

REVIEW MEETING MINUTES
OCONEE COUNTY PRT COMMISSION
August 21, 2014

Members present were: David LaVere, Brian Greer, Mike Wallace, Becky Wise, JoAnn Blake, & Rick Lacey

Guest present were: Ray Chandler, Steven Bradley, Dan Pollock, Darlene Greene, Tom Rusk, Bill Chiusano, Walter Torres, Blake Norton, Barbara Justus, Kenny Johns, Tim Todd, & Helen Westmoreland

Also present were: Phil Shirley, PRT Director, Ken Sloan, CVB Director, & Mandy Holbrooks, PRT Secretary

Call to Order

Dave LaVere called the meeting to order at **12:10 pm**

Approval of Minutes

Motion to accept minutes of **May 15, 2014** by **Rick Lacey**
seconded by **Mike Wallace** Vote was **unanimously** carried.

Treasurer's Report

Phil Shirley presented the treasurer's report. Balance as of **August 20, 2014**, for Local ATAX is **\$142,220.00** and State ATAX is **\$77,948.12**.

Action Items

1. Oconee PRT – waterfall brochure distribution - \$2,910.00
2. Oconee PRT – maintenance of way-finding signage - \$2,500.00

Presentation of Grants

1. Walhalla Civic Auditorium – advertising 2014/15 Season - \$24,137.02
2. Walhalla Oktoberfest – advertising the 36th annual Oktoberfest - \$18,890.00
3. Issaqueena's Last Ride – rack cards - \$2,000.00
4. Walhalla Chamber of Commerce – advertising Oktoberfest - \$3,000.00
5. Westminster Chamber of Commerce – advertising Mayberry Days - \$13,405
6. Blue Ridge Arts Center – advertising six (6) shows - \$2,800.00
7. Upstate Quilt Trail – advertising in four (4) publications - \$2,374.00
8. Westminster Area Historic Preservation Society – luncheon for Landmark Conference - \$1,320.00
9. City of Seneca – Lunney House Museum – hosting SC Outdoor Press Association & hosting Landmark Conference - \$5,220.00
10. City of Seneca – Half Marathon – advertising - \$4,800.00
11. Oconee Heritage Center – additional signage - \$1,492.50

New Business

- **Action Items**
 - Upon a motion by **Rick Lacey**, seconded by **Becky Wise** and carried, the Committee approved motion to recommend to County Council a grant to **Oconee County Parks, Recreation & Tourism** for **\$2,910.00** for **waterfall brochure distribution** Vote was **unanimously** carried

- Upon a motion by Brian Greer, seconded by Rick Lacey and carried, the Committee approved motion to recommend to County Council a grant to Oconee County Parks, Recreation & Tourism for \$2,500.00 for maintenance of way-finding signage Vote was unanimously carried

New Business

- **Grant Requests Review**

- Upon review of grant it was determined Walhalla Civic Auditorium, is eligible for \$8,689.32 for advertising 2014/15 season.
- Upon review of grant it was determined Walhalla Oktoberfest is eligible for \$3,960.00 for advertising.
- Upon review of grant it was determined Issaqueena's Last Ride, is eligible for \$2,000.00 for rack cards.
- Upon review of grant it was determined Walhalla Chamber of Commerce, is eligible for \$1,225.00 for advertising Oktoberfest.
- Upon review of grant it was determined Westminster Chamber of Commerce, is eligible for \$4,650.00 for advertising Mayberry Days.
- Upon review of grant it was determined Blue Ridge Arts Center, is eligible for \$1,550.00 for advertising six (6) shows.
- Upon review of grant it was determined Upstate Heritage Quilt Trail, is eligible for \$2,374.00 for advertising in four (4) publications.
- Upon review of grant it was determined WAHPS, is eligible for \$0.00 for \$1,320.00 Landmark Conference luncheon.
- Upon review of grant it was determined City of Seneca Lunney House Museum, is eligible for \$0.00 for hosting the SC Outdoor Press Association & hosting Landmark Conference.
- Upon review of grant it was determined City of Seneca, is eligible for \$4,800.00 for advertising the 5th Annual Half Marathon.
- Upon review of grant it was determined Oconee Heritage Center, is eligible for \$507.00 for additional signage.

New Business

- The PRT Committee discussed that all future grant request will need to furnish proof to determine tourism impact.
- Phil Shirley gave an update of the Parks, Recreation & Tourism Department to the committee members.
- Next PRT commission meeting will be August 28, 2014, at the Oconee Heritage Center at 12:00.

Adjourn

As there was no further business, the meeting was adjourned at _____.

Respectfully Submitted:

Phil Shirley
Director of Parks, Recreation & Tourism