

OCPL Director's Report

September, 2021

- 1. Programs and Services:** Youth Services department has been having regular in-person story times at three of the branches, Seneca, Walhalla, and Westminster since the end of Summer Reading, and we will continue to have limited in-person programming as long as it is safe to do so. For other YS events such as teen crafts or escape rooms we are requiring advanced registration to have an idea of the numbers of attendees. We have resumed checking out fishing rods and equipment, and have also created a seed library at the Westminster Branch.
- 2. Usage Statistics and Narratives:** Usage statistics for July and August and individual branch/department narratives are attached.
- 3. Finance and Budget:** OCPL budget figures for FY22 year-to-date are attached. We did receive a \$0.25 per capita increase to State Aid, for an additional \$18,568.25 in State Aid. This will be used for books and technology.
- 4. Personnel and Training:** We are experiencing difficulty in finding qualified candidates for our part time positions due to the low rate of pay. I have discussed this with the County Administrator. Leah Price, Westminster branch manager, will be presenting a session at the Association of Rural and Small Libraries conference in Reno, NV, in October.
- 5. Building and Grounds:** The lighting and switch upgrades for our three county-owned buildings was completed. The desk for the Walhalla Branch has been ordered. While the Lakes and Hills Garden Club is now assisting with our Seneca Branch landscaping, the Blue Hills Garden Club is no longer assisting with the landscaping of the Walhalla Main Library.
- 6. Technology:** The library cataloged our Kajeet Mi-Fi units, and they are now part of our regular catalog. They are checked out regularly, though not all are usually checked out at once. We also are working with the County Info Technology department to replace the Wi-Fi and switching technology in all of our branches. See more under "State Library."
- 7. Friends of the Library:** Used book sales have continued each Thursday from 11:00 to 3:30 p.m. The Friends have gathered many donations since they have started weekly sales. Their income has actually recovered to pre-pandemic levels, if not exceeding them in some months.
- 8. Oconee County:** As reported earlier, we are working with the County Administrator to find a way to raise the pay of our part time staff. We are working with County Info Technology on several projects, such as mentioned above. The County IT department also recently replaced our thin client public computers with actual PCs due to an issue with Microsoft updates. An unfortunate side effect of that was that users will no longer be able to access their USB storage devices due to security concerns. This will prove to be a major customer service issue. We are working with our IT department to find a work around, but network security is a paramount concern for them.

9. State Library: There was an increase in State Aid from \$2.00 to \$2.25 per capita. That will mean an additional \$18,568.25 in State funds for the OCPL. The library also received an American Rescue Plan Act grant from the State Library for \$27,642.46 for new computer switches in our branches, and new Wi-Fi hardware. We will also be using a little bit of State Aid for the Wi-Fi equipment.

10. Community Involvement: The library in Walhalla was used as a site for a COVID-19 vaccine clinic recently, and will be again later in September. The Director continues to be active with the Healthy Oconee Coalition. Quientell Walker, Walhalla Branch Manager is serving on the Board of Trustees of the Oconee History Museum, and the Diversity and Inclusion committee for Walhalla. Janice Lovinggood has resumed activities with her Hispanic outreach group.

11. Other: While many staff have experienced more stress during the recent surge of the pandemic, they have performed well and modeled good customer service to our users, and should be commended for that.

OCPL Bimonthly Report
Library Usage Statistics
Director: Blair Hinson

	July 2020	July 2021	Change	Aug 2020	Aug 2021	Change
Visits to Library	10,422	12,754	22.4%	9,757	10,668	9.3%
Material Circulation - Adult	11,192	13,239	18.3%	12,574	13,406	6.6%
Material Circulation - Youth	892	1,256	40.8%	969	1,184	22.2%
Material Circulation - Juvenile	5,929	9,845	66.0%	6,278	8,406	33.9%
Total Material Circulation	18,013	24,340	35.1%	19,821	22,996	16.0%
Internet Uses	647	657	1.5%	611	601	-1.6%
Internet Hours of Use	261	264	1.1%	233	235	0.9%
New Cards Issued	118	160	35.6%	135	177	31.1%
Programs - Adult	1	16	1500.0%	1	19	1800.0%
Programs Attendance - Adult	5	167	3240.0%	3	152	4966.7%
Programs - Youth 12-18	2	0	-100.0%	2	0	-100.0%
Programs Att - Youth 12-18	120	0	-100.0%	60	0	-100.0%
Programs -Juvenile 6-11	8	12	50.0%	2	1	-50.0%
Programs Att -Juv 6-11	291	845	190.4%	103	24	-76.7%
Programs - Children 0-5	5	25	400.0%	3	3	0.0%
Programs - Att - Children 0-5	55	726	1220.0%	26	78	200.0%
Outreach Activities	15	18	20.0%	8	4	-50.0%
Outreach Act. Attendance	136	1,262	827.9%	51	78	52.9%
Public Training Sessions	0	0		0	0	
Public Training Participants	0	0		0	0	
Public Training Hours	0	0		0	0	
Staff Training Sessions	0	1		0	4	
Staff Training Participants	0	4		0	1	
Staff Training Hours	0	4		0	12	
Number of New Volunteers	0	15		0	0	
Number of Vol Hours	30	79	166.9%	39	28	-28.8%
Meeting Room Use	2	29	1350.0%	4	18	350.0%
Meeting Room Attendance	16	318	1887.5%	32	139	334.4%
Number of Web Site Hits	13,889	12,260	-11.7%	16,823	10,698	-36.4%
Wi-Fi Users	236	353	49.6%	275	347	26.2%
Wi-Fi Sessions	1,047	2,746	162.3%	1,292	2,434	88.4%
cloudLibrary	2,080	2,413	16.0%	2,162	2,138	-1.1%
Flipster	146	123	-15.8%	139	97	-30.2%
Kanopy	1,707	1,292	-24.3%	1,247	1,617	29.7%
Ancestry.com Hits	252	171	-32.1%	244	250	2.5%
Interlibrary Loans	0	19		0	29	
New Material Added	822	996	21.2%	1,315	1,065	-19.0%

OCPL Budget 2021-2022 9-15-21

Account Number	DESCRIPTION	Budgeted	Spent	Percent	Balance
Local Budget					
010-206-30024-00000	Equip. Maintenance	2,500	1,255	50%	1,245
010-206-30025-00000	Professional -Staffmark	110,000	24,621	22%	85,379
010-206-30041-00000	Telecommunications	1,000	152	15%	848
010-206-30056-00000	Data Processing	27,716	26,435	95%	1,281
010-206-30059-00000	Copier Click Charges - Xerox	10,000	903	9%	9,097
010-206-30080-00000	Dues	750		0%	750
010-206-30084-00000	School, Training, Sem.	3,300	1,131	34%	2,169
010-206-30090-00000	Honorarium	900	900	100%	0
010-206-33022-00207	Bldg Maint - Walhalla	7,000	2,054	29%	4,946
010-206-33022-00208	Bldg Maint - Seneca	3,600	1,496	42%	2,104
010-206-33022-00209	Bldg Maint - Westminster	2,500	1,080	43%	1,420
010-206-33022-00210	Bldg. Maint - Salem	2,020	1,020	50%	1,000
010-206-34043-00207	Electricity - Walhalla	27,000	1,845	7%	25,155
010-206-34043-00208	Electricity - Seneca	17,000	2,441	14%	14,559
010-206-34043-00209	Electricity - Westminster	15,500	1,144	7%	14,356
010-206-34043-00210	Electricity - Salem	5,000	5,000	100%	0
010-206-34044-00207	Water - Walhalla	1,400	136	10%	1,264
010-206-34044-00208	Water - Seneca	1,000	296	30%	704
010-206-34044-00209	Water - Westminster	1,000	89	9%	911
010-206-40031-00000	Sm Capital Equip (Loc)	2,800	818	29%	1,982
010-206-40032-00000	Operational	6,000	3,850	64%	2,150
010-206-40032-00000-A	Youth Services	2,000	147	7%	1,853
010-206-40033-00000	Postage	1,000		0%	1,000
010-206-40034-00000	Food	500	152	30%	348
010-206-40101-00000	Books (Local)	88,000	33,474	38%	54,526
010-206-40102-00000	Periodicals (Local)	22,200	17,797	80%	4,403
010-206-40103-00000	AV (Local)	11,300	3,232	29%	8,068
010-206-80206-00000	Automobile Maint - Library	1,500	1,793	120%	-293
010-206-81206-00000	Gasoline - Library	2,500	675	27%	1,825
010-206-82206-00000	Diesel - Library	1,500	382	25%	1,118
TOTAL LOCAL FUNDS		378,486	134,315	35%	244,171
Misc. Funds					
013-206-60010-00000	*Gifts, Donation (Loc)	39,355		0%	39,355
013-080-00805-11001	Nettles Trust	83,608		0%	83,608
TOTAL MISC. FUNDS					122,963

240-206-30056-00255	Data Processing (State)	\$10,000.00	7,280.00	73%	2,720.00
240-206-30080-00255	Dues (State)	\$500.00		0%	500.00
240-206-30084-00255	Schools, Training (State)	\$500.00		0%	500.00
240-206-40031-00255	Sm Capital (State)	\$9,265.33	6,419.42	69%	2,845.91
240-206-40032-00255	Operational (State)	\$15,000.00		0%	15,000.00
240-206-40045-00255	IT Equipment	\$7,800.00	5,718.17	73%	2,081.83
240-206-40111-00255	Books (State)	\$78,584.92	5,894.84	8%	72,690.08
240-206-40112-00255	Periodicals (State)	\$28,864.00	7,497.99	26%	21,366.01
240-206-40113-00255	AV (State)	\$16,600.00	482.03	3%	16,117.97
Total State Aid Funds		\$167,114.25	33,292.45	20%	133,821.80

Bookmobile and Outreach Services

Jul/Aug 2021

Brenda Lee, Manager

The Bookmobile Manager continues to make deliveries in both the Bookmobile and the Library van. We are no longer offering curbside service now that all Branch Libraries are open and masks are not required to visit; but are required due to confined space on the Bookmobile. Visits are limited to one family or patron at a time.

- ❖ Continue to clean and sanitize Bookmobile and Office as needed; cleaning returned items as necessary.
- ❖ Sort materials on designated carts; change collection codes; shelve on Bookmobile; remove older items for relocating or deleting and discarding.
- ❖ Continue to order per schedule.
- ❖ Worked with 3 regular Volunteers; brought back 2 others.
- ❖ Coordinated with Bethany on August and September Bookmobile schedules. Printed copies are also available for pick up.
- ❖ Attended two Zoom staff meetings.

Darcy Arnall and I took the Bookmobile to 2 Summer Camps.

There has been an increase in residents getting library cards at Lake View Assisted Living.

It's been four years since Bookmobile started going to Keowee Towne. We have finally seen good numbers there!

Excel spreadsheet is up to date with 2020-2021 fiscal year statistics; usually recorded at end of each stop or pick up. This shows date, route or Outreach, location of stops, time opened and closed and duration, and number of patrons plus stop.

Outreach News:

- ❖ Delivered to Keowee Place donated and discarded magazines.
- ❖ Scenic Heights resident always texts a list of requests several times during the month for me to deliver.
- ❖ Business is really good.

I was able to help at the Salem Library while Dan Polk was on vacation.

I am working on an operational and procedural manual for Bookmobile and expect it will be ongoing for some time.

Branch Services Narrative

July - Aug 2021

Sue Andrus

Policy and Procedure Changes

The EPMS evaluation cycle began anew on July 1, and supervisors have the option of quarterly, semiannual, or annual performance reviews for their direct reports. I am evaluating Branch Managers on a quarterly basis, so met with all four in August to set goals for the first quarter of FY 21-22.

This new method of performance management will provide assurance that staff spend an appropriate amount of time, effort, and resources on tasks relevant to the success of the entire library system.

Providing Library Services During Pandemic

Our Children & Youth Services Librarian Darcy Arnall has crafted a wonderful partnership with the Walhalla Performing Arts Center (WalPAC) this year. Two large Summer Reading Programs were held in the auditorium and provided spacious seating and a great view for everyone.

Staffing Issues

The Technical Services Librarian position remains unfilled. The position description was rewritten to focus on all aspects of electronic media and is now titled Media & Electronic Services Librarian. This position will oversee all aspects of electronic media (such as CloudLibrary and DISCUS databases) as well as in-house media (such as OCPL's social media accounts and self-produced videos). The position was posted in August but we received few qualified applicants and have chosen to not conduct interviews. The position will either be reposted as-is, or modified to focus more on public services before posting again.

Workroom Reconfiguration

The workroom at the Walhalla Library is undergoing changes intended to better support how librarians work in the 21st century. We have removed the mishmash of postwar era secretarial desks and replaced them with efficient, modern, and coordinating workspaces. Library staff have repainted and covered most of the walls and county maintenance removed the 40' counter (original to the building) that was no longer needed. The Bookmobile Manager was relocated to an area with more floor space and more points of access, eliminating the bottleneck of carts that frequently occurred in the original location.

Covid-19 Pandemic procedures:

Due to rise in the Covid-19 virus, we have been wearing masks more when patrons do come in to the library. More patrons have also been wearing their masks. The Salem branch will continue to do what is necessary in the way of cleaning the computers and work areas to stay safe from the virus.

Salem programs

For July and August, Salem continues to hand out kids and adult craft kits. Going forward there may not be has many kits given out in the future. Salem continues to offer digital programs like the Zoom Book Club and Salem Recipe Club. June was the start of our Summer Reading Program. This year, the Adult summer reading program is popular. I was put in charge of the Adult Summer Reading programs and patrons have liked the opportunity to win an Instant Pot, Kindle Fire or Fitbit. The adult summer reading was a success, we had 126 patrons to sign up for it, and they returned 375 logs.

Salem Collection Development

All through the pandemic Salem was still working at ordering quality new items for our branch. During July and August, we worked hard to spend our money on the best items we could get for our patrons. We continue to order well reviewed items for the Salem branch. By having a good collection development strategy, we can keep the demand up for circulation at the Salem Library. We continue to weed our collection on and as needed basis.

Volunteers

Right now Sally Bouwman is our only current volunteer. Due to the Covid-19 virus we are not having any volunteers in the library even though we were have reopened to the public. It looks like there may be another person interested in volunteering at the Salem library.

Seneca Library Branch Narrative, July/August 2021

Emily Whitmire Sluder, Branch Manager

Facilities:

The roof has held up and we have not experienced leaks since the roof was repaired by the installation company.

Blair was finally able to get in touch with Roads and Bridges. Kyle the department head said they would paint our parking lot lines when they have time. I do not have an estimate on when that will be.

Johnson Controls has installed new LED lighting throughout the library. Some of the lens covers have broken or come off and we are waiting for those to be replaced.

Operations:

We have de-accessioned some old and damaged chairs and tables. We have four new tables to replace them.

The summer food program was very popular since they distributed boxes of food and groceries rather than the daily bagged lunches. Staff had to direct traffic in the parking lot for several weeks but that went well. For several weeks we gave out around 100 food boxes each time.

We are very disappointed with the decision by the county to remove USB port access from the public computers. We have been logging all of the complaints and sending the numbers to the director. There are a number of things you can't do (such as scan something to a USB and email it), and we have had to direct people to the Central-Clemson Library, which has been disheartening.

Users no longer have access to Microsoft Word and other Office products due to removal of the software in preparation for everyone to migrate to Office 365. We have encouraged people to create a Google account and use Google Docs, but it is very difficult for people to do this without assistance. The staff has not yet transitioned to Office 365.

Staffing: We currently have one opening for a part-time employee who is leaving in September for a higher paying job. She did not want to leave, but realized she couldn't continue to pay rent and still have money leftover. It has become very difficult in the current economy to hire and to retain employees at the \$8.28 an hour rate they are paid by the county through Staffmark.

We started opening on Saturday mornings in August. We began opening at 9 AM again instead of 10 after Labor Day. I'm very proud of our small staff and how hard they work.

Statistics	July 2021	August 2021
Visits to library	3257	4258
New Cards Issued	84	79
ILL	9	18

Walhalla Library

July/August 2021

Quientell Walker, Branch Manager

Narrative

Library Projects:

Programs:

The Westminster Branch has continued to provide various activity kits. These have remained popular, and typically are all taken within a few short days.

We served as a pop-up location Betty B. Watkins Seed Library on August 30th. We had a total 24 seed packets were taken.

Food Distribution:

Food Distribution concluded on July 29th at the Walhalla Library. For July an estimated total of 567 meals were distributed from our location. Here is a week by week breakdown of the distribution.

July 1—100+

July 8—220 (We were the only open location that week).

July 15—91

July 22—76

July 29—80

Meeting Room:

July 28 – Foothills Alliance; August 21 – South Oak Pointe HOA; August 28 – Baby Read

Study Room Usage:

July—23

August—18

Facilities:

July 28, 2021: The A/C is not functioning in the Youth Services Office Area. The current temperature reading is 77 degrees. **Status: Resolved**

August 3, 2021: Danny just reported that the first toilet in the Public Men's Restroom is leaking. **Status: Resolved**

Statistics:

Category	July 2021	August 2021
Visits to library	4,023	3,092
New Cards Issued	46	64
ILL	10	8

Westminster Report for July and August 2021

Communication and Collaboration

- The South Carolina State Park Passes have continued to be popular with barely a day passing before the pass is once again checked out.
- The SCDOC food distribution saw a drastic decrease in participants after the July 4 break. They still served several families but the need for police to direct traffic and additional library staff to help lessened to none by the end.
- Take & Make craft kits continue to be offered at all locations.

Supervision and Management

- Circulation assistant Tiffany created two new displays for the library which included Back to School and Staff Favorites.
- Part-time circulation assistant Nicole continued to work at the Seneca branch through August.
- The Westminster Police were called on July 22 to remove a drunk and disorderly patron from the library.
- EPMS goals have been set for all staff for the next quarter.

Building Management

- New LED/Energy efficient lighting was installed on July 26 & 27. The project is not complete because of the sizing and retrofitting of the lights in the middle of the library.
- On July 28, the county IT Department disabled the ability for users to save to or retrieve from USB devices such as flash drives.

Resource Allocation

- New seeds were purchased and added to the BBW Seed Library in August for fall planting. A pop-up seed library event was held at the Seneca branch on August 19 with good attendance and coverage from the Daily Journal. An additional pop-up event was held on the 30th at the Walhalla branch.
- The Friends of the Library have allocated \$2,500 for Leah to create Senior Kits. These Senior Kits will offer a set of items or materials that are all curated by library staff to focus on a certain topic or activity. These kits will be tailored for caregivers of those dealing with memory loss with the goals to boost independence reassure comfort and calm; strengthen connections; and nurture mind and body.

Table 1: Packs of seeds taken from the BBW Seed Library

Month	Packs
June	200
July	35
August	304

Youth Services Department
July – August 2021
Darcy Arnall, Youth Services Librarian

Summer Reading 2021

Summer Reading 2021 officially wrapped on the last day of July, and it was a wonderful year! We ended the program with 1,063 total participants and 466 completions, and they logged a total of 505,000 minutes of reading in June and July. We distributed 8 grand prizes to our participants, including 6 Amazon Fire tablets and a box set of the complete Elephant and Piggie series. For more detailed statistics about different aspects of the Summer Reading Program, please see the attached report.

On August 28th, Darcy submitted the End-of-Project Report for the LSTA Summer Learning Grant to the State Library. We fulfilled the budget obligations in the application, and the State Library has already reimbursed us for the grant expenses. Using the grant for performer programs at the Walhalla Performing Arts Center was a wonderful experience, and we are already planning to submit a similar project for next year's summer grant involving the South Carolina Aquarium.

Programs

In July, we held a total of 19 in-person storytimes at the Walhalla, Westminster, and Seneca libraries, which were attended by a total of 237 people. Considering that we had to limit group sizes and require registration for every program, those numbers are fantastic. Storytime took a break for most of August, but we started back again on August 30th. Going forward, we do not plan to require registration for that program again. Pre-registration was just a temporary measure for the summer during a pandemic.

We had our second performer program at the WPAC on July 13th. Safe Haven & Educational Adventures brought a wide assortment of live animals and taught about conservation and animal science. Afterward, their presenters allowed the audience to interact with and even touch most of the animals that they brought. This program was attended by 190 people. On July 6th and 7th, Dr. Philip Arnall, DVM, led three programs at the Walhalla and Westminster libraries on veterinary medicine for ages 6-11. These programs were very popular and were attended by 45 people. Dr. Arnall graciously donated his time for these programs primarily because he is Darcy's father. Our other programs for tweens in July were the I Read to Animals events at the Westminster and Walhalla libraries. These programs are an opportunity for children ages 6-11 to read to and interact with certified therapy dogs. Forty-three people attended these programs. We had one teen program planned for July, but it was canceled due to lack of interest.

We wrapped up our Summer Reading activities on July 28th with the End-of-Summer Bash at South Cove County Park. We invited several community organizations to participate in this event, and they all did a wonderful job of helping make our event special. Oconee County Emergency Services brought a fire truck and sprayed water from one of their hoses over the beach area for the kids to play in. Oconee Humane Society brought two very sweet, adoptable dogs that the children enjoyed petting and playing with. Oconee County First Steps set up a booth to register children for the Dolly Parton Imagination Library, and they gained at least eight new registrations. And finally, DHEC set

up a booth to offer COVID vaccines on site. The staff at South Cove County Park are always incredibly generous with their facility for this event, and we appreciate it so much. Being able to use the park at no cost to the library is an amazing resource for our Summer Reading Program.

Because June and July are always incredibly busy for Youth Services, we took a short programming break in August to regroup from the summer, complete all necessary reports for the State Library, and plan for the fall. We used some funds donated by the Junior Women's Club to purchase large sets of LEGOs for the Westminster and Seneca libraries so that when we restart LEGO Club in September, each branch will have a dedicated bin of blocks.

Collection Development & Maintenance

YS collection development is starting out well for the new fiscal year. Most of the delays on book and movie releases have finally ended so there are more new releases available, especially in DVDs. Darcy and Leah have started working on the Spanish literacy kits again, and we hope to have them ready for circulation within this fiscal year.

Darcy and DJ developed a new process for evaluating and improving the J and YA collections at all of the branches, and we plan to begin implementing the new Collection Evaluation Schedule in October. DJ also spent many hours in August compiling a series binder for the Walhalla, Seneca, and Westminster libraries. The binder includes lists of the most popular J and YA series in our collection with titles listed in order. Darcy and DJ also weeded some of the books in Walhalla's Easy Concept Book collection to prepare for integrating those books with the rest of the Easy collection. We feel that there is no longer a need to separate concept books, and the titles will circulate more regularly if they are shelved with the rest of the picture books.

Facility

In early August, facilities maintenance very graciously installed a new counter space in the Youth Services office. Because we purchased an additional 3D printer in the spring, we were in need of additional workspace for processing print projects and storing supplies. The new counter adjoins the old workspace in the back recess of the YS office, and it has been a very welcome addition.

Marketing

Throughout the summer, Darcy and DJ used the website Eventbrite to manage event registrations. Darcy discovered in May that Eventbrite offered the option to send out mass marketing emails to promote events. Darcy scheduled weekly Eventbrite emails throughout the summer, and they were very well-received by our patrons. At the end of summer, Darcy distributed a sign-up form offering participants the option to continue receiving event emails from the library after the summer. So far that list has about 75 subscribers, and we plan to continue promoting and using this marketing channel permanently.

Collaboration

On August 26th, Darcy met with some representatives from Empower Oconee to discuss the possibility of installing a StoryWalk in Oconee County. This project is still in the very early stages, but we anticipate that it will be completed. However, until a site for the StoryWalk is selected, the timeline is vague.

Community Outreach

On July 9th, Darcy and Brenda took the Bookmobile to the YMCA summer camps at South Cove County Park and the Walhalla Gymnasium. We gave a free book to every child at both camps, and Darcy did storytimes for the various age groups. In total, we gave out about 100 books to the campers. Darcy also visited the summer camp at Blue Ridge Elementary on July 29th to give them their Summer Reading certificates and a free book. About 30 students received books at BRES. We also gave away free books at the End-of-Summer Bash at South Cove. By the end of the summer, we estimate that we gave 1,150 books to children in Oconee County.

In early August, Darcy sent information to the media specialists and literacy coaches at SDOC about our e-cards. We have had the new process in place for creating e-cards since the spring, but we had not yet publicized it to the schools in great detail. Darcy also scheduled monthly outreach visits with four local preschools for the new school year, including St. John's, Golden Corner, Kid's Korner, and the Pennsylvania Children's Center.

Statistics by Program Type

	July	August
Virtual Storytimes	3	1
Virtual Storytime Views	69	31
Song/Rhyme Videos	3	1
Song/Rhyme Views	352	34
Craft/Activity Kits	2	0
Kits Distributed	300	0
In-Person Storytimes	19	1
Walhalla Storytime Attendance	69	13
Westminster Storytime Attendance	76	0
Seneca Storytime Attendance	92	0
Total Storytime Attendance	237	13

Summer Reading 2021 Report

Totals

Total Registrations	Total Completions	Percentage of completions
1063	466	44%

Registration Groups Legend

E	Emergent Readers	Ages 0-5
I	Independent Readers	Ages 6-11
T	Teen Readers	Ages 12-17
A	Adult Readers	Ages 18+

Registrations

	E	I	T	A	Total per Branch
Bookmobile	63	20	6	52	141
Salem	5	16	4	23	48
Seneca	58	207	22	47	334
Walhalla	72	189	30	65	356
Westminster	33	90	21	40	184
Total per Group	231	522	83	227	

Completions

	E	I	T	A	Total per Branch
Bookmobile	43	12	3	34	92
Salem	2	11	1	10	24
Seneca	19	76	6	24	125
Walhalla	33	60	15	40	148
Westminster	13	37	8	19	77
Total per Group	110	196	33	127	
Completion Percentage	47.6%	37.5%	39.8%	55.9%	

Total Juvenile (under 18) Participation

Registrations	Total Completions	Percentage of completions
836	339	41%

Reading Logs

The minimum goal to complete this year's Summer Reading Program was read (or be read to) for 500 minutes. We encouraged participants to turn in multiple reading logs for additional entries into our prize drawings. Many participants turned in multiple logs, and those totals are reflected below.

Total Reading Logs Completed	1,026
Total Minutes Read	513,000
Total Hours Read	8,550
Total Days Read	356.25

Marketing

Because we couldn't do in-person school visits to promote Summer Reading this year, Darcy made a short promo video instead. She sent it to all of the schools and posted it on our website and social media platforms.



TOTAL VIDEO VIEWS: 1,389 across Facebook and YouTube

Mailing Lists

This summer, we experimented with a new method of handling event sign-ups by using Eventbrite. We also gave participants the option to register for an email list that we used to send out updates about upcoming events. As in 2020, we sent reading logs to participants by email or snail mail if they requested them.

Eventbrite subscriber list	399
Eventbrite emails sent	2,303
Number of reading logs emailed	378
Number of reading logs mailed	172

Book Distributions

Before summer, Youth Services purchased several large orders of paperback books from Ingram. In June and July, we distributed a total of **1,150 books** at the Read to Succeed Camp for SDOC, YMCA Camps, Blue Ridge Elementary Summer Camp, and End-of-Summer Bash.

Schools Represented

School	Registration Count	Completion Count
Blue Ridge Elementary	47	22
Fair-Oak Elementary	47	18
Foothills Christian School	7	7
James M. Brown Elementary	54	13
Keowee Elementary	43	9
Northside Elementary	60	16
Oconee Christian Academy	1	1
Orchard Park Elementary	6	5
Ravenel Elementary	43	9
Seneca High School	8	3
Seneca Middle School	29	13
Tamassee-Salem Elementary	17	6
Walhalla Elementary	83	23
Walhalla High School	14	7

Walhalla Middle School	27	11
Westminster Elementary	50	14
West-Oak Middle School	17	5
West-Oak High School	14	5
Homeschool	84	49
Other	49	15

Responses to "Other"

- St. John's Preschool
- SC Connections Academy
- Little Lambs Preschool
- Westminster Baptist Preschool
- Trinity Baptist Preschool
- Seneca Head Start
- Seneca Baptist Child Development Center
- Upstate Children's Center
- SDOC Virtual Academy
- Seneca Classical Academy

Grades

