OCONEE COUNTY ATAX GRANT APPLICATION FORM FOR TOURISM RELATED PROJECTS

I. APPLICANT

A. Name of organization: Blue Ridge Arts Center
B. Address: 111 E. South 2nd Street
Seneca, SC 29678

II. FUNDS REQUESTED

A. ATAX Funds Requested $ 2,800.00

B. How will ATAX Funds be used:
ATAX Funds will be used to enhance the participation and promotion of 6 upcoming art events occurring from November 2014 through November 2015. Promotion of these events through-out the Tri-state area and beyond will increase interest in the arts in the local area: attracting tourists and participants from the upstate, Georgia and North Carolina.
These events include:

a. Inspirations	11/14/2014-12/12/2014
b. Annual Juried Exhibit	3/13/15-5/1/2015
c. All Natural	5/15/2015-6/19/2015
d. Combined/Tribble Center Exhibit	9/11/2015-10/16/2015
e. Annual Member Show	10/23/2015-12/11/2015
g. Outdoor Art Project	continual

C. Estimate percentage of costs directly attributed to attracting tourists? 35%

D. Funds furnished by your organization: Estimated Entry fees $7,000
Other Funding: $6,784.00 Source: Seneca HAT

Provide and itemized budget you your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

III. NARRATIVE PROJECT DESCRIPTION

Project Title –Six Fine Arts Exhibits' at BRAC Galleries and Guide Map rack cards
Description of project

a. Inspirations 11/14/2014-12/19/2014
This exhibit will focus on inspiration of all sources featuring a special invitation to all Oconee County Teachers with limited gifted student participation. The Holiday Opening reception with special School Board invitations will feature postcards by BRAC artists chosen to participate.

RECEIVED 8-14-14

b.Annual Juried Exhibit **3/13/2015-5/1/2015**

Open Call for Entry Exhibit/ Any Media 2D or 3D. Our largest show with the most entrants will utilize digital entries to allow for an increased artist base from the south eastern US.
Respected Local Juror- Allen Coleman the Director and Curator from Pickens County Museum has agreed to curate the exhibit selecting Merit Award prize winners from donated or dedicated private sources. Large reception on 1/16/2015 from 5:30-8pm will include the Local Artist Art Wall and featured Artist Gallery
The debut of an Art Immersion Project with a local theme- in which all guests to the gallery are invited to help create an on-going work of art that will be in progress until the following year

c. All Natural Exhibit **5/15/2015-6/19/2015**

Open Call for Entry Exhibit/ Any Media 2D or 3D Themed for 2d and 3d natural media –
Art Wall, Featured Artist and Immersion Project continue. Wine reception 5/15/2015 5:30-8:30pm
This exhibit will provide an outlet for the artist working in any natural media such as metals including jewelry, fiber, quilting, paper, basketry, ceramics and clay. It will afford the opportunity to compete in a venue that does not include 2d media (painting, printmaking, drawing or photography)

d. Combined/Tribble Center Exhibit **9/11/2015-10/16/2015**

This exhibit is a culmination of a summer art program taught by certified art instructors on location at the Tribble Center for those with special needs. The exhibit will be in conjunction with Professional artists special needs. Community involvement is expected to be
high and invitations will be issued to out-of-town relatives of the residents of the Tribble Center to attend the reception and ribbon ceremony on 9/11/ 2015.
Art Wall and Immersion Project will continue and moved to facilitate participation of these clients.

e. Annual Member Show **10/23/2015 -12/11/2015**

Call for entry members only exhibit, our second largest exhibit creates much community interest due to the non-juried admittance of work. Friends and family attend in great numbers, many of whom arrive from out of town to choose awards by popular vote; Wine reception on 10/23/2015 from 5:30 to 8pm.
Art Wall, Featured Artist and Immersion Project continue.

g. Seneca Outdoor Art Project **ongoing**

This project features 12 steel laser cut "alley cats" designed and painted by Oconee County artists. They will be bolted with-in the city for tourists to find. Locations will be arbitrarily moved at different times to keep the project fresh. Murals are being painted through-out the city and Benches- decorated in a locomotive theme will placed in various locations. The public will be invited to view murals in progress. The corresponding brochure will be placed in facilities through-out Oconee County.

Who will benefit from this project?

The entire upstate of South Carolina will benefit from this project as the public has stated its commitment to the arts in studies commissioned by Oconee County. The arts visual arts a considered a reflection of the culture in which we live and the culture of the upstate is very rich and diverse. These events allow the participants and the viewers to become engaged in a conversation and develop a sense of community in a setting where individual expression is valued and appreciated. The participants and viewers, whether they are tourists or upstate home owners have the opportunity to experience the variety of life in the region through many eyes. The artists can showcase and market their work. The staff and volunteers who are familiar with the area strive to educate gallery visitors about the local community, businesses and activities available during their visit in a positive and relaxed environment.

The Guide map will draw tourists to Seneca to view its on-going Outdoor Art Project- Alley Cat Search, Murals and 6 Locomotive Themed Benches –all designed by Oconee area artists. The map will feature area business owners who have sponsored the cats.

IV. DATES OF PROJECT

Beginning November, 2014 Ending November, 2015

a. 11/14/2014-12/12/2014
b. 3/13/15-5/1/2015
c. 5/15/2015-6/19/2015
d. 9/11/2015-10/16/2015
e. 10/23/2015-12/11/2015
g. on-going

V. APPLICANT CATEGORY

Non-Profit Organization: Incorporated 1070
IRS# 23-7360169
October 1974-Determination letter

VI. DEMOGRAPHIC DATA

g. Outdoor Art Project-Guide Map 11-2015- ongoing

How will the project influence tourism in Oconee County?

a. Inspirations 11/14/2014-12/12/2014

This exhibit will feature material with broad appeal as well as the gifts of 17 Oconee County Art Teachers and gifted students. We expect School Board and community support during this inspirational exhibit as this is a location with deep rooted values, traditions and respect for educators. The local and regional artists will invite family and friends to the area and the gallery provides information on local activities, restaurants and businesses.

A. How many visitors/participants attended last year and are anticipated this year?
   Last Year? 0 –new exhibit This year? 400
B. How many visitors/participants were from beyond a 50 mile radius of Oconee Co?
   Last Year? 0 –new exhibit This Year? 20%
C. How many overnight stays were created by this event last year and are anticipated?
   Last Year? 0- new exhibit This Year? 10%
D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?
   Internet: Facebook and website; Guilds and Arts Centers in Ga, NC and SC. Upstate Lake living Magazine; Direct marketing and school communications
E. Documentation. What records will be kept during this event to obtain the above demographic data?
   Participant logs, Visitors sign in sheets and advertising demographics

b.Annual Juried Exhibit 3/13/2015-5/1/2015

Open Call for Entry Exhibit/ Any Media 2D or 3D. As this is our largest show with the most entrants we expect high participation from SC, GA and NC artists. We have been working hard to strengthen relationships with regional galleries and guilds throughout the tri-state area. It is our intention to use the internet to provide a platform: to release information on the large number of merit awards and utilize a digital format to allow for an increased entries from artists in the south eastern US.

A. How many visitors/participants attended last year and are anticipated this year?
Last Year? 0 new exhibit This year? 350

B. How many visitors/participants were from beyond a 50 mile radius of Oconee Co?
Last Year? 0 new exhibit This Year? 25%

C. How many overnight stays were created by this event last year and are anticipated?
Last Year? 0 new exhibit This Year? 15%

E. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?
Internet-Facebook and website; Guilds and Arts Centers in Ga, NC and SC. Upstate Lake living Magazine; Direct marketing

F. Documentation.
What records will be kept during this event to obtain the above demographic data?
We will keep participant information; guest logs, phone logs

c.All Natural 5/15/2015- 6/19/2015

This show will focus area artisans who create work out of natural material. These products are often useful as well as beautiful and they are used as valuable design elements in lake and mountain homes. This subject matter has broad appeal and we expect a wide variety of entries into the exhibit in turn attracting a wide variety of loyal collectors, visitors, family and friends to attend the show which will result in visits to local restaurants and businesses. Many artists have a large following and Personal Contact Lists which extend into the surrounding states.

A. How many visitors/participants attended last year and are anticipated this year?
Last Year? 0 new exhibit This year? 200

B. How many visitors/participants were from beyond a 50 mile radius of Oconee Co?
Last Year? 0 new exhibit This Year? 20%

C. How many overnight stays were created by this event last year and are anticipated?
Last Year? 0 new exhibit This Year? 10%

G. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?
Internet: Facebook and website; Guilds and Arts Centers in Ga, NC and SC. Upstate Lake living Magazine; Direct marketing; Artist client lists

H. Documentation.
What records will be kept during this event to obtain the above demographic data?
We will keep participant information; guest logs, phone logs

Tribble Center/Combined Exhibit 9/11/2015 -10/16/2015

This exhibit will be a culmination of Brac instructor efforts and the work of Tribble center special needs clients who are often overlooked in our community. Combined with professional special needs artists, they will be given a change to exhibit work in the gallery and participate in an awards ceremony with family members looking on. We anticipate much community support and interest surrounding this exhibit, increasing traffic in local businesses, restaurants and hotels

A. How many visitors/participants attended last year and are anticipated this year?
Last Year? 0 new exhibit This year? 400

B. How many visitors/participants were from beyond a 50 mile radius of Oconee Co?
Last Year? 0 new exhibit This Year? 20%

C. How many overnight stays were created by this event last year and are anticipated?
Last Year? 0 new exhibit This Year? 10%

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?
Internet: Facebook and website; Guilds and Arts Centers in Ga, NC and SC. Upstate Lake living Magazine; Direct marketing; Tribble Center resident invitations; news coverage

E. Documentation.
What records will be kept during this event to obtain the above demographic data?
We will keep participant information; guest logs, phone logs

Annual Member Show 10/23/2015-12/11/2015

Our second largest exhibit features the work of our membership who have supported the organization for many years. This is a much anticipated show and many family and friends of members are on hand to vote for a favorite artwork. These families frequent area businesses and restaurants before and after attending this show in an evening of celebration.

A. How many visitors/participants attended last year and are anticipated this year?
Last Year of exhibit? 300 This year? 400

B. How many visitors/participants were from beyond a 50 mile radius of Oconee Co?
Last Year of exhibit? 10% This Year? 10%

C. How many overnight stays were created by this event last year and are anticipated?
Last Year of exhibt? 10% This Year? 10%

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?
Internet and website; Guilds and Arts Centers in Ga, NC and SC. Upstate Lake living Magazine; Direct marketing

E.Documentation.
What records will be kept during this event to obtain the above demographic data?
We will keep participant information; guest logs, phone logs

Outdoor Art Project- Scattenger Hunt Alley Cat/Bench and Mural Brochures 11-2015- ongoing

This project will provide tourists with family oriented activity; promote tourism and local business in the area. These brochures will be placed in locations including visitor's centers

A. How many visitors/participants attended last year and are anticipated this year?
Last Year? 0 new exhibit This year? 500+

B. How many visitors/participants were from beyond a 50 mile radius of Oconee Co?
Last Year? 0 new exhibit This Year? 20%

C. How many overnight stays were created by this event last year and are anticipated?
Last Year? 0 new exhibit This Year? 10%

F. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?
Internet and website; Guilds and Arts Centers in Ga, NC and SC. Upstate Lake living Magazine; news coverage

G. Documentation.
What records will be kept during this event to obtain the above demographic data?
We will keep business owner contact information and sponsorship requests; Number of requests for additional Scattenger Hunt brochures and posters;

VII. AUDIT

Does your organization perform an independent audit? Yes No
Name of Auditor: Alex Vassey Brac Treasurer

VIII. Will your project be using any funds from another group that received ATAX funds?

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all of the rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at the completion of project. All information required for final reporting MUST be detailed when project is cpmplete.

A. Contact Name: MELODY DAVIS ***Title:*** Volunteer Administrator
Signature: [signature] ***Date:*** 8/11/2014
Address: 6 Commodore Dr
Email : melodyjoydavis@charter.net
Phone Numbers: 944-9995 727-457-5274

B. Alternate Contact Name: Suzette Cross ***Title:*** Vice Pres. of BRAC
Signature: Suzette Cross ***Date:*** 8/11/14
Address: 10 Dingly Ct.
Email: crosssuzette@yahoo.com
Phone Numbers: 719-0059

BRAC Board of Directors

Fiscal year July 1, 2014 June 30, 2015

Suzette Cross 8 Dingy Court Salem, SC 29676 1(864)719-0059

crosssuzette@yahoo.com

Ed Halbig PO Box 4773 Seneca, SC 29679 1(864)885-2726

ehalbig@seneca.sc.us

Alex Vassey 140 Bountyland Rd Seneca, SC 296792 1(864)718-0600

Alex@findyn.com

Emily Sons

emilie.sons@gmail 111 E South Second Street

Staff and Hours

Melody Davis- Volunteer Gallery Administrator
melodyjoydavis@charter.net

Gallery Hours- Tuesday 1-5pm
Friday 1-5pm
Saturday 1-5pm
Other Hours by appointment
Open Studio – any hour Sunday-Saturday

OCONEE COUNTY PARKS, RECREATION AND TOURISM BUDGET Complete **BUDGET for 11/2014 to 11/2015 filed 8/2014**

DESCRIPTION	A	B	C	D	E	F	G	
Printing and Postage	Inspiration	Annual Juried Open Exhibit	All Natural	Tribble/ Combined	Annual Members Exhibit		Outdoor Art Project	Totals
Call for Entries/postage	150.00	250.00	150.00	0	200.00			
Postcards and Postage	150.00	200.00	150.00	200.00	250.00			
Programs/Inserts/Flyers/Tags	200.00	300.00	200.00	550.00	250.00			
Guide Map Rack Cards							500.00	
Sub Total PRINTING	*500.00*	*750.00*	*500.00*	*750.00*	*800.00*		*500.00*	
Advertising								
Carolina Arts	150.00	150.00	150.00	*150.00*	150.00		150.00	
Anderson Independent	150.00	150.00	150.00	*200.00*	150.00		0	
Sub Total ADVERTISING	*300.00*	*300.00*	*300.00*	*300.00*	*300.00*		*150.00*	
Website/Facebook								150.00
TOTALS =printing, advertising, website	*800.00*	*1050.00*	*800.00*	*1050.00*	*1100.00*		*650.00*	*150.00*

November, 2014 through November, 2015
Total Budget $5600.00

OCONEE COUNTY PARKS, RECREATION AND TOURISM BUDGET Requested **BUDGET for 11/2014 to 11/2015 filed 8/2014**

DESCRIPTION	A	B	C	D	E	F	G	
Printing and Postage	Inspiration	Annual Juried Open Exhibit	All Natural	Combined Tribble	Annual Members Exhibit		Outdoor Art Project	Totals
Call for Entries/postage								
Postcards and Postage								
Programs/Inserts/Flyers/Tags Guide Map Rack Cards							500.00	
Sub Total PRINTING							*500.00*	
Advertising								
Carolina Arts	150.00	150.00	150.00	150.00	150.00		300.00	
Anderson Independent	150.00	150.00	150.00	200.00	150.00		300.00	
Sub Total ADVERTISING	*300.00*	*300.00*	*300.00*	*350.00*	*300.00*		*600.00*	
Website								150.00
TOTALS =printing, advertising, website	*300.00*	*300.00*	*300.00*	*350.00*	*300.00*		*1100.00*	*150.00*

November, 2014 through November, 2015
Total Requested Budget $2800.00

Blue Ridge Arts Council
Statement of Cash Flows
July 2013 - June 2014

	Total
OPERATING ACTIVITIES	
Net Income	374.77
Adjustments to reconcile Net Income to Net Cash provided by operations:	
Cash on Hand	-26.00
Direct Deposit Payable	0.00
Payroll Liabilities	4.81
Payroll Liabilities:Federal Taxes (941/944)	-418.64
Payroll Liabilities:SC Income Tax	-72.97
Payroll Liabilities:SC Unemployment Tax	0.00
Net cash provided by operating activities	**$ -138.03**
Net cash increase for period	**$ -138.03**
Cash at beginning of period	167.11
Cash at end of period	**$29.08**

Monday, Aug 11, 2014 01:21:16 PM PDT GMT-4

This report was created using QuickBooks Online Plus.

Blue Ridge Arts Council
Balance Sheet
As of June 30, 2014

	Total
ASSETS	
Current Assets	
Bank Accounts	
Wachovia	-605.76
Huges Investments Upstate Vibrancy Grant	634.84
Total Wachovia	**29.08**
Total Bank Accounts	**$29.08**
Other current assets	
Cash on Hand	166.00
Total Other current assets	**$166.00**
Total Current Assets	**$195.08**
Fixed Assets	
Building and Land (cost)	101,167.00
Furniture and Equipment	4,659.00
Total Fixed Assets	**$105,826.00**
TOTAL ASSETS	**$106,021.08**
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Cynthia Jones - Instructor Pay	1,840.00
Direct Deposit Payable	0.00
Lisa Kiser - Instructor pay	1,050.00
N/P D Moore	500.00
Payroll Liabilities	0.00
Federal Taxes (941/944)	0.00
SC Income Tax	0.00
SC Unemployment Tax	0.00
SC Withholding	0.00
Total Payroll Liabilities	**0.00**
Total Other Current Liabilities	**$3,390.00**
Total Current Liabilities	**$3,390.00**
Total Liabilities	**$3,390.00**
Equity	
Opening Balance Equity {4}	0.00
Temp. Restricted Net Assets	
Rest Net Assets-OC Arts & Hist	0.00
Rest Net Assets-POP 2010 Picken	0.00
Rest Net Assets-POP 2011 Seneca	0.00
Rest Net Assets-SC Budget Ctl	0.00
Rest net Assets-Seneca Hat ADV	0.00

	Total
Rest Net Assets-Seneca HAT PROM	0.00
Total Temp. Restricted Net Assets	**0.00**
Unrestricted Net Assets	102,256.31
Net Income	374.77
Total Equity	**$102,631.08**
TOTAL LIABILITIES AND EQUITY	**$106,021.08**

Monday, Aug 11, 2014 01:19:58 PM PDT GMT-4 - Cash Basis

This report was created using QuickBooks Online Plus.

Blue Ridge Arts Council
Profit and Loss
July 2013 - June 2014

	Total
Income	
Artwork Sales	
Sales Offsite	25.00
Sales On Site	175.00
Total Artwork Sales	200.00
Direct Public Support	
Corporate Contributions	
Seeds of Growth Letter	50.00
Total Corporate Contributions	50.00
Individ, Business Contributions	1,392.96
Lobby Box	8.00
Total Direct Public Support	1,450.96
Fundraising	881.00
Dance Event	109.00
Drink and Draw	393.00
Mickman Brothers Wreaths	1,999.25
Total Fundraising	3,382.25
Indirect Public Support	
Huges Investments Upstate Vibrancy Grant	2,500.00
Total Indirect Public Support	2,500.00
Investments	
Interest	0.15
Total Investments	0.15
Other Types of Income	
Miscellaneous Revenue	15.00
Total Other Types of Income	15.00
Program Income	
Membership Dues	1,095.00
Studio Classes	2,051.00
Total Program Income	3,146.00
Total Income	$10,694.36
Cost of Goods Sold	
Fundraising Expense	1,521.42
Total Cost of Goods Sold	$1,521.42
Gross Profit	$9,172.94
Expenses	
Advertising/Promotions	
Promotions	60.00
Total Advertising/Promotions	60.00
Artist Payments	478.00
Contract Services	

	Total
Instructor Fees	615.50
Total Contract Services	**615.50**
Facilities and Equipment	
Property Insurance	1,850.67
Rent, Parking, Utilities	2,611.59
Repairs & Maintenance	112.29
Total Facilities and Equipment	**4,574.55**
Hughes Investments Grant Expenses	1,465.16
Operations	
Bank & Credit Card Fees	602.96
Books, Subscriptions, Reference	129.50
Supplies-Art	120.00
Supplies-Office	78.10
Total Operations	**930.56**
Payroll Expenses	
Taxes	40.78
Wages	533.00
Total Payroll Expenses	**573.78**
Uncategorized Expense	75.00
Total Expenses	**$8,772.55**
Net Operating Income	**$400.39**
Other Expenses	
Reconciliation Discrepancies	25.62
Total Other Expenses	**$25.62**
Net Other Income	**$ -25.62**
Net Income	**$374.77**

Monday, Aug 11, 2014 01:19:21 PM PDT GMT-4 - Cash Basis

This report was created using QuickBooks Online Plus.

OCONEE COUNTY ATAX GRANT APPLICATION FORM FOR TOURISM RELATED PROJECTS

I. APPLICANT

A. Name of Organization Seneca's 5th Annual Half Marathon & 5K

B. Address 221 S. N. 1st Street — Seneca SC 29678
Seneca SC March 21, 2015

II. FUNDS REQUESTED

A. ATAX Funds Requested $ 4800.00

B. How will ATAX Funds be used? WYFF-TV

C. Estimated percentage of costs directly attributed to attracting or serving tourists? _____

D. Funds furnished by your organization City of Seneca

Matching Grant	✓	Source	City of Seneca
Matching Grant	✓	Source	
Other Funding	✓	Source	Upstate Medical Associates
Other Funding		Source	

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

III. NARRATIVE PROJECT DESCRIPTION

A. Project Title Half Marathon

B. Description of project Race 13.1 miles & 5K

C. Who will benefit from this project? Hotels & Restaurants

IV. DATES OF PROJECT

Beginning Jan 2015 Ending March 2015

V. APPLICANT CATEGORY

✓ Government Entity:

___ Non-profit Organization: Incorporation date _____

___ Eleemosynary Organization under IRS Code: IRS # _____

___ Date of Determination Letter _____

V1. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

Hotel Stays

A. How many visitors/participants attended the event last year and are anticipated this year?

228-2014 300 expected 2015

B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?

Last Year 60%

This Year 60%

C. How many overnight stays were created by this event last year and are anticipated this year?

Last year: 60-50

This Year: 100 plus

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?

WYFF + Runners World Mag.

E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) _____

F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) Registration

VII. AUDIT

Does your organization perform an independent audit? Yes ✓ No ____

Name of the Auditor: _____

VIII. Will your project be using any funds from another group that received ATAX funds? NO

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.

A. Contact Name: Riley H. Johnson Jr ***Title*** Events Coordinator

Signature [signature] ***Date*** 8-5-14

Address 221 E N 13 Street

Email RJohnson@Seneca.sc.us ***Fax No.*** _____

Phone Number (s) 864-723-3910

B. Alternate Contact Name: _____ ***Title*** _____

Signature _____ ***Date*** _____

Address _____

Email _____ ***Fax No.*** _____

Phone Number (s) _____

WYFF

CITY OF SENECA 1/2 Marathon 2015

Book: 1ST Q EST

Proposal ID: 16380
Schedule Date: 1/5/2015 - 2/21/2015
Advertiser: CITY OF SENECA
Product: AAT Circus/Fair/Festival
Spot Length(s): :10,:30
Book: 1ST Q EST
Author: VICKY CRENSHAW

Acct. Exec: Vicky Crenshaw
Phone #: 864-240-5227
FAX #: 864-240-5234
Email: vcrenshaw@hearst.com

Flight Dates: 1/5/2015-2/21/2015

Program Time	Spot Length	JA 5	JA 12	JA 19	JA 26	FE 2	FE 9	FE 16	DMA P18+ RTG	Wks	Spots
WYFF											
WYFF 4 PROMOS	:10	–	10	10	10	10	10	10	3.0	6	
GRPs/Impressions									180		60
CPP/CPM									$16.67		
Mo-Su 5:00a-1:36a											
WYFF 4 THIS TV	:10	–	8	8	8	8	8	8	3.0	6	
GRPs/Impressions									144		48
CPP/CPM									$1.67		
Mo-Su 5:00a-2:00a											
WYFF 4 DOT COM	:10	–	1	–	–	–	–	–	3.2	1	
GRPs/Impressions									3.2		1
CPP/CPM									$448.44		
Mo-Su 5:00a-11:35p											
Production	:30	1	–	–	–	–	–	–	3.8	1	
GRPs/Impressions									3.8		1
CPP/CPM									$32.89		
Mo-Fr 6:00a-7:00a											

Total Cost: **$4,800.00** **Signature**_____

HALF MARATHON 14

DATE	PAYEE	DESCRIPTION	AMOUNT
17-Dec-13	RODALE	1/2 MARATHON	580.00
17-Dec-13	PACE RUNNING MAG	1/2 MARATHON	426.00
07-Jan-14	WYFF	1/2 MARATHON	4,800.00
01/14/2014	RODALE	1/2 MARATHON	580.00
01/22/2014	BLUE MOUNTAIN	1/2 MARATHON	270.00
02/18/2014	SCDOR	1/2 MARATHON	10.00
02/24/2014	PURPLE TIGER	1/2 MARATHON	3,339.00
03/04/2014	FIRST CITIZENS	1/2 MARATHON	2,000.00
03/10/2014	MOLLIE SMITH	CHANGE/PRIZES	1,450.00
	AARON SLOAN	SUPAMAN	400.00
	PAWFORMERS	WHITNEY WALTERS	400.00
03/19/2014	T & R GRAPHICS	SIGNS	165.36
	JAMES BANDY	PHOTOS	200.00
	BLUE MOUNTAIN	BAGS	434.00
	BLUE MOUNTAIN	TUMBLERS	1,404.00
	BLUE MOUNTAIN	SHIRTS	353.93
	BLUE MOUNTAIN	T SHIRTS	1,080.00
03/19/2014	BEST WESTERN	ROOMS	77.00
	BEST WESTERN	ROOMS	131.99
03/25/2014	WALMART	1/2 MARATHON	219.31
	TRI COUNTY RENTALS	1/2 MARATHON	300.02
	T & R GRAPHICS	HALF MARATHON	212.00
			165.36
03/25/2014	TERRY TIMES	HALF MARATHON	200.00
	PURPLE TIGER	HALF MARATHON	779.10
	RMS	TIMING SYSTEMS	1,939.05
	ACTION SEPTIC TANK	TOILETS	247.37
04/15/2014	TRI COUNTY RENTALS	BARRELS & COVER	164.61
04/29/2014	WALMART	HALF MARATHON	13.30
05/07/2014	BC CANNON	HALF MARATHON	2,745.40
	Total of all invoices		$25,086.80
	Approved by Council		$5,000.00
	Left in budget		($20,086.80)

MALE AGE GROUP: 45 - 49

1	Mark Martin	49	Westminister	SC 1:28:54
2	Christopher Wise	47	Dunwoody	GA 1:30:53
3	Jerry Woodby	45	Denver	NC 1:43:35

FEMALE AGE GROUP: 50 - 54

1	Mary Marcey	50	Charlotte	NC 1:50:28
2	Tina Hunt	52	Elberton	GA 2:25:37
3	Sharon Harrow	51	Seneca	SC 2:53:17

MALE AGE GROUP: 50 - 54

1	Kenneth Rollins	51	Greenville	SC 1:45:35
2	Daniel Lachapelle	52	Raleigh	NC 1:51:59
3	Jeff Gilstrap	53	Landrum	SC 1:52:27

FEMALE AGE GROUP: 55 - 59

1	Kathy Jackson	57	Pageland	SC 2:13:24

MALE AGE GROUP: 55 - 59

1	James Drinkard	59	Tamassee	SC 1:38:32
2	Marvin Melton	55	Denver	NC 1:48:04
3	Steve Jackson	56	Pageland	SC 1:51:55

FEMALE AGE GROUP: 60 - 99

1	Barbra Taylor	61	Athens	GA 2:43:31

MALE AGE GROUP: 60 - 99

1	Roger Hanlon	72	West Union	SC 2:16:01

4th ANNUAL CITY OF SENECA, SC-HALF MARATHON
HALF MARATHON ROAD RACE
Seneca, S.C. March 15, 2014
Results Compiled by Race Management Systems(RMS),www.rmssports.com

Place	Div	No.	Name	Age	S	City	St	Time	Pace
1	1	2952	Daniel Smoak	25	M	Greenville	SC	1:15:18	5:45
2	1	2944	Ian Rogan	23	M	Athens	GA	1:16:51	5:52
3	1	2896	Atlee Lambright	32	M	Topeka	IN	1:18:15	5:59
4	2	2856	Lyle Bontrager	32	M	Shipshewana	IN	1:18:23	5:59
5	1	2996	Brent Fields	42	M	Covington	GA	1:19:36	6:05
6	2	2916	Eddie Posey	42	M	Easley	SC	1:19:40	6:05
7	1	2886	Mackenzie Howe	25	F	Athens	GA	1:19:40	6:05
8	1	2887	Matthew Howe	36	M	Lawrenceville	GA	1:26:11	6:35
9	2	2997	John Kramel	24	M	Clemson	SC	1:27:24	6:41
10	2	2953	Meg Chieffe	25	F	Greenville	SC	1:28:14	6:44
11	3	2956	Fernando Joel Galla	40	M	Anderson	SC	1:28:37	6:46
12	1	2947	Mark Martin	49	M	Westminister	SC	1:28:54	6:47
13	2	2949	Christopher Wise	47	M	Dunwoody	GA	1:30:53	6:56
14	2	2909	Tim Overbey	39	M	Aberseen	NC	1:35:39	7:18
15	1	2868	James Drinkard	59	M	Tamassee	SC	1:38:32	7:31
16	1	2993	Matthew Raeckelboom	18	M	Greer	SC	1:39:06	7:34
17	1	2884	Sydney Hook	17	F	Taylors	SC	1:39:11	7:34
18	1	2913	Laura Phillips	38	F	Hartwell	GA	1:41:13	7:44
19	1	2921	Stacy Richardson	44	F	Augusta	GA	1:42:14	7:48
20	3	2941	Jerry Woodby	45	M	Denver	NC	1:43:35	7:55
21	3	2905	Donald Mulwee	33	M	Seneca	SC	1:45:16	8:02
22	1	2889	Katherine Inclan	22	F	Clemson	SC	1:45:17	8:02
23	1	2923	Kenneth Rollins	51	M	Greenville	SC	1:45:35	8:04
24	4	2852	Brad Barnhart	31	M	Seneca	SC	1:46:52	8:10
25	2	2955	Tucker Hydrick	27	M			1:46:54	8:10
26	3	2928	Kristen Stamey	29	F	Lavonia	GA	1:47:01	8:10
27	4	2890	Megan Ivester	29	F	Toccoa	GA	1:47:05	8:11
28	3	2951	David Welteroth	36	M	Pheonixville	PA	1:47:19	8:12
29	5	2855	Sonya Blackwell	28	F	Westminster	SC	1:48:04	8:15
30	2	2902	Marvin Melton	55	M	Denver	NC	1:48:04	8:15
31	4	2866	Cory Croissant	36	M	Simpsonville	SC	1:48:30	8:17
32	6	2998	Katie Whitmire	28	F	Columbia	SC	1:48:51	8:19
33	3	2942	Isreal Hamilton	28	M	Pickens	SC	1:49:15	8:20
34	4	2936	Byron Wesson	48	M	Denver	NC	1:49:43	8:23
35	5	2851	Victor Barda	48	M	Clemson	SC	1:50:27	8:26
36	1	2899	Mary Marcey	50	F	Charlotte	NC	1:50:28	8:26
37	6	2883	Darren Hook	45	M	Taylors	SC	1:51:15	8:30
38	7	2930	Sean Stephan	45	M	Clemson	SC	1:51:53	8:33
39	3	2892	Steve Jackson	56	M	Pageland	SC	1:51:55	8:33
40	2	2895	Daniel Lachapelle	52	M	Raleigh	NC	1:51:59	8:33
41	4	2881	Wayne Hill	44	M	Walhalla	SC	1:52:04	8:33
42	7	2885	Tonya Hopkins	28	F	Westminster	SC	1:52:21	8:35
43	3	2873	Jeff Gilstrap	53	M	Landrum	SC	1:52:27	8:35

44	8	2906	Steve Murphy	47	M	Liberty	SC	1:53:10	8:38
45	1	2901	Shelly McNinney	31	F	Easley	SC	1:53:20	8:39
46	4	2927	Dan Stageberg	51	M	Greer	SC	1:53:24	8:39
47	5	2879	Steve Hartley	53	M	Eastanollee	GA	1:54:35	8:45
48	9	2950	Mike Hance	45	M	Aurora	CO	1:56:13	8:52
49	2	2876	Alison Hanna	37	F	Anderson	SC	1:56:43	8:55
50	5	2882	Matthew Hoholek	40	M	Gastonia	NC	1:56:50	8:55
51	2	2935	Becky Weedman	34	F	Seneca	SC	1:57:18	8:57
52	3	2880	Gena Hawkins	39	F	Seneca	SC	1:59:31	9:07
53	3	2920	Kathy Ramirez	33	F	Asheville	NC	1:59:37	9:08
54	10	2877	Robert Harrison	46	M	Seneca	SC	1:59:53	9:09
55	4	3000	James Wayne Johnson	57	M	Toccoa	GA	2:01:49	9:18
56	2	2872	Lori Fiest	44	F	Seneca	SC	2:02:06	9:19
57	5	2999	Bill Warren	58	M	Atlanta	GA	2:02:17	9:20
58	11	2898	Thomas Mangan	47	M	Pittsburgh	PA	2:03:06	9:24
59	2	2929	Caleb Stanley	17	M	Walhalla	SC	2:03:28	9:26
60	4	2869	Heather Elliott	36	F	Seneca	SC	2:03:36	9:26
61	2	2992	Hannah Decossas	18	F	Seneca	SC	2:04:03	9:28
62	3	2903	Kelly Mink	40	F	Reading	OH	2:04:42	9:31
63	2	2938	Irene Wilbanks	22	F	Charlotte	NC	2:05:11	9:33
64	5	2907	Jennifer Mustar	36	F	Piedmont	SC	2:05:48	9:36
65		2994	Marlin Wengerd		M	Easley	SC	2:07:30	9:44
66	4	2934	Pamela Tidwell	34	F			2:07:59	9:46
67	6	2860	Chris Chavez	42	M	Augusta	GA	2:08:07	9:47
68	7	2888	Keith Hulsey	43	M	Greenville	SC	2:08:26	9:48
69	5	2867	Eric Doyle	39	M	Seneca	SC	2:08:42	9:50
70	1	2910	Michelle Paradiso	45	F	Birmingham	AL	2:09:37	9:54
71	5	2989	Matt Smith	30	M	Seneca	SC	2:10:33	9:58
72	6	2946	Russell James	35	M	Hope Mills	NC	2:10:53	10:00
73	4	2954	David Land	26	M			2:10:55	10:00
74	4	2948	Margaret Wise	40	F	Dunwoody	GA	2:13:06	10:10
75	5	2861	Monica Chavez	43	F	Martinez	GA	2:13:12	10:10
76	1	2891	Kathy Jackson	57	F	Pageland	SC	2:13:24	10:11
77	3	2871	Karli Farnham	19	F	Columbia	SC	2:13:55	10:13
78	4	2918	Savannah Radenbaugh	19	F	Columbia	SC	2:13:55	10:13
79	3	2926	Jackie Schultz	20	F	Cayce	SC	2:13:56	10:13
80	7	2932	Mark Sutton	36	M	Franklin	NC	2:15:20	10:20
81	6	2894	Jennifer Kubay	39	F	Gibsonia	PA	2:15:32	10:21
82	1	2875	Roger Hanlon	72	M	West Union	SC	2:16:01	10:23
83	4	2922	Carter Rollins	22	F	Greenville	SC	2:16:43	10:26
84	6	2904	Becky Moulder	40	F	Seneca	SC	2:16:45	10:26
85	8	2943	Anna Orr	29	F	Westminister	SC	2:18:00	10:32
86	12	2853	Joe Belcher	45	M	Franklin	NC	2:18:14	10:33
87	7	2931	Alise Sutton	35	F	Franklin	NC	2:18:16	10:33
88	6	2864	Charles Cooper	54	M	Brentwood	TN	2:18:31	10:34
89	8	2862	Christie Cochran	38	F	Mountain Rest	SC	2:18:56	10:36
90	5	2897	Carolina Lechner	19	F	Blythewood	SC	2:19:56	10:41
91	7	2865	Paul Coppola	51	M	Westminster	SC	2:21:01	10:46
92	5	2870	Andi Evans	24	F			2:21:35	10:48
93	6	2911	Shannon Penton	20	F			2:21:37	10:49
94	8	2939	John Williams	36	M	Seneca	SC	2:25:12	11:05
95	2	2991	Tina Hunt	52	F	Elberton	GA	2:25:37	11:07
96	6	2924	Brittany Sandifer	17	F	Seneca	SC	2:28:00	11:18
97	6	1585	Richard Williams	31	M	Walhalla	SC	2:28:27	11:20
98	2	2859	Calandra Bush	47	F	Sebastopol	CA	2:28:38	11:21
99	5	2957	Brandy Mauldin	32	F	Easley	SC	2:30:01	11:27
100	8	2990	Craig Dickinson	44	M	Toccoa	GA	2:31:23	11:33
101	6	2937	Larry Whitton	59	M	Seneca	SC	2:33:21	11:42
102	7	2925	Laurie Sayer	40	F	Clarkesville	GA	2:35:24	11:52
103	9	2863	Chris Colwell	43	M	Westminster	SC	2:37:58	12:03
104	3	2858	Angela Bryant	46	F	Laurens	SC	2:43:06	12:27
105	1	2933	Barbra Taylor	61	F	Athens	GA	2:43:31	12:29
106	6	2900	Alisha Martinez	30	F	Lula	GA	2:44:12	12:32
107	8	2874	Lisa Gilstrap	40	F	Landrum	SC	2:48:18	12:51
108	7	2915	Kelly Portillo	31	F	Walhalla	SC	2:49:17	12:55
109	13	2995	Ed Halbig	48	M	Seneca	SC	2:50:58	13:03
110	3	2878	Sharon Harrow	51	F	Seneca	SC	2:53:17	13:14
111	4	2917	Karen Pressprich	53	F	Central	SC	2:54:28	13:19

3	Robert Bird	47			31:11
		FEMALE AGE GROUP: 50 - 54			
1	Lynne Ciufo	52	Belton	SC	28:40
2	Sandra Peirce	51	Seneca	SC	30:10
3	Donna Sheriff	51	Westminster	SC	34:41
		MALE AGE GROUP: 50 - 54			
1	Bruce Marcey	54	Charlotte	NC	30:23
2	Thomas Turner	54	Walhalla	SC	41:41
		FEMALE AGE GROUP: 55 - 59			
1	Kim Collison	55	Marietta	GA	26:14
2	Linda Murphy	56	Atlanta	GA	29:41
3	Kathleen Meyer	58	Seneca	SC	31:04
		MALE AGE GROUP: 55 - 59			
1	Charles Heinz	57	Atlanta	GA	23:25
2	Bert Brannen	57	Atlanta	GA	24:32
		FEMALE AGE GROUP: 60 - 99			
1	Octavia Childress	67	Salem	SC	26:34
2	Nancy Pettigrew	60	Ravenna	OH	26:42
		MALE AGE GROUP: 60 - 99			
1	Mike Collison	63	Marietta	GA	23:37
2	Lee Hastie	61	Greenville	SC	25:28
3	David Conner	61			31:28

4TH ANNUAL CITY OF SENECA, SC-5KM
FIVE KILOMETER ROAD RACE
Seneca, S.C. March 15, 2014
Results Compiled by Race Management Systems(RMS),www.rmssports.com

Place	Div	No.	Name	Age	S	City	St	Time	Pace
1	1	1454	Isaac Arnold	17	M	Seneca	SC	19:01	6:08
2	2	1522	Griffin Phillips	12	M	Hartwell	GA	19:11	6:11
3	1	1571	Todd McWilliams	34	M			19:42	6:21
4	1	1552	Rhylee Wittrock	11	F	Seneca	SC	20:40	6:40
5	1	1547	Lisa Tolley	47	F	Seneca	SC	20:57	6:45
6	2	1468	Mary Clabby	46	F	Marietta	GA	21:10	6:49
7	1	1584	Krystal Sterling	22	F	Seneca	SC	22:02	7:06
8	1	1532	Brandt Ross	38	M	Westminster	SC	23:07	7:27
9	1	1592	Charles Heinz	57	M	Atlanta	GA	23:25	7:33
10	3	1489	Niko Hawkesworth	15	M	Seneca	SC	23:29	7:34
11	1	1471	Mike Collison	63	M	Marietta	GA	23:37	7:36
12	2	1494	Scott Johnson	30	M	Pendleton	SC	23:58	7:43
13	1	1586	Greg Swaney	49	M	Central	SC	24:28	7:53
14	2	1460	Bert Brannen	57	M	Atlanta	GA	24:32	7:54
15	2	1523	Michael Phillips	38	M	Hartwell	GA	24:39	7:56
16	1	1594	Nathan Williams	26	M	Taylors	SC	24:43	7:58
17	2	1583	Jon Singer	25	M	Seneca	SC	25:08	8:06
18	1	1561	Crystal Matthison	30	F			25:26	8:11
19	2	1487	Lee Hastie	61	M	Greenville	SC	25:28	8:12
20	3	1528	Garnett Ramsbottom	33	M	Asheville	NC	25:46	8:18
21		1576	Ben Sheriff		M	Greenville	SC	26:00	8:22
22	1	1470	Kim Collison	55	F	Marietta	GA	26:14	8:27
23	4	1480	Kevin Gilstrap	34	M	Pickens	SC	26:16	8:28
24	1	1597	Priscilla Collins	29	F	Seneca	SC	26:23	8:30
25	1	1466	Octavia Childress	67	F	Salem	SC	26:34	8:33
26	2	1521	Nancy Pettigrew	60	F	Ravenna	OH	26:42	8:36
27	5	1588	Josh Roberts	33	M	Walhalla	SC	26:59	8:42
28		1565			F			27:30	8:51
29	6	1515	Dan Oreilly	33	M	Seneca	SC	28:07	9:03
30	2	1530	Kimberly Renaud	32	F	Easley	SC	28:15	9:06
31	3	1544	Ann Sullivan	31	F	Seneca	SC	28:20	9:08
32	3	1497	Mark Kwist	38	M	Clemson	SC	28:25	9:09
33	7	1508	Russell Marcus	31	M	Central	SC	28:27	9:10
34	1	1553	Mike Worley	41	M	Six Mile	SC	28:27	9:10
35	8	1545	Christopher Tam	31	M	Seneca	SC	28:37	9:13
36	2	1527	Carly Price	22	F	Salem	SC	28:38	9:13
37	1	1467	Lynne Ciufo	52	F	Belton	SC	28:40	9:14
38	4	1549	Cohleen Vassey	34	F	Seneca	SC	28:44	9:15
39	4	1563	Brady Seavy	15	M			28:56	9:19
40	2	1478	Heather Frye	26	F	Liberty	SC	29:14	9:25
41	3	1484	Meghan Greer	28	F	Seneca	SC	29:27	9:29
42	1	1457	Heather Belcher	41	F	Franklin	NC	29:29	9:30
43	4	1540	Reah Smith	29	F	Pendleton	SC	29:40	9:33

44	2	1514	Linda Murphy	56	F	Atlanta	GA	29:41	9:34
45	2	1598	Tonya Fowler	44	F	West Union	SC	29:45	9:35
46	3	1513	Andrew Moore	29	M	Greenville	SC	29:47	9:36
47	2	1488	Brandie Hawkesworth	17	F	Seneca	SC	29:51	9:37
48	3	1496	Sharalyn Kluke	41	F	West Union	SC	30:08	9:42
49	2	1519	Sandra Peirce	51	F	Seneca	SC	30:10	9:43
50	1	1472	Delane Croissant	37	F	Simpsonville	SC	30:19	9:46
51	1	1506	Bruce Marcey	54	M	Charlotte	NC	30:23	9:47
52	2	1463	Scott Brown	45	M	Seneca	SC	30:32	9:50
53	5	1500	Carrie Lee	29	F	Mountain Rest	SC	30:55	9:57
54	5	1474	Brooke Dobbins	34	F	West Union	SC	31:01	9:59
55		1461	Anne Brooks		F	Salem	SC	31:01	9:59
56	3	1512	Kathleen Meyer	58	F	Seneca	SC	31:04	10:00
57	3	1589	Robert Bird	47	M			31:11	10:03
58	3	1575	David Conner	61	M			31:28	10:08
59	9	1595	Paul Cain	30	M	Seneca	SC	31:43	10:13
60	2	1526	Stan Pressley	44	M	Clemson	SC	31:44	10:13
61	6	1516	Shannon Oreilly	29	F	Seneca	SC	31:59	10:18
62	3	1566	Ginger Seavey	48	F			32:06	10:20
63	7	1479	Bj Gilstrap	28	F	Pickens	SC	32:09	10:21
64	5	1569	Gage Teague	13	M	Seneca	SC	32:49	10:34
65	8	1502	Jessica Lindsey	29	F	Taylors	SC	32:55	10:36
66	4	1501	Daniel Lindsey	28	M	Taylors	SC	32:58	10:37
67	9	1593	Amy Anderson	27	F	Seneca	SC	33:01	10:38
68	4	1520	Alena Pelfrey	45	F	Westminster	SC	33:08	10:40
69		1556	Unknown					33:43	10:52
70	4	1536	Susan Shuey	40	F	Gainesville	GA	33:57	10:56
71	3	1568	Donna Sheriff	51	F	Westminster	SC	34:41	11:10
72	3	1535	Averi Shuey	7	F	Gainesville	GA	34:43	11:11
73	4	1543	Brenda Stepp	57	F	Seneca, Sc	SC	34:47	11:12
74	4	1459	Savannah Bibb	14	F	Fair Play	SC	34:55	11:15
75	5	1490	Sherry Hawkesworth	47	F	Seneca	SC	34:59	11:16
76	6	1469	Paige Cobb	33	F			35:02	11:17
77		1558	Melina Rodelo		F	Seneca	SC	35:19	11:22
78		1557	Alondra Guerra		F	Greenwood	SC	35:24	11:24
79	7	1453	Rebecca Appleford	32	F	Clemson	SC	35:28	11:25
80	10	1533	Nikki Rowland	27	F	West Union	SC	35:39	11:29
81	11	1550	Megan Vaughn	29	F	Seneca	SC	35:59	11:35
82	4	1541	Paula Snyder	53	F	Summerville	SC	36:25	11:44
83	4	1591	Henry Ramirez	65	M	Seneca	SC	37:26	12:03
84	5	1578	Cathy McAguire	57	F			37:53	12:12
85	5	1539	Morgan Smith	53	F	Seneca	SC	38:09	12:17
86	6	1538	Catogni Smith	52	F	Seneca	SC	38:14	12:19
87	12	1529	Lauren Ready	26	F	Seneca	SC	38:16	12:19
88	6	1587	Rita Swaney	48	F	Central	SC	38:37	12:26
89	5	1564	Josie Seavy	12	F			38:43	12:28
90	4	1590	Allen Moss	38	M	Seneca	SC	38:46	12:29
91	10	1596	Robert Collins	34	M	Seneca	SC	39:17	12:39
92	3	1517	Richard Osborne	43	M	Seneca	SC	39:17	12:39
93	8	1498	Megan Lamb	30	F	Seneca	SC	40:06	12:55
94	7	1458	Cindy Bibb	52	F	Fair Play	SC	40:07	12:55
95		1582	Unknown					40:19	12:59
96		1570	Ashley Tichenor		F	Seneca	SC	40:40	13:06
97	2	1548	Thomas Turner	54	M	Walhalla	SC	41:41	13:25
98	9	1507	Rosezanne Marcus	33	F	Central	SC	41:52	13:29
99	7	1451	Gena Acree	48	F	Walhalla	SC	41:52	13:29
100		1555	Unknown					42:40	13:44
101	5	1486	Gary Grizard	63	M	Salem	SC	43:05	13:52
102	8	1537	Terri Slattery	49	F	Liberty	SC	43:58	14:10
103		1559	Unknown					45:51	14:46
104	8	1518	Becky Pearson	50	F	Seneca	SC	46:28	14:58
105	5	1600	Sennah Honea	42	F	Seneca	SC	46:29	14:58
106	10	1546	Amy Thompson Glass	34	F	Seneca	SC	46:58	15:07
107	4	1599	Greg Honea	48	M	Seneca	SC	47:01	15:08
108	6	1574	Addie Pate	15	F			47:07	15:10
109	3	1572	Brittany Pope	20	F			47:07	15:10
110	9	1554	Andrea Pate	51	F	Seneca	SC	47:07	15:10
111	6	1493	Evie Hughes	58	F	Walhalla	SC	47:11	15:11
112	10	1476	Fara Driver	52	F	Richland	SC	47:16	15:13
113	11	1464	Michele Cahn	31	M	Fair Play	SC	47:50	15:24
114	2	1577	Jeanne Ward	37	F			47:50	15:24
115	11	1482	Cindy Gowan	52	F	Pelzer	SC	49:03	15:47
116	7	1510	Stella Martinez	8	F	Lula	GA	49:15	15:51
117	8	1511	Zion Martinez	10	F	Lula	GA	49:15	15:52

OCONEE COUNTY ATAX GRANT APPLICATION FORM FOR TOURISM RELATED PROJECTS

I. APPLICANT

A. Name of Organization City of Seneca, SC, Lunney House Museum Tourism Project

B. Address 211 W.S. 1st St., Seneca, SC 29678

II. FUNDS REQUESTED

A. ATAX Funds Requested $ $5,220.00 (1/2 the project total cost of $10,440.00)

B. How will ATAX Funds be used? In support of Oconee Tourism via hosting two 3-day Annual SC Conferences of tourism-related professionals.

C. Estimated percentage of costs directly attributed to attracting or serving tourists? 100%

D. Funds furnished by your organization $5,220.00

Matching Grant $5,220.00 Source HAT Grant Funds – City of Seneca, SC

Matching Grant _____ Source _____

Other Funding _____ Source _____

Other Funding _____ Source _____

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

III. NARRATIVE PROJECT DESCRIPTION

A. Project Title Lunney House Museum/Mountain Lakes CVB Tourism Project

B. Description of project Sponsorship and hosting of two annual Statewide conferences that include: 1) SC Outdoor Press Association (SCOPe); and 2) SC Landmark Conf (Confederation of SC Local Historic Societies

C. Who will benefit from this project? Oconee County hotels, restaurants, merchants, and PRT.

IV. DATES OF PROJECT

Beginning 1)SCOPe: Oct 16, 2014 Ending 1) Oct 18, 2014

2)Landmark: Apr 9, 2015 2) Apr 11, 2015

V. APPLICANT CATEGORY

XX Government Entity: City of Seneca, SC

___ Non-profit Organization: Incorporation date _____

___ Eleemosynary Organization under IRS Code: IRS # _____

___ Date of Determination Letter _____

RECEIVED 8-15-14

VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

SCOPe, via their media resources are dedicated to increase public awareness & appreciation of our outdoor heritage and natural resources; Landmark members work to promote the study and preservation of our rich community histories. Experiencing Oconee first-hand will generate statewide attention to our community's historical and natural assets that attract tourists to our area.

A. How many visitors/participants attended the event last year and are anticipated this year?
Last year: N/A; Anticipated: 135 for Landmark and 45-50 for SCOPe.

B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?
Last Year N/A
This Year 75%

C. How many overnight stays were created by this event last year and are anticipated this year?
Last year : N/A
This Year: Approximately 250

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?
Both Conferences will advertise via their membership distribution lists; Mountain Lakes CVB will handle promotion/advertising for Oconee County.

E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) Both are first-time events for our County and are comprised of professionals who support & promote the type of culture and resources that attract tourists to our County.

F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) Guest logs, phone logs, and Mountain Lakes CVB data/statistics

VII. AUDIT

Does your organization perform an independent audit? Yes XX No ____
Name of the Auditor: Stancil, Cooley, Estep, and Stamey

VIII.

Will your project be using any funds from another group that received ATAX funds? No

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.

A. Contact Name: Dr. John Martin ***Title*** Director/Curator, The Lunney House Museum
Signature ***Date*** August 15, 2014
Address 411 W.S. 1st St., Seneca, SC 29678
Email martjjohn@aol.com ***Fax No.***
Phone Number (s) 864-710-7494

B. Alternate Contact Name: ***Title***
Signature ***Date***
Address
Email ***Fax No.***
Phone Number (s)

ATAX GRANT APPLICATION

Lunney House Museum/Mountain Lakes CVB Tourism Project

Budget Summary
Budget Total: $10,440.00
July 1 2014 – June 30, 2015

Conference Totals include Registration, Opening Reception, and Dinner.

SC SCOPe Conference **$2,140.00**
October 16-18, 2014

Expense Breakdown:

1. Catering *(50/$18 each)*	$ 900.00
2. Rentals *(linen, place settings, etc.)*	615.00
3. Music	300.00
4. Flowers/Decorations	325.00
Total =	$ 2,140.00

SC Landmark Conference **$8,300.00**
April 9-11, 2015

Expense Breakdown:

1. Catering *(150/$25 each)*	$ 3750.00
2. Rentals *(tents,linen, place settings, etc.)*	2,300.00
3. Music	400.00
4. Flowers/Decorations	425.00
5. Carriage	725.00
6. Signage	425.00
7. Registration materials	275.00
Total =	$ 8,300.00

OCONEE COUNTY ATAX GRANT APPLICATION FORM FOR TOURISM RELATED PROJECTS

I. APPLICANT

A. Name of Organization : Issaqueenas Last Ride

B. Address : 105 West South Broad St.
Walhalla, SC 29691

II. FUNDS REQUESTED

A. ATAX Funds Requested $ 2,000

B. How will ATAX Funds be used? Rack cards that will be distributed to bike shops throughout the upstate of SC, Atlanta, Charlotte, Columbia, Asheville and other cycling centers. Advertisements in Bike Magazine, a national publication.

C. Estimated percentage of costs directly attributed to attracting or serving tourists? 80%

D. Funds furnished by your organization $5,000

Matching Grant		Source	Registration fees
Matching Grant		Source	
Other Funding		Source	
Other Funding		Source	

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

III. NARRATIVE PROJECT DESCRIPTION

A. Project Title Issaqueena's Last Ride

B. Description of project 18th Annual bicycle ride that starts and ends in Walhalla with 32, 61 and 100 mile routes through the mountains. Avearge 180+ riders each year.

C. Who will benefit from this project? Hotels and restaurants. Benefactor is Safe Harbor. ILR has given Safe Harbor $17,000 to date and expects to give them another $5,000 this year.

IV. DATES OF PROJECT

Beginning April 25, 2015 Ending April 25, 2015

V. APPLICANT CATEGORY

Government Entity:

ILR operates under the corporate entity of the Mountain Lakes CVB

V1. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

ILR has brought in an average of more than 180 riders per year for 17 years. Many of these riders come here throughout the year to practice and train for other rides as a direct result of their ILR experience. Last year, there were 163 riders of which 98 came in from outside a 50 mile radius.

A. How many visitors/participants attended the event last year and are anticipated this year?
163 attended last year. We expect to surpass the average of 180 this year.

B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County
last year and are anticipated this year?
Last Year 98
This Year 100+

C. How many overnight stays were created by this event last year and are anticipated this year? Last year : 20
This Year: 20+

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?

Distribute rack cards and brochures at bike and outdoor stores throughout the upstate and in Atlanta, Spartanburg, Charlotte, Columbia, Asheville and other majors bike centers.

E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners)

The website, www.ILRSC.com, is the primary source of information for this event. However, the FaceBook page has grown significantly over the past year and now has over 200 fans throughout the US.

F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics)

All participants must complete a registration that includes all of the demographic data mentioned above plus birth dates and zip codes.

VII. AUDIT

Does your organization perform an independent audit? Yes ____ No __X___
Name of the Auditor: _____

VIII. Will your project be using any funds from another group that received ATAX funds? No

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.

A. Contact Name: *Don George* ***Title*** *Chairman*
Signature *Don George* ***Date*** *8/4/14*
Address *105 West South Broad St, Walhalla, SC 29691*
Email *donbettina@aol.com* ***Fax No.***
Phone Number (s) *864-638-5980*

B. Alternate Contact Name: _____ ***Title*** _____
Signature _____ ***Date*** _____
Address _____
Email _____ ***Fax No.*** _____
Phone Number (s) _____

OCONEE COUNTY ATAX GRANT
APPLICATION FORM
FOR TOURISM RELATED PROJECTS

I. APPLICANT

Name of Organization Oconee Conservatory of Fine Arts/ Upstate Heritage Quilt Trail (UHQT)

Address 201 North College Street

Walhalla, SC 29691

II. FUNDS REQUESTED

A. ATAX Funds Requested $2,374.00

B. How will ATAX Funds be used? Marketing UHQT through four publications with State and Regional audiences.

C. Estimated percentage of costs directly attributed to attracting or serving tourists? 100%

D. Funds furnished by your organization.

Matching Grant		Source	
Matching Grant		Source	
Other Funding	$1,500	Source	Pickens County 2014 ATAX
Other Funding	$2,932	Source	TBD: Anderson County and City ATAX, other fund raising efforts

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

III. NARRATIVE PROJECT DESCRIPTION

A. Project Title Promotion of Oconee County by following the Upstate Heritage Quilt Trail.

B. Description of project: To encourage people to visit the UHQTand other points of interest, to dine, shop and stay in Oconee County. Place advertisements in statewide and regional publications that are read by heritage and cultural arts tourists.

C. Who will benefit from this project? Area businesses and tourist destination sites throughout Oconee County and the Upstate.

IV. DATES OF PROJECT

Beginning November 2014 Ending January 2015

V. APPLICANT CATEGORY

____ Government Entity:

X Non-profit Organization: Incorporation date 11/15/2004

____ Eleemosynary Organization under IRS Code: IRS #

____ Date of Determination Letter

RECEIVED 8-14-14

V1. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County? The UHQT's regular exposure through printed media distributed state and regionally will educate people that there are historic and cultural sites in Oconee County. The UHQT efforts are to promote our history through quilts and quilting related activities but also highlight the destination points of interest while touring the UHQT. The travelers who visit the UHQT are visiting friends and family in the area, passing through in route to other destinations and have learned about our Trail, and are historical or art interest travelers.

A. How many visitors/participants attended the event last year and are anticipated this year?
This is a very difficult figure to derive because the UHQT is a self-guided tour.
How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?
Last Year _____
This Year _____

B. How many overnight stays were created by this event last year and are anticipated this year?
Last year ;_____
This Year;

C. How do you plan to advertise this event beyond a 50mile radius of Oconee County? The publications selected for advertisement each reach an audience that has readership interested in historic tourism and the arts. Participation time frame for inclusion in these publications is as follows:

South Carolina Living - Nov/Dec 2014 issue
South Carolina Living - April Travel issue 2015
South Carolina Heritage Corridor (SCHC - Feature Story 2015, month TBD
SCHC - 1/3 pg. SC Traveler Mag, April 2015
The Country Register - 6 issues, Nov/Dec 2014 through September/ October 2015 –
Carolina Arts – 12 issues; November 2014 through October 2015

Publication dates above with April 2015 dates and before require commitments two to three months in advance of that date. Request for funding is included with this proposal to enable commitment to these publications:

The Country Register is published in 46 states and 5 provinces in Canada. The Carolinas Country Register has a distribution of over 8,000 papers that are distributed through their advertising retailers, events and shows, plus 17 Visitors/Welcome Centers in both Carolinas. The paper is free to readers. ***Carolina Arts*** is an arts newspaper which is published monthly covering the visual arts in North and South Carolina. The paper is published monthly and is uploaded on the first day of the month. Circulation: Constantly changing, averaging over 100,000 most months. ***South Carolina Living*** published monthly, 470,000 subscriber families in South Carolina. Advertisement also appears in digital edition at www.SCliving.coop. ***The South Carolina Traveler*** published by South Carolina Heritage Corridor. 50,000 copies printed annually. The ***Feature Story*** runs for one month and appears in E-newsletter readership per month: 2,000 + opt-in. These printed advertisements along with the UHQT map and other community based activities promote Oconee County to an audience throughout the State and Tri-state area, a different audience that is focused on through other tourism efforts. The UHQT website had 5,700 visitors in 2013. Facebook regularly has 1,127 post reached by viewers and 306 people reached on a regular basis throughout the country.

D. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) See Attachment A

E. What records will be kept during this event to obtain the above demographic data?
(i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) The Quilt Trail will monitor distribution of maps and requests for additional information. Web site visits and Face Book contacts and requests for additional information.

VII. AUDIT

Does your organization perform an independent audit? Yes ____ No __X__

Name of the Auditor: _____

VIII. Will your project be using any funds from another group that received ATAX funds? No

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.

A. Contact Name: Martha File *Title Chair, Upstate Heritage Quilt Trail*

Signature Martha File *Date* 08-13-2014

Address P.O. Box 333, Walhalla, SC 29691

Email info@uhqt.org Fax No. _____

Phone Number (s) 864-723-6603 or 904-874-1975

B. Alternate Contact Name: Judy Goodwill *Title Treasurer, Upstate Heritage Quilt Trail*

Signature Judy Goodwill *Date* August 13, 2014

Address P.O. Box 333, Walhalla, SC 29691

Email info@uhqt.org Fax No. _____

Phone Number (s) 864-723-6603 or 864-419-8148

August 2014 Application
Budget

2014/15 UHQT Marketing Plan and Budget

2014/2015 UHQT Activity On Going			Budget	Oconee County ATAX
	UHQT Map	Updated 2014	$8,800	$2,500 funded April 2014
	UHQT Web Site		$600	
	Local New Coverage			
	Electronic media			
	Presentations			
	Collaboration with local and Regional events		$650	
	Distribution of materials at local, regional & national quilting events & quilting points of interest		$350	
	Radio Talk Shows			
	Tours			
	Collaborate with South Carolina Quilt Trails marketing		$680	
2014/15 Funding Requests UHQT Advertising Plan			Expense per item	**Oconee County August 2014 Request**
	South Carolina Living	Nov/Dec 2014 issue	$1,336	$668
	South Carolina Living	April Travel issue 2015	$1,336	$445
	SCNHC	Feature Story	$500	$166
	SCNHC	1/3 pg. SC Traveler Mag	$1,040	$346
	The Country Register	6 issues	$1,374	$343
	Carolina Arts	12 issues	$420	$140
	Design work	3 sizes	$800	$266
Total			$6,806	$2,374

Appendix A

Letters of Support

MOUNTAIN LAKES
CONVENTION and VISITORS BUREAU
'Destination of a Lifetime'
NATIONAL GEOGRAPHIC

August 12, 2014

Martha File
Upstate Heritage Quilt Trail
PO Box 333
Walhalla, SC 29691

Dear Ms. File,

It is my pleasure to write this letter of support for your grant request for A-Tax funding to support your marketing efforts. The progress that you have made over the last couple of years is impressive and inspiring. The Mountain Lakes CVB is proud to be a sponsor of this amazing organization.

With over 100 quilts completed and installed, the Upstate Heritage Quilt Trail has quickly become a tourism draw in Oconee County for the leisure traveler and our group bus tours. What is most impressive to me is the fact that all of the work has been done with a very minimal budget and a tremendous amount of volunteer labor. In an effort to further develop your marketing reach to the education and special interest groups, which will result in increased tourism in our county, I encourage the PRT Commission to provide you with the funding that you are requesting.

Thank you for all the hard work that you and all of the other volunteers have put into the Upstate Heritage Quilt Trail. Please let me know if there is anything the CVB can do to further assist you in your efforts.

Kind regards,

Ken Sloan
President & CEO
Mountain Lakes CVB

105 W. S. Broad Street - Walhalla, SC 29691 - 864-380-3976 - Ken@SCMountainLakes.com - www.SCMountainLakes.com

Oconee Heritage Center

Walhalla, South Carolina
oconeeheritagecenter.org

August 12, 2014

Dear Oconee County Parks, Recreation and Tourism Commission,

This letter is in support of the Upstate Heritage Quilt Trail's grant request to place advertisements in the ***The Country Register, Carolina Arts, South Carolina Living Christmas and April Travel editions, The South Carolina Traveler,*** and a feature story through the South Carolina Heritage Corridor. Oconee Heritage Center has been involved with the quilt trail since the beginning, when we received the first installment of the trail. Since then, we have seen the trail grow beyond our wildest expectations and have witnessed the boost in tourism that has accompanied being part of the trail. The OHC has seen tourists come to our site to specifically see our quilt trail piece and any temporary quilt displays that we may be showcasing in conjunction with the quilt trail. Even visitors unfamiliar with the trail notice it, ask questions, and pick up UHQT promotional materials and maps. Visiting school groups have incorporated the quilt trail into their field trips. We firmly believe that the UHQT is one of the best tourism destinations in Oconee County and any advertising will only increase tourism to our area and destinations along the trail.

Sincerely,

Leslie White
Director/Curator
Oconee Heritage Center

PO Box 395 Walhalla, SC 29691 864.638.2224 info@oconeeheritagecenter.org

The Greater

Walhalla Area Chamber of Commerce

August 12, 2014

Dear ATAX Commission Members:

This letter represents our intent and honor to show the support of the Walhalla Area Chamber of Commerce for Upstate Heritage Quilt Trail's marketing strategy.

We believe that reaching the targeted market through their proposed advertisements in ***The Country Register, Carolina Arts, South Carolina Living Christmas and April Travel additions, The South Carolina Traveler,*** as well as their featured story with the South Carolina Heritage Corridor only strengthens Oconee County's opportunity for tourism advancements.

Our richness of culture and history are unique to Walhalla, Oconee County and the entire upstate and thus, should be shared. The revival art of these quilts stands alone in telling the stories of our past. It is our Chamber's desire to share with our visitors the abundant wealth of history and learn about the different people and their cultures that built our beautiful area of the upstate.

Please help the Upstate Heritage Quilt Trail continue their effort in accomplishing their plans to share this unique art while enhancing our industry we call tourism.

Sincerely,

Vanessa Penton

Vanessa Penton
Executive Director

105 West South Broad Street

Walhalla, South Carolina 29691

Westminster Chamber of Commerce
P.O. Box 155
Westminster, SC 29693
864-647-5316
westcomvox.net

"Advancing the economic, industrial, professional, cultural, and civic welfare of Westminster"

August 11, 2014

Mr. Phil Shirley
Oconee PRT Director
415 South Pine Street
Walhalla, SC 29693

Dear Mr. Shirley:

One portion of the Westminster Chamber of Commerce's mission is advancing cultural welfare in our area. Upstate Heritage Quilt Trail and the chamber have partnered in the past on quilt shows and other arts shows. We currently have plans to do more in the future.
The chamber has partnered with UHQT on several painted quilt blocks here in our area. There are blocks on city hall, the depot ,the public library, Dad's and Lad's Store, and numerous private home. We have tour groups coming through town to see these and your funding will assist in the promotion of the blocks so that others can learn about them. We also host a quilt show each year during the SC Apple Festival which brings many visitors to the depot.

We respectfully request that you give this your consideration.

Sincerely,

Sandra Powell
Director

I. **Applicant**

A. Name of Organization: **Walhalla Civic Auditorium, Inc.**

B. Address: **PO Box 523, Walhalla, SC 29691**

II. **Funds Requested**

A. ATAX Funds Requested **$24,137.02**

B. How will ATAX funds be used? **To purchase advertising in print/online (Greenville News) and radio (WNCW, Spindale, NC and WFSC Greenville, SC) and our 2014-15 Season Brochure distributed to all welcome centers in SC. This marketing program is designed to stimulate and increase tourist interest and participation via attendance at WCA events.**

C. Estimated percentage of costs directly attributed to attracting or serving tourist **100%**

D. Funds furnished by your organization

Matching Grant Source

III **Narrative Project Description**

A. Project Title **WCA's 2014/15 Performance Season Marketing**

B. Description of Project **To promote our 2014/15 season of shows from 9/1/14 through 6/30/15. These funds will be used to purchase advertising in Western NC and Greenville, SC and print our 2014-15 brochure to be used at SC Welcome Centers.**

C. Who will benefit from this project? **Increased out of county attendance for our shows will directly contribute to tourism dollars spent in Oconee County hotels, restaurants, retail shops and convenience stores.**

III. **Dates of Project**

Beginning **9/1/14** Ending **6/30/15**

IV. **Applicant Category**

X **Non-profit Organization:** Incorporation date **June 16, 2003**

VI. How will the project influence tourism in Oconee County **All ATAX fund will be used to advertise our shows outside of Oconee County. Approximately 36% of our audience would now be classified as 'tourist' by the 50 mile radius definition. Through this marketing program we hope to increase our tourism percentage to 38%. We are planning 66 performance dates for our 2014/15 season.**

How many visitors/participants attended the event last year and are anticipated this year.

LY **10,106** TY **12,000**

A. How many visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year? **LY 36% or 3638 , TY 38% or 4560**

B. How many overnight stays were created by this event last year and are anticipated this year? **LY 173 TY 198**

C. How do you plan to advertise this event beyond the 50 mile radius of Oconee County. **Print ads, brochure and radio in Western NC & Greenville, SC. See budget sheet for specifics on media buys.**

D. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? **The WCA is a destination venue that has the capability of drawing patrons within a 100 mile radius of Walhalla. Last season we produced 29 shows that generated revenue of approximately $170,976.00. For venues such as ours the historical multiple factor is for every dollar our patrons spend with us they spend three times that amount at our local restaurants, shops, hotels**

and convenience stores. Using that number our economic impact for Oconee County was $512,928.00 last season.

Using the same formula for our upcoming season we are planning 66 performance dates that will generate $205,000.00 in revenues for us and in turn will generate an additional $615,000.00 for our local economy. Tourism's economic impact will account for 38% or $233,700.00 of that total.

E. What records will be kept during this event to obtain the above demographic data?

For our type of venue attendance/ticket sales is the measure we use to track our success. We keep detailed records of our attendance for each show we produce. This includes general admission sales, season ticket sales and comps. We budget for each show based on our expected costs and anticipated receipts. We use a greeter at all our shows who is responsible for obtaining the zip codes of all attendees as they enter our facility. This provides us with a tracking mechanism to determine where our patrons are coming from. It will also position us to track the success of this seasons marketing campaign in increasing our out of county attendees.

V. **Audit**

Does your organization perform an independent audit? **No**

VI. Will your project by using any funds from another group that received ATAX Funds?

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete

A. **Contact Name:** Bill Chiusano **Title:** Ex. Dir
Signature [signature] **Date:** 7/21/14
Address PO Box 523, Walhalla, SC 29691
Email walhallaciv1744@bellsouth.net **Fax:**
Phone Number 864-638-5277

B. **Alternate Contact Name:** Nancy C. Carter **Title:** WCA President
Signature Nancy C. Carter **Date:** 7-22-14
Address P.O. Box 226
Email dinah@wcfv.com **Fax**
Phone number: 864-499-2020

ATAX Grant Advertising Breakdown for 2014-15 performance season.

Greenville News

1/4/ page ad **in E Greenville** (their weekly entertainment publication)		
Every week from September '14 thru August '15 (total of 52 ads)		
$218 each week X 52 weeks	$11,336.00	
Greenville Online leaderboard ad on www.greenvillenews.com		
40,000 impressions @ $320 per month	$3840.00	
Total Greenville News		**$15,176.00**

***WNCW** Radio in Spindale, NC (public radio station that features country/bluegrass Music)

12 spots per show @ $30 per spot = $360 X 6 shows	$2160.00	
Live Music Calendar $180 per show X 6	$1080.00	
Total WNCW		**$3240.00**

****103.3 Earth-FM in Greenville, SC**

10 spots per show @ $25 per spot = $250.00 X 10 shows	$2500.00	

****94.5 Talk Radio in Greenville, SC**

10 spots per show @ $25 per spot= $250.00 X 10 shows	$2500.00	
Total Caron Broadcasting		**$5,000.00**

2014-15 Season Brochure (8 1/2 x 14") full color

5000 printed and folded		**$721.02**
Total		**$24,137.02**

*We intend to use WNCW to promote our bluegrass shows (6) on their Goin' Across the Mountain Bluegrass show on Saturday mornings and their live concert calendar.

**The two Greenville radio stations will be used to promote our plays and mainstream concerts, The Return, Elvis, John Denver, Pandolfi, Andy Cooney, Mutts Gone Nuts, Clemson Blues Festival and Glenn Miller.

The Greenville News
media group
YOUR GOALS. OUR SOLUTIONS. GREAT RESULTS.

Walhalla Civic Center

E Greenville – Weekly Publication Content Focus is Entertainment and Restaurants

E Greenville publishes every Friday delivered with the Greenville News and is placed in 850 racks across the upstate for one week. 65,000 copies are distributed each week.

26-52x 15" ad full color - $218/week $11,336 yearly investment

40,000 online impressions $320 on greenvilleonline.com $3,840 yearly investment

Thank you for the opportunity to quote!

Penny Cody
Account Manager
The Greenville Media Group
864-298-3777
pcody@greenvillenews.com

Proposal for Walhalla Civic Center

Bluegrass Concert Series

October 3, 2014 – May 30, 2015

Show dates: 10/3/14 and
1/17, 2/7, 3/14, and 5/30 in 2015

Proposed:

Run 4 announcements on "Goin' Across The Mountain" Bluegrass show Saturdays 11am – 7pm,
For three Saturdays preceding each bluegrass concert, 6 shows total,
12 spots per show x shows = 72 announcements @$30* per spot = $2160

"Goin' Across The Mountain" features the best in traditional and contemporary bluegrass each week on the flagship bluegrass station for Western NC and Upstate SC, WNCW-FM public radio.

Live Music Calendar
Three weeks for each show @ $180* per show (for 3 weeks) = $1080

Total $3240

**rates based on non-profit status*

By: Brenda Gray
Underwriting Marketing Manager
brenda@wncw.org
828.755.4875

wncw.org

CONTRACT

Caron Broadcasting, Inc.
920 Wade Hampton Blvd.
Greenville, SC 29609
USA
(864) 242-6240

And:

Walhalla Civic Auditorium
101 E. North Broad Street
Walhalla, SC 29691

Contract / Revision	Ad Order #
104354 /	

Product
2014-15 Season

Contract Dates	Estimate #	
09/08/14 - 05/10/15		

Advertiser	Original Date / Revision
Walhalla Civic Auditorium	07/17/14 / 07/17/14

Billing Cycle	Billing Calendar	Cash/Trade
EOM-EOC	Calendar	Cash
Station	**Account Executive**	**Sales Office**
WRTH-FM	Lori Knoblauch	L-Greenville

Special Handling

Demographic
Households

IO#	**Advertiser Code**	**Product Code**

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N	1	WRTH 09/08/14	05/10/15	M-F Prime ROS	6a-7p		30			NM	100	$2,500.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week	09/08/14	09/14/14	MTWTF--	10	$25.00
Week	09/15/14	09/21/14	-------	0	$25.00
Week	09/22/14	09/28/14	-------	0	$25.00
Week	09/29/14	10/05/14	-------	0	$25.00
Week	10/06/14	10/12/14	-------	0	$25.00
Week	10/13/14	10/19/14	-------	0	$25.00
Week	10/20/14	10/26/14	-------	0	$25.00
Week	10/27/14	11/02/14	-------	0	$25.00
Week	11/03/14	11/09/14	MTWTF--	10	$25.00
Week	11/10/14	11/16/14	MTWTF--	10	$25.00
Week	11/17/14	11/23/14	-------	0	$25.00
Week	11/24/14	11/30/14	-------	0	$25.00
Week	12/01/14	12/07/14	MTWTF--	10	$25.00
Week	12/08/14	12/14/14	MTWTF--	10	$25.00
Week	12/15/14	12/21/14	-------	0	$25.00
Week	12/22/14	12/28/14	-------	0	$25.00
Week	12/29/14	01/04/15	-------	0	$25.00
Week	01/05/15	01/11/15	-------	0	$25.00
Week	01/12/15	01/18/15	-------	0	$25.00
Week	01/19/15	01/25/15	-------	0	$25.00
Week	01/26/15	02/01/15	-------	0	$25.00
Week	02/02/15	02/08/15	-------	0	$25.00
Week	02/09/15	02/15/15	-------	0	$25.00
Week	02/16/15	02/22/15	-------	0	$25.00
Week	02/23/15	03/01/15	-------	0	$25.00
Week	03/02/15	03/08/15	MTWTF--	10	$25.00
Week	03/09/15	03/15/15	-------	0	$25.00
Week	03/16/15	03/22/15	-------	0	$25.00
Week	03/23/15	03/29/15	MTWTF--	10	$25.00
Week	03/30/15	04/05/15	-------	0	$25.00
Week	04/06/15	04/12/15	-------	0	$25.00
Week	04/13/15	04/19/15	MTWTF--	10	$25.00
Week	04/20/15	04/26/15	MTWTF--	10	$25.00
Week	04/27/15	05/03/15	-------	0	$25.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Caron Broadcasting, Inc.
920 Wade Hampton Blvd.
Greenville, SC 29609
USA
(864) 242-6240

Contract / Revision	Alt. Order #
104384 /	

Contract Dates	Product	Estimate #
09/08/14 - 05/10/15	2014-15 Season	

Advertiser	Original Date / Revision
Walhalla Civic Auditorium	07/17/14 / 07/17/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week		Start Date 09/04/15	End Date 09/10/15	Weekdays M-W-T-F--	Spots/Week 10		Rate $25.00					
								Totals			100	$2,500.00

Time Period	# of Spots	Gross Amount	Net Amount
09/01/14 -09/30/14	10	$250.00	$250.00
11/01/14 -11/30/14	20	$500.00	$500.00
12/01/14 -12/31/14	20	$500.00	$500.00
03/01/15 -03/31/15	20	$500.00	$500.00
04/01/15 -04/30/15	20	$500.00	$500.00
05/01/15 -05/08/15	10	$250.00	$250.00
Totals	100	$2,500.00	$2,500.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

CONTRACT

Caron Broadcasting, Inc.
920 Wade Hampton Drive
Greenville, SC 29609
(864) 242-6240

Contract / Revision	Alt Order #
134385 /	

Product		
Walhalla Civic Auditorium 2014-15 Season		
Contract Dates	Estimate #	
09/08/14 - 05/10/15		
Advertiser		Original Date / Revision
LKnob		07/17/14 / 07/17/14

Billing Cycle	Billing Calendar	Cash/Trade
ECM/ECC	Calendar	Cash
Station	Account Executive	Sales Office
WGTK-FM	Lori Knoblauch	L Greenville

Special Handling

Demographic
Households

ID#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

And:

LKnob
920 Wide Orbit
Greenville, SC 29615

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N	1	WGTK 09/08/14	05/10/15	M-F Prime ROS	6a-7p		:30			NM	100	$2,500.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/08/14	09/14/14	MTWTF--	10	$25.00
Week:	09/15/14	09/21/14	-------	0	$25.00
Week:	09/22/14	09/28/14	-------	0	$25.00
Week:	09/29/14	10/05/14	-------	0	$25.00
Week:	10/06/14	10/12/14	-------	0	$25.00
Week:	10/13/14	10/19/14	-------	0	$25.00
Week:	10/20/14	10/26/14	-------	0	$25.00
Week:	10/27/14	11/02/14	-------	0	$25.00
Week:	11/03/14	11/09/14	MTWTF--	10	$25.00
Week:	11/10/14	11/16/14	MTWTF--	10	$25.00
Week:	11/17/14	11/23/14	-------	0	$25.00
Week:	11/24/14	11/30/14	-------	0	$25.00
Week:	12/01/14	12/07/14	MTWTF--	10	$25.00
Week:	12/08/14	12/14/14	MTWTF--	10	$25.00
Week:	12/15/14	12/21/14	-------	0	$25.00
Week:	12/22/14	12/28/14	-------	0	$25.00
Week:	12/29/14	01/04/15	-------	0	$25.00
Week:	01/05/15	01/11/15	-------	0	$25.00
Week:	01/12/15	01/18/15	-------	0	$25.00
Week:	01/19/15	01/25/15	-------	0	$25.00
Week:	01/26/15	02/01/15	-------	0	$25.00
Week:	02/02/15	02/08/15	-------	0	$25.00
Week:	02/09/15	02/15/15	-------	0	$25.00
Week:	02/16/15	02/22/15	-------	0	$25.00
Week:	02/23/15	03/01/15	-------	0	$25.00
Week:	03/02/15	03/08/15	MTWTF--	10	$25.00
Week:	03/09/15	03/15/15	-------	0	$25.00
Week:	03/16/15	03/22/15	-------	0	$25.00
Week:	03/23/15	03/29/15	MTWTF--	10	$25.00
Week:	03/30/15	04/05/15	-------	0	$25.00
Week:	04/06/15	04/12/15	-------	0	$25.00
Week:	04/13/15	04/19/15	MTWTF--	10	$25.00
Week:	04/20/15	04/26/15	MTWTF--	10	$25.00
Week:	04/27/15	05/03/15	-------	0	$25.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Caron Broadcasting, Inc.
920 Wade Hampton Drive
Greenville, SC 29609
(864) 242-6240

Contract / Revision	Alt Order #
104385 /	

Contract Dates	Product	Estimate #
09/08/14 - 05/10/15	Wahala Civic Auditorium	

Advertiser	Original Date / Revision
LKnob	07/17/14 / 07/17/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 05/04/15	End Date 05/10/15	Weekdays MTWTF--				Spots/Week 10	Rate $25.00			
								Totals			100	$2,500.00

Time Period	# of Spots	Gross Amount	Net Amount
08/01/14 -08/30/14	10	$250.00	$250.00
11/01/14 -11/30/14	20	$500.00	$500.00
12/01/14 -12/31/14	20	$500.00	$500.00
03/01/15 -03/31/15	20	$500.00	$500.00
04/01/15 -04/30/15	20	$500.00	$500.00
05/01/15 -05/08/15	10	$250.00	$250.00
Totals	100	$2,500.00	$2,500.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Minuteman Press
3308 North Main Street
Anderson, SC 29621
Phone: 864-224-9115 / Fax: 864-224-7012
Web: www.anderson.minutemanpress.com
E-mail: anderson@minutemanpress.com

Quotation

Date: 09-Jul-2014

Bill To: Walhalla Civic Auditorium Inc
Bill Chiusano
PO Box 523
Walhalla SC 29691

Phone: 864-638-5277
Mobile: 864-710-5539
Email: wchiusano@ymail.com

Ship To: Walhalla Civic Auditorium Inc
Bill Chiusano
PO Box 523
Walhalla SC 29691

Phone: 864-638-5277
Mobile: 864-710-5539
Email: wchiusano@ymail.com

The First & Last Step In Printing

American Express, Visa, Master Card and Discover Accepted

1,000	**2014 - 2015 Season Brochure (Job ID 93380)**	Total:	**$286.75**
2,000	**2014 - 2015 Season Brochure (Job ID 93381)**	Total:	**$394.48**
3,000	**2014 - 2015 Season Brochure (Job ID 93382)**	Total:	**$507.32**
4,000	**2014 - 2015 Season Brochure (Job ID 93383)**	Total:	**$613.21**
5,000	**2014 - 2015 Season Brochure (Job ID 93384)**	Total:	**$721.02**

Salesperson: Denny Ross

Price does not include applicable sales taxes.
Terms: Net 10 days Quote valid for 30 days.

Thank you. _____. Estimate based on verbal specs and to be reviewed/verified on receipt of actual order.

OCONEE COUNTY ATAX GRANT
APPLICATION FORM
FOR TOURISM RELATED PROJECTS

I. APPLICANT

A. Name of Organization Walhalla Oktoberfest, Inc.

B. Address P.O. Box 6
Walhalla, SC 29691

II. FUNDS REQUESTED

A. ATAX Funds Requested $ 18,890 (See Attached)

B. How will ATAX Funds be used? Advertising, Security, Law Enforcement, Sanitation + Bath Room Maintenance.

C. Estimated percentage of costs directly attributed to attracting or serving tourists? _____

D. Funds furnished by your organization $9,445.00

Matching Grant _____ Source _____
Matching Grant _____ Source _____
Other Funding _____ Source _____
Other Funding _____ Source _____

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

III. NARRATIVE PROJECT DESCRIPTION

A. Project Title 36th Annual Oktoberfest

B. Description of project 36th Annual Oktoberfest celebrating the founding of the German Village, known as Walhalla.

C. Who will benefit from this project? Accommodations and restaurants, State Parks + nearby Cities & Recreational Parks and Wildlife Areas Such as Chattooga River, Lake Keowee, Jocassee + Hartwell. Area Food Stores will furnish to vendors with supplies, gas and produce benefiting agriculture in SC.

IV. DATES OF PROJECT
Beginning 10-17-14 Ending 10-19-14

V. APPLICANT CATEGORY

Government Entity:

✓ Non-profit Organization: Incorporation date 3/17/14

Eleemosynary Organization under IRS Code: IRS # 27-0504941

✓ Date of Determination Letter 4/25/14

RECEIVED 8-01-14

VI. DEMOGRAPHIC DATA

How will the project influence tourist in Oconee County?

By bringing in tourist dollars to improve upon providing educational information as it relates to the work of our forefathers and their prosperity which continues for generations Oktoberfest is one of the oldest festivals in State 1

A. How many visitors/participants attended the event last year and are anticipated this year?

33,000

B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?

Last Year 32%

This Year 33%

C. How many overnight stays were created by this event last year and are anticipated this year?

Last year: 100

This Year: 175

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?

Radio, Television and magazines, Brochures Visitors Center.

E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) Brochures provided to visitors Centers and local businesses.

F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) Vendor Contracts, B&B Accommodations, Audit of business license renewals from area merchants to verify their business provided.

VII. AUDIT

Does your organization perform an independent audit? Yes ✓ No ____

Name of the Auditor: Renita Owens, CPA

VIII. Will your project be using any funds from another group that received ATAX funds? No. Walhalla Oktoberfest, Inc. is not affilated with any other organization

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.

A. Contact Name: Barbara Justus ***Title*** Director
Signature Barbara Justus ***Date*** 7/24/2014
Address P.O. Box 6, Walhalla, SC 29691
Email walhallaoktoberfest@ ***Fax No.***
Phone Number (s) 280-1820 g-mail.com

B. Alternate Contact Name: Duane Wilson ***Title*** Pres.
Signature Duane Wilson ***Date*** 7/24/2014
Address 311 Holloway St, Walhalla, SC 29691
Email ***Fax No.***
Phone Number (s) 864-784-2092 .net

DESTINATION. ADVERTISING PROMOTION

BROCHURE	$900.00
POSTAGE FOR MAILING	$200.00

AAA OF THE CAROLINAS
GRATIS

TV ADVERTISING

PROPOSAL #1	WYFF	$ 1,550.00	PROPOSAL #2	$950.00
WHNS FOX 21		$850.00	PROPOSAL #2	$1,010.00

RADIO ADVERTISING

WHLC HIGHLANDS	$250.00		
GEORGIA BROADCASTING CO.	$1,000.00		
WESC GREENVILLE 92.5	$1,500.00	PROPOSAL #2	$1,200.00
WALHALLA AUDITORIUM	$190.00		
GREENVILLE NEWS	$1,500.00		

TOURISM RELATED SERVICES

CITY OF WALHALLA	$2,000.00	GARABAGE TRASH PICKUP BATHROOM MAINTENCE

POLICE PROTECTION AND SECURITY AT SERTOMA FIELD $10,150.00

OCONEE COUNTY ATAX GRANT
APPLICATION FORM
FOR TOURISM RELATED PROJECTS

I. APPLICANT

A. Name of Organization Westminster Area Historic Preservation Society

B. Address 310 Retreat Street

Westminster, SC 29693

II. FUNDS REQUESTED

A. ATAX Funds Requested $ 13,200.00

B. How will ATAX Funds be used? to fund lunch at Chattooga Belle Farm during the South Carolina Landmark Conference including individual table decorations

C. Estimated percentage of costs directly attributed to attracting or serving tourists? _____

D. Funds furnished by your organization none

Matching Grant _____ Source _____

Matching Grant _____ Source _____

Other Funding _____ Source _____

Other Funding _____ Source _____

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

III. NARRATIVE PROJECT DESCRIPTION

A. Project Title Landmark Conference lunch

B. Description of project one event of the annual South Carolina Confederation of Local Historical Societies' Landmark Conference

C. Who will benefit from this project? the conference participants and all Oconee citizens as we work to help tourism for the future

IV. DATES OF PROJECT

Beginning April 10, 2015 Ending same

V. APPLICANT CATEGORY

___ Government Entity:

✓ Non-profit Organization: Incorporation date _____

✓ Eleemosynary Organization under IRS Code: IRS # 300475813

___ Date of Determination Letter May 2007

RECEIVED 2-15-17

VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

all attendees will see what Oconee County has to offer visitors: historic attractions, summer venues and the natural beauty of the county.

A. How many visitors/participants attended the event last year and are anticipated this year?

over 120 in St. Matthews, SC

B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?

Last Year none

This Year

C. How many overnight stays were created by this event last year and are anticipated this year?

Last year: 75 + in St. Matthews

This Year: none

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?

mailings to all members of the Confederation, re-enactments, etc and all Officers and 18 district directors

E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners)

F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) the Confederation of S.C. Local Historical Societies keeps accurate records for all annual Landmark Conferences

VII. AUDIT

Does your organization perform an independent audit? Yes ____ No ✓

Name of the Auditor:

VIII.

Will your project be using any funds from another group that received ATAX funds? no

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.

A. Contact Name: Joyce Barnett ***Title*** president West Fork Hist Preservation Society
Signature Joyce Barnett ***Date*** 8-15-16
Address Clemson Way, Westminster, SC 29693
Email ***Fax No.***
Phone Number (s) 864-647-3476

B. Alternate Contact Name: Mildred Spearman ***Title*** member (same)
Signature Mildred A Spearman ***Date*** August 15, 2016
Address 615 Debra Drive Westminster, SC 29693
Email spearman29@bellsouth.net ***Fax No.***
Phone Number (s) 864-985-5780

Overview

After attending my first Landmark Conference, I dreamed of hosting this annual meeting in Oconee County. Now, under the able leadership of the Mountain Lakes Convention and Visitors Bureau's Charlotte Waters, we will make it become a reality in 2015.

An ad hoc committee was formed, attended the 2014 Landmark Conference in Saint Matthews, told our story, and Oconee was accepted by the South Carolina Confederation of Local Historical Societies to host the 2015 conference. Since then the committee has met monthly and made plans to enlighten the approximately 100 visitors to the historical and cultural significance of our beautiful county.

Cooperation has been exceptional between individuals and organizations. Monetary contributions have been pledged by the city of Seneca, the Lunney Museum, SC Apple Festival, and Blue Ridge Electric Cooperative. Last year's fees from the participants totaled over $6000 with a $20,000 budget. With over 7 months until the event, we feel confident other organizations will assist.

With your help, we feel confident that we can reach the goal to meet our total budget so that we can concentrate on making this the best conference in the 51st year of its history. We look forward to showcasing our area historically, culturally and naturally.

Mildred S. Spearman

Budget

Lunch – Chattooga Belle Farm Bistro

$12.00 Lunch
.60 Sales Tax
1.80 Gratuity

14.40 x 1000 people = $1440.00

$1440.00
200.00 Table decorations

$ 1640.00 Total **80% = $1320.00**

Only one bid is given, since Chattooga Belle Farms provides the most outstanding vista to showcase the mountains of South Carolina as referred to in the title of the conference.

At least 80% of the participants will be verified through their application with mailing addresses to meet the criteria as being 50 miles or more from the location.

From: **Chattooga Belle Farm** info@chattoogabellefarm.com
Subject: Chattooga Belle Farm
Date: March 5, 2014 at 12:44 PM
To: charlotte@[illegible]

Charlotte,

We'd love to have the Landmark Conference group come to the farm for lunch! That sounds like an excellent opportunity. Thank you for considering us.

What did you have in mind for a menu? I have attached our most recent catering menu, or we could do something different. If Melissa, our cook for Belle's Bistro will be around, we could also ask her to do sandwiches and soups, like what is on the Belle's Bistro menu, also attached.

Kitty Land

Chattooga Belle Farm
454 Damascus Church Road
Long Creek, SC 29658

864.647.9768
www.ChattoogaBelleFarm.com
Become our fan on Facebook!

menu_1.pdf Stations_Insert.pdf

Belle's Bistro

Hours
May - October
Seven Days a week
11am - 2pm

Phone
864-647-9768

Email
info@chattoogabellefarm.com

Starters

Roasted Sweet Potato Dip $9.50
[illegible]

Cheese Plate $6.00
[illegible]

Soups + Salads

Soup of the Day ..... cup $2.50
Fresh house made soup served with C.B.F. [illegible] ..... bowl $5.00

Chili ..... cup $3.50
[illegible] ..... bowl $5.00
[illegible]

Confederation of South Carolina Local Historical Societies

In the early 1960s, South Carolina realized it had a pleasant kind of challenge to meet. All over the state, almost 100 enthusiastic organizations existed to encourage the study of "nearby history." They included roundtables and study circles; museum and preservation commissions; local research, archival and genealogical societies; and various combinations thereof. How could everyone work together at the state level to promote the study and preservation of our rich community histories?

An important part of the answer to that question was the creation of the Confederation of South Carolina Local Historical Societies. On April 4, 1964, representatives of fourteen historical societies met at Batesburg-Leesville and officially organized the Confederation of South Carolina Local Historical Societies. The Lexington County Historical Society sponsored the meeting, and Dr. Charles E. Lee, then director of the South Carolina Department of Archives and History, supported its creation. The Confederation's first annual "Landmark Conference" was held in 1965 in Hilton Head and Savannah, with the South Carolina Federation of Women's Clubs and the National Trust for Historic Preservation as co-sponsors.

The Confederation's mission is to encourage and strengthen local organizations involved in the preservation and study of historical documents, sites, buildings, and artifacts through the exchange of information and cooperative activities. Today, the Confederation has about fifty member organizations. Members include historical societies, commissions, foundations, preservation groups, museums, archives, and patriotic organizations. The Confederation is governed by an executive council, made up of statewide officers and regional representatives from ten county clusters or districts.

Thanks for those that attended the 2014 Landmark Conference in St. Matthews. Stay tuned for more info about the 2015 Landmark Conference.

What the Confederation Does for You and South Carolina

Awards and Recognition
An annual Confederation awards program recognizes historical organizations for outstanding achievements in local history. The Confederation also sponsors several awards for individuals including the Alexander S. Salley Professional Service Award, the Robert N. Pryor Volunteer Service Award, and the Margaret Watson Award for an outstanding research paper on South Carolina history written by an undergraduate student at one of South Carolina's colleges.

2014 Awards Winners (PDF)
2013 Awards Winners (PDF)
2012 Awards Winners (PDF)
2011 Awards Winners (PDF)

Confederation Awards Criteria (PDF)
Awards Nomination Form (PDF)
Margaret Watson Undergraduate History Award Criteria (PDF)

Margaret Watson Undergraduate History Award Winners:
2011, "The Orangeburg Massacre," by Amy Pulaski (PDF)
2012, "United Ministries' Changing Methods of Compassion," by Tim Anglea (PDF)
2013, "Andrew Jackson - Sinner or Savior," by Christine Rice (PDF)

Networking
The Confederation offers educational programs with topics of interest to local historical organizations and opportunities to come together with people from similar organizations around the state to share ideas and experiences. The Confederation also assists the Department of Archives and History in maintaining the Directory of South Carolina's Local History, Historic Preservation, and Cultural Organizations (PDF).

Advocacy
The Confederation educates the South Carolina General Assembly about issues of interest to local historical organizations. For example, the Confederation recently advocated the approval of state tax incentives for historic preservation projects and funding to allow the Research Room at the Department of Archives and History to open on Saturdays.

South Carolina Hall of Fame
The Confederation is the official nominating body for the South Carolina Hall of Fame. Each year member organizations of the Confederation submit names of candidates to the Confederation's Executive Council, which selects ten nominees for each of the two categories---contemporary and deceased. The list of nominees is sent to the Hall of Fame's Board of Trustees, which elects one inductee from each category.

Hall of Fame Nomination Form (PDF)

South Carolina Hall of Fame Inductees For 2013
Deceased category: William Glover Farrow
Contemporary category: Cale Yarborough

Membership
Membership in the Confederation is open to all historical, genealogical, cultural and heritage organizations based in South Carolina, both non-profit and for-profit. Membership dues are based on organization size and are currently $30 per annum for organizations with less than 100 members, and $50 per annum for organizations with 100 or more members.

Membership Application and Renewal Form (PDF)

Confederation Constitution (PDF)

Confederation of South Carolina Local Historical Societies
Officers and Members of the Executive Council, 2013

Officers:

President
Mr. J.R. Fennell
Director Lexington County Museum
P.O. Box 637
Lexington, SC 29071
(803) 359-8369
jrfennell@lex-co.com

Vice-President
Mr. Bob Barrett
3903 W. Eagle Street
Florence, SC 29501
(843) 617-0050 (c)
barr1947@bellsouth.net

Secretary
Ms. Gina White
Winthrop University
145 Saluda Street
Chester, SC 29706
(803) 581-2452 (h)
(803) 323-2334 (w)
whitegp@winthrop.edu

Treasurer
Ms. Becky Slayton
728 Gatewood Drive
Roebuck, SC 29376
(864) 431-1571
reslayton@gmail.com

Ex-Officio
Mr. Mike Scoggins
Historic Brattonsville
212 East Jefferson Street
York, SC 29745
(803) 684-3948
micscoggins@chmuseums.org

Council Members:

District 1: Anderson, Cherokee, Greenville, Oconee, Pickens, and Spartanburg Counties
Ms. Anne Sheriff
988 Old Shirley Road
Central, SC 29630
(864) 888-7387
sheriff@innova.net

District 2: Abbeville, Greenwood, Laurens, McCormick, Saluda, and Edgefield Counties
Ms. Meade Hendrix
Saluda County Historical Society
116 Sardis Road
Saluda, SC 29139
(864) 445-2686 (w)
(864) 445-8410 (h)
meadehendrix@earthlink.net

District 3: Chester, Lancaster, Union, and York Counties
Ms. Ann Evans
The Springs Close Family Archives
P.O. Box 2091
Fort Mill, SC 29716
(803) 547-4557
ann@2bowles.com

District 4: Fairfield, Lexington, Newberry, and Richland Counties
Mr. Ben Hornsby
1801 N. Beltline Blvd.

Columbia, SC 29206
(803) 673-2299 (c)
(803) 782-6404 (h)
bfhornsby@hotmail.com

District 5: Aiken, Allendale, Calhoun, Bamberg, Barnwell, and Orangeburg Counties

Ms. Brenda Baratto
Aiken County Historical Museum
805 River Bluff Road
North Augusta, SC 29803
(803) 613-1178 (h)
(803) 270-9400 (cell)
bbaratto@aikencountysc.gov

District 6: Clarendon, Kershaw, Lee, and Sumter Counties

Mr. Charles Broadwell
2804 Girard Drive
Sumter, SC 29150
(803) 409-2127
charlesb@ftc-i.net

District 7: Chesterfield, Dillon, Darlington, Florence, Marlboro, and Marion Counties

Mr. Randy McAllister
3902 Cherry Johnson Road
Effingham, SC 29541
(843) 662-5317

District 8: Georgetown, Horry, and Williamsburg Counties

Ms. Jill Santopietro
Georgetown County Museum
632 Prince Street
Georgetown, SC 29440
(843) 545-7020
jill.santopietro@georgetowncountymuseum.com

District 9: Berkeley, Charleston, and Dorchester Counties

Ms. Georgette Mayo
Avery Research Center for African American History and Culture
College of Charleston
125 Bull Street
Charleston, SC 29424
(843) 953-7627
(843) 953.7612 (Fax)
(843) 813-6511 (c)

mayog@cofc.edu

District 10: Beaufort, Colleton, Hampton, and Jasper Counties

Ms. Sherry Cawley
Walterboro Historic Preservation Commission
116 Charles Street
Walterboro, SC 29488
(843) 549-5757 (h)
(843) 549-3317 (Fax)
(843) 908-0746 (c)
sherrycawley@lowcountry.com

The Confederation of South Carolina Local Historical Societies encourages South Carolinians to use our rich history in an inclusive way to build goodwill and better communities. We urge your organization:
"Don't just celebrate the past---use it."

OCONEE COUNTY ATAX GRANT
APPLICATION FORM
FOR TOURISM RELATED PROJECTS

I. APPLICANT

A. Name of Organization WESTMINSTER CHAMBER OF COMMERCE

B. Address P.O. Box 155

Westminster, SC 29693

II. FUNDS REQUESTED

A. ATAX Funds Requested $13,405.00

B. How will ATAX Funds be used? ADVERTISING &PROMOTING THE 5th ANNUAL MAYBERRY COMES TO WESTMINSTER

C. Estimated percentage of costs directly attributed to attracting or serving tourists? 100%

D. Funds furnished by your organization $3300.00

Matching Grant $10,000 Source CITY OF WESTMINSTER

Matching Grant Source

Other Funding $10,000 Source CORPORATE & BUSINESS SPONSORSHIP

Other Funding Source

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent **THIS IS REQUIRED, attach on a separate sheet**

III. NARRATIVE PROJECT DESCRIPTION

A. Project Title "MAYBERRY COMES TO WESTMINSTER"

B. Description of project See attached

C. Who will benefit from this project?

See attached

IV. DATES OF PROJECT

Beginning April 30, 2015 Ending May 2, 2015

V. APPLICANT CATEGORY

Government Entity

X Non-profit Organization: Incorporation date April 23, 1985

X Eleemosynary Organization under IRS Code: IRS # 57-0801881

Date of Determination Letter

RECEIVED 8-14-14

V1. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

THE MAYBERRY FAN BASE COVERS A WIDE DEMOGRAPHIC; YOUTH TO SENIORS AS SHOWN BY OUR GUESTS THE PAST FIVE YEARS. OUR MAYBERRY FESTIVAL ALLOWS US TO SHOWCASE THE VENUES IN OCONEE COUNTY AND AGAIN BRING A LARGE INFLUX OF PEOPLE INTO THE AREA. ALSO THERE'S NO COUNTY OR CITY WITHIN A 200 MILES RADIUS PRODUCING ANY OTHER TYPE OF MAYBERRY EVENT.

A. How many visitors/participants attended the event last year and are anticipated this year?
12,000 in 2014 (up from 8,000 in 2013) expect at least the 2014 numbers, if not more in 2015.
How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year (2014) 4000 this year (2015) 4000-4500

How many overnight stays were created by this event last year and are anticipated this year?
Last year (2013) : 64 according to surveyed guests. **Note:** *Average visitor spent $100 @ festival. Economic impact to Oconee Co. would be estimated @ $150,000 for the weekend. This is based on motel/hotel rooms rented, meals for guests, festival goers' expenditures and gasoline.*

B. This Year (2014): 29

C. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?
TELEVISION AND BILLBOARDS IN THE GREENVILLE, SPARTANBURG, ASHVILLE AND MARKETS; ALSO UTILIZING SEVERAL STATE WIDE AND REGIONAL PUBLICATIONS GEARED TOWARD TOURISM; BROCHURES IN WELCOME CENTERS IN SC & NC.

D. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) See attached

E. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) Phone logs from the Chamber of Commerce; web site hits, guests surveys during the event.

VII. AUDIT

Does your organization perform an independent audit? Yes ____ No _X____
Name of the Auditor: _____

VIII. Will your project be using any funds from another group that received ATAX funds? NO

MAYBERRY COMES TO WESTMINSTER
MAY 1 – 2, 2015

III. NARRATIVE PROJECT DESCRIPTION

A. Project Title: **5th Annual " MAYBERRY COMES TO WESTMINSTER"**

B. Description of project

Since October 1960, folks have enjoyed *"The Andy Griffith Show"*. Still in syndication after 53 years, the show crosses all generations with its' humor and great life lessons. As with several areas, there are thousands of Mayberry fans in the southeast. With that in mind, the City of Westminster will again transform itself into the Town of Mayberry for three days... April 30 - May 2, 2015. Several venues are planned along with...

** "Back to Mayberry Bible Study" Thursday evening
** two Mayberry Day parades on Saturday
** a Cruise-In featuring vintage autos & tractors Saturday
** "Opie" look-a-like contest
** daily music venues downtown
** a Blue Grass concert on Saturday afternoon
** arts and craft displays
** food venues
** Several Mayberry Tribute Artists (Look-a-likes)
** A Little Miss, Jr. Miss, Miss & Mrs. Mayberry Contest in mid-March

C. Who will benefit from this project?

Primarily Westminster area merchants, but also many other Oconee County businesses, especially the lodging enterprises. In addition we're again involving several civic groups who will be having fund raising dinners, breakfasts, etc. In 2014 we were able to donate $500 to the Oconee County Sheriff's Dept. to assist in their Drug Education program. There will be a lot of exposure for local music groups, as well. This "one of a kind" event will be an excellent **FAMILY VALUES** function promoting our area as very *family friendly*.

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.

A. *Contact Name:* **Tom Rusk** *Title:* **Event Chairman**
Signature Tom Rusk *Date* 08/14/14
Address **136 Jefferson Road, West Union, SC 29696**
Email: ruskt@bellsouth.net *Fax No.*
Phone Number (s) 864-638-7426;407-922-3827

B. *Alternate Contact Name:* **Ray Burroughs** *Title:* Assit. Event Chairman
Signature Ray Burroughs *Date* 8/14/14
Address **398 Biggerstaff Road, Seneca, SC 29672**
Email: rburroughs@bellsouth.net *Fax No.*
Phone Number (s) 864-882-3337; 864-784-1857

Mayberry Comes to Westminster
April 30 - May 2, 2015

Projected Budget for 2015

Expenses (general categories)

• Guest artists - talent	$11,000.00
• Guest Lodging	2400.00
• Local Bands & Sound	1200.00
• Stage, Auditorium & Hall Rental	1100.00
• Web-site administration	350.00
• Advertising/Marketing (in market)	1400.00
• Advertising (out of market - ATAX)	?
• T-Shirts	600.00
• Charity Contributions	825.00
(Sheriff's Dept., We Care Ministries, Crime Stop Golf Tourney)	
• Misc.	2000.00
Total (approx)	**$23,150.00**

MAYBERRY COMES TO WESTMINSTER
APRIL 30 – MAY 2, 2015

Budget for Requested ATAX Funds

WYFF CH 4	$2500
WSPA CH 7 & WYCW CH 62	$3500
NORTHLAND CABLE	$ 750
SC LIVING MAGAZINE Over 500 inquires from across SC	$ 650
CAROLINA FEST. NEWS	$ 450
BILLBOARDS	$4000
MOUNTAIN LKS VISITORS GUIDE Two publications – Spring & Fall	$ 750
MAYBERRY CONFIDENTIAL AD Publication distributed during Mayberry Days – Mt. Airy, NC	$ 100
TOTAL	**$12,700**

Respectively Submitted,
Tom Rusk, Event Coordinator MCTW

Mayberry Comes to Westminster
May 2 – 3, 2014

SURVEY'S FOR MAYBERRY COMES TO WESTMINSTER MAY 2 -3, 2014

- Interviewed 147 people, 70 were from more than 50 miles away. That divides out to 48%
- Of that 70, 29 of them stayed overnight in Oconee County. That divides out to 41%.
- They stayed in bed and breakfasts, hotels, rented homes, and campgrounds.
- That 41% spent over $100 per visit.
- They were from North Carolina, South Carolina, Tennessee, Georgia, Ohio, Indiana, Florida, California, West Virginia, and Texas