

REVIEW MEETING MINUTES  
OCONEE COUNTY PRT COMMISSION  
August 24, 2017  
Oconee Heritage Museum 12:00 pm

**Members present were:** Mike Wallace, Rick Lacey, Kevin Evans, Shane Smith, & Darlene Greene

**Guest present were:** Mark Thompson, Luther Lyle, B.J. Callahan, Kenny Johns, Eddie Martin, & Leslie White

**Also present were:** Phil Shirley, PRT Director, & Mandy Holbrooks, PRT Secretary

**Call to Order**

**Rick Lacey** called the meeting to order at 12:00 pm

**Approval of Minutes**

Motion to accept minutes of May 11, 2017 by Kevin Evans  
seconded by Shane Smith Vote was **unanimously** carried.

**Treasurer's Report**

**Phil Shirley** presented the treasurer's report. Balance as of August 24, 2017, for Local ATAX is \$221,365.00 and State ATAX is \$16,392.00.

**Presentation of Grants**

1. Issaqueena's Last Ride – advertising - \$2,000.00
2. Museum of the Cherokee in SC – print 5,000 brochures - \$500.00
3. Walhalla Oktoberfest – advertising the 39<sup>th</sup> annual Oktoberfest - \$7,000.00
4. Discover Upcountry Carolina Association – advertising - \$10,000.00
5. OPUS Trust – Appalachian Homecoming – advertising - \$700.00
6. The Foothills Farmstead – farmhouse rebuild - \$24,000.00
7. Westminster Music Centre – advertising - \$10,000.00
8. City of Seneca – Lunney House Museum – advertising - \$3,000.00
9. Walhalla Civic Auditorium – mold clean-up & repairs to AC chiller unit - \$14,440.00
10. Blue Ridge Arts Center – advertising - \$3,500.00
11. Upstate Heritage Quilt Trail – print brochures & advertising - \$2,000.00
12. Oconee Heritage Center – General Store Museum – repair/replace roof - \$14,227.00
13. City of Seneca – advertising 8<sup>th</sup> annual Half Marathon & 5K – \$10,000.00

**Grant Requests Review**

- Upon review of grant it was determined **Issaqueena's Last Ride**, is eligible for **\$2,000.00** for **advertising**.
- Upon review of grant it was determined **Museum of the Cherokee in SC**, is eligible for **\$250.00** for **printing 5,000 brochures**.
- Upon review of grant it was determined **Walhalla Oktoberfest**, is eligible for **\$7,000.00** for **advertising**.
- Upon review of grant it was determined **Discover Upcountry Carolina Association**, is eligible for **\$10,000.00** for **advertising**.

- Upon review of grant it was determined OPUS Trust, is eligible for \$700.00 for advertising Appalachian Homecoming.
- Upon review of grant it was determined The Foothills Farmstead, is eligible for \$15,600.00 for farmhouse rebuild.
- Upon review of grant it was determined Westminster Music Centre, is eligible for \$4,000.00 for advertising.
- Upon review of grant it was determined Lunney House Museum, is eligible for \$3,000.00 for advertising.
- Upon review of grant it was determined Walhalla Civic Auditorium, is eligible for \$14,439.00 for mold clean-up & repairs to AC chiller unit.
- Upon review of grant it was determined Blue Ridge Arts Center, is eligible for \$895.00 for advertising.
- Upon review of grant it was determined Upstate Heritage Quilt Trail, is eligible for \$2,000.00 for print brochures & advertising.
- Upon review of grant it was determined Oconee Heritage Center – General Store Museum, is eligible for \$14,226.86 for repair/replace roof.
- Upon review of grant it was determined City of Seneca, is eligible for \$10,000.00 for advertising the 8<sup>th</sup> annual Half Marathon & 5K.

#### Action Items

1. Oconee PRT – waterfall brochure distribution - \$2,910.00
2. Oconee PRT – Skeeter Bass Challenge – 2018 Tournament - \$2,500.00
3. Oconee PRT – Skeeter Bass Challenge – 2019 Tournament - \$5,000.00
4. Oconee PRT – High Falls Park – replacement grills & fire rings - \$9,500.00
5. Oconee PRT – marketing/promotional/branding items – banners, booth materials, etc. - \$5,000.00

#### Action Items

- Upon a motion by Rick Lacey, seconded by Kevin Evans and carried, the Committee approved motion to recommend to County Council a grant to Oconee County Parks, Recreation & Tourism for \$2,910.00 for waterfall brochure distribution. **Vote was unanimously carried.**
- Upon a motion by Rick Lacey, seconded by Shane Smith and carried, the Committee approved motion to recommend to County Council a grant to Oconee County Parks, Recreation & Tourism for \$2,500.00 for 2018 Skeeter Bass Challenge Tournament. **Vote was unanimously carried.**

- Upon a motion by **Rick Lacey**, seconded by **Shane Smith** and carried, the Committee approved motion to recommend to County Council a grant to **Oconee County Parks, Recreation & Tourism** for **\$5,000.00** for **2019 Skeeter Bass Challenge Tournament.** **Vote was unanimously carried.**
- Upon a motion by **Darlene Greene**, seconded by **Rick Lacey** and carried, the Committee approved motion to recommend to County Council a grant to **Oconee County Parks, Recreation & Tourism** for **\$9,500.00** for **High Falls replacement grills & fire rings.** **Vote was unanimously carried.**
- Upon a motion by **Shane Smith**, seconded by **Kevin Evans** and carried, the Committee approved motion to recommend to County Council a grant to **Oconee County Parks, Recreation & Tourism** for **\$5,000.00** for **marketing, promotional & branding items.** **Vote was unanimously carried.**

### **PRT Update**

Mr. Shirley gave an update on the following items:

1. Park statistics FY 2017
2. Tourism statistics FY 2017
3. Projects list

### **New Business**

- Next PRT commission meeting will be August 31, 2017, at the Oconee Heritage Center at 12:00 pm.

### **Adjourn**

As there was no further business, the meeting was adjourned at **1:00**.

Respectfully Submitted:

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Phil Shirley  
Director of Parks, Recreation & Tourism