

FINAL MEETING MINUTES  
OCONEE COUNTY PRT COMMISSION

February 25, 2016  
Oconee Heritage Center  
12:00 pm

**Members present were:** Rosemary Bailes, Dan Pollock, Mike Wallace, Brian Greer, Rick Lacey, JoAnn Blake, & Becky Wise

**Guest present were:** Ray Chandler, Emily Hitchcock, Vanessa Penton, Eddie Martin, Joyce Brickett, Martha Parris, Tom Rusk, Brian Ramey, Leslie White, & Judy Goodwill

**Also present were:** Phil Shirley, PRT Director, Ken Sloan, CVB Director, & Mandy Holbrooks, PRT Secretary

**Call to Order**

Rosemary Bailes called the meeting to order at 12:05

**Approval of Minutes**

Motion to accept minutes of November 20, 2015 by Rick Lacey, seconded by Mike Wallace. Vote was **unanimously** carried.

**Election of Officers**

Upon a motion by Rick Lacey, seconded by Brian Geer and carried, the Committee approved **Mike Wallace serve as Chairperson of the PRT Commission.** Vote was **unanimously** carried.

Upon a motion by Mike Wallace, seconded by JoAnn Blake and carried, the Committee approved **Rick Lacey serve as Vice-Chairperson of the PRT Commission.** Vote was **unanimously** carried.

Since no other nomination was presented **Brian Greer** agreed to continue as **Secretary of the PRT Commission.**

**Treasurer's Report**

**Phil Shirley** presented the treasurer's report. Balance as of **February 25, 2016**, for Local ATAX is **\$201,089.00** and State ATAX is **\$46,093.00**.

**Presentation of Grants**

1. Historic Old Pickens Foundation – interpretive signage & security system - \$5,590.00
2. Walhalla Civic Auditorium – window restoration - \$22,620.00
3. Fresh Start SC – Mountains to Main Street – advertising - \$5,000.00
4. Westminster Chamber of Commerce – advertising Mayberry Comes to Westminster - \$15,600.00
5. Oconee Forever – Rally in the Valley – internet advertising - \$1,000.00
6. Upstate Heritage Quilt Trail – nationwide marketing - \$2,000.00
7. Walhalla Chamber of Commerce – advertising MayFest – \$2,294.00
8. Walhalla Oktoberfest – advertising - \$5,000.00
9. South Carolina Apple Festival – advertising - \$4,000.00
10. Oconee Heritage Center – marketing - \$8,836.00
11. Lake and Mountain Quilters Guild – advertising - \$7,736.00
12. City of Seneca – advertising Seneca Fest - \$13,000.00
13. Devil's Fork State Park – construct & improve walkways - \$3,994.00

## New Business

- Upon a motion by **Rick Lacey**, seconded by **Brian Greer** and carried, the Committee approved motion to recommend to County Council a grant to **Historic Old Pickens Foundation** for **\$1,150.00** for **interpretive signage & security system**. Vote was **unanimously** carried. **Mike Wallace abstained from voting**.
- Upon a motion by **Rick Lacey**, seconded by **Becky Wise** and carried, the Committee approved motion to recommend to County Council a grant to **Walhalla Civic Auditorium** for **\$7,500.00** for **window restoration**. Vote was **unanimously** carried. **Mike Wallace abstained from voting**.
- Upon a motion by **Becky Wise**, seconded by **Mike Wallace** and carried, the Committee approved motion to recommend to County Council a grant to **Fresh Start SC** for **\$2,500.00** for **advertising Mountains to Main Street Festival**. Vote was **unanimously** carried.
- Upon a motion by **Brian Greer**, seconded by **Rick Lacey** and carried, the Committee approved motion to recommend to County Council a grant to **Westminster Chamber of Commerce** for **\$3,500.00** for **advertising Mayberry Comes to Westminster**. Vote was **unanimously** carried. **Mike Wallace abstained from voting**.
- Upon a motion by **Dan Pollock**, seconded by **Brian Greer** and carried, the Committee approved motion to recommend to County Council a grant to **Oconee Forever – Rally in the Valley** for **\$1,000.00** for **internet advertising**. Vote was **unanimously** carried.
- Upon a motion by **Becky Wise**, seconded by **Rick Lacey** and carried, the Committee approved motion to recommend to County Council a grant to **Upstate Heritage Quilt Trail** for **\$1,500.00** for **nationwide marketing**. Vote was **unanimously** carried.
- Upon a motion by **Mike Wallace**, seconded by **Rick Lacey** and carried, the Committee approved motion to recommend to County Council a grant to **Walhalla Chamber of Commerce** for **\$1,350.00** for **advertising MayFest**. Vote was **unanimously** carried.
- Upon a motion by **Brian Greer**, seconded by **Becky Wise** and carried, the Committee approved motion to recommend to County Council a grant to **Walhalla Oktoberfest** for **\$1,500.00** for **advertising the 38<sup>th</sup> annual Oktoberfest**. Vote was **unanimously** carried. **Rosemary Bailes abstained from voting**.
- Upon a motion by **JoAnn Blake**, seconded by **Brian Greer** and carried, the Committee approved motion to recommend to County Council a grant to **South Carolina Apple Festival** for **\$3,275.00** for **advertising**. Vote was **unanimously** carried.

- Upon a motion by Dan Pollock, seconded by Becky Wise and carried, the Committee approved motion to recommend to County Council a grant to Oconee Heritage Center for \$3,000.00 for marketing their two locations . Vote was unanimously carried.
- Upon a motion by Becky Wise, seconded by Rick Lacey and carried, the Committee approved motion to recommend to County Council a grant to Lake and Mountain Quilters Guild for \$500.00 for billboards, newspaper and internet advertising . Vote was unanimously carried.
- Upon a motion by Mike Wallace, seconded by Brian Greer and carried, the Committee approved motion to recommend to County Council a grant to City of Seneca for \$9,750.00 for advertising Seneca Fest . Vote was unanimously carried. Rick Lacey abstained from voting.
- Upon a motion by Mike Wallace, seconded by JoAnn Blake and carried, the Committee approved motion to recommend to County Council a grant to Devil's Fork State Park for \$3,475.00 to construct & improve walkways . Vote was unanimously carried.

#### **PRT Action Items:**

- Destination Oconee Project – County wide way-finding sign master plan - \$20,000.00
- Upon a motion by Rick Lacey, seconded by Becky Wise and carried, the Committee approved motion to recommend to County Council a grant to Oconee County PRT for \$20,000.00 for county wide way-finding sign master plan . Vote was unanimously carried.

#### **New Business**

Next scheduled meeting of the PRT Commission is May 12, 2016, at 12:00 pm at **South Cove County Park**.

#### **Meeting dates are:**

May 12, 2016  
 August 18, 2016  
 August 25, 2016  
 November 17, 2016

All meetings to be held at **South Cove County Park** beginning at 12:00 pm  
 Grants for the Fall cycle will be due August 12, 2016, by 3:00 pm.

#### **Adjourn**

As there was no further business, the meeting was adjourned at 1:40 .

Respectfully Submitted:

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 Phil Shirley  
 Director of Parks, Recreation & Tourism