

MINUTES  
OCONEE COUNTY ARTS & HISTORICAL COMMISSION  
January 16, 2020  
South Cove Park  
6:00 pm

**Members present were:** Tom Jones, Tony Adams, Aubrey Miller, Daniel Dreher, Bill Bruehl and Libby Imbody.

**Also present were:** Riley Morningstar, Dawn Lusk-Salem Auditorium, Shelby Henderson-Bertha Lee Strickland Museum, Angela Lyman, Phil Shirley, PRT Director, Leslie Hagerty-Oconee History Museum,

**Call to Order**

Phil Shirley called the meeting to order at 6:00 pm

**Approval of Minutes**

Minutes of September 5, 2019 approved as presented

**Treasurer's Report**

Current balance in the A/H account is \$7,500.

Mr. Shirley presided over the meeting as new officers were being elected.

**Election of Officers**

Chairperson- Aubrey Miller  
Vice Chair- Daniel Dreher  
Secretary- Tom Jones

**New Business**

1. External project procedures- Mr. Shirley confirmed that external project request will be passed to the PRT Commission for consideration using local accommodations tax application. Mr. Shirley provided a local ATAX application to Ms. Lusk for the Salem Auditorium project.
2. Mission Statement- Aubrey Miller provided some sample Mission statements for consideration. The Commission is to review and bring back edits or send her edits for continued discussion at the next meeting.
3. Frequency of Meetings- The Commission will meet monthly on the 2<sup>nd</sup> Thursday of the month. The February meeting is being moved to February 20.
4. Brainstorming Session- The following items were discussed as potential priorities for 2020. The Commission will prioritize these items at the next meeting.
  - School District Contest (Art, History, Essay, Playwriting, etc.)
  - Promotion of existing programs such as Art Studio Tours, Exhibits, Shows through print, digital and radio.
  - Sponsor public events (Shakespeare in the Parks, public art, Lectures)
  - Arts and Historical Awareness Campaign (Ads, passport, editorials)

- Request Needs of the Industry from existing stakeholders
  - Enhance website/social media opportunities (provide information for stakeholders on how/where to send upcoming events)
5. Passports-Mr. Shirley will bring back costs and ideas for a standing kiosk at next meeting that would hold the passports. Intent is to categorize the destinations by theme and remove date for continued promotion.

### **Old Business**

1. No Old Business discussed
  - Agenda items for the next meeting as discussed by Commission
    - 2020 Priorities
    - Passports
    - Mission Statement
  - Next meeting will be February 20, 6pm at South Cove County Park.

### **2020 Meeting Dates**

February 20  
March 12  
April 9  
May 14  
June 11  
July 9  
August 13  
September 10  
October 8  
November 12  
December 10

### **Adjourn**

The meeting was adjourned at 8:05 pm.

Respectfully Submitted:

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Phil Shirley