & Processing Standard - Est. Arrival Aug 26	\$11.99
Sales Tax	\$11.52

You Pay:**\$203.50**

By placing an order, you confirm you've read and are agreeing to our Privacy and Cookie Policy, Terms of Use and the product-specific terms.



Trade Show
Display Pros

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[Log In](#) (<https://www.tradeshowdisplaypros.com/customer/account/login/>)

Turn around times may temporarily be longer than shown. Please enter a due date if you have one so we can prioritize.

[My Cart - \\$185.00 \(0\)](#)

[Home](#) (<https://www.tradeshowdisplaypros.com/>)

CHECKOUT METHOD

CREDIT CARD BILLING INFORMATION

SHIPPING INFORMATION

SHIPPING METHOD

PAYMENT INFORMATION

6 ORDER REVIEW

Product Name	Price	Qty	Subtotal
34.65 X 87 BANNER FOR BANNERUP PLUS RETRACTABLE STANDS	\$185.00	1	\$185.00
Banner Option			
Fabric - Blockout Polyester			
File Submission			
Sending Files Later			
Proofing			
No Proof			
Subtotal			\$185.00
Shipping & Handling (United Parcel Service - UPS Ground)			\$20.01
Grand Total			\$205.01

Customer Service and Return Policies for Printing

Our goal is to exceed your expectations, and we guarantee the quality of our work. If you are unhappy with the quality of your job, we will do whatever is necessary to correct the problem. Depending on the circumstances, the costs associated with correcting any problems may be paid by us, or may be charged to you. Since all printing work is custom, there are no refunds given on printing work.

If we make a mistake on an order, we will correct the error at no cost to you. If there are printing problems that are a result of technical or equipment issues, we will reprint and ship the replacement at no charge.

OCONEE COUNTY ATAX GRANT APPLICATION FORM FOR TOURISM RELATED PROJECTS

I. APPLICANT

A. Name of Organization Walhalla Performing Arts Center
 B. Address 101 E. N. Broad St (Po Box 523)
Walhalla, SC 29691

II. FUNDS REQUESTED

A. ATAX Funds Requested \$ 16,000
 B. How will ATAX Funds be used? Advertising + Sound/light gear
 C. Estimated percentage of costs directly attributed to attracting or serving tourists? All!
 D. Funds furnished by your organization \$16,000
 Matching Grant _____ Source _____
 Matching Grant _____ Source _____
 Other Funding _____ Source _____
 Other Funding _____ Source _____

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

III. NARRATIVE PROJECT DESCRIPTION

A. Project Title 21/22 Advertising - Sound/light upgrade
 B. Description of project WPAC spends roughly \$80K annually for advertising at ~~80~~ events
 C. Who will benefit from this project? WPAC patrons with their entertainment experience here at the WPAC!

IV. DATES OF PROJECT

Beginning 2021 Ending 2022

V. APPLICANT CATEGORY

Government Entity:
 Non-profit Organization: Incorporation date 1994
 Eleemosynary Organization under IRS Code: IRS # on file
 Date of Determination Letter _____

Also wanted to upgrade WPAC PA + lighting, we have hosted about ~~300~~ shows with current gear!

VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

with 50+ performances at the WPAC
we will next about 30,000 patrons which does not
include 2-4 outdoor concerts netting 1000 per concert

A. How many visitors/participants attended the event last year and are anticipated this year?

30,000+

B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?

Last Year 12,000

This Year 16-18K

C. How many overnight stays were created by this event last year and are anticipated this year?

Last year: _____

This Year: _____

many! Air B&B is huge here!

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?

Radio, newspaper, facebook

E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners)

Ticketing manifest and any of the above

F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics)

All above + oration ticketing website tracking

50%+ patrons from outside Oconee county

VII. AUDIT

Does your organization perform an independent audit? Yes No _____

Name of the Auditor: H + R Block

VIII. Will your project be using any funds from another group that received ATAX funds? _____

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.

A. Contact Name: Wade K Thompson Title WPAC Director
Signature Wade K Thompson Date 8/11/21
Address 101 E. N. Broad St Walhalla, SC 29691
Email wade@mlt-entertain Fax No. _____
Phone Number (s) next.com 864-291-7295

864-638 5277

B. Alternate Contact Name: _____ Title _____
Signature _____ Date _____
Address _____
Email _____ Fax No. _____
Phone Number (s) _____

Thank you!

OCONEE COUNTY ATAX GRANT

RACE FOR THE GREEN 2022

CITY OF SENECA 5K AND HALF MARATHON

ANDERSON INDEPENDENT MAIL	\$ 1,000.00
T & R GRAPHICS	\$ 2,550.00
GO GREEN TIMING	\$ 1,100.00
ACTION SEPTIC	\$ 250.00
TERRY TIMES	\$ 250.00
GO GREEN EVENTS	\$ 250.00
MIKE PATE RACE SHIRTS	\$ 7,500.00
BEST WESTERN	\$ 100.00
ATAX GRANT (WSPA-TV)	\$ 10,000.00
HAT ADS	\$ 25,000.00
PRIZE MONEY	\$ 2,000.00
TOTAL	\$ 50,000.00